

RESOLUTION NO. _____

RESOLUTION OF THE CITY COUNCIL OF THE CITY OF
CHULA VISTA APPROVING A TWO-PARTY CONSULTANT
SERVICES AGREEMENT WITH HR&A ADVISORS, INC. TO
PROVIDE ECONOMIC DEVELOPMENT STRATEGIC
PLANNING SERVICES

WHEREAS, the City has made significant progress on catalytic economic development projects within the City, such as: the upcoming opening of the Gaylord Pacific Hotel and Convention Center; continued development of the Chula Vista Bayfront; planning for the University-Innovation District; and the City's potential partnerships with the Chula Vista Entertainment Complex and San Diego State University; and

WHEREAS, it is crucial for the City to develop an Economic Development Strategic Plan that will guide the City's economic development programs, services, and efforts for the next five years and beyond; and

WHEREAS, in August 2024, the City released a competitive solicitation through the Request for Proposals (RFP) process in order to identify partners to assist the City with Economic Development Strategic Planning services; and

WHEREAS, in order to procure these services, the Finance Department solicited proposals in accordance with City of Chula Vista Municipal Code Section 2.56.110; and

WHEREAS, the City received nine proposals in response to RFP P05-2025; eight of which were responsive to providing Economic Development Strategic Planning Services; and

WHEREAS, the City's selection committee completed its review of proposals and determined HR&A Advisors, Inc. was the most qualified amongst those submitting; and

WHEREAS, the City desires to contract with HR&A Advisors, Inc. to provide Economic Development Strategic Planning services.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Chula Vista, that it approves a consultant services agreement with HR&A Advisors, Inc. to provide Economic Development Strategic Planning Services, in the form presented, with such minor modifications as may be required or approved by the City Attorney, a copy of which shall be kept on file in the Office of the City Clerk, and authorizes the Mayor to execute same.

Presented by

Approved as to Form by

Tiffany Allen
Assistant City Manager

Marco A. Verdugo
City Attorney