

# POLICE DEPARTMENT BEAT UPDATE

*City Council Briefing | August 5,  
2025*

Presented by Chula Vista Police  
Chief Roxana Kennedy



# BEST PRACTICE: UPDATING PATROL BEATS

- Updating patrol beats is a proactive and strategic approach used by professional law enforcement agencies to meet evolving community needs
- Standard in modern law enforcement
- Ensures resources align with shifting call demand
- Improves response times and service delivery
- Enhances officer safety and workload balance
- Supports operational efficiency and strategic planning
- Based on data analysis and frontline input
- Proactively addresses the evolving needs of the community

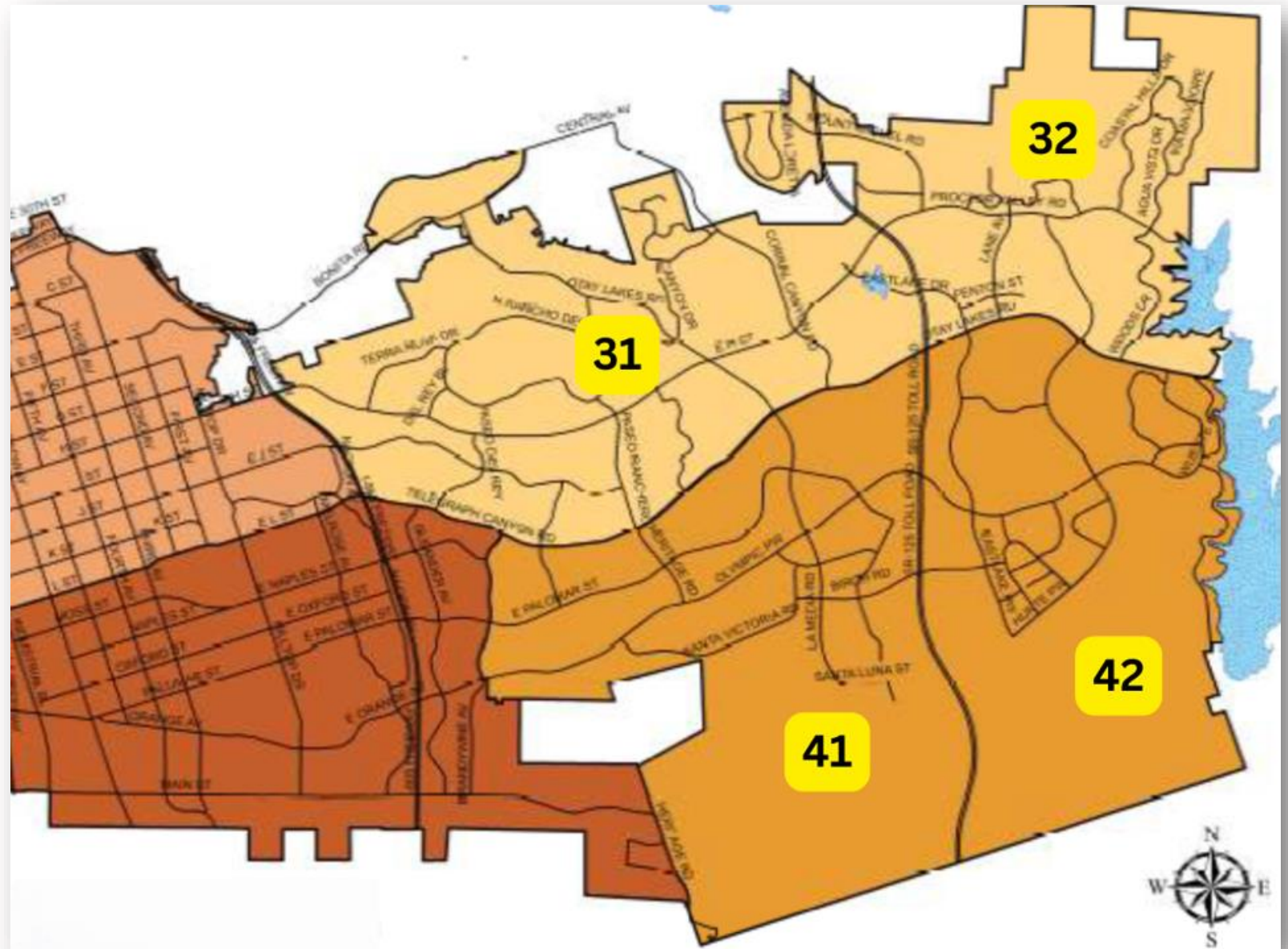




# 2010 BEATS ADDED

- Population in 2010: 243,916
- Added a new Sector 4 and two additional beats (41 & 42), based on city growth out east

Sources: 2010 Census,  
U.S. Census Bureau



# CHULA VISTA POPULATION: 2010 VS. 2025

- 2010 Census Population: **~243,916 residents**
- 2025 Estimated Population: **~280,000 residents\***
- Growth of approx. **~36,084 residents**
- **~14.8% increase** over 15 years

## Implication:

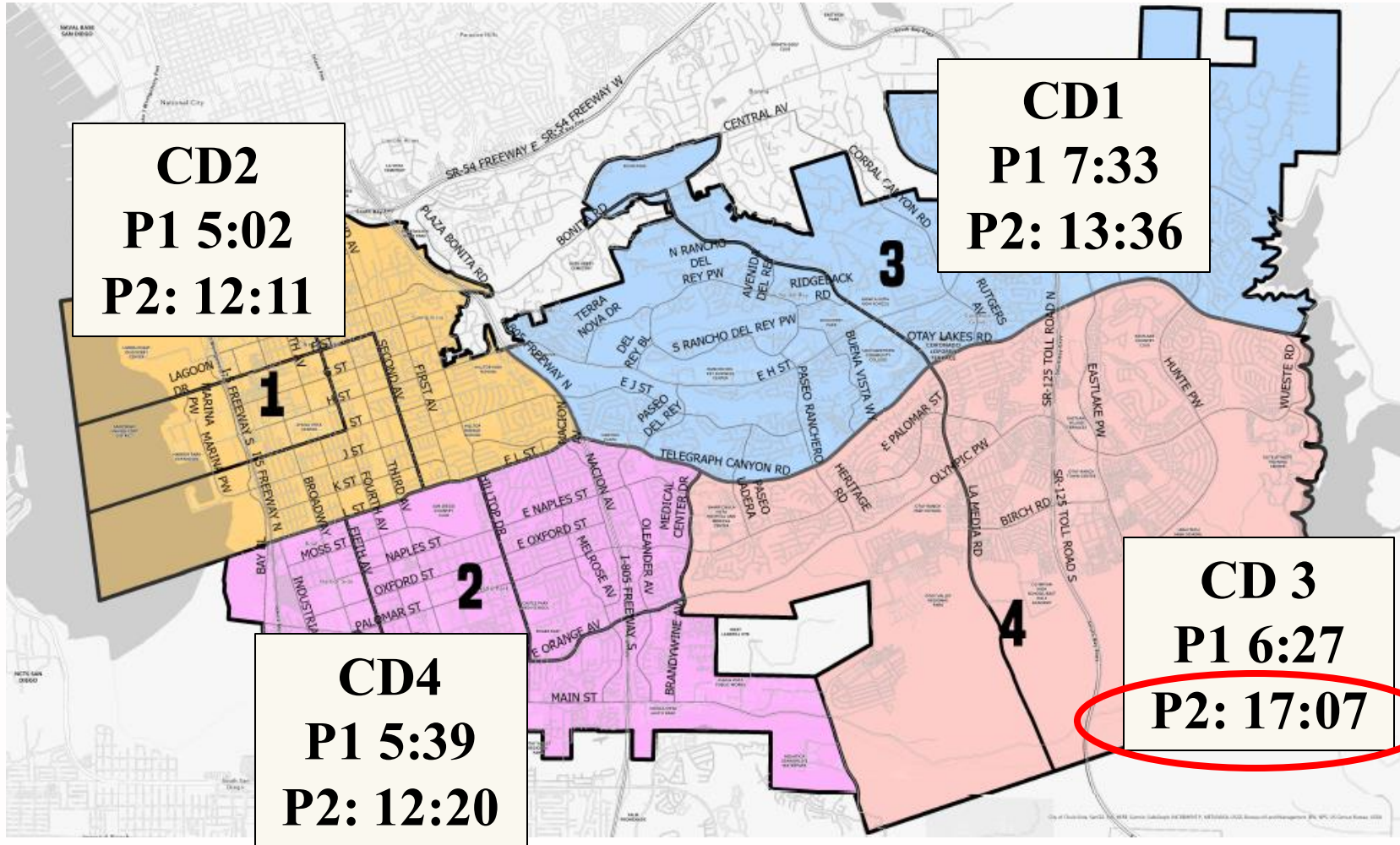
**Continued growth supports the need for additional patrol beats and resource allocation.**

\* Estimated





# FY2025 RESPONSE TIMES BY SECTOR

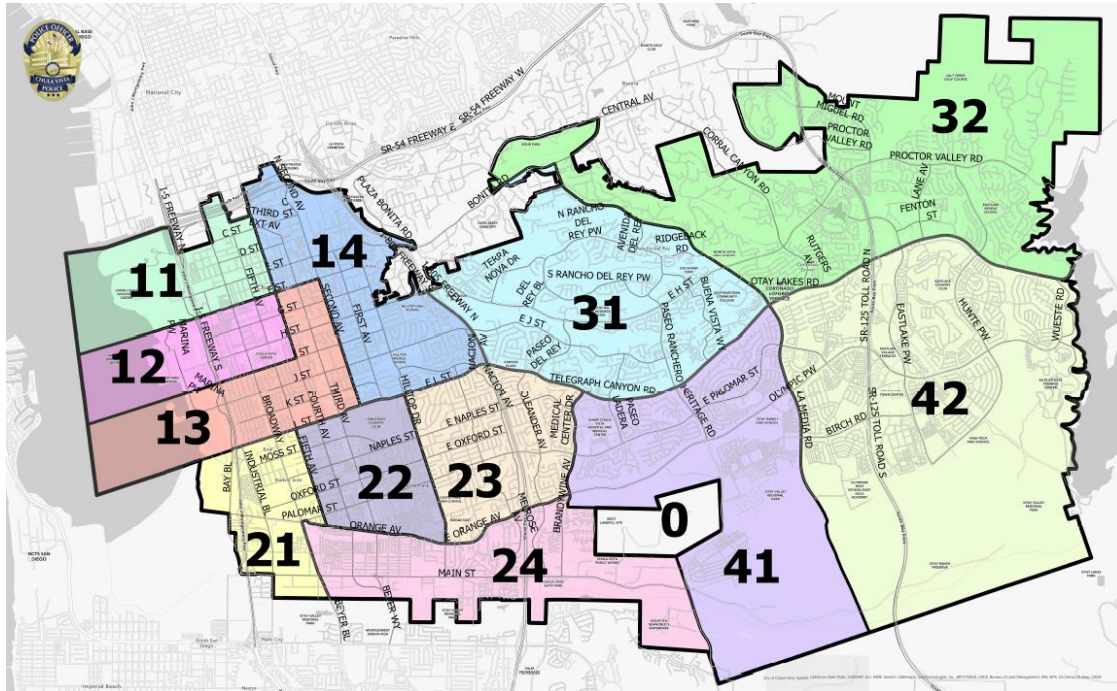


**Priority 1 Goal:  
6 Minutes**

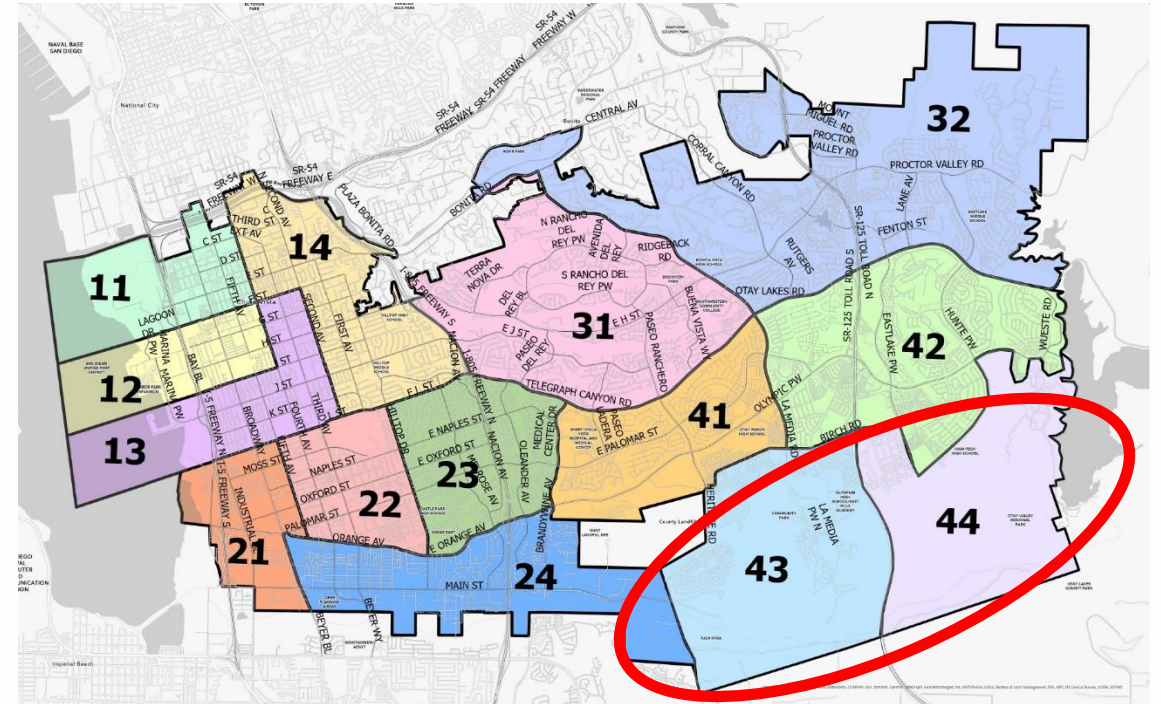
**Priority 2 Goal:  
12 Minutes**

# BEAT RECONFIGURATION

## Before Reconfiguration



## After Reconfiguration



- Two new beats have been added to sector 4 as of 7/11/2025.
- These new beats put more officers on the east side of the city, reducing drive time and improving response times.



# WESTSIDE DEPLOYMENT: BAYFRONT IMPACT

- Evaluating redesign of patrol strategy for Westside Chula Vista
- Gaylord Resort/Bayfront development is expected to increase traffic, tourism, and service demands
- Officers currently conduct extra patrols in the area
- Collecting CFS and activity data to guide decisions
- Changes will be calculated and intentional, based on clear trends and needs
- Final deployment may include dedicated beats, specialized units, or staffing adjustments
- **Goal: Ensure proactive coverage and public safety responsiveness**





# A DATA-DRIVEN, COMMUNITY-FOCUSED FUTURE

Patrol beat updates  
reflect best practices in  
modern policing

Population growth  
(+29,400 residents since  
2010) necessitates  
resource realignment

Sector 4 expansion and  
addition of Beats 43 & 44  
address service demand

Westside deployment  
strategy—prompted by  
the Bayfront  
development—remains  
adaptive and data-driven

Continued focus on  
officer safety, operational  
flexibility, and equitable  
service delivery

Strategic planning  
ensures long-term  
sustainability and  
responsiveness to Chula  
Vista's evolving needs

A staffing study by an  
independent company  
would help validate and  
identify future personnel  
needs



# SWORN TENURE

- 66% of the sworn personnel have 10 years or less in the force.
- 45% of the sworn personnel have less than 6 years in the force.

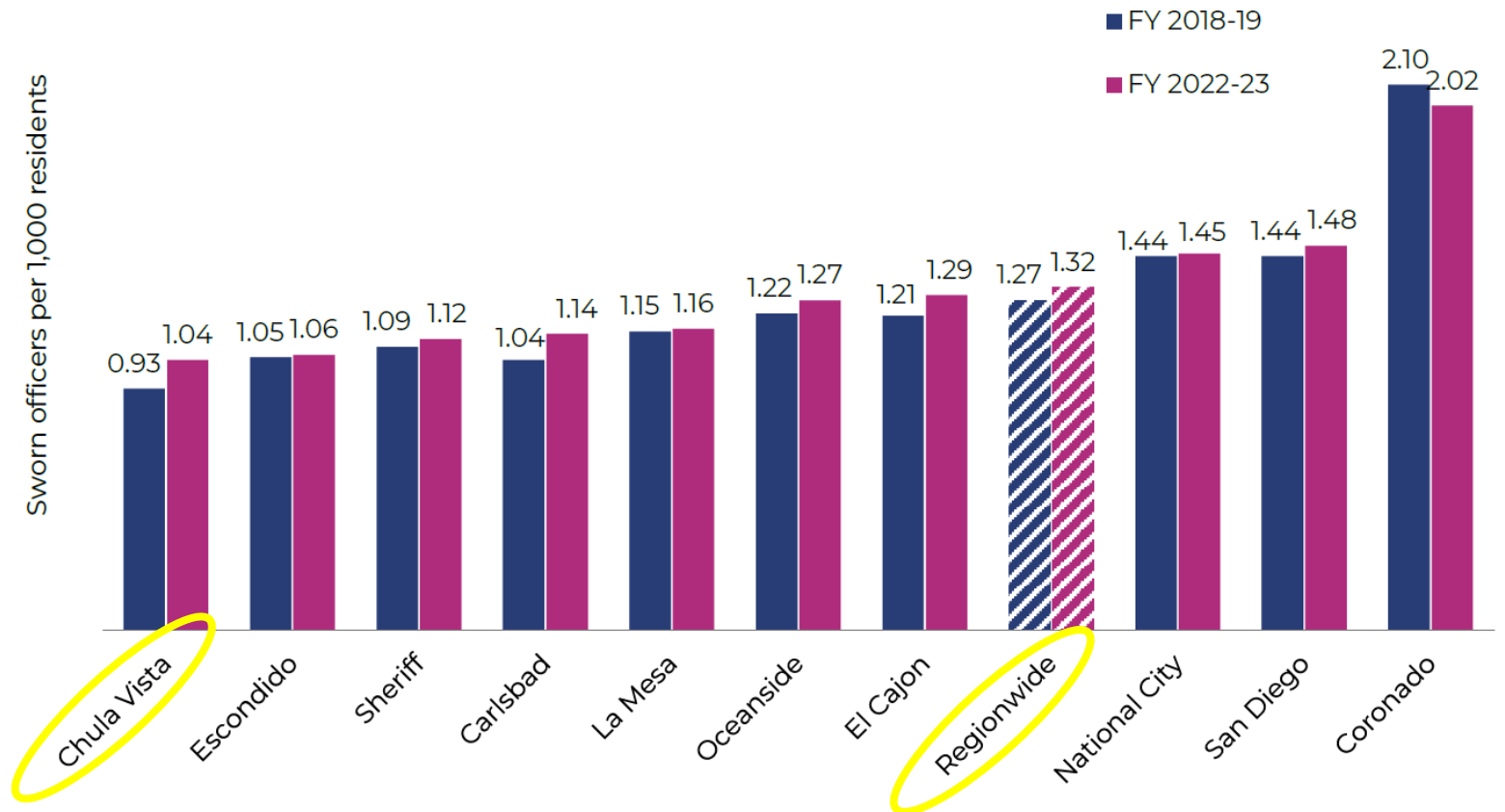
## Years of service - overview

0 - 2 YEARS		3 - 5 YEARS		6 - 10 YEARS		11 - 15 YEARS		16 - 20 YEARS		21 - 25 YEARS		26+ YEARS	
Title	Count	Title	Count	Title	Count	Title	Count	Title	Count	Title	Count	Title	Count
Ofc	56	Ofc	55	Ofc	34	Agt	18	Sgt	11	Sgt	15	Capt	4
Recruit	10	Agt	2	Agt	17	Ofc	6	Agt	8	Lt	6	Lt	2
<b>Total</b>	<b>66</b>	Recruit	2	K9 Ofc	5	Sgt	3	Ofc	5	Agt	3	Sgt	2
		<b>Total</b>	<b>59</b>	Sgt	3	A/Lt	1	Lt	2	A/Sgt	2	AC	1
				<b>Total</b>	<b>59</b>	Lt	1	<b>Total</b>	<b>26</b>	Ofc	1	Agt	1
						<b>Total</b>	<b>29</b>			<b>Total</b>	<b>27</b>	Chief	1
												<b>Total</b>	<b>11</b>

# REGION'S OFFICER-TO- POPULATION RATIO

Figure 8

Region's sworn officer-to-population ratio in FY 2018-19 and FY 2022-23



SOURCES: SANDAG; San Diego County and Cities' Authorized Staffing



– A COMPARISON –

# POLICE AGENCY STAFFING

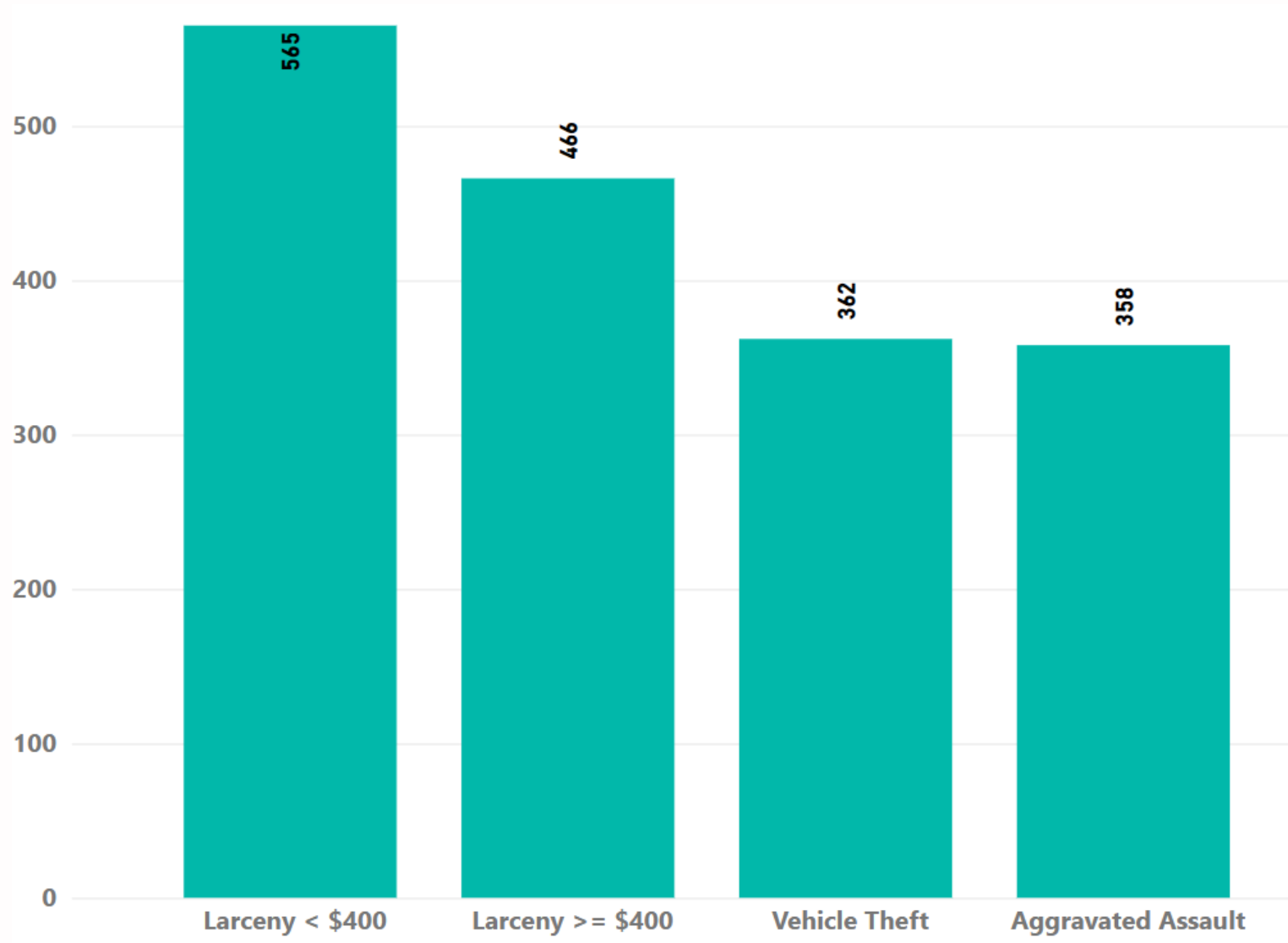
## *Current CVPD Officer Staffing*

Population	Current CVPD Staffing 1.06 Officers Per 1,000 Residents
280,000	296
290,000	307
300,000	318

## *Regionwide Staffing Average*

Population	Needed Staff to Meet 1.32 Officers Per 1,000 Residents (Regionwide Average)
280,000	370 (-74 sworn)
290,000	383 (-87 sworn)
300,000	396 (-100 sworn)

# CITYWIDE TOP CRIMES



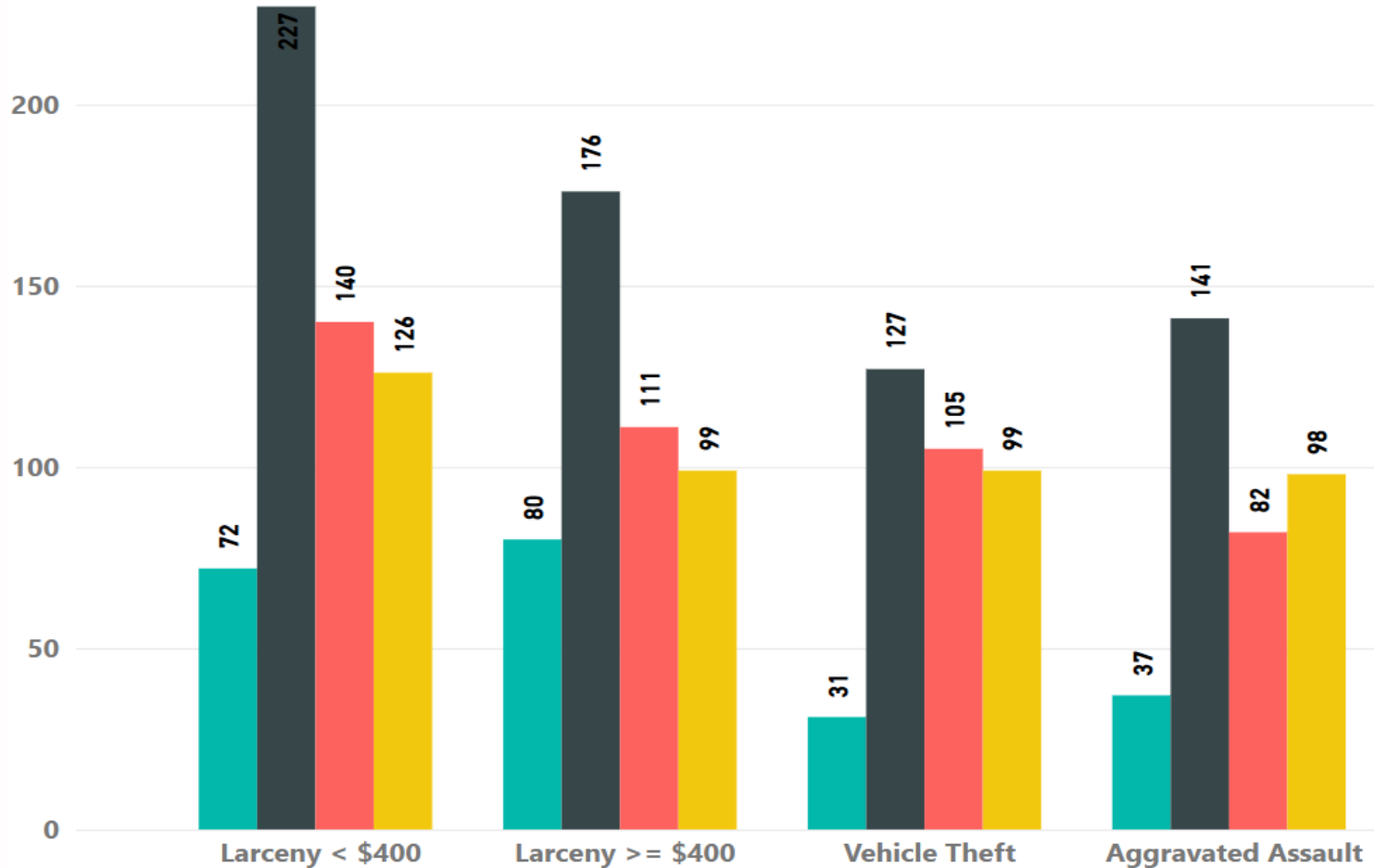
## Top 4 crime times in Chula Vista

- Theft (Larceny >=\$400)
- Petty Theft (Larceny <\$400)
- Vehicle Theft
- Aggravated Assault



# TOP CRIMES – BY COUNCIL DISTRICT

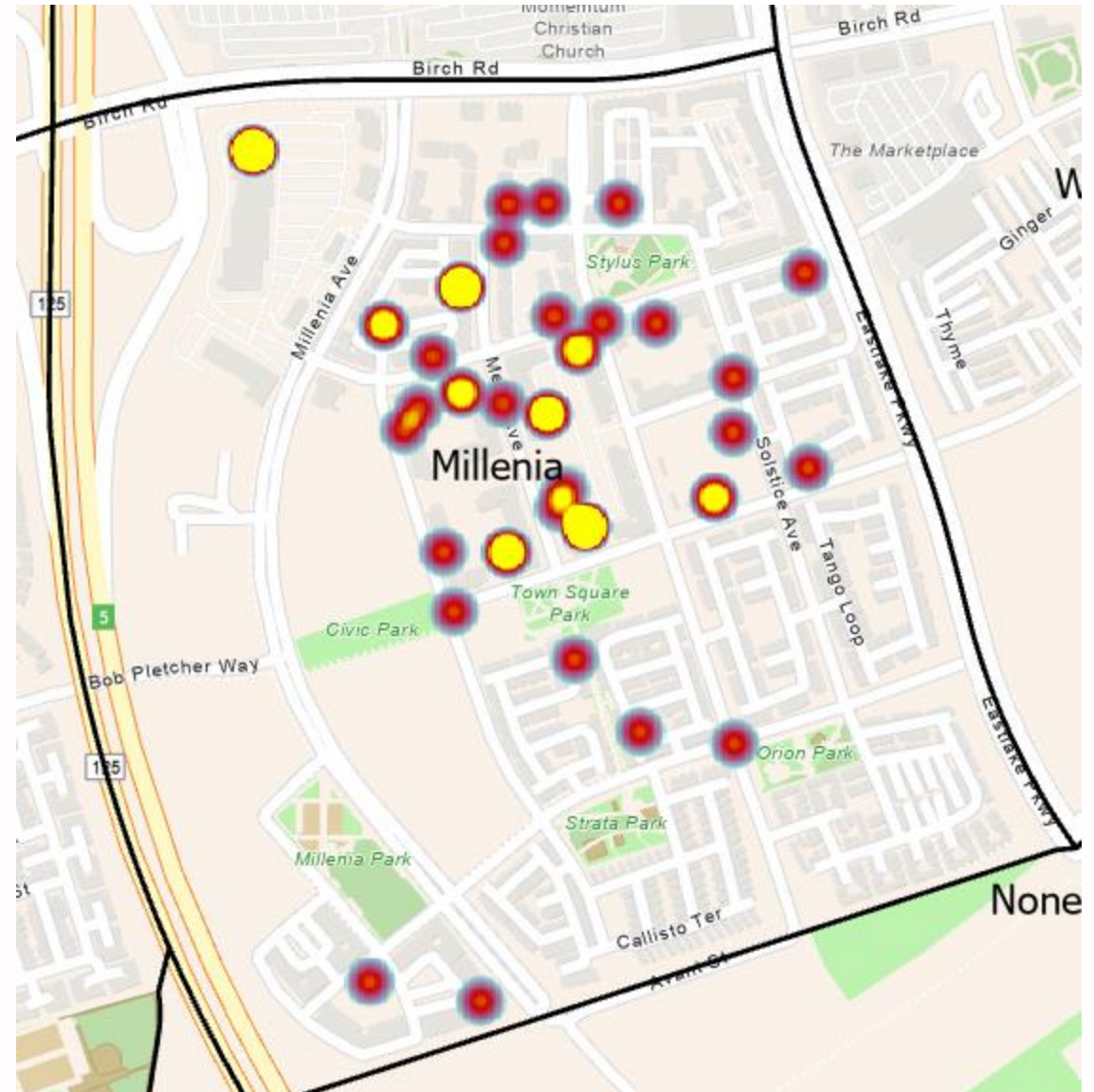
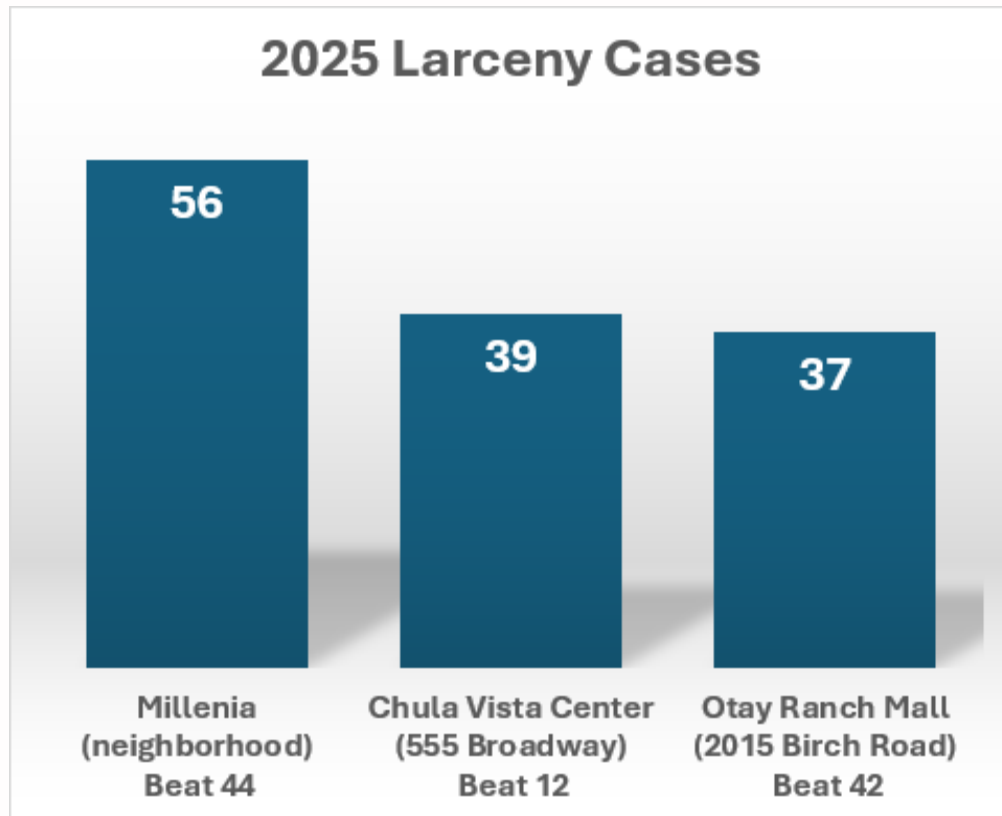
District 1 2 3 4



- District 2 had the highest number of crime reports:
  - 40% of Petty Theft (Larceny < \$400)
  - 37% of Theft (Larceny > \$400)
  - 35% of vehicle thefts
  - 39% of Aggravated Assaults

# 2025 LARCENY IN MILLENIA

Larceny cases in Millenia are concentrated at the apartment complexes and shopping center.







***Thank you for your time! Any questions?***