



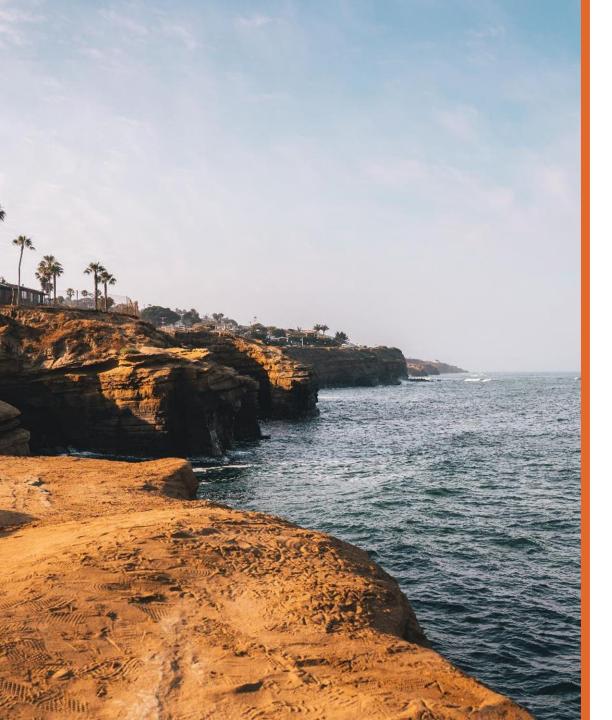


Climate resilience, critical infrastructure, water/ocean health, and housing are challenges that require massive collective effort.

We build partnerships to create cross-sector, multi-jurisdictional solutions.

Our **founding partners** include the County County of San Diego, the San Diego Foundation, and the Brookings Institution. Institution.

Our Government & Agency Council is is comprised of the County, 18 municipalities, SANDAG, MTS, the PORT, PORT, and Airport Authority.



Our mission is to unlock the region's potential by cultivating and building partnerships.

Our vision is one of enduring regional collaborations where strong alliances alliances have brought about a thriving region.

Our work is to bring intellectual and and financial resources to local government.





### BROOKINGS

- The #1 think tank in the world, the Brookings Institution, is our key partner.
- 1st time in over 100-years that Brookings has partnered to stay long term and work across sectors in one region.
- "Over the last century, empires have come and gone, the world order has changed but Brookings has sailed on, not just commenting on events but shaping them." Lord Jonathan Hill, Member, European Commission
- "People who observe Brookings have respected the intellectual integrity, the thoughtful analysis, and the honest debate that [its scholars] participate in and contribute to." Senator Pat Toomey (R-PA)
- \*Brookings has a long and proud history of tackling difficult public policy issues and toxiering robust public debate." Kara Stein, commissioner, Securities and Exchange

### **FOCUS AREAS**



### Climate Change

Taking action to mitigate and adapt to climate change, and enhance coastal ocean health



### Housing

Increasing quality and quantity of housing stock to improve access and affordability



### Community Wealth

Building power and prosperity for historically disinvested communities

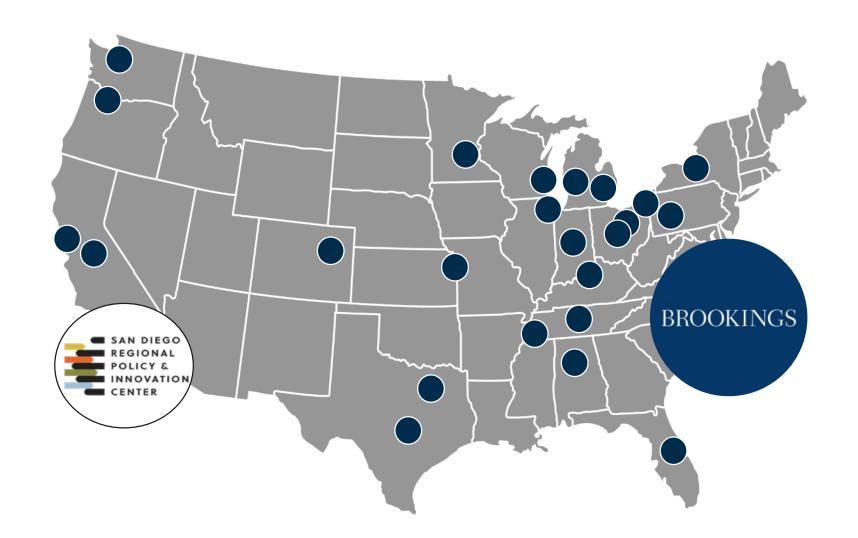


#### Infrastructure

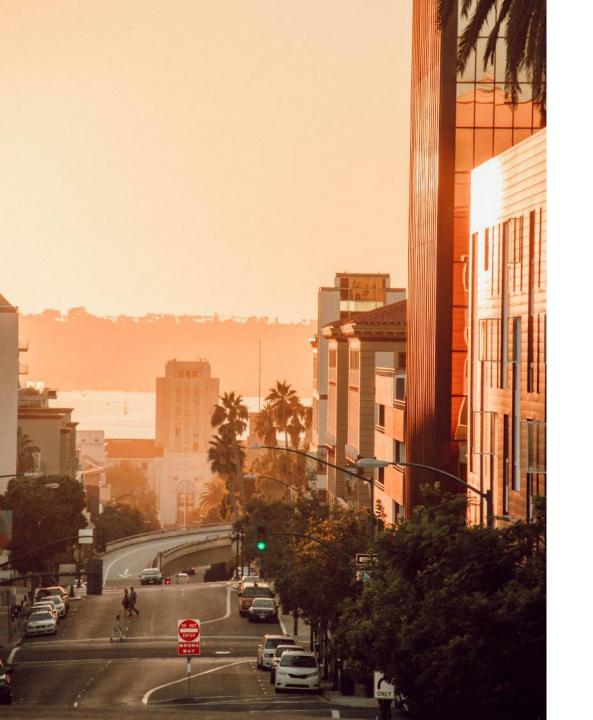
Increasing and leveraging infrastructure investments for the public good



### We draw on best practices from across the country to develop new programs, projects, and partnerships for our region.







### **Example of Bringing National Best Practices to CA**

In a first of its kind report, the San Diego Regional Policy & Innovation Center and the **Brookings Institution are** researching climate action plans throughout the country and sharing best practices and strategies to provide regional leaders a process for catalyzing scalable and impactful emission reduction activities.

## EXAMPLE PROJECTS



WORKING WITH THE SAN DIEGO FOUNDATION, BROOKINGS INSTITUTION, THE COUNTY, AND CITIES TO INCREASE HOUSING STOCK (innovative financing models, government land asset mapping, regional policy to expedite permitting and reduce costs, explore alternate housing systems)









METROPOLIS

## Is There a Way Out of America's Impossible Housing Mess?

The first step, according to economist Jenny Schuetz, is recognizing there is more than one housing crisis.

BY HENRY GRABAR

FEB 18, 2022 • 5:45 AM



## REVITALIZING SAN DIEGO'S COMMERCIAL FISHING INDUSTRY & PROMOTING SUSTAINBLE FOOD





The San Diego commercial fishing industry is a small but iconic part of the region's waterfront. The PIC team is working with partners including the Fishermen's Working Group, the Food Systems Alliance, Scripps to design infrastructure projects to strengthen the local fishing industry and enable the growth of new industries, and create quality jobs, including restorative aquaculture and ocean technology innovation sector opportunities.

- Developing a new annual food festival (Local Fish, Global Flavor) to showcase local catch, reach new markets, create jobs and opportunities to elevate aspiring local restauranters.
- Pursuing federal funding for restorative aquaculture and ocean technology innovation to protect our coasts and water quality.



## ATTRACTING INNOVATIVE COMPANIES TO UPGRADE SAN DIEGO'S INFRASTRUCTURE





Through an *Infrastructure Launchpad*, PIC seeks to attract world-class companies with solutions (real assets, not apps) to address critical local public infrastructure needs. The Launchpad will pilot company systems and install improved materials, technologies, and/or services that result in quality jobs to the region and have measurable climate and socioeconomic benefits for under-resourced areas.

- Research on regional infrastructure needs, gaps, and "weak links"
- Engagement with Port, municipalities, companies, and local incubators
- Active discussions with companies
- Launchpad framework design in progress









This project creates new entry points for retrofitting aging, multi-family buildings with climate-smart water and energy efficiency upgrades and to create quality jobs through accessing and leveraging federal funding.

- Data gathering on relief programs & other sources
- Research to understand where residents are struggling and would benefit most from direct financial savings, improved air quality, and lower heat/ health impacts
- Developing recommendations and design options for new retrofit programs and federal



## FIXING BOTTLENECKS TO AFFORDABLE HOUSING INFILL PROJECTS







The challenge of upgrading water and sewer infrastructure to accommodate additional density can be a real barrier to affordable housing development. Up–front infrastructure costs can bottleneck project financing, slowing down development (sometimes by years) and reducing the total number of units built. These issues are most likely to be a barrier where maintenance has lagged. Our goal is to increase the quality and quantity of housing stock.

- Brookings Institution researching solutions
- Explore how EPA State Revolving Loan Funds can be structured to address bottlenecks and accelerate/expand affordable housing supply and provide resources and jobs







# ALIGNING WATER & BROADBAND INFRASTRUCTURE INVESTMENTS TO REDUCE

MILEANTISE LOOPERISE Inwater infrastructure projects to enable more strategic broadband expansion to underserved areas (reduce the digital divide) and improve flood and fire risk monitoring and protections throughout the region.

- Developing pilot location opportunities list
- Interfacing with key decision-makers to align existing capital plans, identify federal funding, and project pipelines



### WORLD CLASS BOARD



Kay Coleman
Board Chair &
Vice-Chair, Governance & Risk
Committee
President & CEO
Del Mar Venture Group, LLC



Constance Carroll
Board Vice-Chair &
Vice-Chair, Audit & Risk
Committee
Chancellor Emerita
San Diego Community College
District



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Mel Katz
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Nominating Committee
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Ben Haddad
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Ernest Rady Chairman & CEO American Assets Trust



Mark A. Stuart, CFRE President & CEO San Diego Foundation



Susan Guinn, Esq.
President & CEO
Policy & Innovation Center

### **OUR TEAM**



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