



Presented by:
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Deputy City Manager

Item 8.2

Approve Agreement
The Centre for
Organization
Effectiveness for a
Five-Year Strategic
Plan

2013 Strategic Plan

Core Goals:

- Operational Excellence
- Economic Vitality
- Healthy Community
- Strong and Secure Neighborhoods
- Connected Community



Current Guiding Documents



City Manager's Annual Report

Climate Action Plan

Digital Equity and Inclusion Plan

Fire Facility, Equipment and Deployment Master Plan

Justice, Equity, Diversity and Inclusion (JEDI) Action Plan (in progress)

Long Term Financial Plan

Parks and Recreation Master Plan

Police Department Five-Year Strategic Plan

Public Library Strategic Vision Plan and Strategic Facilities Plan

Smart City Strategic Action Plan

Technology Oversight and Privacy Policy

Telecommunications Master Plan



Request for Proposal P03-2024

Executive Summary

Mission, Vision and Values Statements

Strengths, Weaknesses, Opportunities and Threats (SWOT)
Analysis

5-Year Strategic Plan

City Council Goals & Objectives

Policies and Strategies to Achieve the Goals and
Objectives

Implementation Timeline

Two-year Implementation Plan and Resourcing Strategy

Performance Measures

Strategic Planning Cycle

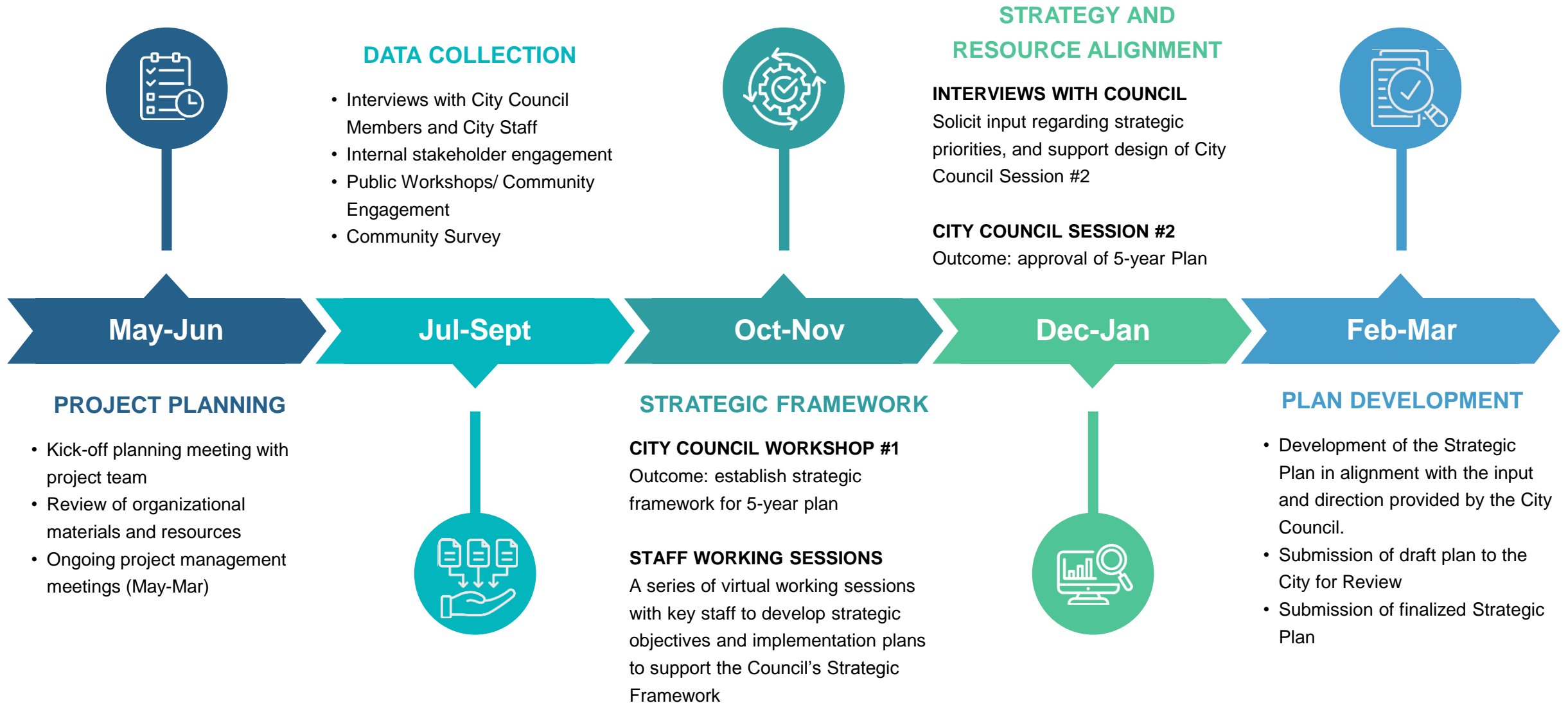
Annual Report Template



THE CENTRE
 FOR ORGANIZATION
EFFECTIVENESS

About The Centre:

- **Established in 1993**
- **Joint Powers Authority**
- **Clientele: public sector agencies throughout California**
- **Extensive experience supporting organizations with strategic planning**
- **Based in Southern California**
 - ✓ Familiarity with region
 - ✓ Increased accessibility and reduced travel costs



May-Jun

PROJECT PLANNING

- Kick-off planning meeting with project team
- Review of organizational materials and resources
- Ongoing project management meetings (May-Mar)

DATA COLLECTION

- Interviews with City Council Members and City Staff
- Internal stakeholder engagement
- Public Workshops/ Community Engagement
- Community Survey

Jul-Sept

Oct-Nov

STRATEGIC FRAMEWORK

CITY COUNCIL WORKSHOP #1

Outcome: establish strategic framework for 5-year plan

STAFF WORKING SESSIONS

A series of virtual working sessions with key staff to develop strategic objectives and implementation plans to support the Council's Strategic Framework

STRATEGY AND RESOURCE ALIGNMENT

INTERVIEWS WITH COUNCIL

Solicit input regarding strategic priorities, and support design of City Council Session #2

CITY COUNCIL SESSION #2

Outcome: approval of 5-year Plan

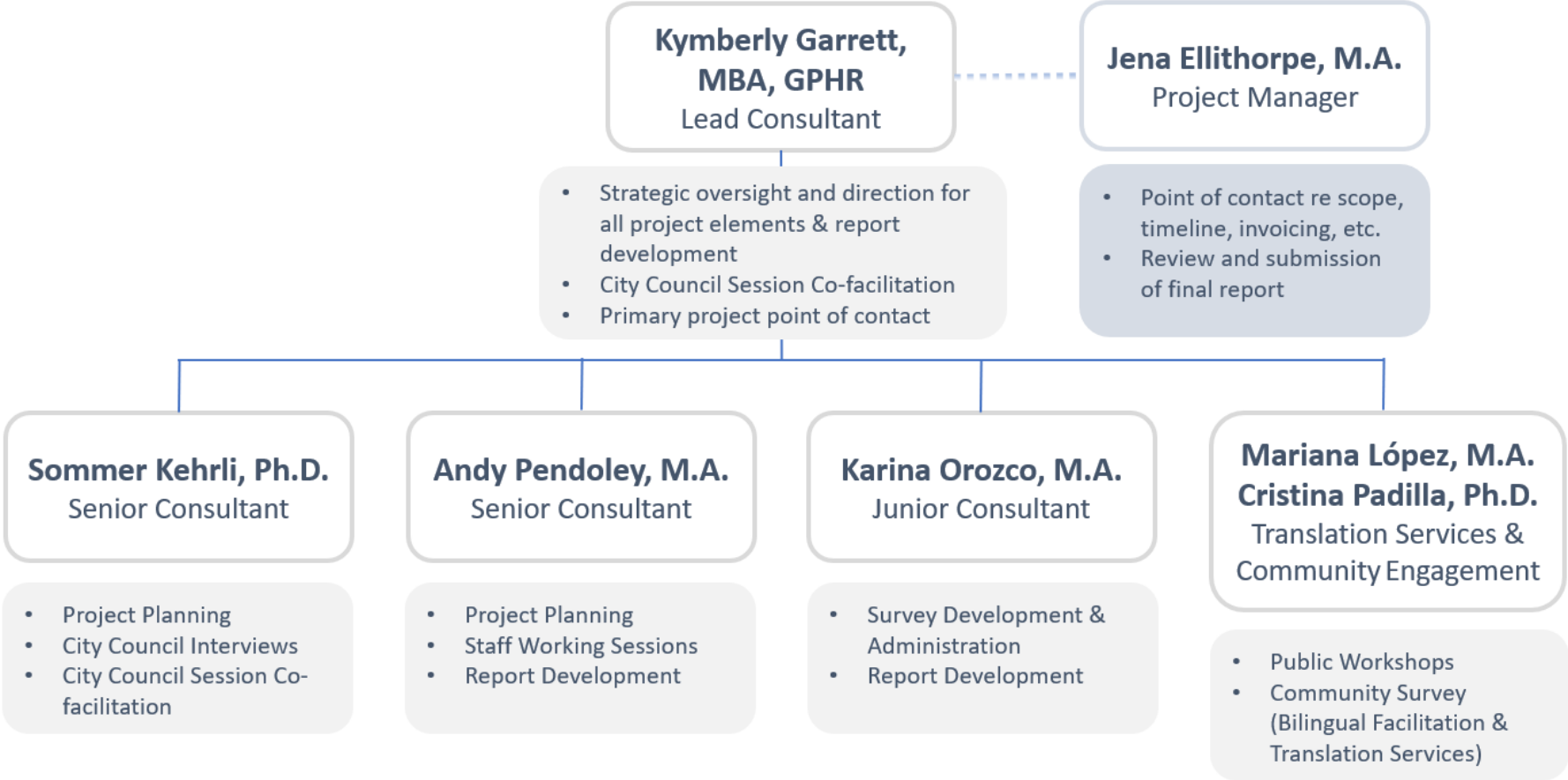
Dec-Jan

Feb-Mar

PLAN DEVELOPMENT

- Development of the Strategic Plan in alignment with the input and direction provided by the City Council.
- Submission of draft plan to the City for Review
- Submission of finalized Strategic Plan

The Centre's Strategic Planning Team



Thank
you



Recommended Action

Adopt a resolution approving an agreement with The Centre for Organization Effectiveness to complete a new citywide five-year strategic plan.