

# **FIRST AMENDMENT TO AGREEMENT BETWEEN THE CITY OF CHULA VISTA AND MADAFFER ENTERPRISES**

This First Amendment ("First Amendment") to an Agreement between the City and Madaffer Enterprises, Inc., dated January 18, 2022, ("Consultant Agreement") is entered into effective as of July \_\_, 2022 ("Amendment Effective Date") by and between the City of Chula Vista, a chartered municipal corporation ("City") and Madaffer Enterprises, Inc., a California Corporation ("Consultant") (collectively, the "Parties" and, individually, a "Party") with reference to the following facts:

## **RECITALS**

**WHEREAS**, Consultant has provided consulting services regarding the City Manager's Data and Technology Task force pursuant to the above referenced Consultant Agreement; and

**WHEREAS**, the Consultant Agreement, provides, in Paragraph 1.3, that Consultant can provide for additional services to City, including adding six focus groups (two of which that require Spanish speaking moderators); and

**WHEREAS**, Consultant warrants that it is fully capable of providing the additional services as set forth herein.

## **FIRST AMENDMENT**

**NOW THEREFORE**, for valuable consideration, the City and Consultant agree as follows:

1. Exhibit A, Section 2.B.1.c. of the Consultant Agreement shall be amended to read as follows:

"Conduct six focus groups with a total of approximately 48 participants, including two groups conducted entirely in the Spanish language. Participants will be randomly selected and recruited in consultations with a professional public opinion research firm. Develop discussion guides for the focus groups based on the survey findings in consultation with City staff. Provide a full report of the proceedings by August 26, 2022."

2. Exhibit A, Section 4, is amended to provide that the compensation for the six focus groups shall not exceed \$45,000.

3. Except as expressly provided herein, all other terms and conditions of the Consultant Agreement shall otherwise remain in full force and effect.

(Signature Page to follow)

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**SIGNATURE PAGE**

**IN WITNESS WHEREOF**, by executing this First Amendment where indicated below, City and Consultant agree that they have read and understood all terms and conditions of this First Amendment, that they fully agree and consent to bound by same, and that they are freely entering into this Amendment as of the Effective Date.

MADDAFER ENTERPRISES

CITY OF CHULA VISTA

BY: \_\_\_\_\_  
JIM MADAFFER,  
CEO, MADAFFER ENTERPRISES, INC.

BY: \_\_\_\_\_  
MARIA KACHADOORIAN,  
CITY MANAGER

APPROVED AS TO FORM

BY: \_\_\_\_\_  
GLEN R. GOOGINS  
CITY ATTORNEY