

## Marion Reynoso

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**From:** webmaster@chulavistaca.gov  
**Sent:** Wednesday, April 3, 2024 11:12 AM  
**To:** CityClerk; Karina L. Lafarga; Amanda Angulo; Marion Reynoso; Audrey Malone  
**Subject:** City of Chula Vista - Human Relations Commission Application

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A new entry to a form/survey has been submitted.

**Form Name:** Human Relations Commission Application  
**Date & Time:** 04/03/2024 11:12 AM  
**Response #:** 86  
**Submitter ID:** 131461  
**IP address:** [REDACTED]  
**Time to complete:** 53 min. , 50 sec.

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### Survey Details

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**Application for membership on the Human Relations Commission.**

**1. Prefix**

(o) Dr.

**2. First and Last Name**

Tiffany Hecklinski

**3. Preferred Pronoun**

(o)  
She/Her/Hers

**4. E-mail**

[REDACTED]

**5. Home Address**

[REDACTED]

**6. City**

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Chula Vista

**7. ZIP code**

91910

**8. Primary Phone**

[REDACTED]

**9. Secondary Phone**

Not answered

**10. I certify that I am a resident of the City of Chula Vista and at least 18 years of age.**

*When applying for a Youth Advisory member: I am a resident of the City of Chula Vista and between 16 and 22 years of age.*

(o) Yes

**11. How long have you been a resident of the City?**

Not answered

**12. Please click here to view the interactive map and verify your District of residency**

**I am a resident of the following City Council district.**

(o) 2

**13. Present employer**

Exalt Clinical Research

**14. Occupation**

Co-owner, Co-Founder, Vice-President of Operations

**15. Please select the seats for which you are interested and qualify: (select as many as applicable)**

[x] Resident of the City At-Large

**16. Are you currently serving on a Chula Vista Board/Commission?**

(o) No

**17. Which one(s)?**

Not answered

**18. Have you previously served on a Chula Vista Board/Commission?**

(o) No

**19. Which ones?**

Not answered

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**20. Per Chula Vista Municipal Code Section 2.25.030, I understand:**

**-If I am currently serving on a board or commission, I must resign from my current board or commission if I am appointed.**

**-I must have served at least 12 months on my current board or commission in order to be appointed to another board or commission.**

(o) I have read and acknowledged the above statement.

**21. Are you or have you been involved in any local, civic or community groups?**

(o) Yes

**22. Which ones?**

Rotary; Boys and Girls Club, South County; BNI; SB Elevate

**23. In what ways are you associated with the business and or civic activities of the City? How has your participation reflected the interests and concerns with the protection of the civil liberties of all people which make up the City's residents?**

In addition to being a business owner, I am currently involved in multiple activities involving the city of Chula Vista including Rotary, the Boys and Girls Club, South County, BNI, and SB Elevate. Through these organizations, I am able to contribute to activities for the good of the entire community of Chula Vista. I am particularly passionate about the civil liberties of children thus my involvement in the Boys and Girls Club and committees within Rotary. Ensuring that children are being granted basic human rights and are able to participate in activities regardless of their background is vital to building a sustainable, inclusive community.

**24. Please describe how you represent the diversity of Chula Vista?**

I am not from Chula Vista; I'm a transplant from the Midwest and the South. I have lived in over 20 places across the country. While not a typical example of "diversity", I have experience with integrating myself into different cultures and making each one my home. I have learned to be a part of communities in large cities in the Midwest (Chicago) as well as small rural communities in the South (Davidson, North Carolina). Learning about different cultures and people has been a gift as it has allowed me to gain insight into all the wonderful similarities and differences that make up our great nation. I have found that when visiting with people in Chula Vista, they are interested in my experiences living other places. I think these experiences give me a unique lens in contributing to the diversity of Chula Vista.

**25. Please describe your interest in fostering better human relations in the City of Chula Vista.**

When my business partner and I began exploring places to open our research clinic, I immediately felt a connection to Chula Vista. So much so, that not only did we open a business here, but I moved here from North County. Chula Vista is now my home. Because of this, I want to support our city and its citizens. "For the good of the community" is a phrase that I believe is important because it encompasses ALL members of our city. As a city we should be striving for a direction that reflects what is good for all citizens, not just a select few.

**26. What would you hope to accomplish in the role of a Human Relations Commissioner? (250 words or less)**

I hope to be a contributing member of this commission by first listening and learning to other commission members as well as city officials as to what issues they believe our community is facing. I believe gaining as much knowledge as possible is a vital first step in any situation because one often "doesn't know, what they don't know." My goal overall is to provide feedback to the Mayor and his staff on how each member of our city can feel seen and that decisions are made for the good of the community - even if we don't always agree with them! My hope is that I can play some small role in bringing community members together who might otherwise not come together due to differences. I firmly believe that if we focus on how we are similar, rather than how we are different, then acknowledging and respecting those differences is attainable.

**27. Please upload a resume in addition to your application (not required, but strongly encouraged).**

[Hecksliski CV \(signed 7-19-23\).pdf](#)

28.


(o) I am familiar with the responsibilities of the Human Relations Commission. I attest that the information I have provided is accurate and true.

Thank you,  
**City of Chula Vista**

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**Tiffany Deal Hecklinski, PhD**  
**Exalt Clinical Research**Signature: Date: 7/19/2023**EDUCATION**

2022  
Indianapolis, IN      Indiana University-Purdue University  
PhD Health Communication  
Minor in College Pedagogy

2003  
Warrensburg, MO      University of Central Missouri  
M.A. Speech Communication

1995  
Urbana-Champaign, IL      University of Illinois  
B.A. Speech Communication

**PROFESSIONAL EXPERIENCE**

5/2023 – current      VP of Operations, Exalt Clinical Research  
Chula Vista, CA

7/2022 – 5/2023      Recruitment Coordinator/Community Outreach Coordinator/Patient  
Advocate, California Research Foundation  
San Diego, CA

2012 – 2022      Independent Communication Specialist, Hecklinski Communications  
Ann Arbor, MI

2018 – 2020      Research Assistant, Indiana University-Purdue University Indianapolis  
Indianapolis, IN

2016 – 2018      Teaching Assistant, Indiana University-Purdue University Indianapolis  
Indianapolis, IN

2016 – 2018      Adjunct Lecturer, Indiana University School of Medicine  
Terre Haute | Indianapolis, IN

2007 – 2014      Distance Education Instructor, Ball State University  
Muncie, IN

2008 – 2009      Director of The basic Course, Ball State University  
Muncie, IN

2004 – 2008      Instructor, Ball State University  
Muncie, IN

**LICENSES/CERTIFICATIONS**

Expires 7/7/2026      Advarra, CITI Good Clinical Practice Course

Expires 7/7/2025      Advarra, Institutional/Signatory Official: Human Subject Research