

WELCOME!

Rohr Park and Chula Vista Municipal Golf Course
Draft Master Plan Workshop #3
Draft Master Plan

Thursday, November 20, 2025



Why We're Here Today

Goals of the workshop:

- Share **what we've heard** to date
- Introduce the **Draft Master Plan**
- **Gather your feedback** on project phasing



What Is a Master Plan?

- Long-term guide for future park improvements.
- Prioritizes infrastructure investments over the **next 10+ years**.
- Will include goals, objectives, priorities, and phased upgrades.



Goals for the Master Plan

- Promote **Sports Equity** for All Youth
- Enhance **Recreational Infrastructure and Safety**
- Improve **Parking and Regional Access**
- Strengthen **Trail Connectivity and Wayfinding**
- Enhance **Ecological Function and Resilience**
- Promote a Balanced and Inclusive **Park Experience**
- Enhance Comfort and Usability Through **Shade and Amenities**

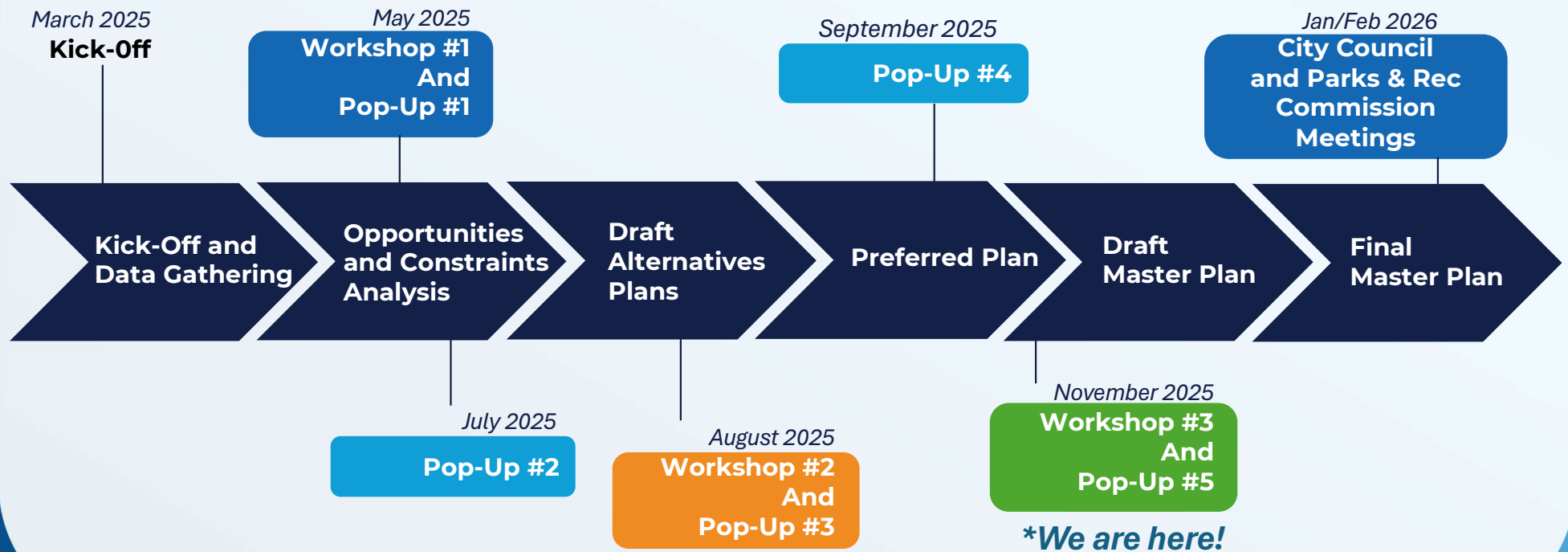


Why Now?

- Address evolving recreational needs in Chula Vista
- Invest in aging infrastructure
- Ensure Rohr Park and the Golf Course remain a safe, inclusive, and vibrant destination for all generations



Process & Key Outreach Milestones



Existing Recreational Amenities

- Recreational amenities include:
 - Softball/soccer fields; volleyball play areas; basketball courts; outdoor gym
 - Two playgrounds
 - Picnic shelters and tables
 - Dog Park
 - Restrooms
 - Equestrian arena
 - 3.3 mile multi-use trail
 - Live Steamers mini railroad train





 Project Boundary

Community Engagement To Date

- Since Kickoff (March 2025), outreach efforts included:
 - 2 workshops
 - 3 pop-up events
 - Over 1,500 survey responses across two surveys
 - One-on-one meetings with interested parties
 - Updates on progress to the Parks and Recreation Commission



Help Shape the future of Rohr Park: Share Your Vision for the Rohr Park Master Plan!

The City of Chula Vista is creating a Rohr Park Master Plan – a comprehensive guide that prioritizes future improvements and infrastructure investment at the park over the next 10 years. Your input is essential to ensure the plan reflects the needs, priorities, and vision of those who use and love the park.

► **Thursday May 29th** - Workshop at Chula Vista Woman's Club, 357 G St., 5:30 - 7:00 PM

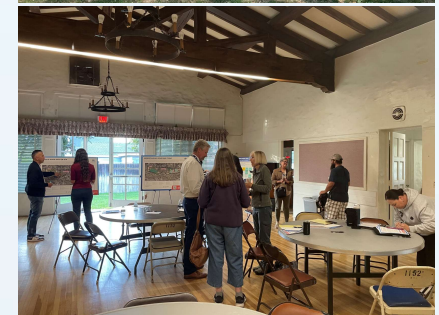
► **Saturday, May 31st** - Pop-Up Event at Rohr Park, Near Dog Park, 4548 Sweetwater Road, 9:00 AM - 12:00 PM



**TAG A FRIEND WHO LOVES
ROHR PARK AND WANTS TO
HELP SHAPE ITS FUTURE!**

Community Engagement - Visioning

- What makes the park special:
 - Extensive Trails
 - Natural Setting
 - Diverse Amenities
 - Family Friendly Gathering Areas



What We Heard: What People Love

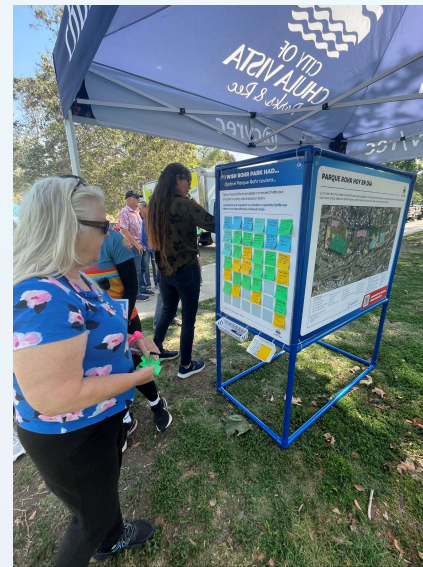
“We really enjoy this park and having an area to have our **dogs** be walked and play in but also our **little ones** that have a playground they can enjoy.”

“I love the amount of space it has and **all the options** available. It’s a lovely space.”

“Have fond memories as a child there and now sharing this space and making new memories with my child. It’s a place of **peace, relaxation, and joy** in the midst of nature! My favorite park ever!”

Community Engagement - Visioning

- Top enhancements in a future Rohr Park:
 - Dedicated sports facilities
 - Shaded playgrounds and splash pad
 - Restroom improvements
 - Trail upgrades
 - Dog park enhancements
 - Multi-sport facilities



What We Heard: What People Want

“It is important to have a **well-maintained, accessible park** for my family and the community.”

“Please have more **bathrooms** and add more **parking.**”

“The fields need a lot of maintenance, **tons of holes on the grass**”

“Better fields for sports, especially **soccer.**”

Community Engagement – Draft Alternatives

- Two draft concepts
 - Alternative 1: The Light Touch
 - Alternative 2: Active Community Hub
- Each balances open space, recreation, and new amenities
- Consider cost, maintenance, and other trade-offs



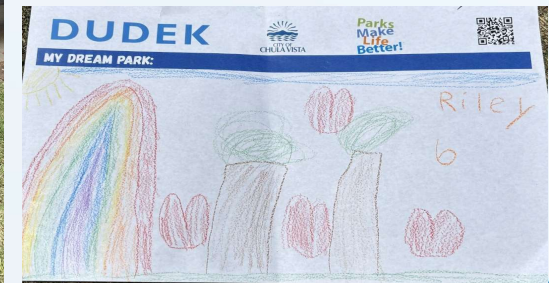
Community Engagement – Draft Alternatives

- Draft Alternatives
 - Overall support for a more activated park area (Alternative 2)
 - Top 5 amenities:
 -  More trees
 -  Dedicated sports fields
 -  Rohr Manor Community Center
 -  Pump track / skate park
 -  Pickleball and tennis courts



Community Engagement – Draft Preferred Plan

- Draft Preferred Plan
 - Movie-themed “Rate the Plan!” exercise indicated that, generally, the draft Preferred Plan was “Right on Track” (five stars)



Draft Rohr Park and Chula Vista Municipal Golf Course Master Plan

Plan Preliminar Maestro del Parque Rohr y del Campo de Golf Municipal de Chula Vista



DUDEK



Preliminary Phasing / Fases preliminares:

SHORT TERM / Corto plazo
0-5 YEARS / Años

MID TERM / Mediano plazo
6-10 YEARS / Años

LONG TERM / Largo plazo
10+ YEARS / Años

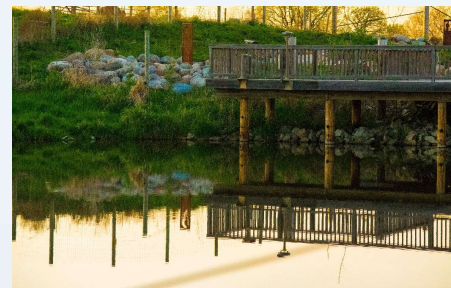
Draft Master Plan

- **Recreation and Gathering:**
 - Amphitheater, central plaza + splash pad, upgraded play areas, community center at Rohr Manor
 - Additional picnic tables, BBQs and shade structures
 - Dedicated soccer and softball fields
 - Archery range, pickleball and tennis courts, fitness/play pockets
 - Suspension bridge connecting a nature play area to a native demonstration garden
 - Skate park + mini-pump track



Draft Master Plan

- **Nature and Restoration:**
 - Expanded trail network connecting Rohr Park to the golf course and businesses along Bonita Rd.
 - Sweetwater River and pond restoration
 - Native garden demonstration area
 - Naturalize existing drainage channels
 - New trees and native plantings



Draft Master Plan

- **Sustainability and Access:**
 - Improved stormwater and irrigation systems
 - Accessible trails and recreation areas for all ages
 - Added benches, watering stations, solar lighting, and dog waste stations
 - Upgraded restrooms and additional restrooms



Draft Master Plan Phasing

Short Term (0-5 years*)

- Expanded Trails, Ped Bridges, and Lighting
- Softball Fields
- Pond Upgrades
- Maintenance Yard and Storage Relocation
- Restroom Upgrades
- Soccer Fields
- New Parking
- More Shade Structures
- Nature Play Area
- Drainage Channels
- ADA Trail

Mid Term (6-10 years)

- Fitness + Play Areas Along Trail
- Enhanced River Corridor
- Golf Course Improvements
- Pickleball, Tennis Courts, and Basketball Court Drainage
- More Trees + Planting Areas
- Central Plaza + Splash Pad
- Skate Park + Mini Pump Track

Long Term (10+ years)

- Archery Range
- Amphitheater
- Dog Park Redesign
- New Restrooms
- Upgraded Young Children's Playground
- Mini-Railroad Upgrades
- Suspension Bridge + Native Demonstration Garden
- Rohr Manor-Inspired Recreation Center

**The timeline begins when construction starts, not when the Master Plan is approved.*

Draft Master Plan Funding and Implementation

- Prepare surveys, site assessments, and technical reports
- Coordinate permitting and field studies
- Explore funding: public sources + creative strategies

Help Shape the Future of Rohr Park

We're asking for your input on:

- How the City should consider phasing improvements

How to participate:

- Share feedback on the Master Plan Phasing Exercise
- Fill out a comment card



<https://www.chulavistaca.gov/departments/public-works/parks/locations-features-amenities-photos/rohr-park>

How to Participate

Phase the Park Exercise:

- **Help** answer the question: *When should improvements be made?*
- **Pick** up to 5 projects you'd like to see moved to a different phase.
- **Write** one project name on each blank card.
- **Drop** your card into the container that best reflects when this project should be prioritized:
 - Short-Term (0-5 years)
 - Mid-Term (6-10 years)
 - Long Term (10+ years)
- *Optional: Fill out a comment card to share more!*

Project Timeline

- Existing Conditions Assessment
- Workshop #1 (May 29th)
- Pop-up outreach #1 (May 31st @ Rohr Park)
- Pop-Up outreach #2 (July 19th @ Rohr Park)
- Draft Master Plan Alternatives
- Workshop #2 (Aug 14th)
- Pop-up #3 (Aug 16th @ Rohr Park)
- Draft Preferred Plan
- Pop-up #4 (Sept 26th Movie Night)
- Draft Rohr Park Master Plan
- Workshop #3 and Pop Up #5 ([We are here!](#))
- Final Draft Rohr Park Master Plan



Thank You for Joining Us!

For questions or more information, contact Frank Carson,
fcarson@chulavistaca.gov.

