

RESOLUTION NO. \_\_\_\_\_

RESOLUTION OF THE CITY COUNCIL OF THE CITY OF  
CHULA VISTA ACCEPTING AN IN-KIND DONATION OF A  
BILLBOARD FROM THE LAMAR COMPANIES FOR THE  
ANIMAL SERVICES DEPARTMENT AND AUTHORIZING  
THE CITY MANAGER TO ENTER INTO A BILLBOARD  
DONATION AGREEMENT WITH THE LAMAR COMPANIES

WHEREAS, The Lamar Companies operates a billboard marketing company in San Diego County; and

WHEREAS, The Lamar Companies offered an in-kind donation in the form of billboard space for Public Service Announcements to the City of Chula Vista Animal Services Department; and

WHEREAS, the donation, valued at \$58,500, to include supplies, graphics, and labor will increase awareness of the Animal Services Department, the community services provided, and will contribute to increased reclaims and adoptions.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Chula Vista, that it accept the in-kind donation of a billboard from The Lamar Companies for the Animal Services Department and authorizes the City Manager to enter into a donation agreement for billboard space with The Lamar Companies in form approved by the City Attorney.

Presented by

Approved as to Form by

Ashley Milo  
Deputy Director of Animal Services

Marco A. Verdugo  
City Attorney