



Privacy and Technology Transparency Commission Roles and Responsibilities



Information Technology Services
Jacey Kinnaird – IT Project Manager

Background



Systems Changes

The City has expanded from more simple tools, such as email and spreadsheets, to more complex systems that involve the automated collection and analysis of a broad range of data



Data Collection

Emerging technologies tend to involve the collection or generation of large amounts of data that can later be processed or analyzed.



Individual Privacy

As the scope of City use of data and technology has grown, risks to individual privacy have become more apparent.



Community Engagement

As the City continues to explore new ways to use technology, the community has expressed a desire for greater levels of transparency and public engagement in decision-making around City acquisition and use of technologies impacting privacy.



Historical Timeline

01

**Technology and
Privacy Advisory
Task Force**

April-September 2022

10 Public Meetings

2 Tours, 2 Community Meetings

37 Policy Recommendations

02

**Privacy Protection
and Technology
Transparency
Policy**

1 November 2022

Council Policy 112-04

11 Sections

No Current Ammendments

03

**PTAC Commission
Established**

25 July 2023

Chapter 2.65

Chula Vista Municipal Code

Ordinance No. 3553

Three Types of Technology



General Technology



Sensitive Technology



**Surveillance
Technology**

General Technology

General Technology: Any electronic device, software program, or hosted software solution that does not meet the definition of Sensitive Technology or Surveillance Technology.





Sensitive Technology

Any electronic device, software program, or hosted software solution owned or operated by the City that generates or collects Sensitive Personal Information, but which is not designed or intended to be used for surveillance.





Sensitive Personal Information

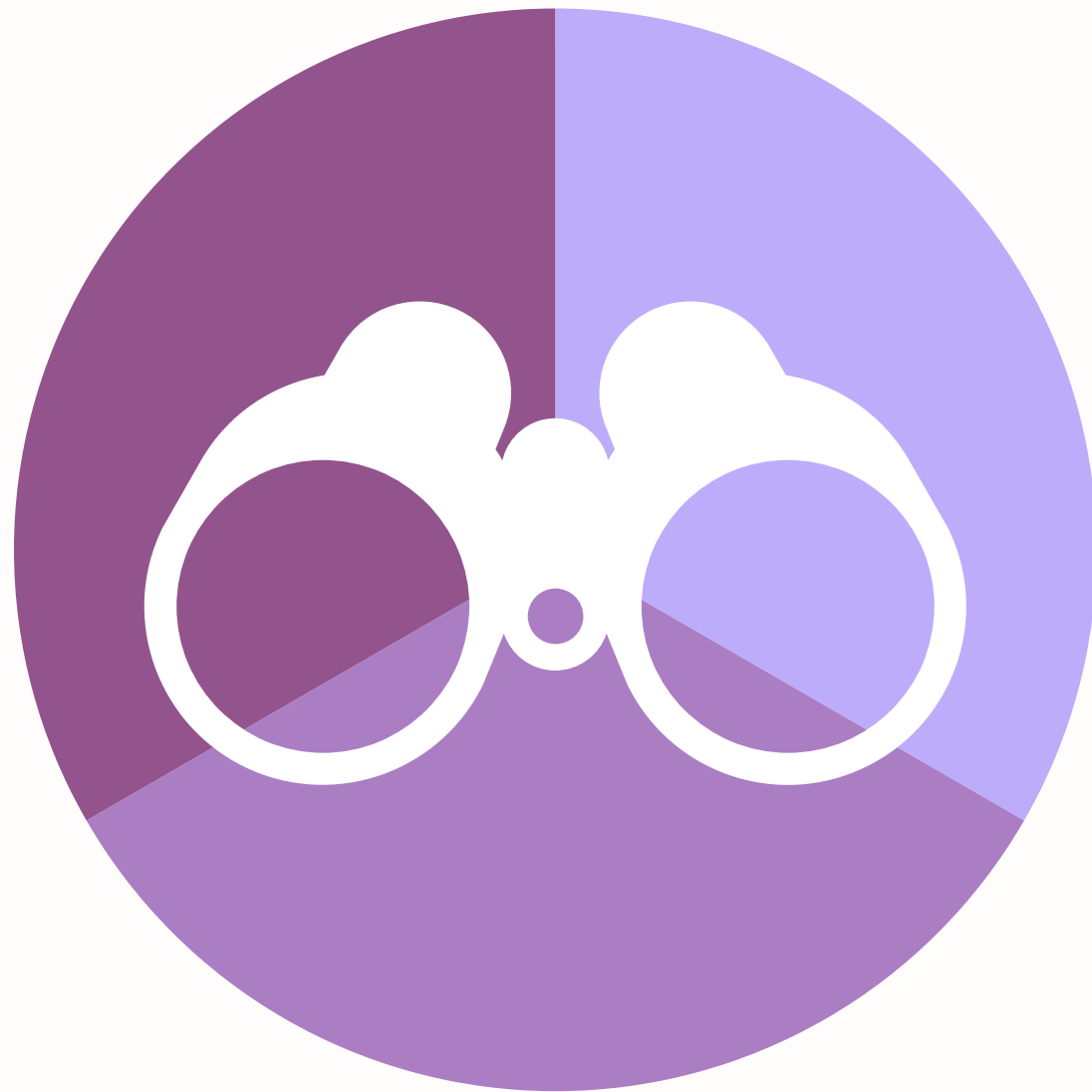
Information that reveals a person's social security number, driver's license information, state identification card, passport number, military identification number, financial account numbers, debit card number, credit card number, account log-in credentials, IP address, email address, phone number, home address, precise geolocation, given time, biometric information, contents of email, contents of mail, contents of text messages, ethnic origin, racial origin, genetic data, medical information, health information, immigration status, philosophical beliefs, political opinions, religious beliefs, sexual orientation, union membership, or membership in any other private organization, in each case to which a person has a reasonable expectation of confidentiality or privacy.



Sensitive Personal Information is NOT

Information recorded, obtained or disclosed as a part of an active criminal investigation, a lawful judicial hearing or process, or in accordance with other legal or statutory requirements.





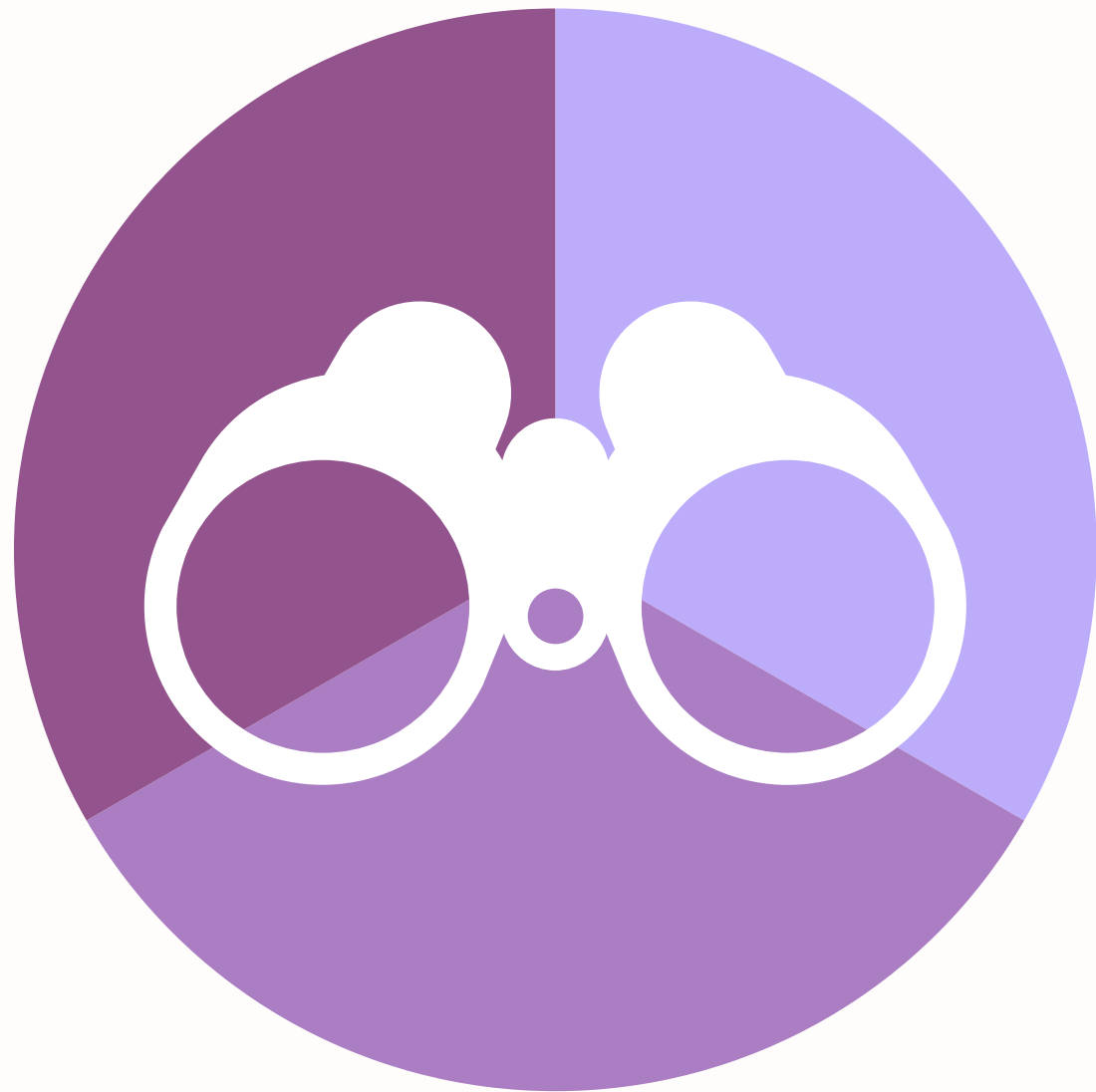
Surveillance is...

To observe the movements, behavior, or actions of identifiable individuals, or to gather information that can readily be connected to identifiable individuals, for purposes of analysis in accordance with a program or plan, without the knowledge and consent of the observed individuals.

Surveillance is NOT

Any observation that is
incidental or part of a
focused, ongoing
investigation.





Surveillance Technology.

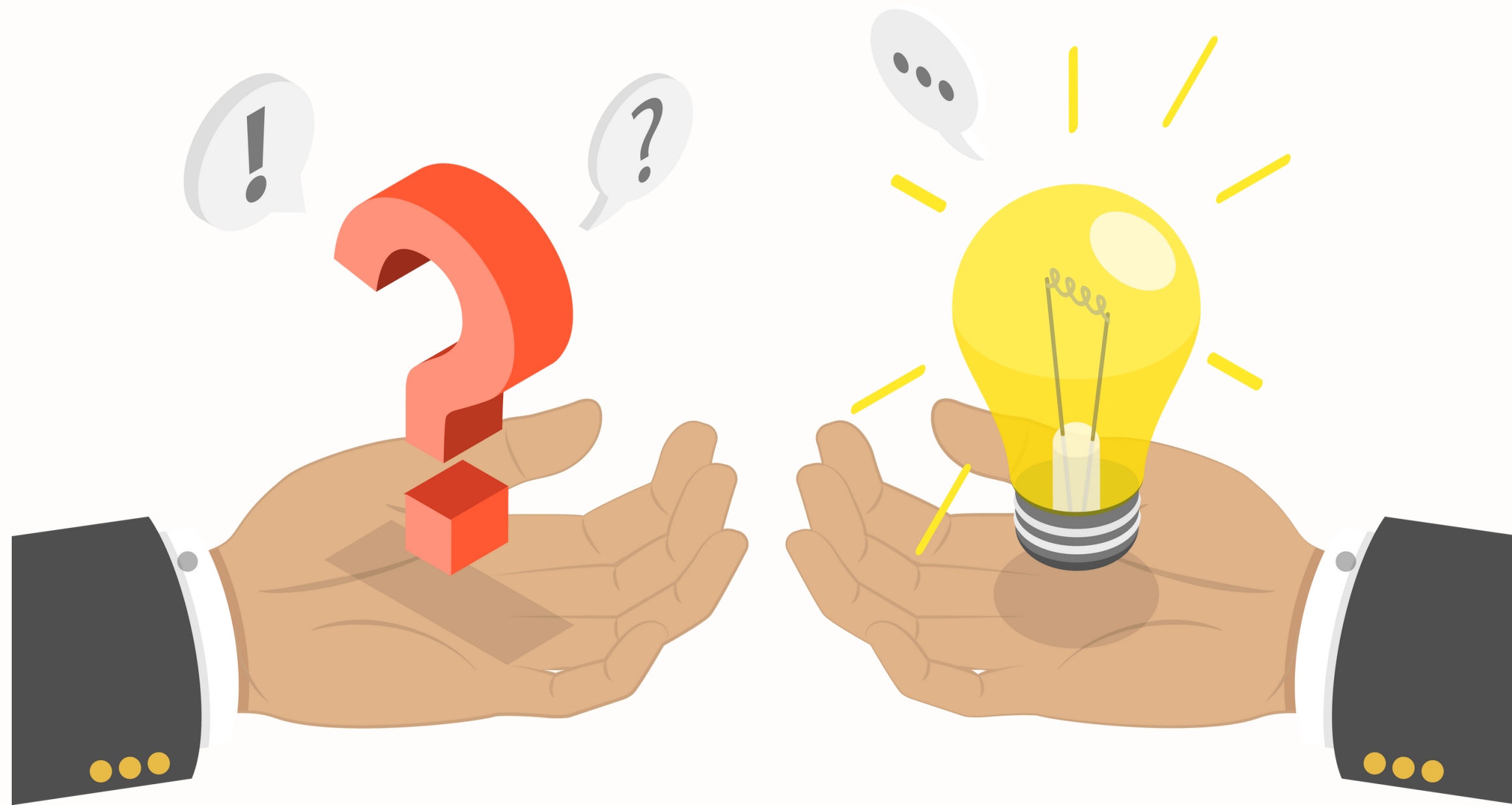
Any electronic device, software program, or hosted software solution owned or operated by the City that is designed or primarily intended to be used for the purpose of Surveillance.

Surveillance Technology is NOT



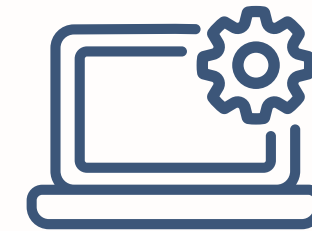
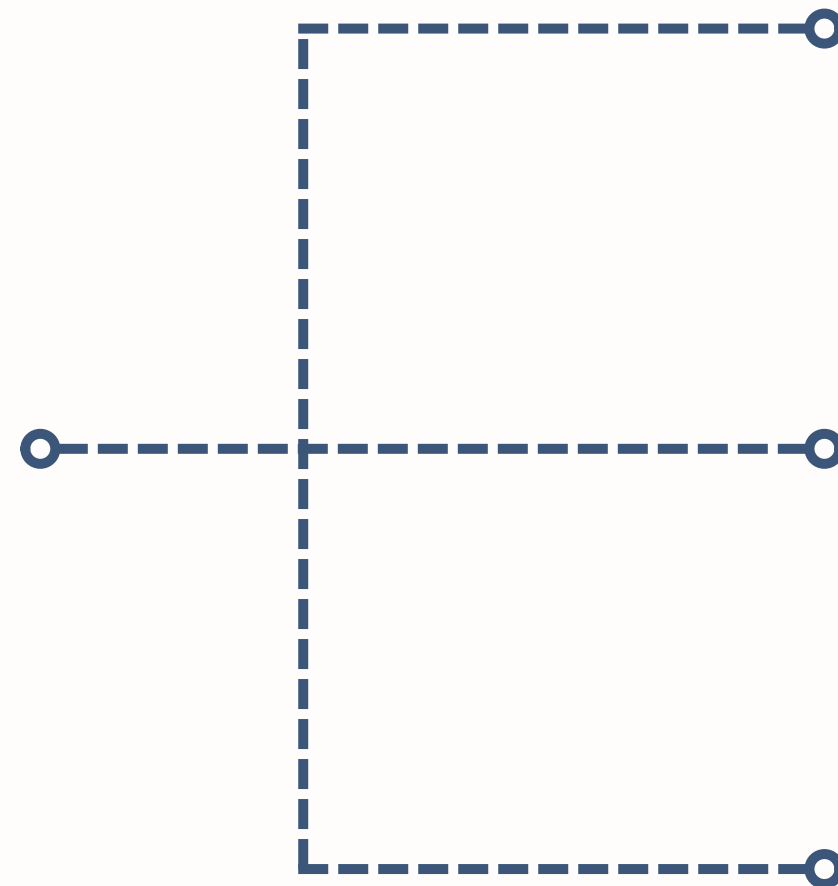
- Cameras installed on City property solely for the purpose of maintaining the security of that property.
- Cameras installed solely to protect the physical integrity of City infrastructure, such as sewers and storm drains.
- Technology that monitors only City employees in the performance of their City functions.
- Public safety officer body- worn cameras.

PTAC is an advisory commission



Duties Include:

Public Discussion



Review & Advise

City Technology Use Policies



STIRs

Surveillance Technology Impact Reports



Procurement

Standards for agreements involving Sensitive or Surveillance Technology

Presentation Questions?
Policy Questions?
Ordinance Questions?

