GENASYS Emergency Management

AlertSanDiego + Genasys Protect

Emergency Notification and Information Tool
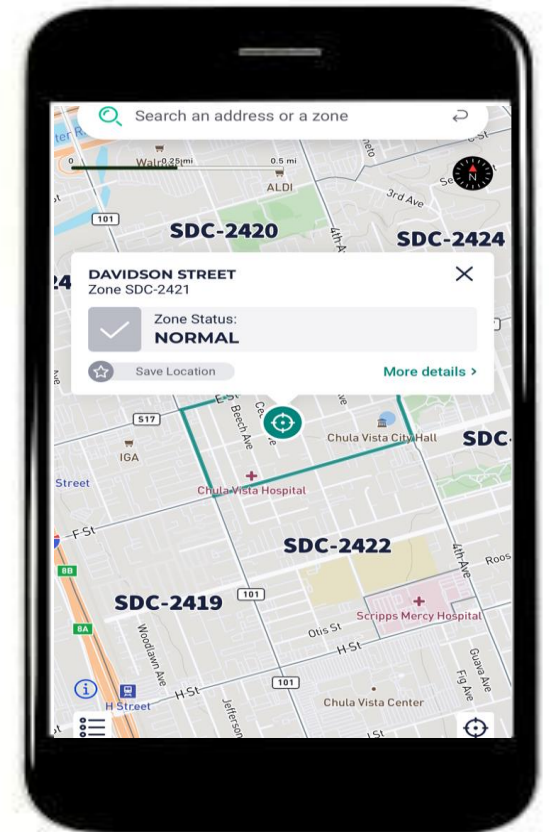
Suite of Tools

- Alert San Diego (Genasys Alert)
  - Location-based alerting
  - Multi-channel communication

- Genasys Protect
  - Geographic notification zones
  - Includes Public Website and Mobile App
    - Protect.Genasys.com

Alert San Diego

- Opt-in system
  - Register at www.AlertSD.org

- Capable of multi-modal communication
  - Voice
  - Text
  - Email

- Wireless Emergency Alerts (WEA)
  - Does not require opt-in

Wireless Emergency Alerts

- WEAs are broadcast to cell phones within a targeted area
  - Alert residents about an emergency
  - Used by local, state, or federal officials

- Minimal characters, intended to:
  - Grab residents' attention
  - Advise residents to take action
  - Direct residents to seek more information
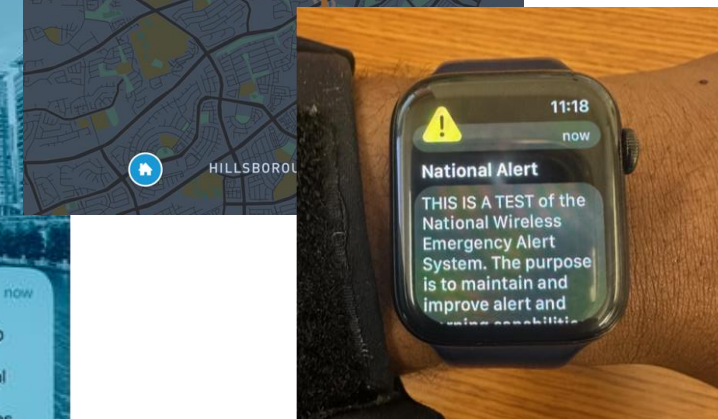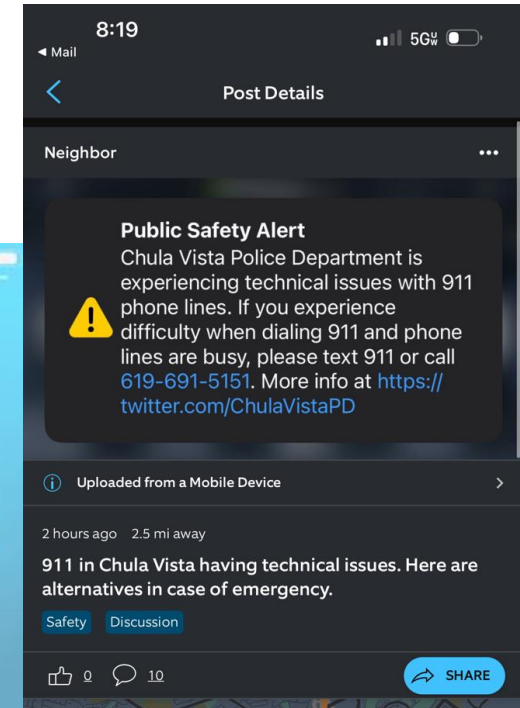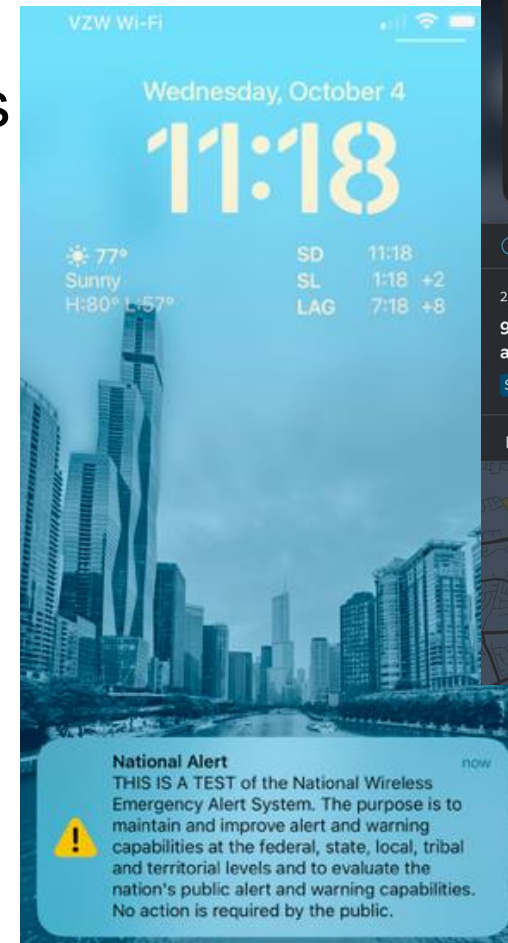
Genasys Protect

- Protect is a publicly accessible website and app that:
  - Allows community members to view the status of zones
  - Provides information about temporary evacuation points, shelters, traffic control points, etc.
  - Alerts app users to a change in a zone status
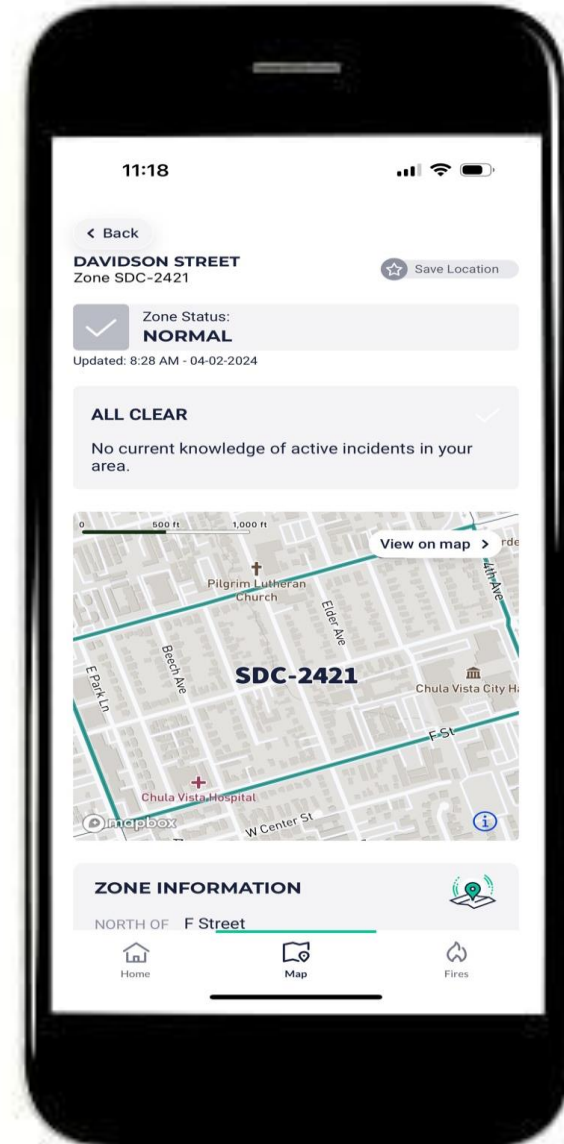
Genasys Protect

Zone Status -

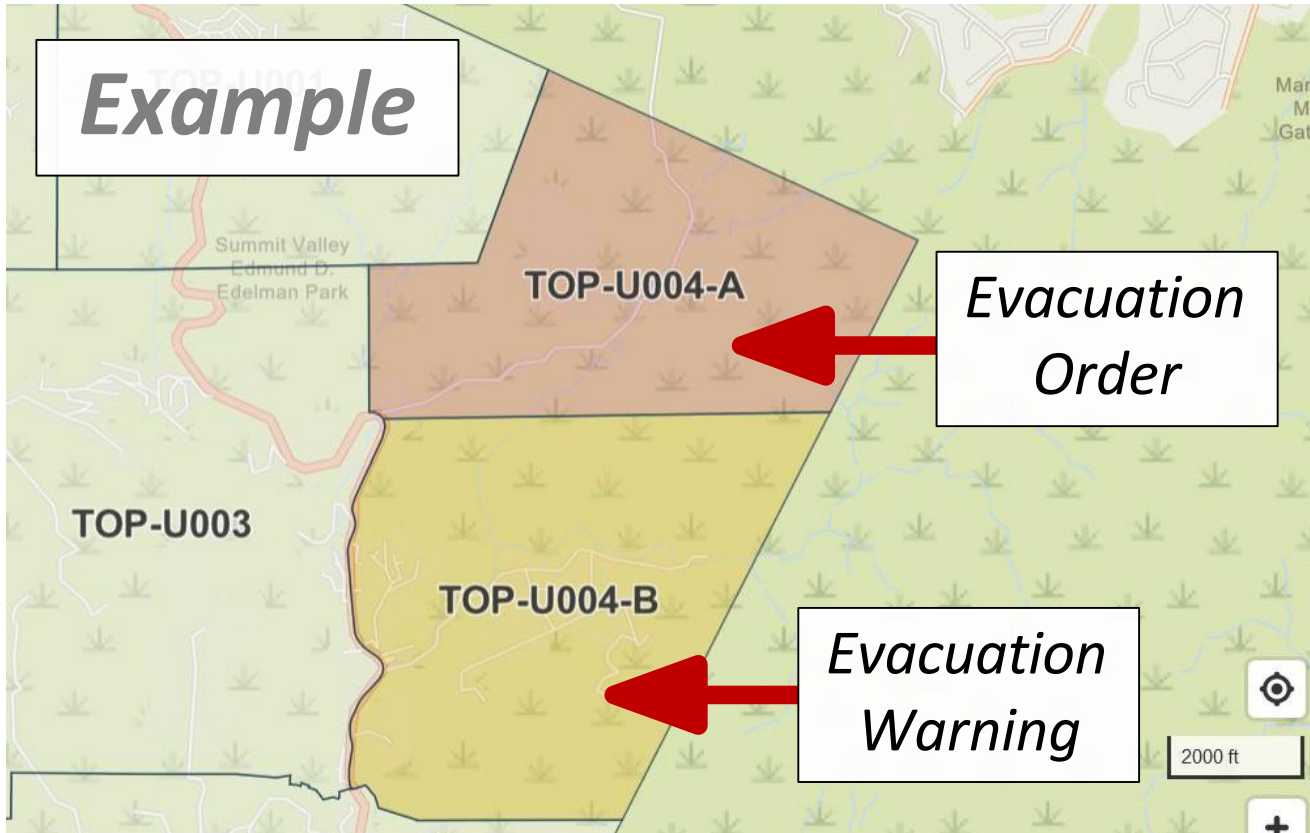displayed on the map with a shaded color

Example

TOP-U004-A

Evacuation Order

TOP-U003

TOP-U004-B

Evacuation Warning

2000 ft

- Normal
- Advisory
- Evacuation Warning
- Evacuation Order
- Evacuation Order Lifted
- Shelter in Place

Genasys Protect

Zonehaven Aware is now genasys Protect. Learn More

genasys Protect
FORMERLY ZONEHAVEN AWARE

Search

Fires

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Zone
TOP-U004-A

Status
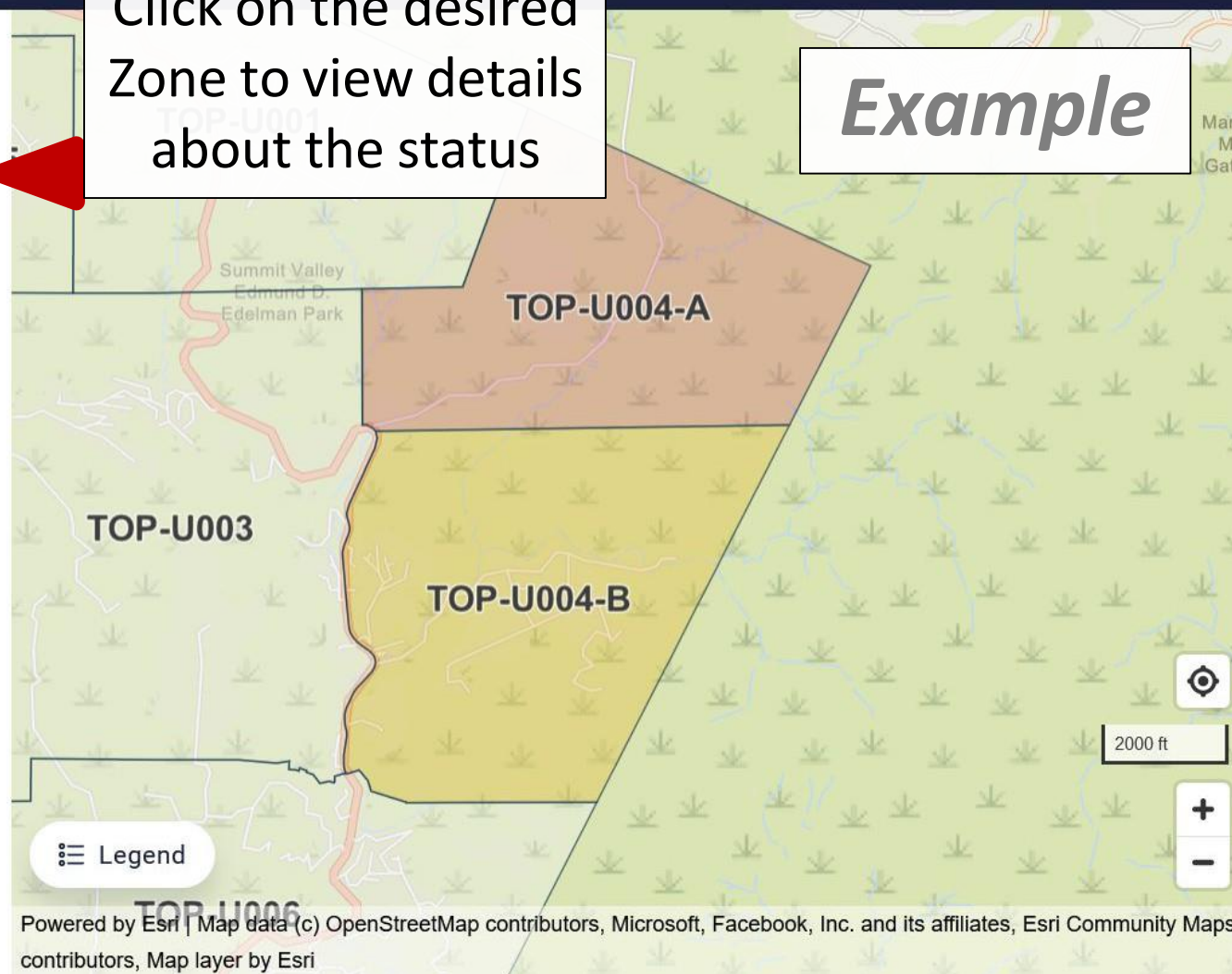**EVACUATION ORDER**

LEAVE IMMEDIATELY

Immediate threat to life. This is a lawful order to leave now. The area is lawfully closed to public access.

REASON

AN EVACUATION ORDER HAS BEEN ISSUED DUE TO POSSIBLE MUD OR DEBRIS FLOWS IN THE AREA ALONG SANTA MARIA RD. NORTH OF TOPANGA CANYON BLVD. IN EFFECT NOW AND THROUGH 6:00 PM ON TUESDAY, FEBRUARY 6TH.
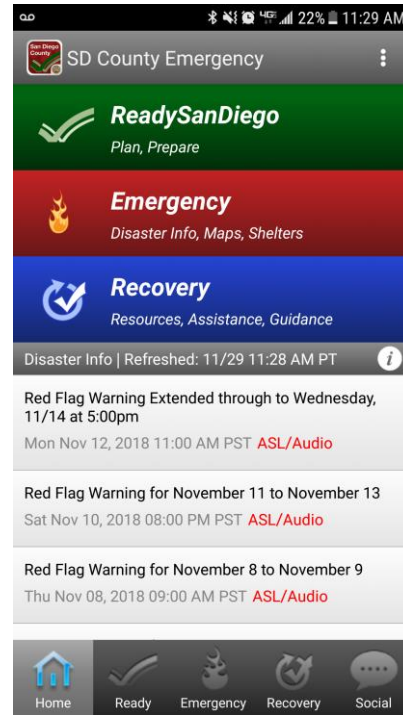
Click on the desired Zone to view details about the status

Example

TOP-U001

Summit Valley
Edmund D.
Edelman Park

TOP-U004-A

TOP-U003

TOP-U004-B

Legend

TOP-U006

2000 ft

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Additional Resources

- **AlertSanDiego.org**
  - Preparedness
  - Emergency
  - Recovery

- **SD Emergency App**

- **Social Media**
  - @ChulaVistaFD
  - @ChulaVistaPD
  - @ThinkChulaVista

Find Your **Zone**

1 Go to **protect.genasys.com**

2 **Enter your address** into the search bar

3 Find your zone in the pop-up window and **subscribe to alerts**

genasys
Protect