

RESOLUTION NO. \_\_\_\_\_

RESOLUTION OF THE CITY COUNCIL OF THE CITY OF  
CHULA VISTA ACCEPTING THE PERFORMING AND  
VISUAL ARTS GRANT REVIEW PANEL'S AWARD  
RECOMMENDATIONS FOR FISCAL YEAR 2024-25

WHEREAS, in 1997, the City Council approved a Sublease with Live Nation, Inc. (formerly Universal Concerts) that established a process whereby ticket sale proceeds from the Amphitheater would be paid to the City and utilized for a Performing and Visual Arts Fund (PVAG Fund); and

WHEREAS, the PVAG Fund was established to stimulate and grow Cultural Arts in the City of Chula Vista; and

WHEREAS, all grant money awarded will fund cultural arts in the City of Chula Vista, including artists, artistic collaborations, materials such as supplies and costumes for programs/performances, and to assist in strengthening and growing the cultural arts scene in Chula Vista; and

WHEREAS, there were 67 applications received for Fiscal Year 2024-25, which included applications from individual artists, City departments, and a variety of arts organizations and non-profits; and

WHEREAS, the Performing and Visual Arts Grant Review Panel (Review Panel) reviewed and scored assigned applications; and

WHEREAS, the Review Panel recommended funding 9 of the 67 grant applications in the amount of \$72,000 dollars; and

WHEREAS, at a regularly scheduled meeting on May 7th, 2025, the Cultural Arts Commission accepted the Review Panel's fiscal year 2024-25 grant recommendations; and

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Chula Vista, that it hereby accepts the PVAG Review Panel's award recommendations for fiscal year 2024-25.

Presented by

Approved as to form by

Joy Whatley  
Library Director

Marco A. Verdugo  
City Attorney