

# SOUNDSKILZ INC

## Profit and Loss

Chula Vista Art Festival 2024

	<u>Budget / Target</u>	<u>Actual</u>	<u>Over (Under) Budget</u>
<b>Income</b>			
Festival Vendor Space	0.00	3,705.23	0.00
<b>Total Income</b>	<b>0.00</b>	<b>3,705.23</b>	<b>0.00</b>
<b>Expenses</b>			
General Supplies	750.00	543.71	206.29
Marketing & PR	13,300.00	14,849.03	(1,549.03)
Print & Signage	3,500.00	2,725.84	774.16
Project Staff	12,950.00	12,933.00	17.00
Staff Meals	0.00	308.72	(308.72)
Public Safety	600.00	1,288.00	(688.00)
Sanitation	5,000.00	589.50	4,410.50
Accounting Fees	1,200.00	940.00	260.00
Outside Agency	3,500.00	12,564.81	(9,064.81)
<b>Rental Equipment</b>			
AV Stage	15,250.00	18,050.00	(2,800.00)
General & Production Rental Equipment	32,500.00	27,566.86	4,933.14
<b>Total Rental Equipment</b>	<b>47,750.00</b>	<b>45,616.86</b>	<b>2,133.14</b>
Talent & Entertainment	15,500.00	13,872.11	1,627.89
Travel, Lodging, & Transportation	0.00	5,242.63	(5,242.63)
Coordination Fees & Commissions	0.00	1,111.57	(1,111.57)
Permit & License	400.00	369.00	31.00
Insurance & Risk Mitigation	1,500.00	1,500.00	0.00
<b>Total Expenses</b>	<b>105,950.00</b>	<b>114,454.78</b>	<b>8,504.78</b>