



CITY COUNCIL STAFF REPORT



May 28, 2024

ITEM TITLE

Public Arts Grant Award Recommendations: Accept the Performing and Visual Arts Grant Review Panel's Award Recommendations for Fiscal Year 2023-24

Report Number: 24-0137

Location: No specific geographic location

Department: Library

G.C. § 84308: No

Environmental Notice: The activity is not a "Project" as defined under Section 15378 of the California Environmental Quality Act State Guidelines. Therefore, pursuant to State Guidelines Section 15060(c)(3) no environmental review is required.

Recommended Action

Adopt a resolution accepting the Performing and Visual Arts Grant Review Panel's award recommendations for Fiscal Year 2023-24 with a total monetary grant award totaling \$78,300.

SUMMARY

The Performing and Visual Arts Grant (PVAG) Program is funded through a sublease agreement with Live Nation whereby a portion of annual ticket sales from the Amphitheater are allocated to Chula Vista cultural arts. The PVAG funds projects in a variety of artistic fields, including dance, design arts, media arts, music, photography, theatre, traditional/folk arts, visual arts, and interdisciplinary expressions with the purpose of creating a robust and sustainable cultural arts scene in Chula Vista. This year's PVAG Review Panel has recommended grant funding in the amount of \$78,300.

ENVIRONMENTAL REVIEW

The Director of Development Services has reviewed the proposed activity for compliance with the California Environmental Quality Act (CEQA) and has determined that the activity is not a "Project" as defined under Section 15378 of the State CEQA Guidelines because it will not result in a physical change in the environment. Therefore, pursuant to Section 15060(c)(3) of the State CEQA Guidelines, the activity is not subject to CEQA. Thus, no environmental review is required.

BOARD/COMMISSION/COMMITTEE RECOMMENDATION

The Cultural Arts Commission accepted these recommendations at its May 2024 meeting.

DISCUSSION

Funded through a portion of ticket sales from the Amphitheater, the PVAG has granted upwards of \$1 million since its inception and is a primary City funding source of cultural arts in Chula Vista. It is the objective of the PVAG Program to support projects that nurture and cultivate innovation and creativity, strengthen Chula Vista's competitive edge, and create a better quality of life for all residents. Projects funded through the PVAG must have a community benefit and be accessible to the public.

The Review Panel has recommended funding for 12 of the 41 grant requests received for a total PVAG grant recommendation of \$78,300 dollars (Attachment 1).

2024 Grant Review Panel Members:

Kate Bishop – Cultural Arts Commissioner

Hans Chamberlain – Program Manager of Performing and Visual Arts, Sweetwater Union High School District

Marc Keehmer - Visual and Performing Arts Coordinator, Chula Vista Elementary School District

Karla Mendez – Community Engagement Specialist, City of Chula Vista

Deborah Nevin – Arts Facilitator, School for the Creative and Performing Arts

Taylor Ytuarte – Librarian III, City of Chula Vista

Beatrice Zamora – Community Member At Large

DECISION-MAKER CONFLICT

Staff has reviewed the decision contemplated by this action and has determined that it is not site-specific and consequently, the real property holdings of the City Council members do not create a disqualifying real property-related financial conflict of interest under the Political Reform Act (Cal. Gov't Code § 87100, et seq.). Staff is not independently aware and has not been informed by any Council Members, of any other fact that may constitute a basis for a decision-maker conflict of interest in this matter.

CURRENT-YEAR FISCAL IMPACT

There is no fiscal impact as a result of this action. Funding is included in the fiscal year 2023-2024 appropriations. The recommended grant awards are fully funded from available PVAG funding.

ONGOING FISCAL IMPACT

There is no ongoing fiscal impact.

ATTACHMENTS

1. 2024 PVAG Award Recommendations

Staff Contact: Joy Whatley, Library Director and Erwin Magbanua, Principal Librarian and Cultural Arts Manager