



2508 Historic Decatur Rd.
Ste. 200
San Diego, CA 92106
SDFoundation.org
(619) 235-2300

AGE FRIENDLY COMMUNITIES GRANT

Grant ID #: A23114332
Please use this number in all correspondence.

August 2, 2022

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Mark A. Stuart, CFRE

Stacey Kurz
Housing Manager
City of Chula Vista
276 Fourth Avenue
Chula Vista, CA, 91910

Dear Stacey Kurz:

Congratulations! The City of Chula Vista has been selected to receive a \$40,000 grant to support Age-Friendly Business & District Designations.

This grant is made by the approval of San Diego Foundation's Board of Governors. This grant agreement is made between San Diego Foundation and The City of Chula Vista (hereinafter referred to as "Grantee").

Grant Summary

The Age-Friendly Business & District Designations program will provide a toolkit that includes process and assessment tools to create a business designation and district that is Age-Friendly with case studies from the implementation along Third Avenue that can be replicated in other areas of Chula Vista, the region and nationally.

Program Deliverables

Expected Results of Age-Friendly Business & District Designations:

- The project timeframe is July 2022-June 2023 and is anticipated to serve up to 10,000 individuals.
- Increase park usage and community ownership
 - Create at least two (2) Park Action Groups (PAGs) to address community ownership of park and organize programs that increase the community's presence (e.g., Adopt-A-Park, clean ups, etc.)
- Develop culturally- and age- appropriate programming throughout the city
 - Create an older adult related theme for the "THIS is Chula" campaign and other identified communication efforts surrounding respect, economic power, adventure and vibrancy in aging
- Develop behavioral health and dementia friendly practices and awareness.
 - Host at least four (4) dementia friendly trainings and workshops for businesses, families, CBOs and/or health care in the south bay
- Provide sustainability features and replicability through the involvement of New City America and the established AF Business Toolkit



Confirmed in Compliance with National Standards
for U.S. Community Foundations

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Expected Reporting Activities

To best illustrate your accomplishments, reporting will include qualitative and quantitative information that illustrates the demographic and geographic data of populations served. In addition to this, the sharing of images, testimonials and updates on the progress of the project will take place over the course of the grant period. During the course of the grant, representatives of the grantee organization may be asked to participate in events, media spotlights, or convening actions. The data, written content, and visual assets that you collect over the course of the program cycle will be utilized to inform San Diego Foundation of your work.

Deadline	Reporting Requirement	Engagement
June 2023	Data and related content uploads	Grantee will upload: <ul style="list-style-type: none"> • Content including photos, testimonials, videos, and/or stories to the online shared folder depicting the program impact. This is an ongoing requirement, if these items are available ahead of the deadline, early sharing is greatly appreciated.¹ • Project/program data, using the template provided by San Diego Foundation, and in alignment with the attached Data Collection Guide (Addendum A).²
June 2023	Final report, including outcomes and data	At the conclusion of the grant period, Grantee will submit a final report. with description of the project/program’s final outcomes. Grantee will share: <ul style="list-style-type: none"> • Project/program data, using the template provided by San Diego Foundation, and in alignment with the attached Data Collection Guide (Addendum A).² • An evaluation of impact of the project/program, including outcomes and metrics.
Ongoing	Communications Coordination	If opportunities for collaboration around public visibility for the project/program arise, the Grantee will coordinate with San Diego Foundation staff, including Communications team, to plan public-facing engagement and media coverage around this effort.

1. Capture and provide testimonials, videos, photos, or infographics that tell a story of program impact. San Diego Foundation requests photos, videos, or written testimonials from individuals who have been positively impacted by the program. During the life cycle of the grant program, please identify individuals with inspiring stories who are willing to speak about the value of the program in their lives. When sending photos, please visibly show activity and include front-facing people and consider any media waivers that may need to be signed and shared. Please include a caption that describes the activity and names of individuals in the picture.

2. Track and record information relevant to the program, referencing Grant Program Data Collection Guide for content guidelines.



Acknowledging Your Grant

This grant was made possible by the Age Friendly Communities Initiative at San Diego Foundation. Please acknowledge your grant using the following language: *This program was made possible thanks to grant support from San Diego Foundation.*

When planning to write or post information about the grant award and program, coordinate with San Diego Foundation Communications Department prior to publishing. This is to ensure proper usage of San Diego Foundation brand and logo, as well as to allow San Diego Foundation to coordinate and complement communications efforts, when appropriate.

If you need a description of San Diego Foundation please use: San Diego Foundation inspires enduring philanthropy and enables community solutions to improve the quality of life in our region. Please always use our full name, "San Diego Foundation" (please note 'The' has been removed). Please check with our Communications team and consult our online resource for utilizing San Diego Foundation logo at SDFoundation.org.

Terms of the Grant

San Diego Foundation grant funds may be expended only for charitable, scientific, literary or educational purposes. This grant is made only for the purposes stated in this letter and it is understood that these grant funds will be used for such purposes. It is also understood that no variances will be made from the purpose of the grant without San Diego Foundation's prior written approval. Grantees are responsible for attaining appropriate work permits, if necessary, and abiding by all relevant state and federal labor laws. Any grant funds not expended for the purpose of the grant will be returned to San Diego Foundation. To be eligible for future funding, you must fulfill the responsibilities outlined here. This does not guarantee future funding. If you have any questions, please contact Grants Administration at 619-235-2300 or at grants@sdfoundation.org.

Diversity Resolution

San Diego Foundation supports and encourages diversity in all of its forms, including, but not limited to age, disability status, income or economic circumstance, ethnicity, gender, race, religion and sexual orientation.

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If this letter correctly sets forth your understanding of the terms of this agreement, please have the appropriate officer from your organization execute this agreement electronically and send to CommunityImpact@sdfoundation.org. Please keep an electronic and printed copy for your records.

Best wishes,



Mark A. Stuart, CFRE
President & CEO

Accepted on behalf of City of Chula Vista (Grantee) by:

Authorized Signature

Printed Name

Title

Date



Addendum A

Agreement: AGE FRIENDLY COMMUNITIES GRANT

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Data Collection Guide

San Diego Foundation believes one of the best ways to measure community impact is by collecting and sharing data and stories of impact. Within the appropriate guidelines of your organization, please track the following metrics to the best of your ability. We recognize that not all organizations are able to gather all data identified in this document and appreciate the effort to gather what is appropriate/feasible. This valuable information will help to inform future grant-making initiatives.

- *Visual assets, testimonials, additional resources, and materials:*
 - Capture and provide testimonials, videos, photos, and/or infographics that tell a story of program impact.
 - When capturing photos, please visibly show activity and include front-facing people.
 - All images should include a caption that describes the activity, date, location, and names of individuals in the image.
 - Identify individuals with inspiring stories who are willing to speak about the program and the value of the program in their lives.
 - Links to relevant media coverage, publications, podcasts and/or blogs related to the execution of the grant.
 - Any additional resources, materials (i.e. graphics, fact sheets, etc.) that demonstrate the impact of your work.

- *Demographic information:*
 - Total Served
 - Gender
 - Ethnicity
 - Age
 - Annual Household Income
 - Participant Zip Codes or Zip Codes of Areas Served (please specific which of these you'll use)

- *Program information:*
 - Provide the program's final outcomes, referencing expected results/deliverables as listed on page 1 (including completion rates, if applicable).