

GENASYS Emergency Management

AlertSanDiego + Genasys Protect

Emergency Notification and Information Tool



Severe Thunderstorm Warning

Valid Until
11:15 AM PST Monday
January 22, 2024

Threat Information

- WIND**
Up to 60 MPH
- HAIL**
Pea Sized Possible

Potential Exposure

- Population: 558,518
- Schools: 143
- Hospitals: 5

The graphic includes a map of San Diego County with a red shaded area indicating the warning zone, covering areas like National City, Chula Vista, La Presa, and Jamul. A smaller inset map shows the location within California.

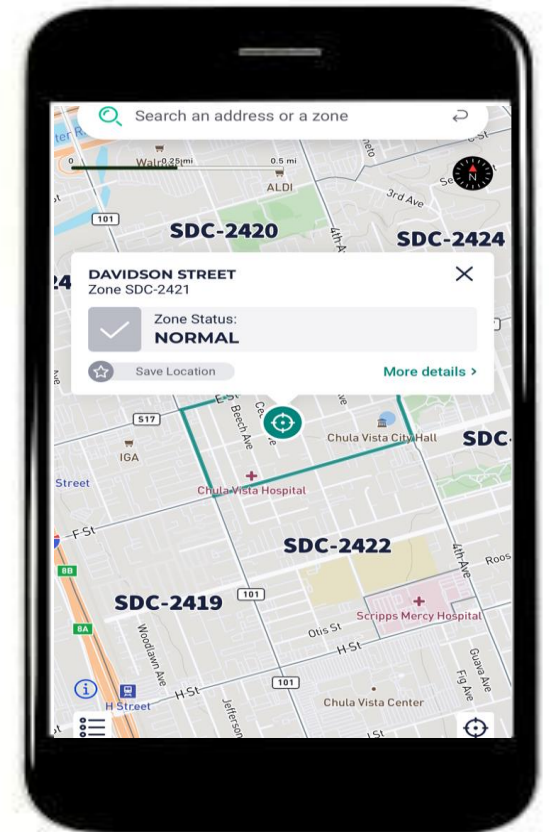


Suite of Tools

- Alert San Diego (Genasys Alert)
 - Location-based alerting
 - Multi-channel communication



- Genasys Protect
 - Geographic notification zones
 - Includes Public Website and Mobile App
 - Protect.Genasys.com



Alert San Diego

- Opt-in system
 - Register at www.AlertSD.org
- Capable of multi-modal communication
 - Voice
 - Text
 - Email
- Wireless Emergency Alerts (WEA)
 - Does not require opt-in

Test - Power Outage - Test < Back to alerts list


Alert: Test - Power Outage - Test

Mode: Auto Macro Urgency: Medium

Type: General Incident: <select>

Order: Concurrent Expiry: 0 days 4 hours

Type	Status	Pending	Sent	Failed
EMAIL	Done	0	8	0
SMS	Done	0	7	0
VOICE	Done	0	9	0



Map showing the San Diego area with a 50 km scale bar. The map highlights the alert coverage area, which includes San Diego, Chula Vista, Tijuana, and surrounding regions.

CONTENTS REPLY

English Language Same Content

Title: Issue at City Hall 18/80

Message: There is Power Outage at City Hall Building A. Please await further instruction from your supervisor. 102/3000

Sound: <select audio message>

Conference Call: Reply options are not used in conference calls

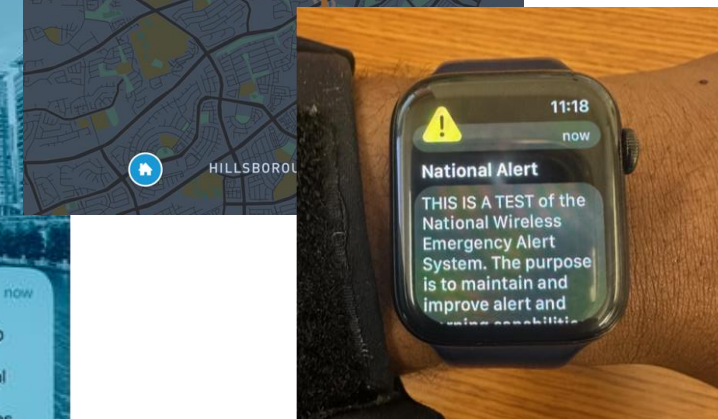
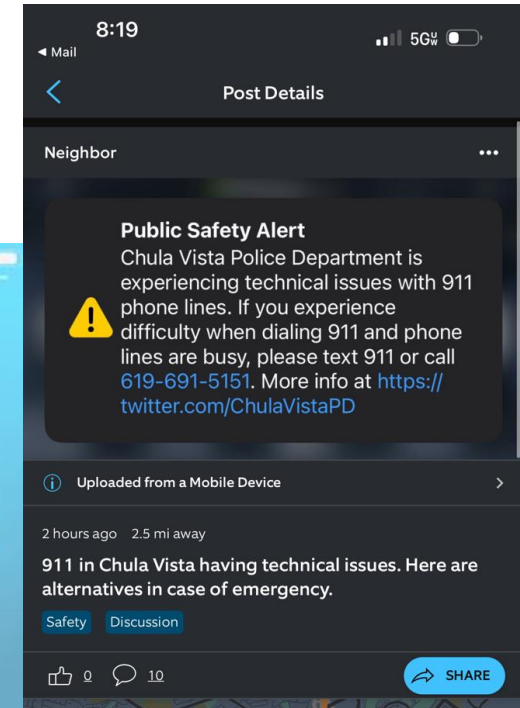
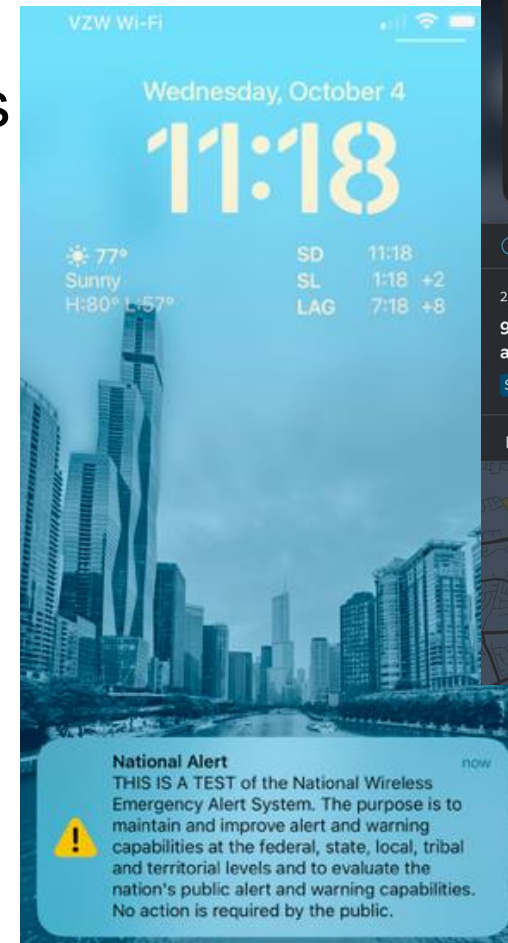
Voice sender: Default (+18587152250)

Email sender: Default (Alert San Diego <noreply@genasys.com>)

SMS sender: Default (65513)

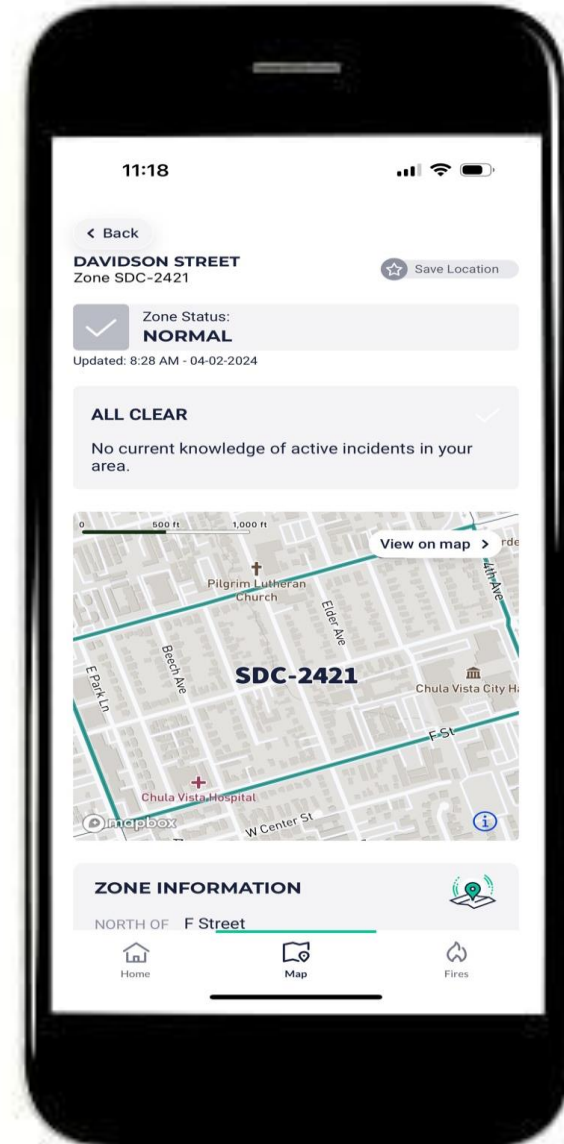
Wireless Emergency Alerts

- WEAs are broadcast to cell phones within a targeted area
 - Alert residents about an emergency
 - Used by local, state, or federal officials
- Minimal characters, intended to:
 - Grab residents' attention
 - Advise residents to take action
 - Direct residents to seek more information



Genasys Protect

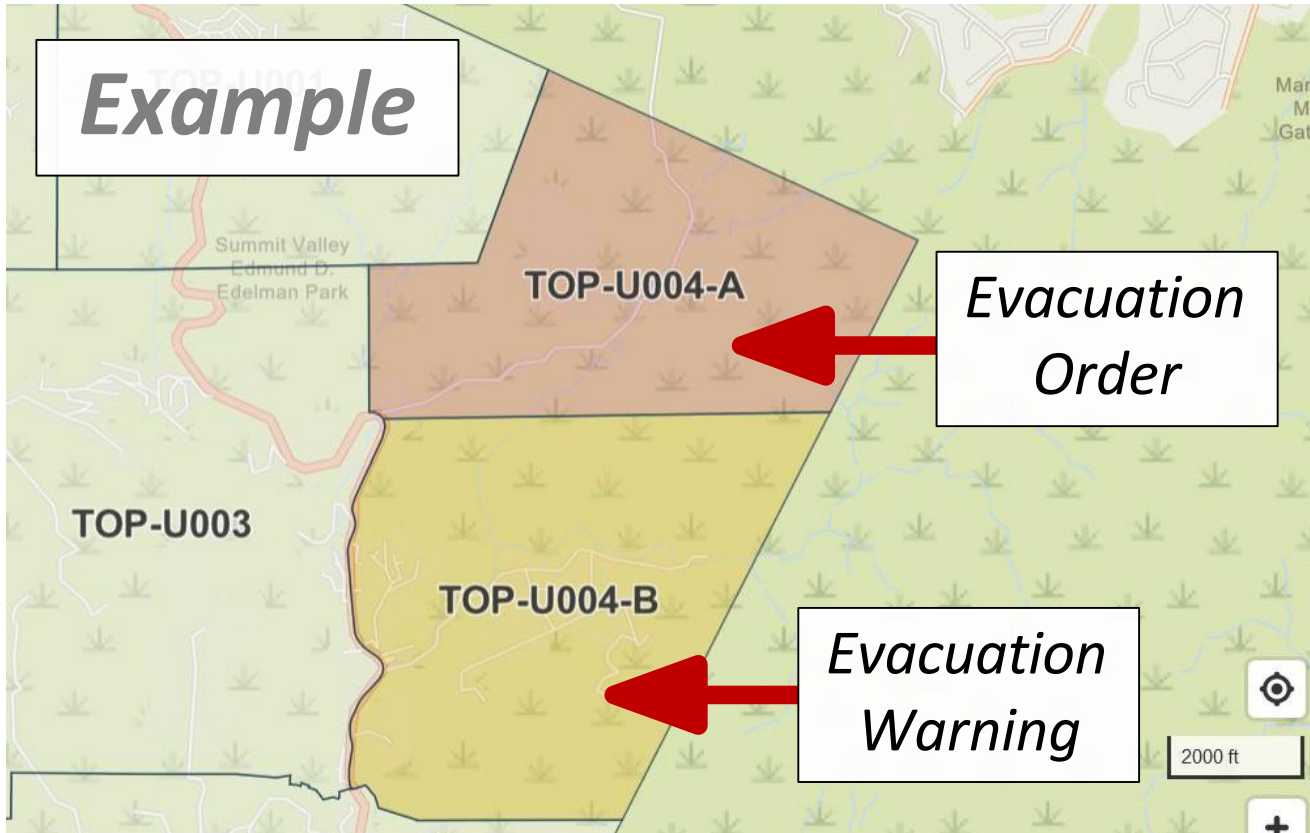
- Protect is a publicly accessible website and app that:
 - Allows community members to view the status of zones
 - Provides information about temporary evacuation points, shelters, traffic control points, etc.
 - Alerts app users to a change in a zone status



Genasys Protect

Zone Status -

displayed on the map with a shaded color



Normal

Advisory

Evacuation Warning

Evacuation Order

Evacuation Order
Lifted

Shelter in Place

Genasys Protect

Zonehaven Aware is now genasys Protect. [Learn More](#)



genasys Protect
FORMERLY ZONEHAVEN AWARE

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Fires

About

Download App

Zone
TOP-U004-A



Status
EVACUATION ORDER

New

LEAVE IMMEDIATELY

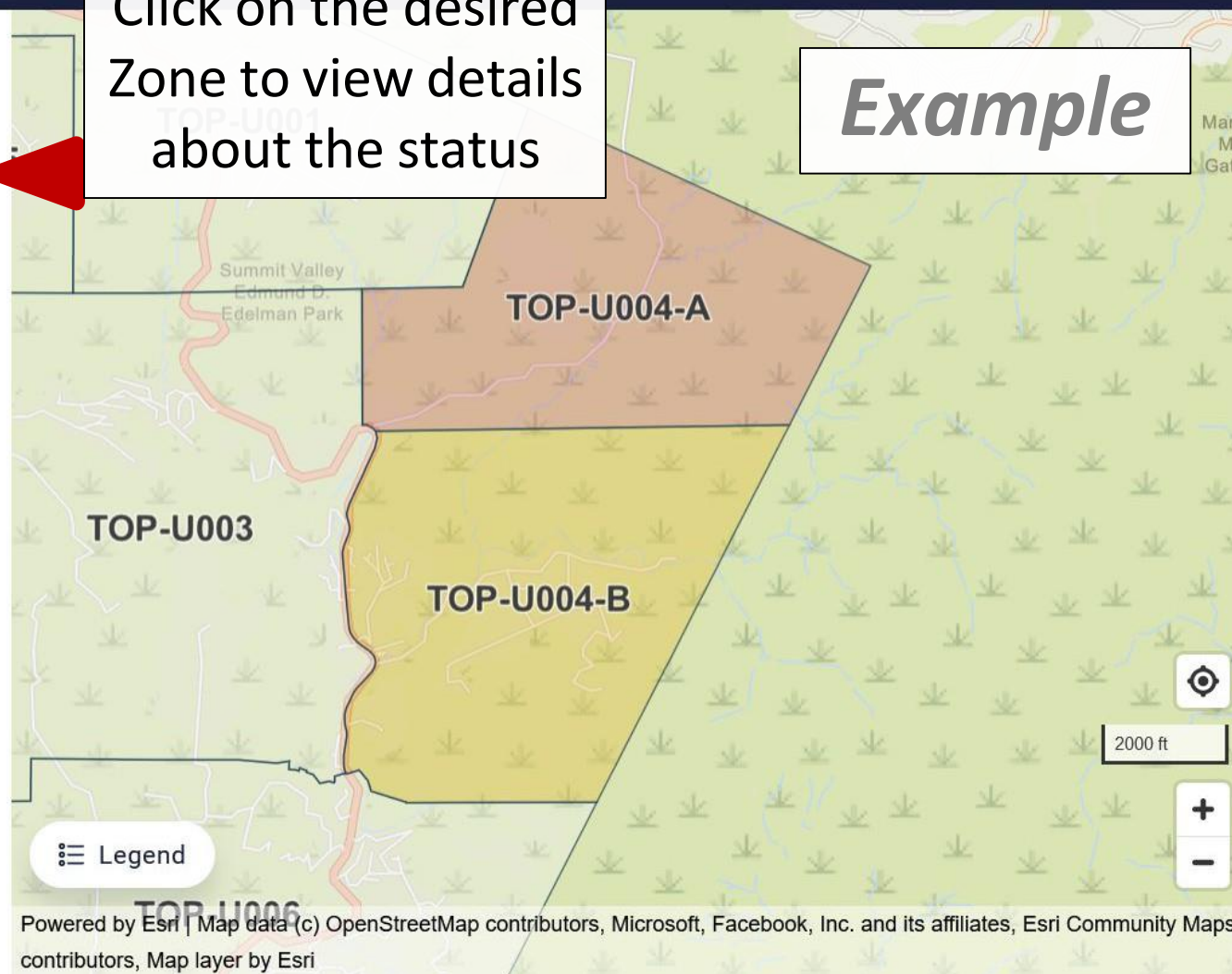
Immediate threat to life. This is a lawful order to leave now. The area is lawfully closed to public access.

REASON

AN EVACUATION ORDER HAS BEEN ISSUED DUE TO POSSIBLE MUD OR DEBRIS FLOWS IN THE AREA ALONG SANTA MARIA RD. NORTH OF TOPANGA CANYON BLVD. IN EFFECT NOW AND THROUGH 6:00 PM ON TUESDAY, FEBRUARY 6TH.

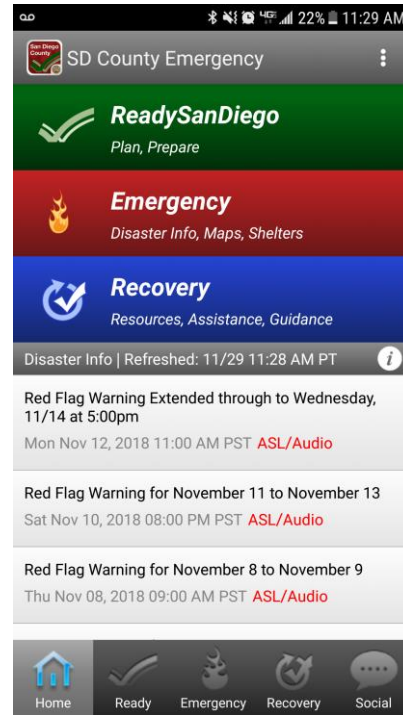
Click on the desired Zone to view details about the status

Example



Additional Resources

- **AlertSanDiego.org**
 - Preparedness
 - Emergency
 - Recovery
- **SD Emergency App**
- **Social Media**
 - @ChulaVistaFD
 - @ChulaVistaPD
 - @ThinkChulaVista



DOWNLOAD THE PROTECT APP



Pre-established evacuation **zones** help fire, law, and emergency service agencies **prepare for, streamline, and reduce confusion** around the evacuation process so that roads are clear for those who need to evacuate quickly. The **Genasys Protect** mobile app contains all the same functions as the website, with the additional feature of being able to **follow a zone to receive push notifications about status changes.**

VISIT ALERTSD.COM

AlertSD.com is produced by the **County of San Diego Office of Emergency Services** to provide information before, during and after disasters. The site is the official source of information from the County of San Diego during a large-scale emergency. Preparedness materials, disaster information, and recovery topics are all covered on the website.

SDEmergency app is produced by County OES and notifies user mobile phones of evacuations and other important safety information.



The layered approach to keeping you informed **before, during, and after** disasters.

Find Your **Zone**



- 1 Go to protect.genasys.com
- 2 Enter your address into the search bar
- 3 Find your zone in the pop-up window and **subscribe to alerts**

