



March 4, 2022

Kevin Pointer
Senior Economic Development Specialist
City of Chula Vista
Via Email: kpointer@chulavistaca.gov

RE: Third Avenue Village Farmers' Market

Dear Mr. Pointer,

At the February 2022's Board Meeting, the Third Avenue Village Association's (TAVA) Board authorized staff to work with the City of Chula Vista and San Diego Markets (SDM) to reinstate a weekly farmers' market. The Third Avenue Village Farmers' Market is owned by TAVA and managed by our consultant, Catt White with SDM.

We are looking to kick-off the new market on Sunday, May 1, 2022, from 10:00am to 2:00pm and continue with the Market year-round, rain-or-shine.

The TAVA Board of Directors authorize Catt White and her staff to act on TAVA's behalf in the planning and implementation of the Third Avenue Village Market.

If you have any questions, please contact me at dominic@newcityamerica.com.

Thank you for your time and support.

Sincerely,

A handwritten signature in blue ink, appearing to read "Dominic Li Mandri". The signature is stylized and somewhat abstract.

Dominic Li Mandri
District Manager
Third Avenue Village Association