Written Communications Item 8.1 – Cate Received 5/21/2024

From: Chris Cate < Sent: Tuesday, May 21, 2024 10:02 AM

To: Council District 4 < <u>District4@chulavistaca.gov</u>>; CityClerk < <u>CityClerk@chulavistaca.gov</u>>; Council District 1 < <u>District1@chulavistaca.gov</u>>; Maria Kachadoorian < <u>mkachadoorian@chulavistaca.gov</u>>; Jose Preciado < <u>ipreciado@chulavistaca.gov</u>>; Alonso Gonzalez < <u>agonzalez@chulavistaca.gov</u>>; John McCann

<jmccann@chulavistaca.gov>; Laura Black <lblack@chulavistaca.gov>

Subject: BIA Comment Letter Regarding Item 8.1

You don't often get email from chris@3mcstrategies.com. Learn why this is important

WARNING - This email originated from outside the City of Chula Vista. Do not click any links and do not open attachments unless you can confirm the sender. PLEASE REPORT SUSPICIOUS EMAILS BY USING THE **PHISH ALERT REPORT BUTTON** or to reportphishing@chulavistaca.gov

Please find the attached comment letter regarding Item 8.1 on tonight's agenda.

Thank you,
 Chris Cate Founder



May 21, 2024

The Honorable John McCann Mayor City of Chula Vista 276 Fourth Avenue Chula Vista, CA 91910

Re: Comments for Item 8.1 – Housing Policy

Dear Mayor McCann,

On behalf of the Building Industry Association of San Diego County (BIA), I'd like to express our general support for the various housing related policies included in Item 8.1 of your agenda. I'd first like to thank staff for the ample opportunities to provide comments to the City of Chula Vista (City) and the various policies being considered.

Most notably, the BIA conducted review and provided comments related to the City's proposed amendments to the Inclusionary Housing Ordinance. We appreciate the willingness by City staff to meet with the BIA and consider the initial comments we provided in February, and the subsequent briefing to review the revised language and answer questions from our members.

After review, we are generally supportive of the revised amendments to the Ordinance but would like to provide the following two comments.

First, we support the Planning Commission's recommendation to increase the minimum number of units subject to the inclusionary requirements from 10 unites to 25 units. In previous comments, the BIA asked the City heed caution in lowering the threshold for application of the Ordinance from 50 units to 10 units as we believe the lowering of the threshold will reduce opportunities for infill development projects, particularly in the western portions of the City. Inclusionary requirements for small developments, and/or fractional in-lieu fees, will increase the barrier to entry for families redeveloping their own properties to build family wealth and significantly discourage infill development/redevelopment in Chula Vista.

Second, in the future we believe the City may need to consider a cap on the application of the in-lieu fee. Since the fee will now be on a square foot basis, if the City is not seeing the development of family-sized homes, the in-lieu fee could be discouraging construction of those homes. As you know, it's important the City have varying housing options for its residents, and we want to ensure the City is not going to experience an overdevelopment of one particular housing type.

Overall, we generally support the remaining package of items presented before you and thank the City for your willingness to work with the BIA in the development and adoption of policies that address the lack of housing in our region. We appreciate the amount of time staff has dedicated in furthering our partnership and look forward to continued collaboration in the future.

Sincerely,



Lori Holt Pfeiler President & CEO

cc: Honorable Councilmembers

Maria Kachadoorian, City Manager