

# Chula Vista Privacy Poll



4/25/2022

Prepared for the City of Chula Vista

Field Dates: March 21 - 30, 2022

Chula Vista residents

n=607

# Table of Contents

SUMMARY.....	1
SAMPLE CHARACTERISTICS.....	2
OVERVIEW.....	3
METHODOLOGY AND LIMITATIONS.....	4
FINDINGS.....	6
QUESTIONNAIRE WITH PERCENTAGES.....	32
NOTES TO THE CROSSTABULATIONS.....	41
CROSSTABULATIONS.....	42
VERBATIM RESPONSES TO Q8.....	Appendix A
VERBATIM RESPONSES TO Q10.....	Appendix B
VERBATIM RESPONSES TO Q16.....	Appendix C
VERBATIM RESPONSES TO Q18.....	Appendix D
SPANISH LANGUAGE QUESTIONNAIRE.....	Appendix E
TAGALOG LANGAUGE QUESTIONNAIRE.....	Appendix F

# Summary

<b>Research Objective:</b>	1) Estimate resident approval of drone program 2) Estimate resident approval of automated license plate reader program 3) Understand opinion dynamics 4) Measure opinions of program benefits and concerns
<b>Sample Size:</b>	n=607
<b>Margin of Sampling Error:</b>	± 4%
<b>Confidence Level:</b>	95%
<b>Sample Methodology:</b>	Simple Random Sampling from Listed Sample
<b>Jurisdiction:</b>	City of Chula Vista
<b>Eligibility:</b>	Adult residents
<b>Interview Method:</b>	Telephone (cell and landline), e-mail push-to-web, text push-to-web
<b>Average Duration:</b>	12 minutes, 36 seconds
<b>Field Dates:</b>	March 21 - 30, 2022
<b>Field Facility:</b>	Competitive Edge Research, San Diego
<b>Project Director:</b>	John Nienstedt, Sr.
<b>Research Analyst:</b>	Rachel Lawler
<b>Research Assistant:</b>	James Iwu

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# Sample Characteristics

GENDER	%
Male	49.0
Female	51.0

AGE	%
18-24	12.0
25-34	19.0
35-44	19.0
45-54	19.0
55-64	15.0
65+	16.0

LANGAUGE	%
English	82.5
Spanish	17.0
Tagalog	0.5

ETHNICITY	%
Hispanic or Latino	51.3
White or Caucasian	22.6
Asian or Pacific Islander	15.2
Black or African American	2.6
Native American	0.2
Multi-ethnic	7.7
Something else	0.3

INCOME	%
< \$25,000	6.8
\$25 to 40,000	9.5
\$40 to 60,000	13.3
\$60 to 80,000	13.6
\$80 to 100,000	15.1
\$100 to \$150,000	23.6
> \$150,000	18.1

VOTER REGISTRATION	%
Voter	77.6
Non-Voter	22.4

ZIP CODE	%
91911	35.4
91910	32.2
91913	15.6
91915	8.6
91914	5.7
91902	2.5

# Overview

Competitive Edge Research & Communication, Inc. (CERC) is very pleased to present the results of this study to the City of Chula Vista. This survey was designed to estimate resident approval of the drone and automated license plate reader programs, understand the opinion dynamics underlying approval, and measure resident opinions of the benefits and concerns related to each program. To meet these goals, the survey also measured certain demographic characteristics and attitudes of the respondents.

All opinions in this report are the professional judgments of CERC. The project director was CERC president John Nienstedt. The questionnaire was principally designed by Nienstedt with input from senior management staff at the City of Chula Vista and Jim Madaffer of Madaffer Enterprises. The data were analyzed by Nienstedt and Research Analyst Rachel Lawler, and the report was prepared by CERC Research Assistant James Iwu.

Editing, coding, computer processing and tabulation of the data were done at CERC'S San Diego office. The computer tabulations were produced using SPSS PC+ version 25.0, a statistical package copyrighted by SPSS, Inc. The maps were produced using eSpatial.

This survey is strictly the property of the City of Chula Vista and its agents.

# Methodology and Limitations

## **SAMPLE METHODOLOGY**

The sample was comprised of Chula Vista voters and adult non-registrants, and was provided to CERC by L2. Competitive Edge additionally enhanced the sample via CSS Direct, a leading information appending service.

The poll was administered from CERC's El Paso, Texas, research facility in English and Spanish and from CERC's corporate headquarters in San Diego in Tagalog from March 21 through 30, 2022, among a random sample of 607 Chula Vista residents. Phone calls were placed to landline and mobile phone numbers, texts were sent to mobile phone numbers and email invitations were sent to random samples of residents. Each contact method invited sampled residents to participate in a survey conducted by Competitive Edge Research. Those reached by text and email were provided a link to the website with the questionnaire. Reminder emails and texts were sent to non-responding residents and an opt-out link was provided for those not wishing to receive further email invitations. Reminder calls were placed to non-responding residents.

The Tagalog language portion of the project was conducted by a bilingual interviewer who called randomly sampled residents tagged by the sample provider as Tagalog speakers. CERC attempted to reach Tagalog speakers on three different days over twelve hours. Training and calling started on March 25, 2022, with one hour dedicated to training and four hours dedicated to calling. One survey was completed from that effort. March 28, 2022, marked the second day of Tagalog interviews, and four hours were spent calling with one complete garnered from our efforts. March 29, 2022 was the final day of calling and one survey was completed in four hours of calling.

## **THE WEIGHTING PROCEDURE**

Post-stratification weights were applied to align the resident sample to population characteristics of Chula Vista residents.

The adjustment of a sample to match a population on specific sub-groups, called "poststratification," is accomplished by multiplying the count in each sub-group by a number called a weight. This weight is defined as the ratio of its proportion of the total population to its proportion of the sample. To apply the adjustment to all measurements derived from a dataset, the weight value is attached to each individual case.

## **MARGIN OF SAMPLING ERROR**

According to statistical theory, the confidence level associated with a sample of this type is such that, with a question where the respondents answer 50% "yes" and 50% "no," 95% of the time the results are within plus or

minus  $\pm 4\%$  of the true value, where true value refers to the results obtained if it were possible to interview every possible adult resident. The degree of sampling error is reduced when responses have larger (e.g. 60%-40%, 70%-30%) percentage differences. Conversely, the margin of error increases when a subset of the entire 607 responses is analyzed.

## **AVOIDING BIAS**

In addition to error introduced by sampling variability, there are many other possible sources of bias such as how a question is worded, the question sequence, or individual interviewer techniques. Competitive Edge does everything in its power to minimize these potential sources of bias.

Systematic position bias occurs when the order in which a series of questions is asked influences the respondent's answers to those the questions. In instances where systematic bias might occur, the order of the questions was randomized to eliminate systematic position bias in the aggregate. The order of questions within the batteries Q4-Q5, Q11-Q12, Q13-Q14, Q19-Q20 and Q21-Q22 were randomized.

Another potential for systematic position bias exists when batteries of questions are not rotated. This would lead to respondents possibly being influenced by the most recent set of questions they heard. Therefore, supporter and opponent batteries were rotated to eliminate systematic position bias in the aggregate.

## **A SNAPSHOT IN TIME**

A survey of this type is a good measure of current attitudes that may change over time. This survey should not necessarily serve as an unqualified predictor of events, but as an indicator as to the situation in late-March 2022.

## **CATEGORIZING VERBATIM RESPONSES TO OPEN-ENDED QUESTIONS**

Q8, Q10, Q16, and Q18 were asked in an open-ended fashion and was subsequently coded for ease of analysis. Codes were created to best represent the information that was given in the verbatim responses with like terms being grouped together. For a code to be created, the categorization of responses must represent a minimum of one percent of all verbatim responses. All remaining "uncodable" verbatim responses subsequently remained coded as "Other." However, this does not include "Unsure," where the respondent could not give an answer.

## **GEOCODING AND MAPPING FOR CHULA VISTA**

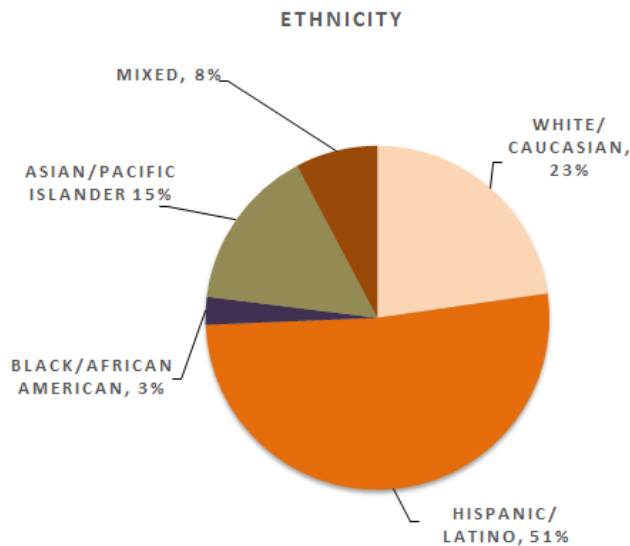
The geocoding for the Chula Vista dataset was performed using eSpatial. eSpatial incorporates a GPS Locator, which combines complete mapping and analysis software with the latest Global Positioning System (GPS) receiver. By linking eSpatial with the addresses that match each respondent, the software defined and rendered zip code regions on the map. Segments were also created, analyzed, and evaluated by geography with eSpatial. All the respondents were successfully geocoded.

# Findings

## Background

Women slightly outnumber men in the City of Chula Vista and residents' ages run the gamut, with 31% being younger than 35 and the same percentage being older than 54.

Chula Vista is a very ethnically diverse city. Latino residents make up about half the city's population, Whites are at 22%,

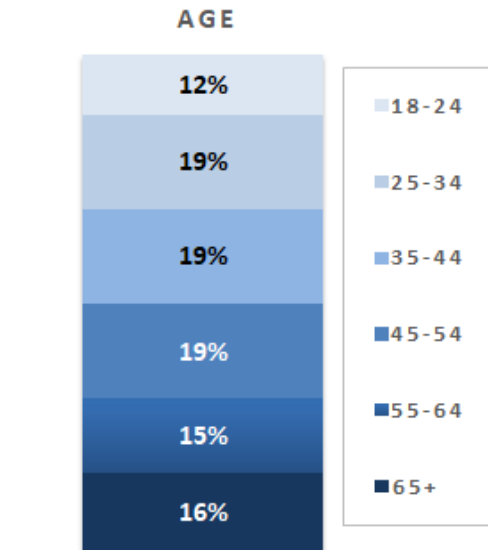


Asian/Pacific Islanders are at 15% and another 8% are ethnically mixed. On the other hand, only 3% are Black or African American. Latinos and multi-race residents are frequently younger than 35, while Whites are often seniors; most Asian/Pacific Islanders fall between the ages of 35 and 54.

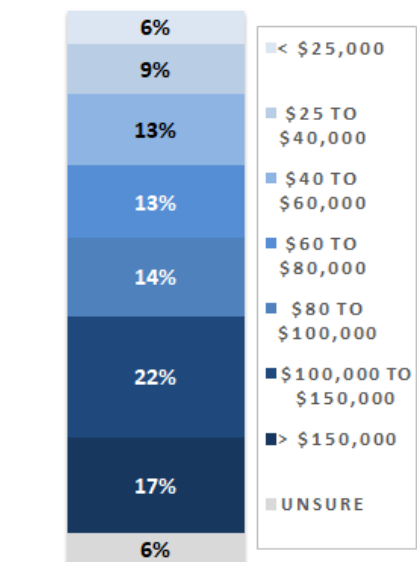
Spanish language respondents account for 17% of our

sample. Another 34% of the sample are Latino but took the survey in English. Spanish language respondents are typically age 55 or older; none of the Spanish interviews were completed with residents younger than 35.

There is a wide range of incomes, with 15% in households earning less than \$40,000 annually while a sizable 38% are in households with six-figure incomes. Most in this higher income bracket are 35 and older, and they are more often White or Asian/Pacific Islander. Conversely, the lowest-income residents – those earning less than \$25,000 annually – are disproportionately seniors, and 84% are Latino, with more than half taking the survey in Spanish. Very few in this category are of Asian/Pacific Islanders.



## INCOME





## Voter Registration

Seventy-eight percent of the residents are registered to vote. Registered voters are more often men than women and less likely to be Hispanic or Latino.

## Geography

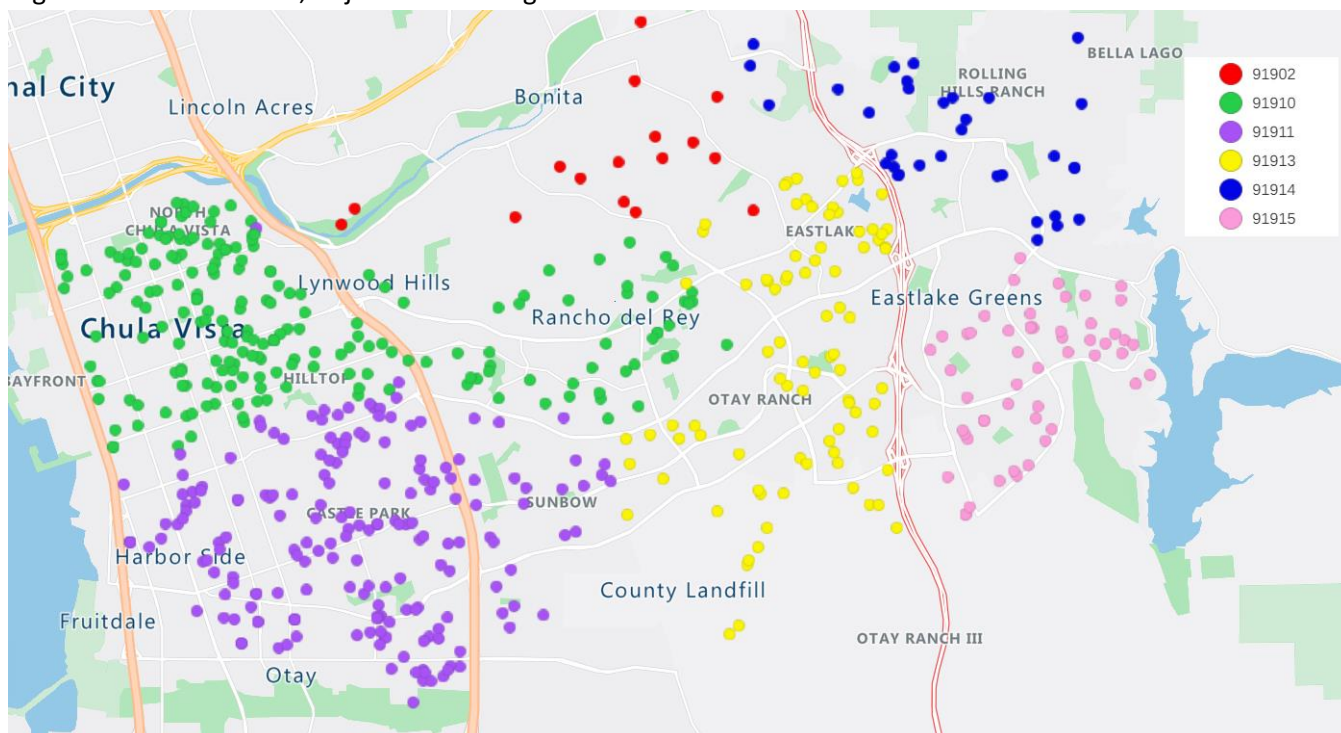
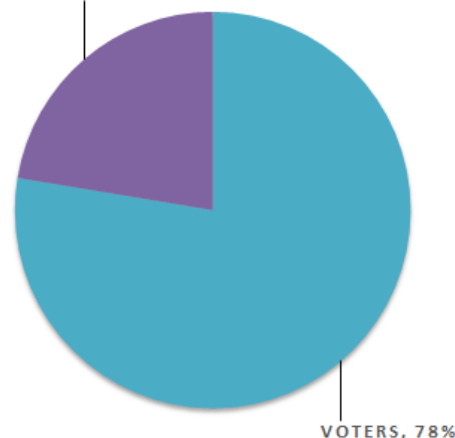
For the purposes of this study, we classify and analyze respondents both by their ZIP code as well as five geographic areas we identified.

## ZIP Code

At 35%, the 91911 ZIP code in the southwest houses the largest share of residents. This is a heavily Latino area with few White residents, and more than one-in-five took the survey in Spanish suggesting a substantial number of non- or minimal-English speakers living here. There are fewer higher income households, and two-thirds earn between \$25,000 and \$100,000 annually. Voter registration is also lower, as just 71% are registered.

VOTE REGISTRATION

NON-VOTERS, 22%



The 91910 ZIP code is home to 32% of the residents and contains the city's northwest communities. More Whites and fewer Asian/Pacific Islanders call this area home. Like the neighboring ZIP code to the south, this is a poorer area and one-in-ten earn less than \$25,000 a year.

Sixteen percent live in the 91913 ZIP code which hugs the west side of State Route 125. Residents here are more often middle-age and 61% are men. At 27%, there is a substantial Asian/Pacific Islander population, while Latinos are underrepresented compared to the entire city. This is an affluent area with two-thirds in homes earning more than \$100,000 a year.

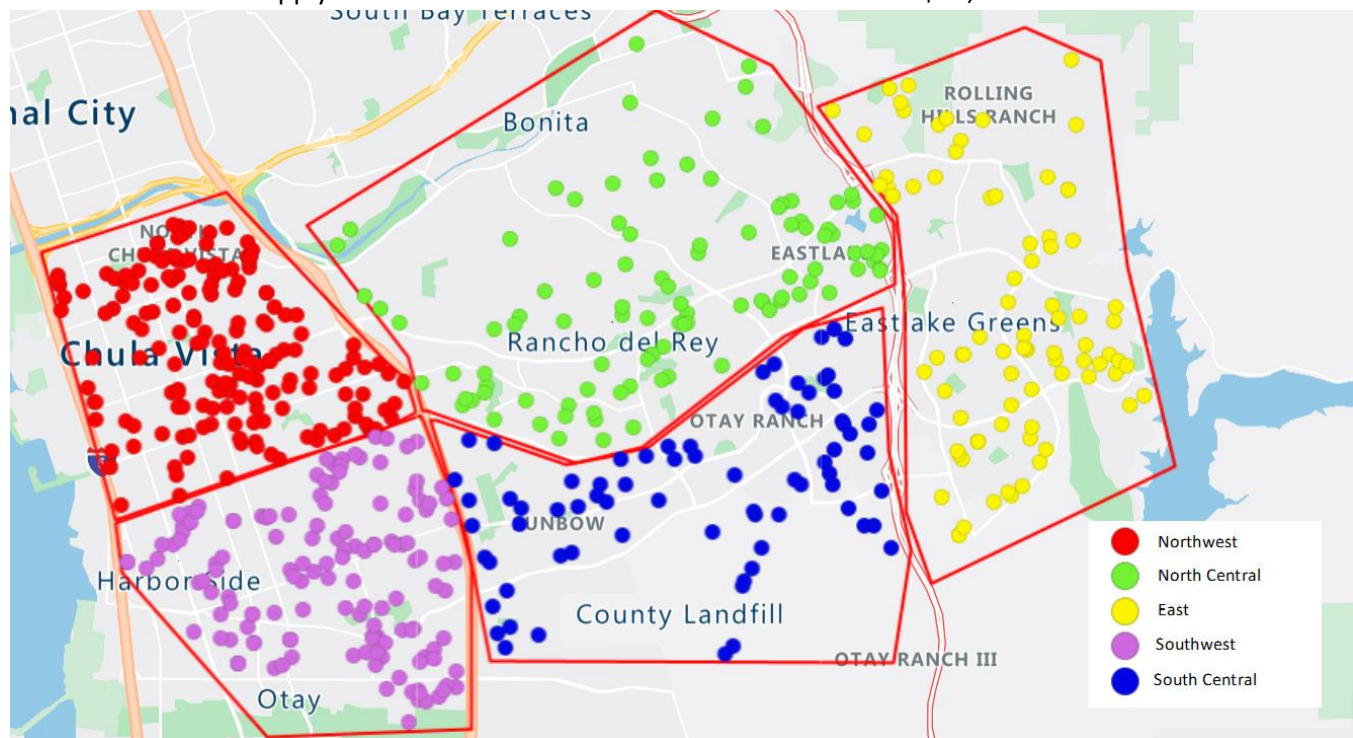
The 91915 ZIP code on the far east side contains Lower Otag Lake and 9% of Chula Vista residents. It is another upper-income area, with 62% earning six-figures.

Six percent reside in the 91914 ZIP code, to the north of 91915. The area has the highest Asian/Pacific Islander community in Chula Vista at 34%, although all these respondents took the survey in English, so it is either their native language or they have a significant command of it and prefer to use it in formal communication. More than seven-in-ten residents earn upwards of \$100,000 annually.

A small 3% are in the 91902 ZIP code, which is, generally speaking, the community of Bonita. Nearly half the folks here are White, and it is the most affluent of all, with 80% netting at least \$100,000 per year.

### *Geographic Area*

The Northwest contains downtown Chula Vista and the area of north Chula Vista and is home to Chula Vista Police Headquarters. It stretches from the I-5 freeway in the west to the I-805 in the east, while SR-54 and J Street mark its northern and southern borders, respectively. Twenty-nine percent of the residents live in this section. The area has more White and young adult residents than elsewhere, while men, Asian, and multi-race locals are in shorter supply. Most live in households with incomes of at least \$60,000.



Twenty-eight percent dwell in the Southwestern portion of the city spanning from Otay Valley Regional Park in the south to J Street in the north and is flanked by the I-805 and I-5 to the east and west. Harborside and Otay are the area’s primary communities. This area has the largest Latino constituency in Chula Vista, and 29% took the survey in Spanish. White and Asian residents each account for only one-tenth of the population, while higher income households are also less common.

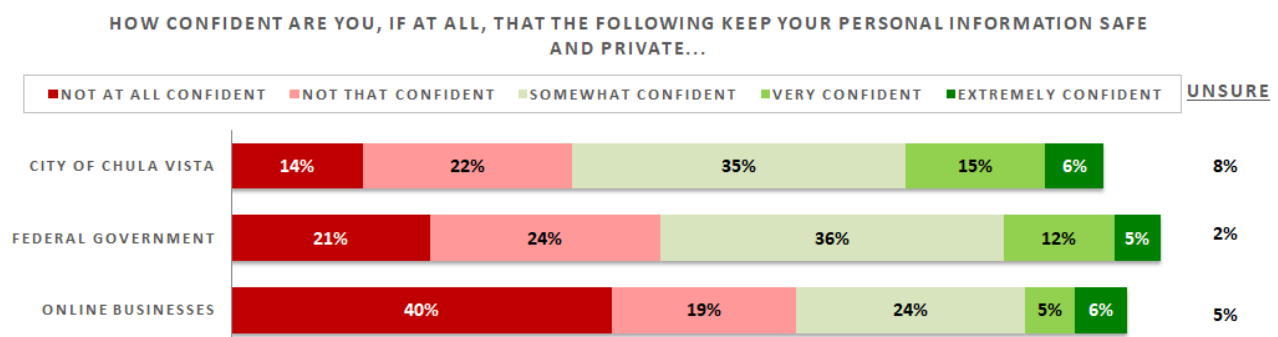
Sixteen percent of residents are in North Central Chula Vista. Bonita acts as the area’s northern boundary, and Rancho del Rey as its southern boundary, with I-805 to the west and SR-125 to the east. The area is affluent, and most folks earn more than \$100,000 annually. Residents are more likely to be men, and 2% took the survey in Tagalog, so that language is more prevalent here.

South Central Chula Vista occupies the areas of Otay Ranch and Sunbow to the north while the county landfill sits on the southern perimeter. SR-125 acts as the eastern borderline, and I-805 does the same in the west. Fourteen percent of Chula Vistans call this area their home and they are often middle-age and disproportionately of Asian heritage. A large 64% are upper-income earners, and, at 88%, voter registration rates are the best in the city.

Lastly, 13% live in East Chula Vista which is comprised of Rolling Hills Ranch in the north and the lion’s share of Eastlake in the south. SR-125 is its western edge while the Otay Reservoir serves as the geographical eastern boundary. One-in-four residents are of Asian descent – the largest cohort in the city – and earning more than \$100,000 a year is the norm.

## Protection of Personal Information

When asked how confident residents are that the City of Chula Vista keeps their personal information safe and private, the results show the city outperforming both the federal government and online businesses like Facebook and Amazon. However, fewer than one-in-ten are *extremely* confident any of these entities maintain confidentiality, so *the vast majority of residents have some reservations* regarding the protection of their private data.

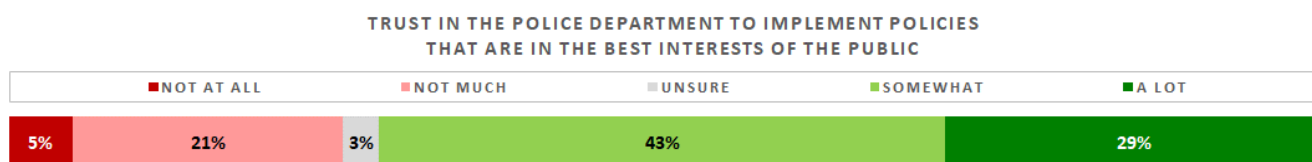


Fifty-six percent express at least *some* confidence in Chula Vista’s capabilities, which is far better than the 35% who say the same about online businesses. Fifty-three percent believe the same about the federal government. Only 14% say they are not at all confident in Chula Vista’s privacy measures, which compares favorably to a substantial 40% for online businesses and 21% for the federal government. We can say that, in the eyes of

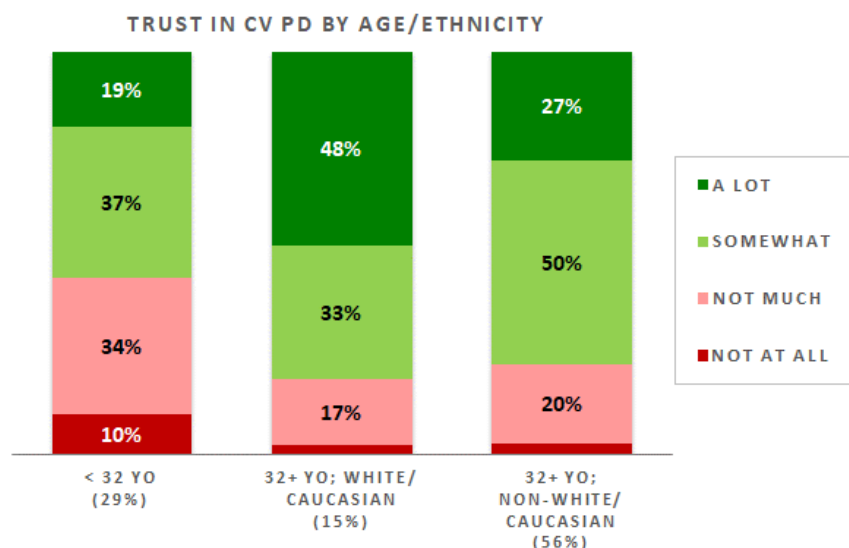
residents, the City far surpasses online businesses and somewhat surpasses the federal government when it comes to maintaining the confidentiality of personal information. That said, sentiment even related to Chula Vista is not solid. Improvements, more so among men, could be made.

### Trust in the Chula Vista Police Department

Trust in the Chula Vista Police Department varies but is somewhat better than levels of trust in “police officers” recorded by Pew Research nationwide in late-2021. Nearly 30% place a lot of trust in the local police department to implement policies that are in the best interests of the public, which compares favorably to 20% nationally. On the other side of the spectrum, 21% say “not much” and another 5% have no confidence at all. That total of 26% is less than the 31% among adults across the United States. At 43%, the most common response is that the Chula Vistans trust their police department “somewhat.”



White residents older than 31 put the greatest trust in the police, with a sizeable 48% saying they trust the department *a lot* and an additional one-third saying they trust it *somewhat*. Their non-White counterparts aren’t necessarily *distrusting* but their positive views are more tempered. Conversely, 44% of younger residents, regardless of race or ethnicity, have serious doubts about trusting the police department.



With varying degrees of trust present in the bulk of the population, the Department should expect their decisions to be met with some skepticism from many residents, especially those younger than 31. Therefore, efforts should be made bolster trust in the police among younger Chula Vistans, and older non-whites to some extent.

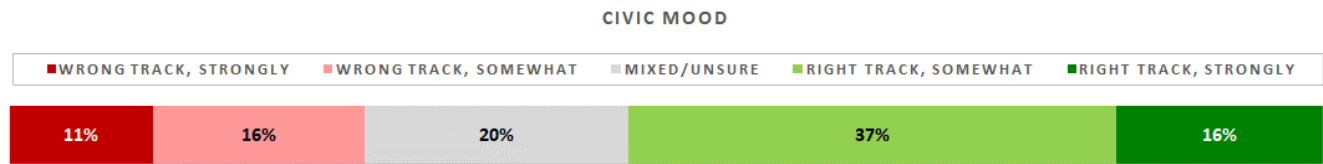
### Civic Mood

Unlike many locales in California, residents of Chula Vista are fairly upbeat, although not strongly so. About 53% say things in Chula Vista are going in the right direction, but only one-in-six strongly believe that. Latino men in the Southwest are more often positive about Chula Vista’s trajectory, with 23% feeling it is *strongly* going in the right direction. On the other hand, 27% say things are on the wrong track, but most of that is not intensely negative. Non-Hispanic men are the most dissatisfied, with a hefty 45% saying the city is on the wrong track.



However, with residents being twice as likely to express positive than negative opinions, Chula Vista's current optimism ratio sits at 2:1, meaning the status quo is satisfactory at present although not overwhelmingly so.

One-in-five believe things are mixed or are unsure how to answer the question. Although not directly connected to Chula Vista, record-high inflation and international security concerns are undoubtedly affecting many residents' moods, so it's unsurprising to find some uncertainty swirling.



### Exposure to Drone Use Information

When asked what they had seen, read, or heard about the City of Chula Vista's use of drones for law enforcement purposes, 55% answered "nothing" or "don't know" so the program is flying under most people's radar. Women living in the 91911 ZIP code and men in the Southwest are at an even larger deficit when it comes to knowing about the drones. If the Department wants to build familiarity with its drone usage, efforts to spread the word are warranted with special attention paid to 91911 and the Southwest area of the city.

Answers vary among those who could recall information and were typically neutral in nature, indicating folks are generally 1) not being exposed to positive or negative information about the drones, or 2) not remembering this type of information if they have been exposed to it. The negative information isn't widespread, but the program is also not getting much positive coverage.

Thirteen percent simply remember that "the police use drones." Vague answers such as "I have heard about the program," and "that they have the drones and that they are available for certain situations," represent the type of responses in this category. This imprecise – but at least not negative – answer is more common among residents age 37 and older.

### INFO SEEN/READ/HEARD ABOUT DRONE PROGRAM



Nine percent have had a personal experience with the drones or seen them flying overhead. Examples of responses from residents in this bucket include, *“I have seen them in action and read that they are very effective in surveillance,” “I saw a drone being used in a Bonita neighborhood about two years ago when someone was holding someone hostage with a gun,”* and *“I’ve seen them around and heard that the police were utilizing them, and they were flying over my house.”* Although some respondents indicate they are unhappy with the presence of the drones, most answers in this category are either positive or impartial. Those in the Northwest – where the Department’s Headquarters are located – report more personal experience than others.

Privacy and surveillance concerns were mentioned by only 6%. One person commented *“I don’t think drones should be used anywhere and should not be allowed to have cameras I’ve seen neighborhood stories of people being spied on with them,”* while others stated, *“they are using the drones to spy on people”* and *“it appears to be used in a random fashion i.e., surveying house parties during the day.”* Several of these folks are worried about the drones being a Chinese threat, with one saying, *“I have and am very concerned that China provides them and could easily hack into the drones.”* Women who trust the Chula Vista Police “not much” or “not at all” are more than twice as likely to offer up this answer than are other residents. Clarifying the specific situations in which the drones are used, where the drones are manufactured, and where and how the data is stored may help alleviate some of these tensions.

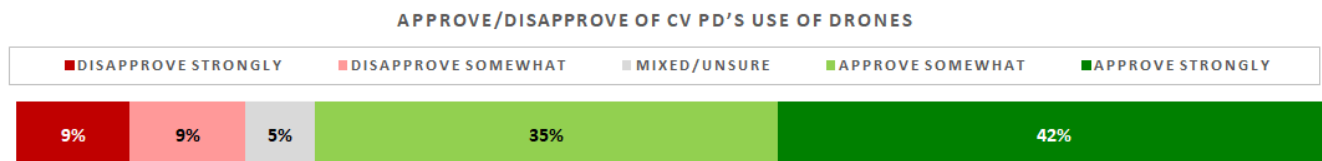
Another 5% had read or seen news stories about the drones and this ambiguous response is more frequent among Asian residents, 18% of whom gave this answer. *“Read online news when the city first announced the drone program”* and *“I saw it on television there was a news report that it would be used for first responders and 911 calls”* represent the types of answers given.

The remaining categories each account for less than 5% of answers given.

If local media features and stories on the drones, demonstrations at community events, and personal stories from residents who benefit from the program have been promoted, their value has been limited so far.

### Current Sentiment Related to the Drone Program

Residents express a lot of approval for the Chula Vista Police Department’s use of drones. More than three quarters give it the thumbs up, 42% strongly. Only 17% currently disapprove of the program.



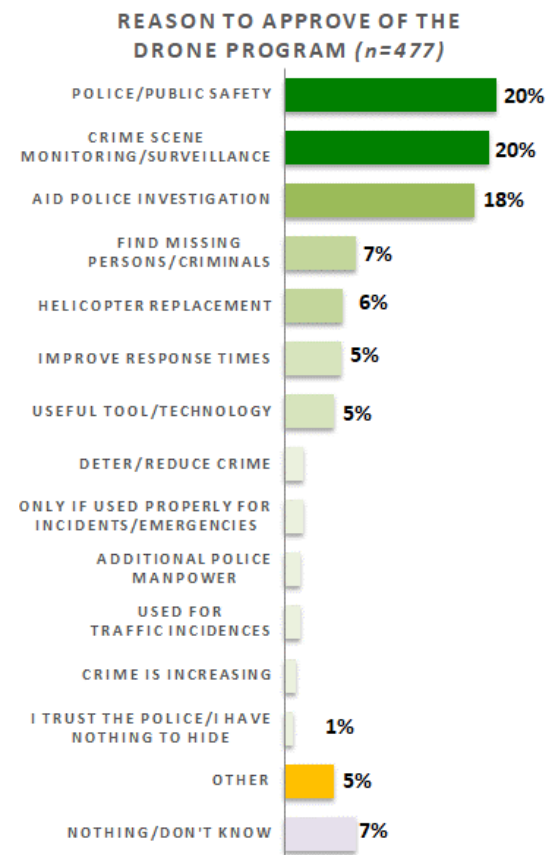
## Why?

There are two ways to understand the opinion dynamics surrounding an issue. One way is to ask respondents directly why they approve or disapprove of a program, in this case the Chula Vista Police Department's use of drones for law enforcement purposes. The other way is through a statistical process called multiple regression analysis.

### Main Reason for Approval of the Drone Program

When we ask residents who approve of the drones the main reason for their position, two rationales top the list and are mentioned by 20% each – “police and public safety” and “crime scene monitoring and surveillance.” Answers in the first category can be summed up by one supporter's comment: *“to keep the community and the officers that protect us safe.”* These approvers view the drones as a way to help keep residents and officers out of harm's way when responding to potentially dangerous situations. Such reasoning is more common among men – especially those who *strongly* approve of the program. Approving women age 43 and older also give this reason more frequently.

“Crime scene monitoring and surveillance” is a popular response among residents younger than 38 who approve of the drones, as one-third give this rationale. *“You can get a view of what is going on when a crime is being committed from a birds eye view from the air so you'll see things that you wouldn't normally see”* and *“I feel like it can be beneficial in terms of giving law enforcement and fire fighter personnel a better idea of the environment they're going into”* are common themes emerging from supporters who offered up this answer.



Another 18% approve because they see the drones as aiding in police investigations. One resident appreciated that *“it gives extra evidence,”* while another commented *“I think it would be helpful if they wouldn't have to send a live person they could still get valuable evidence while investigating a crime.”* At 27%, drone supporters living in the city's Northwest highlight this reasoning more often than others.

“Finding missing persons and criminals” rises to the top for 7%, and non-voters who approve of the program are twice as likely to give this reasoning than are approvers overall. Apprehending suspects was a focus for many in this bucket – *“It will provide better and faster info for the police to catch the bad guys”* – although locating non-offenders was certainly not an afterthought. One respondent noted *“it could be used to find lost children or abducted children”* while another recalled a personal experience saying, *“I have an elderly friend of mine that was gone, and we couldn’t find him, and they found him with the drone and probably saved his life.”* Spotlighting personal stories and examples like this in public outreach efforts may help residents to reconsider the benefits of drones outside of their law enforcement purposes.

Drones acting as a replacement for helicopters topped the list for 6% of approvers. Associated cost savings were a big focus for this group, with folks saying, *“it’s cheaper than a helicopter but it is the same thing”* and *“using helicopters is really high cost which is a waste of money; drone maintenance is really cheap compared with helicopters and the city has to save money and reduce taxes.”*

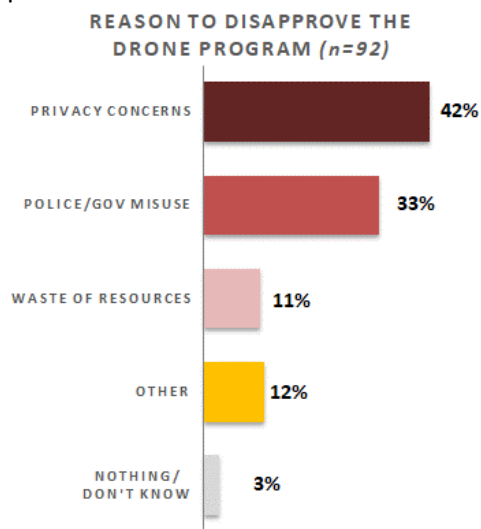
Five percent approve of the drones because they “improve response time” and this is a more popular answer among men than women. Examples of responses from these supporters include, *“hopefully it will target criminals faster and police can respond to 911 calls faster”* and *“it allows law enforcement to quickly and more accurately respond to criminal activity.”*

Another 5% see the drones as a “useful tool/technology.” Those who *strongly* approve of the program and reside outside of the 91910 ZIP code are twice as likely to cite this as their main reason for approving of the drones. *“Drones are another tool to fight crime,”* and *“research has demonstrated that drones can be used in a variety of helpful ways; we should take advantage of the ways that benefit Chula Vista”* sum up the overarching sentiment of this cohort.

The rest of the rationales account for smaller portions of the approval pie.

#### Main Reason for Disapproval of the Drone Program

When we ask those who disapprove of the program the main reason for their position, privacy concerns and the potential for police/government misuse top the list. Forty-two percent cite privacy worries as their primary objection, so this will be the Department’s chief hurdle to overcome when trying to improve buy-in among the 16% of residents who currently disapprove of drone use. The bulk of people in this bucket expressed some degree of concern about the drones watching and recording their private lives: *“I think personal privacy in gatherings makes it feel like you’re being watched even if you’re not breaking the law in general you feel watched,”* and *“I think that it violates people’s right to privacy in their homes and yards.”* Frequently reminding folks that drones are *only* used to respond to active incidents, not to look for crime or spy on residents in their homes, may help assuage some of this anxiety.





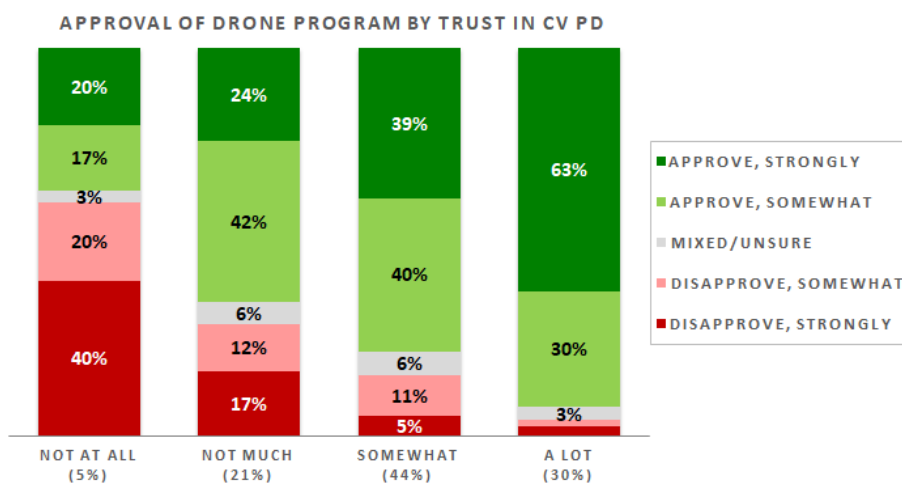
One-third think the drones will be misused by the government or police, with worries ranging from “concern for privacy; constitutional rights of privacy and overreach of government; it’s very different from license plates and tracking criminals; we have lost too many private property rights” to “it is none of their business; stay out of my backyard; I don’t believe in a police state.”



Eleven percent say drones are a waste of resources with one respondent replying, “I’m not sure the purpose and usage is worth the resources utilized.”

We use a statistical technique called multiple regression analysis to discern which factors drive approval and disapproval for the department’s use of drones. Not only does this technique serve to remove distractive variables from consideration, but it also orders the opinion drivers by their importance. There are seven drivers of approval and disapproval for the use of drones.

**1) Trust in the Police Department Breeds Approval** -- Opinions of the drone program center largely on how much trust residents place in the Chula Vista Police Department’s adoption of policies that are in the public’s best interest. Almost all who report a lot of trust approve of the program, with more than 60% registering strong approval. Among those who somewhat trust the police to adopt policies benefitting the public, approval remains very widespread, with nearly 80% on the positive side, but not as intense. Even most who do not trust the police “much” widely approve of the program, but approval among them is much more qualified and nearly 30% of these moderately distrusting folks disapprove of the drones. At the bottom of the trust scale, we find a complete lack of trust leads to strong disapproval for the program.

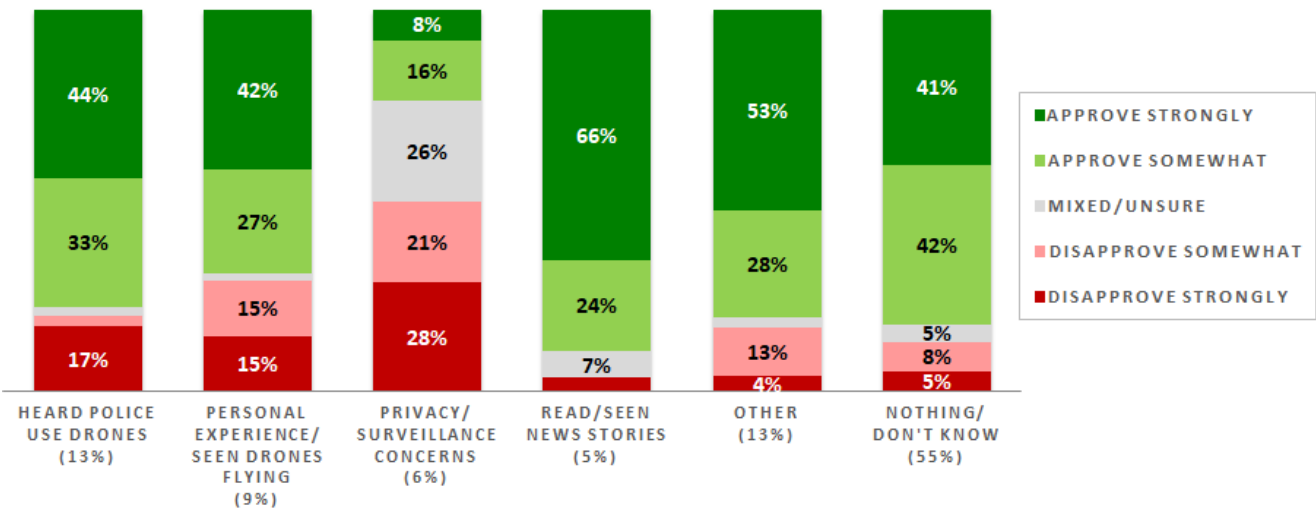


Analysis clearly indicates that avoiding opposition to, and building support for, the drone program is generally a matter of the system’s operators – the police -- having at least a modicum of the public’s trust. When trust is

absent, the drone is highly controversial. Fortunately for Chula Vista's program, relatively few residents seriously distrust the police, while drones themselves -- regardless of their use case -- seem to be popular. Of course, if something occurred to substantially tarnish the police department, approval of the drone program would sink.

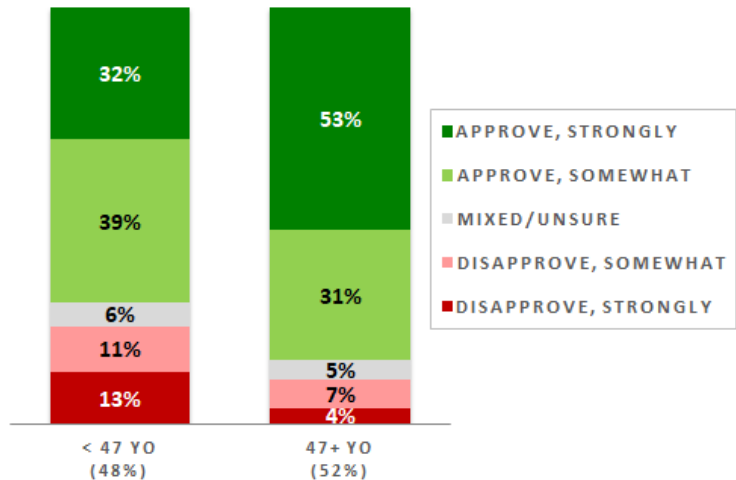
**2) Opinions Partly Depend on What Residents Have Seen/Read/Heard** -- With a fair amount of information out there on the drone program, we have a pretty good picture of what translates into positive and negative sentiment. The analysis reveals that simply hearing about the police using drones and that the program is in place contributes to approval. There is also evidence that news stories have been beneficial. On the other hand, seeing, reading, or hearing about privacy issues or surveillance tends to make residents suspicious. With exposure to this type of message contained to only 6% of the population, the drone program is, by and large, supported.

APPROVAL OF DRONE PROGRAM BY THINGS SEEN/READ/HEARD ABOUT DRONE PROGRAM



**3) Far More Support Among Residents Older Than 46** -- Not only do 84% of residents older than 46 approve of the drone program, but more than half strongly support it. While widespread approval exists even among those 46 and younger, it's lukewarm and nearly a quarter of those residents do disapprove of the drone program. A closer look at what older Chula Vistans see in the program and what disturbs the younger voters reveals the former emphasize the benefits of public and police safety and the latter, while exhibiting privacy concerns and the potential for misuse, are also somewhat prone to regarding the system as a waste of resources. None of the older residents expressed that concern.

DRONE PROGRAM APPROVAL BY AGE

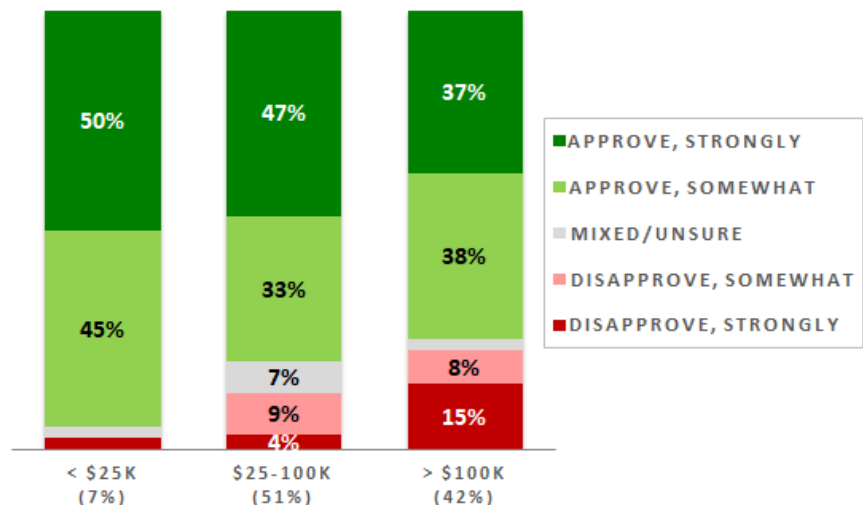


#### 4) Support Increases as Income

**Decreases** -- Very low-income residents making less than \$25,000 annually are "all in" on the drone program. Our survey had difficulty identifying low income residents who do not approve, and the lower income earners elevate finding missing persons as part of their rationale for overwhelming support. Approval comes off its ultrahigh levels among residents in the vast \$25,000 to \$100,000 category. Still, only 13% of those residents actually disapprove of the drone program.

Even most high-income individuals in households earning more than \$100,000 approve, but support is not quite as widespread, not quite as strong, and 23% express outright disapproval. The issue here tends to revolve around upper income residents sensing the potential for police misuse of the drones.

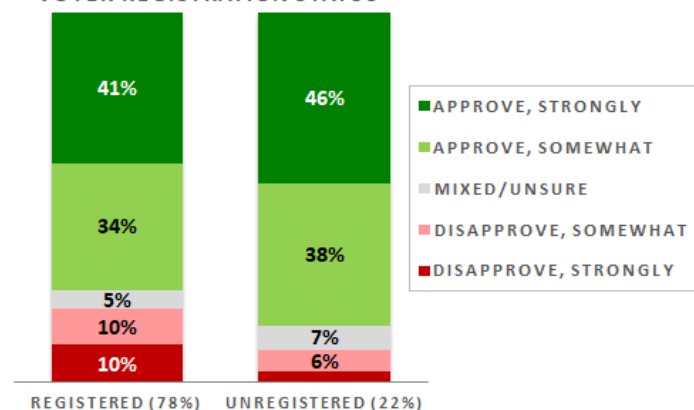
APPROVAL OF DRONE PROGRAM BY INCOME



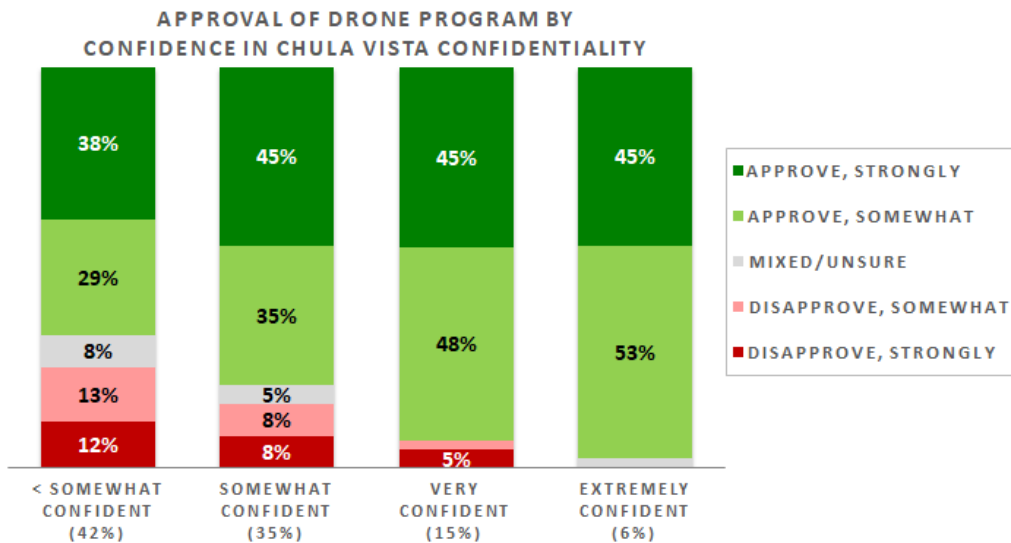
#### 5) Non-Registrants are Slightly Happier with the Program

-- The differences here are not large, but they are significant. The analysis shows very high levels of approval among those not registered to vote versus a less robust response among registered voters. The results show 20% of the voters actually disapprove of the drone program, while the percentage is only 9% among non-registrants. Although the lower approval among voters is relatively moderate, decisionmakers should be aware of the drop-off in support for the program because they tend to pay closer attention to civic matters.

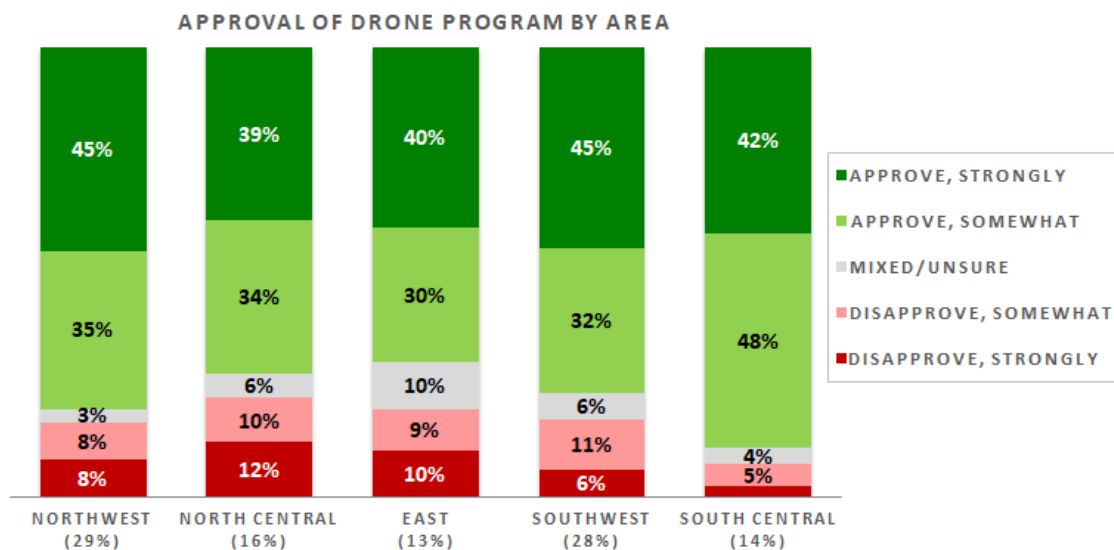
APPROVAL OF DRONE PROGRAM BY VOTER REGISTRATION STATUS



**6) Ability for Chula Vista to Maintain Data Privacy is Important** -- Residents who are more confident that Chula Vista keeps their data private are more approving of the drone program. None in our sample who expressed extreme confidence in Chula Vista's data privacy procedures disapprove of the police using drones for law enforcement. There is also very little disapproval among those who are very confident when it comes to Chula Vista protecting citizen data. However, among those only somewhat confident about that, one-in-six have a problem with the drone program, and that reaches one-quarter among those who are less than somewhat confident. So, while not having confidence in Chula Vista's data privacy procedures is not a dealbreaker for residents, it is certainly not helpful in allaying fears about the drone program. And if there were to be a Chula Vista-specific data breach, declines in the approval of the drone program should be expected.



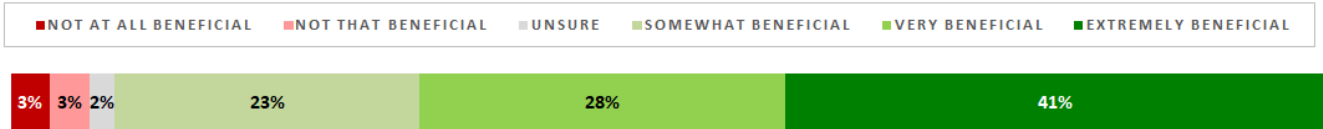
**7) Almost Universal Approval in South Central Communities** -- No community can be said to disapprove of the drone program, but the South Central area of Chula Vista stands out as significantly less questioning. A mere 7% there disapprove of the program, and just 2% strongly disapprove. The other areas we examined exhibit widespread approval -- more than 70% -- but all of them showed substantial amounts of disapproval as well. Therefore, South Central stands out as Chula Vista's most drone-accepting area.



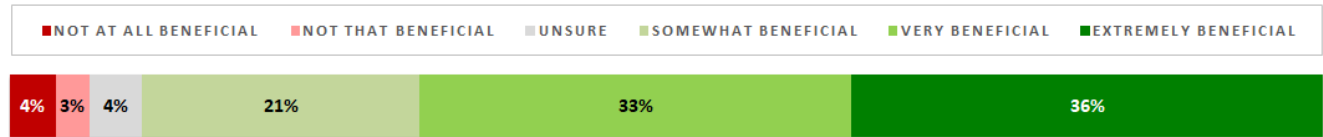
### Drone Use Benefits

The aspect that drones provide live video to police so they know what to expect when they arrive, and the de-escalation aspect are both perceived as highly beneficial by large majorities of residents. Only about 6% see each of these aspects of the drone program as not beneficial.

THE DRONE CAN ARRIVE ON THE INCIDENT SCENE AND PROVIDE LIVE VIDEO TO POLICE MINUTES BEFORE A PATROL CAR ARRIVES SO THAT RESPONDING OFFICERS KNOW WHAT TO EXPECT WHEN THEY ARRIVE.



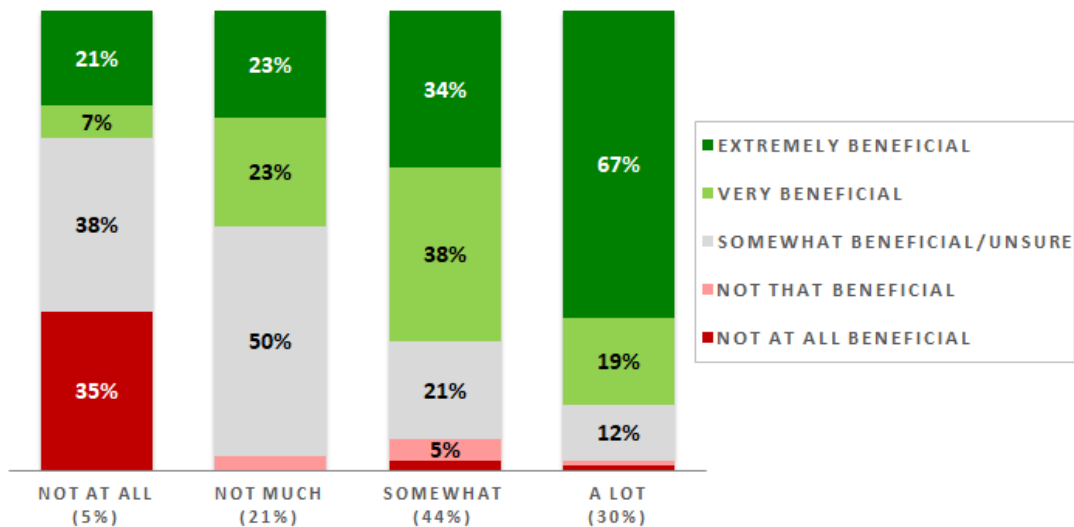
DRONE VIDEO HAS HELPED CHULA VISTA POLICE SAFELY DE-ESCALATE AND RESOLVE POTENTIALLY DANGEROUS SITUATIONS WITHOUT INJURY TO POLICE, SUSPECTS OR BYSTANDERS.



The de-escalation message strongly appeals to residents who trust the police a lot. They are, however, not the “target market” for such a message. Among those who trust the police less, women do tend to see de-escalation as a strong benefit of the drones, but men are very lukewarm.

The Johnny-on-the-spot feature of the drones is, naturally, highly appealing to those who at least somewhat trust the police. On the other hand, this does not matter much to those who admit to at least some distrust in the police department. Although this shows more promise of actually increasing approval of the program, neither drone benefit resonates strongly with marginally (or less) trusting residents.

PROVIDES LIVE FEED BEFORE POLICE ARRIVE BY TRUST IN CV PD



### Drone Use Concerns

About one-third of residents are highly concerned about innocent people being filmed by the drones, and 36% are concerned about other law enforcement and immigration agencies getting ahold of drone footage. While those are certainly significant numbers, more residents are not worried about these things than are highly concerned.

**SOME PEOPLE WORRY THE DRONES MIGHT RECORD VIDEO OF INNOCENT PEOPLE WHO ARE NOT INVOLVED IN A CRIME OR INVADE PEOPLE'S PRIVACY BY FILMING RESIDENTS IN THEIR BACKYARD OR HOME.**

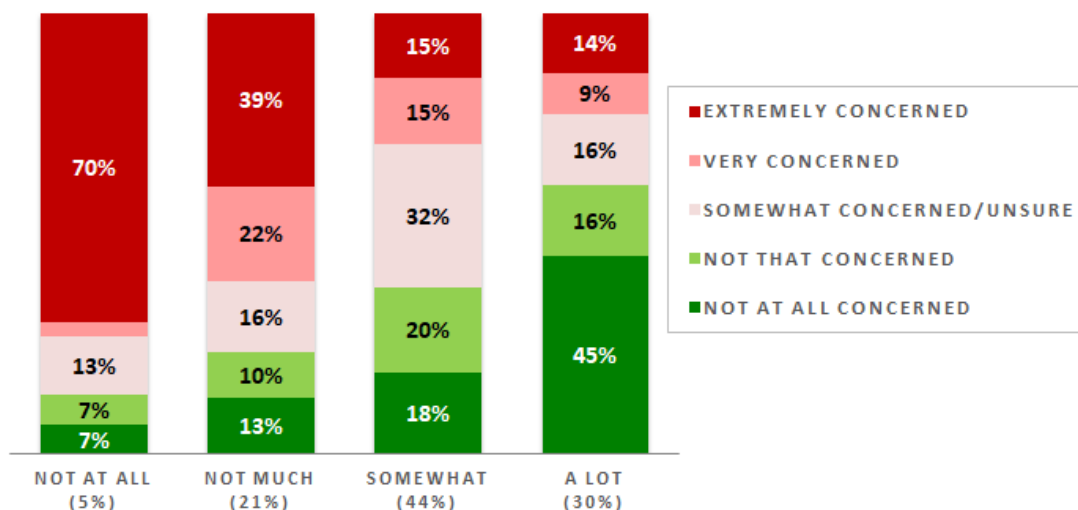


**SOME PEOPLE WORRY THAT FOOTAGE FROM DRONE CAMERAS WILL BE SHARED WITH OTHER LAW ENFORCEMENT AND IMMIGRATION AGENCIES THAT HAVE NOTHING TO DO WITH THE ORIGINAL INCIDENT.**



The 28% of residents who distrust the police tend to buy into the argument that drones might record video of innocent people. Among the rest of the population, this does not register as much of a concern. The question of shared footage is more polarizing than the invasion of residents' privacy. The concern that the footage might be shared with other law enforcement agencies really sticks in the craw of those who do not trust the police much. For them, this is a very big deal, and even gets the attention of men who somewhat trust the police department. The rest of the residents, women who somewhat trust the police and all others who have a lot of trust, do not share this concern. Both concerns we tested have the tendency to reinforce the anti-drone sentiments of residents who dislike them, but neither are very convincing as a reason for the rest of the population to disapprove.

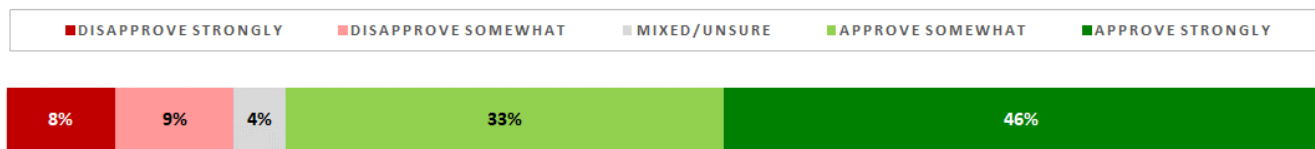
**FOOTAGE MIGHT BE SHARED WITH OTHER LAW ENFORCEMENT/IMMIGRATION BY TRUST IN CV PD**



### Informed Sentiment Related to the Drone Program

After exposure to both benefits and concerns and an explanation of the police department's drone policy, aggregate approval remains the same. This does not mean that individual opinions did not change.

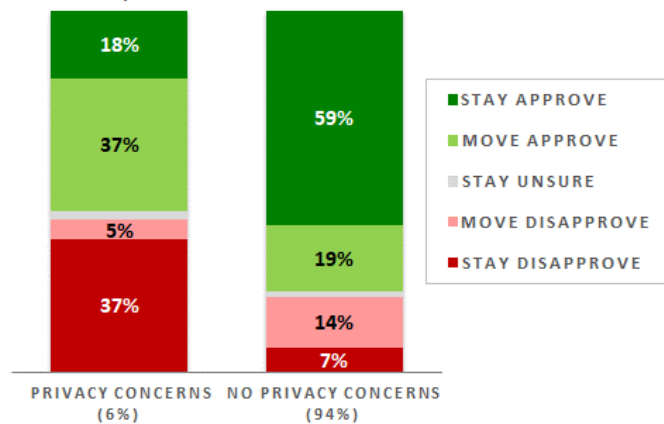
POST-DEBATE APPROVAL GIVEN THAT THE POLICE DEPARTMENT DOES NOT ALLOW DRONES TO BE USED FOR GENERAL PATROL OR FOR DISCOVERING NEW CRIMES. THE DRONES CAN ONLY BE USED TO ACTIVELY RESPOND TO EMERGENCIES OR TO SERVE SEARCH WARRANTS SIGNED BY A JUDGE.



### Movement

The back-and-forth related to the drones did not produce significant opinion change. In the informed test, opinions of the drone program continue to be mainly driven by levels of trust in the police department. Although the debate was a net stalemate, more respondents moved in the direction of approval than disapproval. One segment where the drone debate did prompt a positive reassessment is comprised of residents who had heard about privacy or surveillance concerns: they became much less hostile to the drone program in the informed test. In the end, this group was basically split in their opinion when they had initially clearly disapproved before being exposed to the messaging. This is evidence the messages do address the privacy concerns.

DRONE APPROVAL MOVEMENT BY PRIVACY/SURVEILLANCE CONCERNS



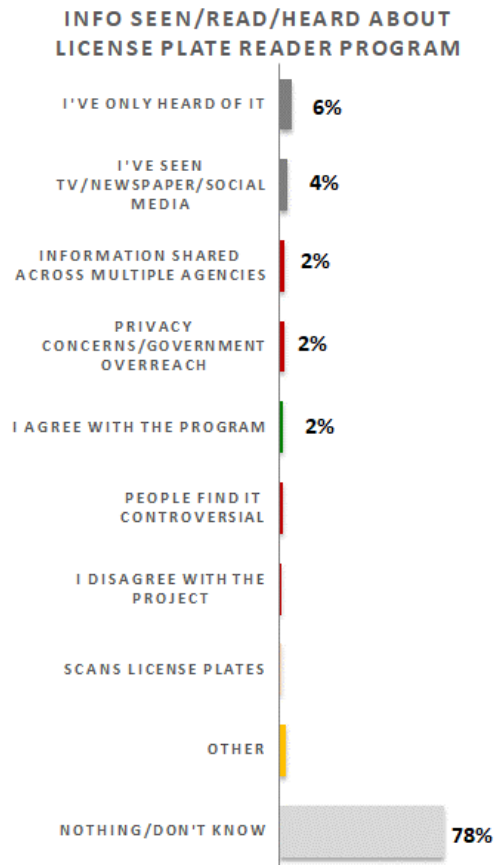
We also find voters and, separately, those younger than 46 became more supportive of the drone program after the debate.

### Exposure to Information about the License Plate Reader Program

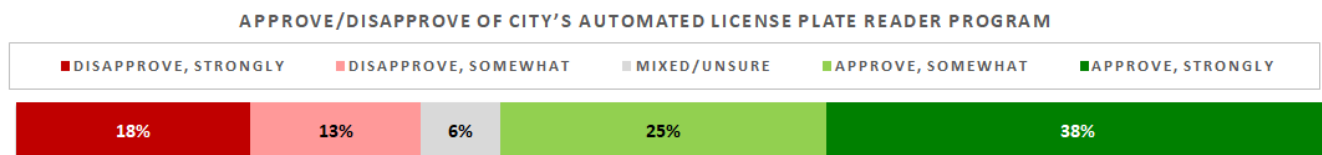
When asked what they had seen, read, or heard about the City of Chula Vista's Automated License Plate Reader (LPR) program, 78% report not being exposed to any information. It's clear that it has not achieved the same degree of visibility as the drone program. Exposure to LPR information is higher among White residents, as 37% have seen, read or heard something, but even among them the program has not received a lot of attention. The program is close to invisible for non-white women, with only 13% reporting any exposure to it.



Two percent report reading or hearing that information from the readers is being shared with other agencies, and this has penetrated a bit more in the east Chula Vista neighborhoods where 9% report that. One and a half percent have heard about privacy issues and another 1.5% have heard that some people find the program controversial. These three types of responses could be categorized as “negative” exposure, so 5% of the residents have become aware of some aspect of the program that could influence them to disapprove of the program. The ratio of non-negative to negative information is therefore greater than 2:1.



Chula Vista's Automated License Plate Reader (LPR) program currently generates significantly less approval than the drone program. Still, 63% approve of the program, 38% strongly so. On the other hand, 31% expressed disapproval, 18% of whom *strongly* disapprove.



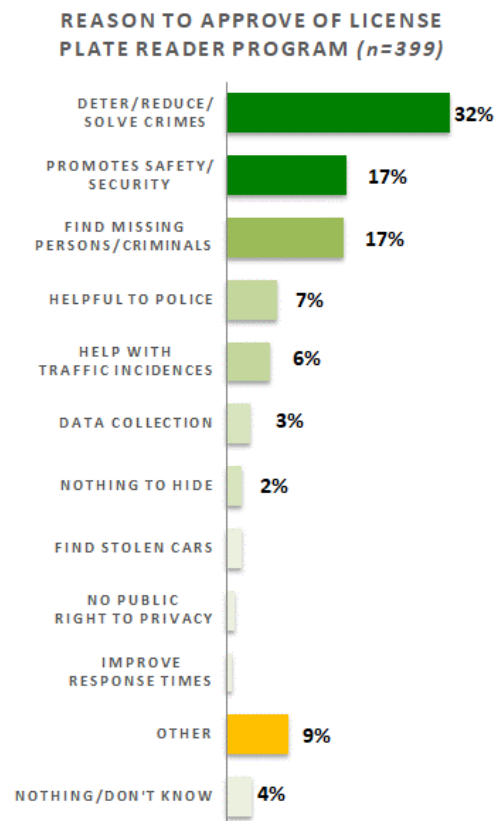


Why?

### Main Reason for Approval of the Automated License Plate Reader Program

When respondents who approve of the automated license plate reader program are asked why, one-third say they believe it will help deter/reduce/solve crimes. One told us they approve because it *“can easily identify cars that have some sort of criminal record attached to it,”* while another said, *“reducing crime, preventing crime, and solving crimes is the most important thing in a community to keep it safe.”* Another resident noted *“license plates are issued for the purpose of identifying a vehicle and potentially identifying the registered owner and address; LPR cameras seem to make that process efficient if used within reasonable situations such as criminal investigations.”*

That the program promotes safety and security is mentioned by 17%. Many in this group see the program as potentially beneficial to them personally, along with the wider community, saying, *“for my safety and that of all the people who live in Chula Vista, safety is the main thing”* and *“it potentially makes my life safer.”* Lower-income male approvers mentioned this justification more often.



An additional 17% of those who approve think the program can help find missing persons or criminals, a rationale more often cited by White residents. Although catching criminals is the focus of these folks – *“If technology can assist the police with safely removing criminals from the streets then why not”* – the program’s other potential uses do not go unnoticed. Several people appreciated its value in situations like *“child abductions, hit-and-run, drunk driving, and road rage”* and as a resource to *“catch people they’ve been trying to find; amber alerts, kidnapping, people that have warrants out.”*

LPR being “helpful to police” was key for only 7% of approvers. Although many of these responses are nebulous – *“I think it is very helpful to the police”* – some approvers in this category mention specific benefits such as *“it takes away attention from the officer to look up the license plate they could use this so they are able to focus on more important things,” “it can help the low number of law enforcement bridge the gap with already overwhelming mounting duties they have to perform,”* and *“it relieves administrative burdens on police.”*

Another 6% say LPR will help with traffic incidents, and women home in on this reasoning more often than men do. One individual approves because *“if something happens like an accident they will know how or what happened,”* while another likes LPR because *“we have a race car problem here in Chula Vista.”*

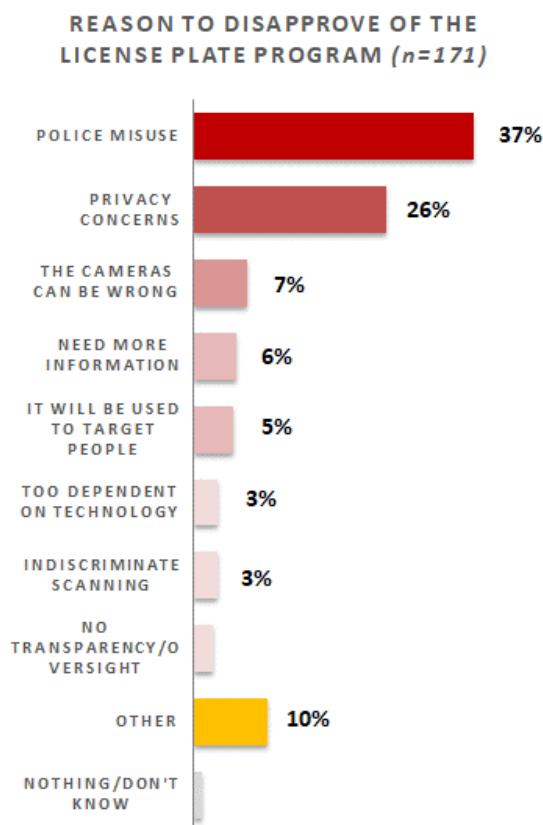
The remaining responses are mentioned by fewer than 5% of residents who approve of the program.

#### *Main Reason for Disapproval of the Automated License Plate Reader Program*

When we ask Chula Vistans who don’t like the program for their rationales, two reasons stand out from the others. A substantial 37% worry about police misuse of the cameras and program. Specific concerns ranged from *“I believe it’s invasive and puts a lot of innocent people at risk,”* to *“they can possibly use that information for other reasons other than to investigate,”* and *“any time data is collected without consent, I feel it’s a violation of folks rights and I do not have any faith in CVPD’s oversight of this project.”* Being as transparent and open as possible about how and when this data is used, while also ensuring the public their sensitive data is kept strictly confidential, is important. If the Department is perceived as misusing the data, negative public opinion of the LPR program would certainly spread.

Twenty-six percent of detractors have privacy concerns. At 45%, this fear is far more prevalent among disapprovers age 46 and older than it is among their younger neighbors, who only raise this issue 15% of the time. Those giving this response are worried because *“it sounds like a police state; big brother to the max,”* and even compared the program to China saying, *“if no crime has been committed it seems like overreach to document property just in case; China does this and I’m not OK with it.”* Another resident stated it is an *“invasion of privacy; local government tracking citizens is not appropriate.”*

Seven percent are apprehensive about the cameras being wrong, and non-Latinos are more concerned about this. That the cameras *“can have errors”* and that *“people will steal license plates and others will be accused of crimes not committed by them”* were some of the doubts aired by this fairly small group. Ensuring a system is in place for rectifying reader errors and making sure the public is aware of it are options to consider.



Needing more information about the program was cited as a reason for disapproval by 6% and was more often mentioned by Latinos. These residents simply don't have enough information on the LPR program, so they may become fans of the program once they learn more about it.

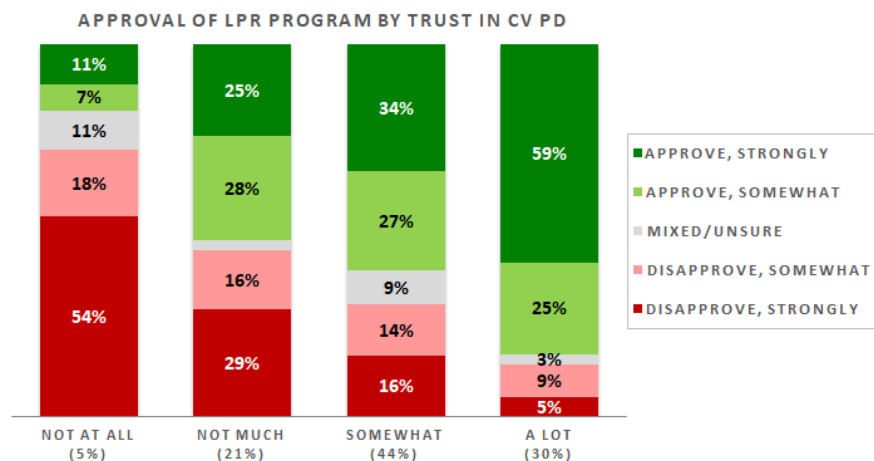


Finally, 5% are worried LPR will be used to target specific people. This is another belief more prevalent among Latinos, who could be concerned about racial profiling. As one Latina homeowner who took the survey in English put it, *“the Chula Vista Police Department’s reputation is of racial profiling and targeting underrepresented communities.”* Again, transparency about how the system works and communicating that LPRs scan plates, not an individual’s appearance, may help alleviate these fears.

The remaining disapproval rationales were each mentioned by less than 5% of residents.

*When we use multiple regression analysis, we find seven key drivers of approval and disapproval for Chula Vista’s Automated License Plate Reader program.*

**1) Trust in the Department Breeds Approval** -- Much of the sentiment related to the license plate reader program revolves tightly around how much trust residents place in the Chula Vista police departments policies. Those who trust the department a lot rarely have serious problems with the program; nearly 60% of them strongly approve, and just 14% register any disapproval. Among those who somewhat trust the police to adopt policies benefitting the public, support is still widespread, as about 60% approve of the license plate reader program, but weaker. These residents disapprove 30% of the time. Still, when the police department engenders some substantial trust, the license plate reader program does not run into serious or widespread problems with the public. Even most who say they do not trust the police “much” approve of the program, but approval is soft. More only *somewhat* than strongly approve, and now we find 45% disapprove of the program. In fact, slightly more folks who admit to not trusting the police much strongly disapprove of the license plate reader program than strongly approve of it. Finally, a complete lack of trust results in strong disapproval for the program.

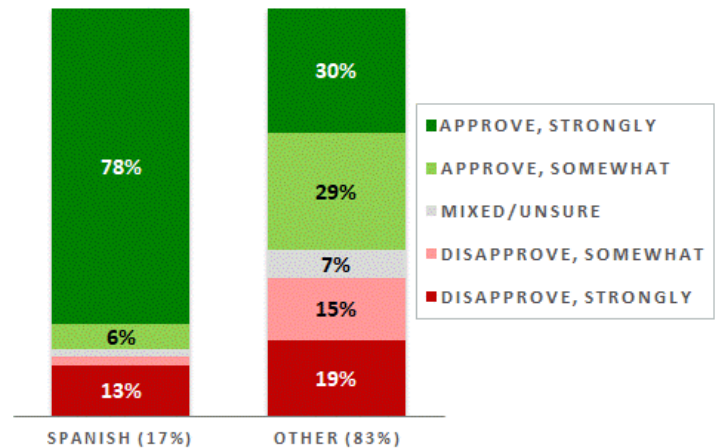


As with the drone program, analysis of the LPR program data clearly indicates building support for the program can only occur when distrust of the department is lessened. Fortunately for Chula Vista, and, more precisely, it's license plate reader program, the Police Department is fairly well trusted. Of course, if there were something to erode the public's trust in the department, support would sink.

## 2) Spanish-Speaking Residents are Over the Moon --

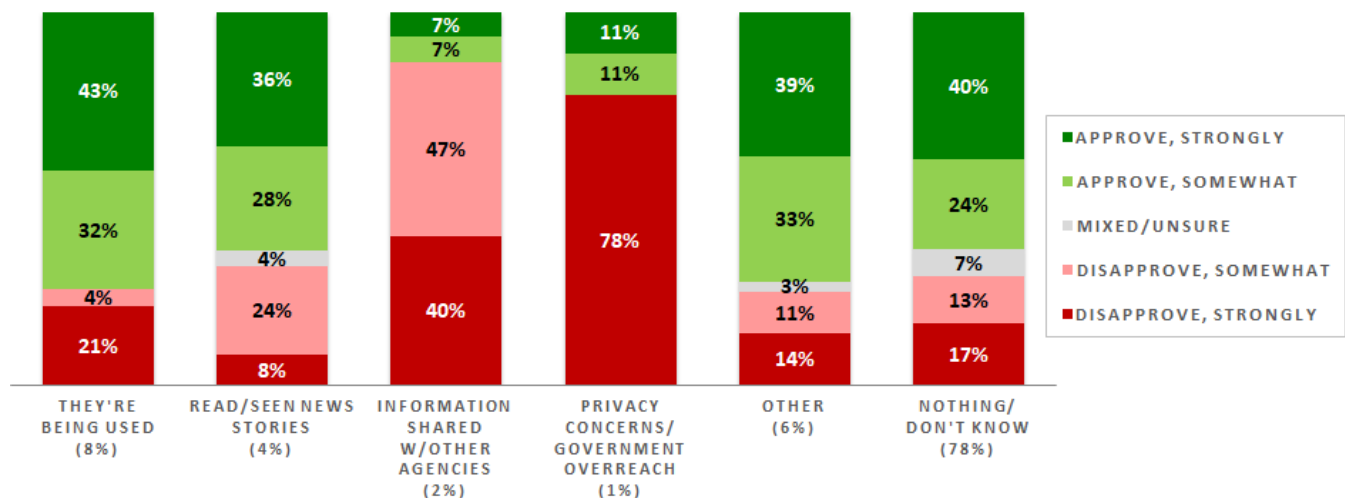
Residents who took the survey in Spanish overwhelmingly approve of the program, as 78% express strong approval and total approval reaches 84%. Because the variable here is the survey's language rather than ethnicity, it is possible something was "lost in translation." However, further analysis shows Spanish language speakers do not seem to be confused by the question. They are generally bigger fans of what they see as the safety and security provided by the license plate readers and are also less inclined to cite privacy concerns with them.

APPROVAL OF LPR PROGRAM BY LANGUAGE

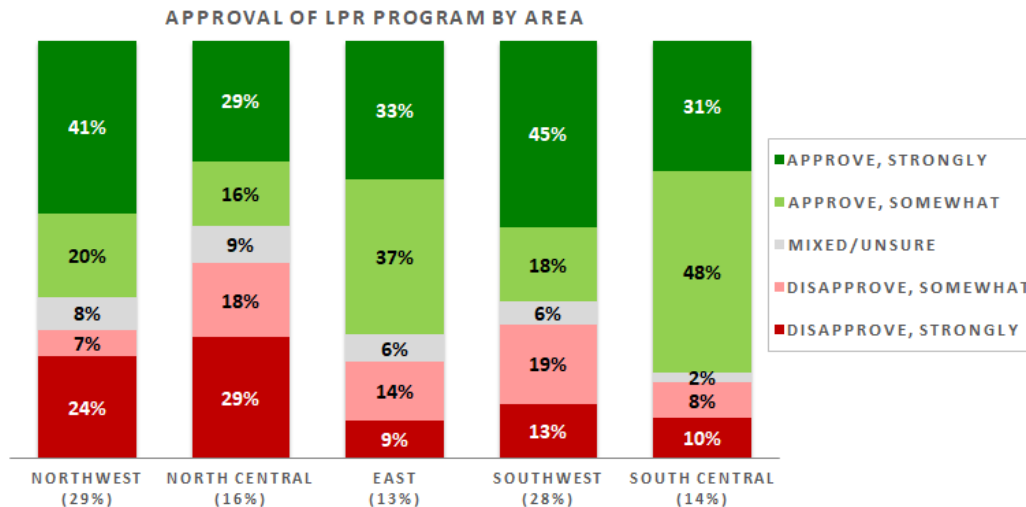


**3) Opinions Partly Depend on What Residents Have Seen/Read/Heard --** Without much information out there on the license plate reader program, the findings here are somewhat slim. However, the data shows that if the main thing residents are exposed to is privacy issues swirling around the program or that the LPR information is shared with other agencies, then disapproval rises dramatically. That this only applies to about 4% of the residents is one reason why most approve of the license plate reader program.

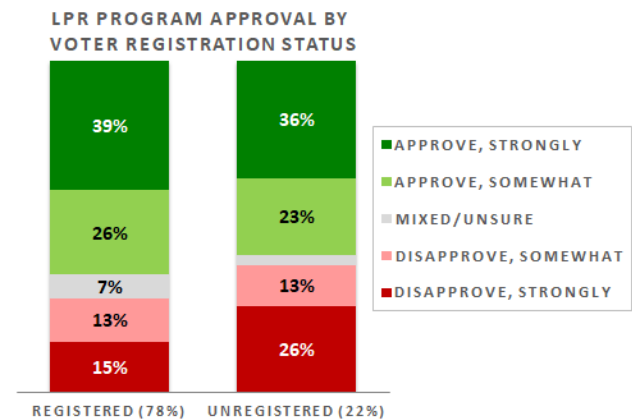
APPROVAL OF LPR PROGRAM BY THINGS SEEN/READ/HEARD ABOUT THE PROGRAM



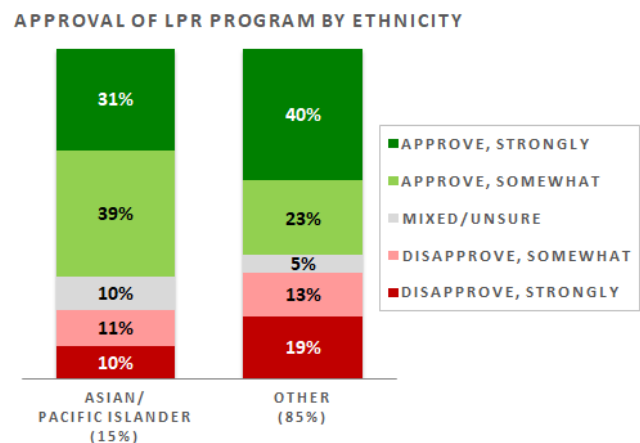
**4) More Skepticism in North Central** -- Residents in the North Central portion of Chula Vista react with a split verdict on the license plate readers. Although 45% approve of the program, 47% disapprove of it in this area. Digging a little deeper, we find these residents are more sensitive to privacy concerns and the potential for police misuse. On the other hand, there is very little hostility towards the program in the South Central region, and other regions are not upset with it.



**5) Voters are More Favorable** – Registered voters in Chula Vista approve of the license plate reader program 65% of the time, and only disapprove 29% of the time. They are significantly more in favor of the program than nonvoters, among whom only 59% approve and 39% disapprove (26% strongly). Significantly more non-registrants focus on the potential for police misuse.



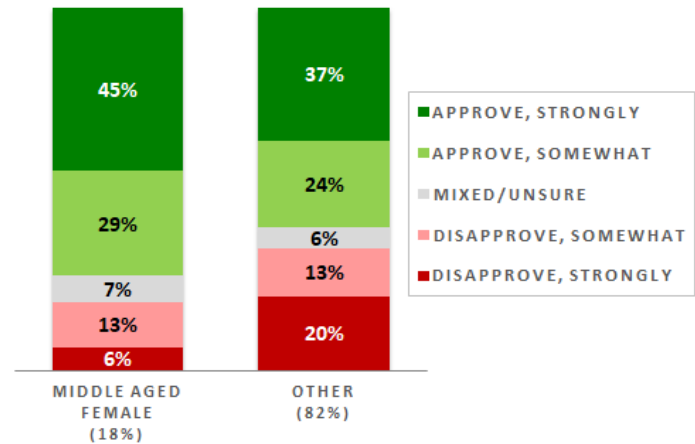
**6) Much Less Opposition from Asian Residents** -- A mere 21% of Asian and Pacific Islander residents register disapproval of the license plate reader program, much better than the 32% disapproval among the rest of the population. Further, strong disapproval among Asian residents is about half what it is among non-Asians. It is unclear why this significant difference exists.



## 7) Middle-Age Females are Big Fans -- Women

between the ages of 35 and 54 express overwhelming support for the program. With 45% strongly approving and another 29% somewhat approving, this large group is a bulwark of support. Further, there is very little strong disapproval among middle-age women, as just 6% really do not like the program. Among other things, Women in their late 30s to early 50s more often appreciate the license plate readers' ability to find missing persons.

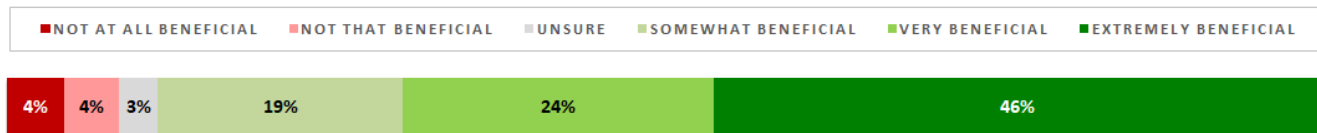
APPROVAL OF LPR PROGRAM BY AGE/GENDER



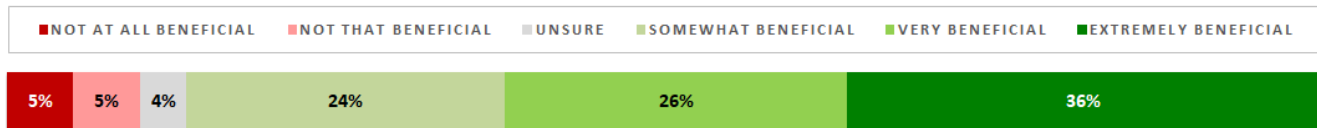
## Automated License Plate Reader Program Benefits

Locating missing persons using the license plate reader program is seen as highly beneficial by 70% of the residents, and using the data to investigate and solve violent crimes is perceived to be highly beneficial by 62%. In both cases, only about 10% see these things as not benefits delivered by the automated license plate reader program.

CHULA VISTA POLICE HAVE BEEN ABLE TO LOCATE MISSING PERSONS USING THE PROGRAM.

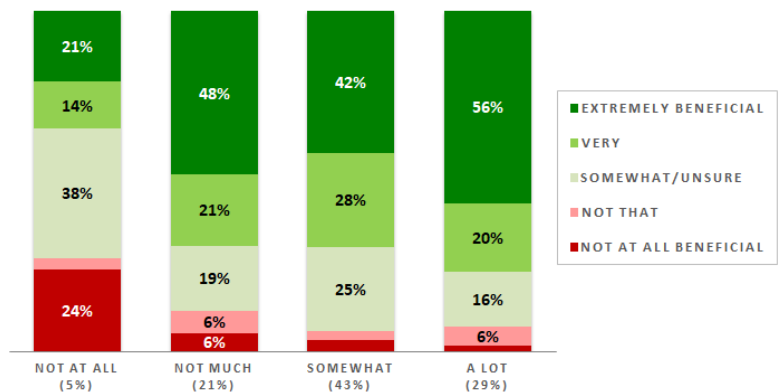


CHULA VISTA POLICE HAVE USED LICENSE PLATE DATA TO INVESTIGATE AND SOLVE VIOLENT CRIMES AND FIND AND ARREST CRIMINAL SUSPECTS.



Locating missing persons turns out to be a huge selling point for the license plate readers. No demographic or attitudinal group does not like this, although those difficult North Central residents are a bit less impressed with it. This minor geographic issue aside, this is the only benefit of the four (including those related to the drone program) for which opinions don't hinge on impressions of the police. One reason for this message's usefulness: it is not about the police, it is about the people. It therefore does not sound self-serving for the police and framed as a "service" to the public. Locating missing persons "breaks the mold" that the other three pro-police benefits settle in to.

POLICE HAVE LOCATED MISSING PERSONS BY TRUST IN CV PD



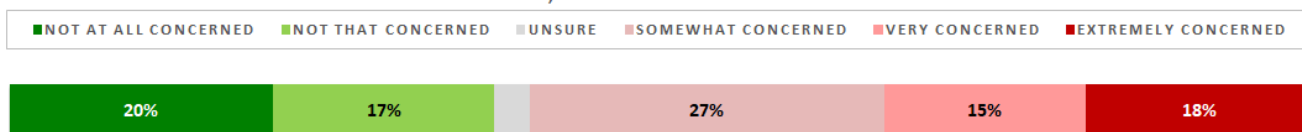


The investigational aspects of the license plate reader program break down along now predictable trust fault lines. Residents who trust the police a lot, love that the data will be used to solve violent crime and arrest criminal suspects. Those in the "somewhat" trusting category also believe this is a big benefit, but not as much as their highly trusting counterparts. On the other hand, those who do not trust the police much or at all do not see value in this.

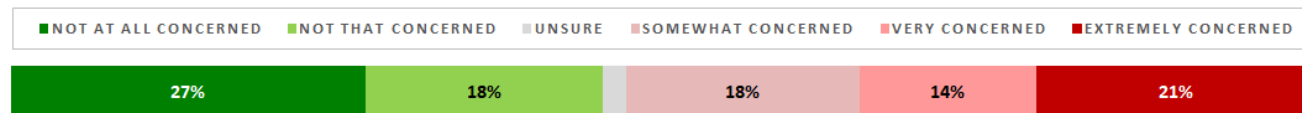
### Automated License Plate Reader Program Concerns

The amount of concern and also the lack of concern is surprisingly consistent with what we found for the drone program. About 33% are highly concerned that the police department is recording the data from innocent residents, and 35% are highly concerned that the information is shared with federal immigration agencies. Again, in both cases more residents are unconcerned than highly concerned.

ONLY ABOUT ONE OUT OF EVERY 2,000 LICENSE PLATE READINGS PROVIDE A REAL-TIME MATCH TO A SUSPICIOUS VEHICLE. SOME PEOPLE SAY THE POLICE DEPARTMENT IS RECORDING THE DATA OF TOO MANY INNOCENT RESIDENTS, CREATING A SYSTEM OF MASS SURVEILLANCE.



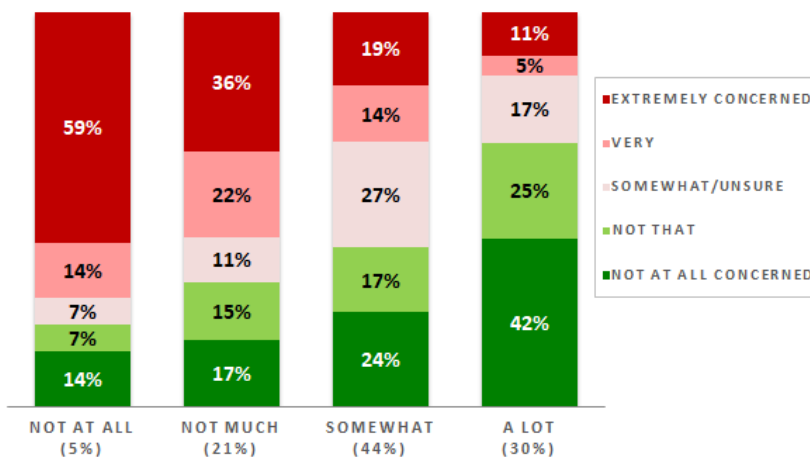
SOME PEOPLE WORRY THE LICENSE PLATE INFORMATION WILL BE SHARED WITH FEDERAL IMMIGRATION AGENCIES THAT SHOULD NOT BE INVOLVED.



Those who distrust the police put a lot of weight into the concern about license plate readings equaling too much surveillance and are not effective enough. Even those who somewhat trust the police flirt with this concern, but those who trust the police a lot are completely unimpressed by it.

That license plate information will be shared with immigration agencies is another concern breaking along trust fissures. Those who distrust the police, predictably, see this as a real concern, while those who trust the police a lot dismiss it. In between, women who only somewhat trust the police give this some shrift, but males are not buying the concern about sharing data.

FOOTAGE MIGHT BE SHARED WITH IMMIGRATION BY TRUST IN CV PD

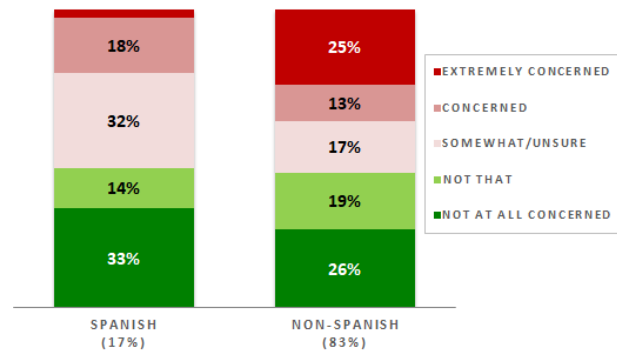


Spanish language respondents tend to be *less* concerned about the information being shared with immigration authorities.

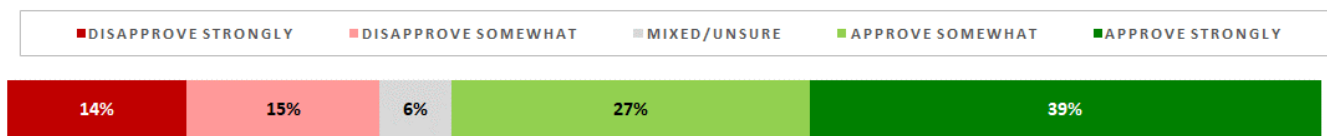
### Informed Sentiment Related to the Automated License Plate Reader Program

After hearing about the benefits and concerns related to the automated license plate reader program, and then hearing that the police department limits access to the data and does not share it with federal agencies, approval edged up and strong disapproval edged down.

DATA WILL BE SHARED WITH IMMIGRATION AGENCY BY LANGUAGE



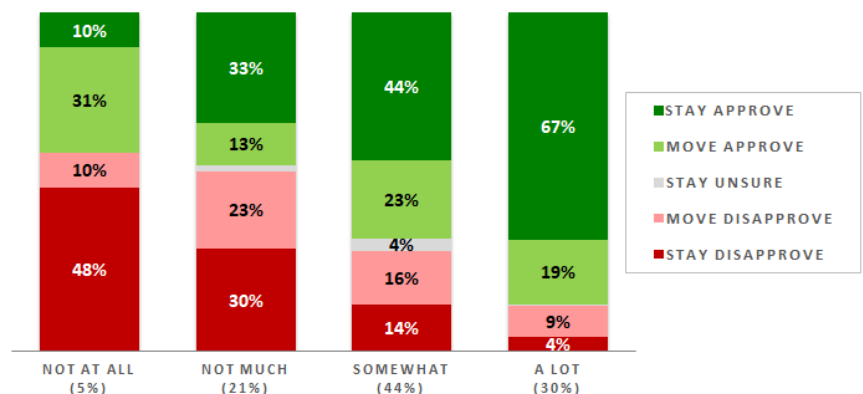
POST-DEBATE APPROVAL GIVEN POLICE DEPARTMENT POLICY LIMITS ACCESS TO THE LICENSE PLATE DATA ONLY TO AUTHORIZED POLICE PERSONNEL WHO ARE INVESTIGATING CRIMES. LICENSE PLATE DATA CANNOT BE SHARED WITH ANY FEDERAL AGENCIES.



### Movement

The discussion of the benefits and concerns led to positive opinion change for the LPR program. It is unsurprising to find significant opinion change in this case because little was known about for the program compared to the drones. Opinion is more likely to change when the public is less informed about an issue.

LPR MOVEMENT BY TRUST IN CV PD



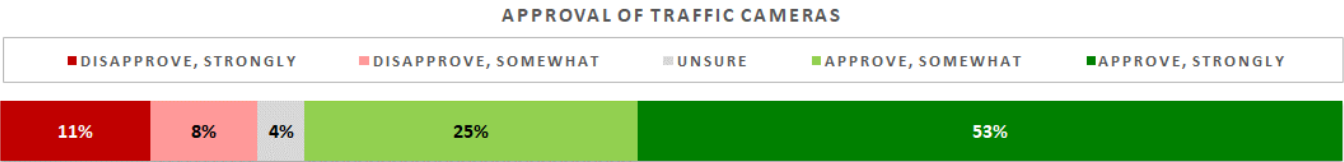
Even though approval jumped in the informed test, opinions of the LPR program remain largely tied to the amount of trust residents have in the police department. Residents who trust the police at least somewhat became much more likely to approve of the LPR program after the discussion. On the other hand, those with "not much" trust in the police department's policies went in the *other* direction, becoming more disapproving after hearing the back-and-forth. **This reinforces the importance of a trustworthy police department, as Chula Vista generally does.** Having faith in the police department is not only linked to *current* impressions, but trust is a necessary to lay the foundation for positive opinion *change*.

While Asian residents maintained their high level of approval for the license plate reader program, it was Hispanics and Whites who became much more favorable after the debate. English speakers gained greater approval of the license plate reader program after the debate. However, they still did not come close to the ultra-high levels of support we found among Spanish speakers.

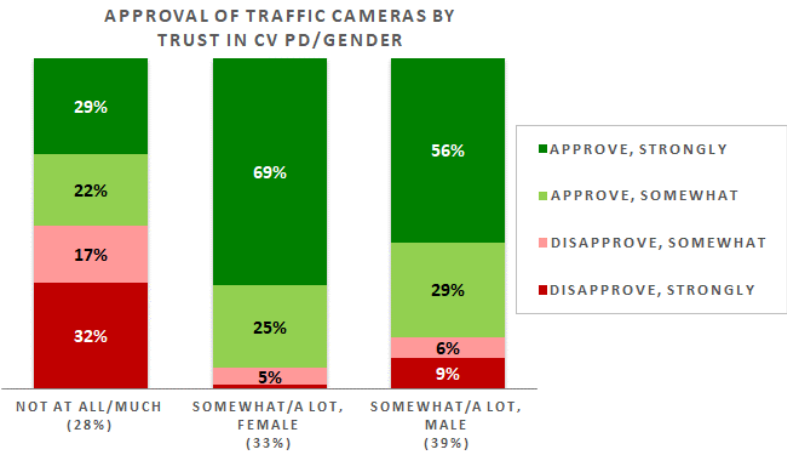


Forward-looking City Policies

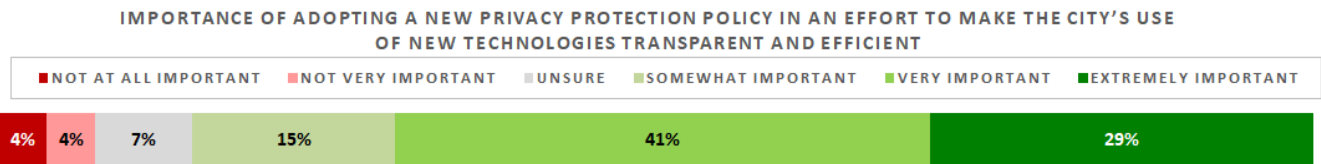
Most residents strongly approve of cameras on traffic signal poles designed to improve traffic flow and safety. Only 18% disapprove of this program, so it is very popular in Chula Vista.



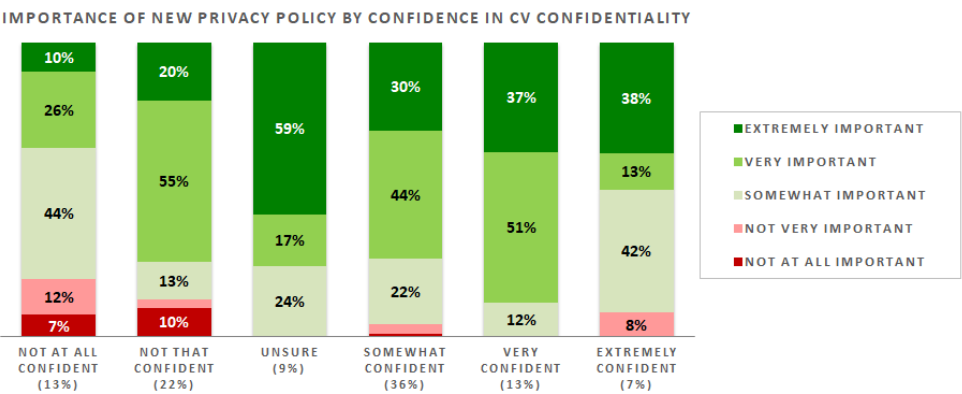
Residents who express “a lot” or “some” trust in the Chula Vista Police Department are far more likely to approve of traffic cameras than are those who are less trusting, and approval is even stronger among highly trustful women; 69% of them *strongly* approve of the cameras compared to 56% of men. Although the cameras are already a popular policy, the more residents trust the police department, the more they will approve of traffic cameras.



Seventy percent of residents think it is very or extremely important that the city adopt a new privacy protection policy in an effort to make the city’s use of new technologies transparent and efficient. Only 7% think that is unimportant, so this is certainly a priority in the eyes of the public.



Some residents are so skeptical of Chula Vista’s ability to keep data confidential that a new policy will not appease them. As the chart shows, those not at all confident in this regard basically turn up their nose at a new privacy policy coming from the city, as if to say, “it just doesn’t matter.” A new policy is, however, important to varying degrees for the balance of the residents.



## Chula Vista Privacy Poll

n=607 Chula Vista residents

Margin of Sampling Error +/- 4%

March 21 - 30, 2022

Weighted on Spanish language, age, ethnicity, gender

Hello is \_\_\_\_ there? Hi this is \_\_\_\_ with Competitive Edge Research, a national polling firm and we're calling the good folks of Chula Vista to ask your opinion on local issues. We are not selling anything. Most people find it interesting; this is your chance to make your voice heard, and all your answers will be kept strictly confidential. Please let me begin by asking...

Q1. To help us better understand different areas of Chula Vista, what is your ZIP code?

	%
91902	2.5
91910	32.2
91911	35.4
91913	15.6
91914	5.7
91915	8.6

Q2. And in what year were you born?

	%
18-24	12.0
25-34	19.0
35-44	19.0
45-54	19.0
55-64	15.0
65+	16.0

Q3. Do you think things in Chula Vista are moving in the right direction or have they gotten off on the wrong track?

	%
Right direction, strongly	15.7
Right direction, somewhat	36.9
Wrong track, somewhat	16.0
Wrong track, strongly	10.9
Mixed ( <i>Not read</i> )	3.7
Unsure ( <i>Not read</i> )	16.3
Refused ( <i>Not read</i> )	0.6

We'll be asking some questions about public safety, privacy, and technology. In order to provide services, government agencies, non-profit organizations, and businesses collect personal data like names, birth dates, and home addresses. How confident are you, if at all, that the following keep your personal information safe and private... (*Q4-Q5 were rotated*)

	Ext Conf %	Very Conf %	Some Conf %	Not That Conf %	Not at All Conf %	Uns %	REF %
Q4a. The federal government ( <i>n</i> =270)	4.9	11.7	36.3	24.4	21.0	1.7	0.0
Q4b. Online businesses like Facebook and Amazon ( <i>n</i> =337)	5.4	5.2	24.0	19.2	39.8	5.2	1.1
Q5. The City of Chula Vista	6.1	14.6	35.2	22.0	13.8	7.8	0.4

- Q6. How much, if at all, do you trust the Chula Vista police department to implement policies that are in the best interests of the public? Do you trust it a lot, somewhat, not much, or not at all?

	%
A lot	28.7
Somewhat	43.1
Not much	20.6
Not at all	4.8
Unsure ( <i>Not read</i> )	2.7
Refused ( <i>Not read</i> )	0.1

- Q7a. Cameras are attached to some of the traffic signal poles at intersections in Chula Vista. Live video from these cameras is sent to the City's traffic management center, where engineers use it to manage traffic signal timing in an effort to improve traffic flow and safety. Do you approve or disapprove of the City's use of traffic signal cameras? (*n*=289)

	%
Approve, strongly	52.5
Approve, somewhat	24.8
Disapprove, somewhat	8.0
Disapprove, strongly	11.2
Unsure ( <i>Not read</i> )	3.5

- Q7b. The City of Chula Vista is considering adopting a new privacy protection policy in an effort to make the City's use of new technologies transparent and efficient. How important is it to you, if at all, that the City adopt such a policy? (*n*=320)

	%
Extremely important	29.1
Very important	40.7
Somewhat important	15.4
Not very important	3.7
Not at all important	3.6
Unsure ( <i>Not read</i> )	7.4

On a different topic . . . (*Drone and license plate reader sections were rotated*)

- Q8. What have you seen, read, or heard, if anything, about the city of Chula Vista's use of drones for law enforcement purposes?

	%
Heard police use drones	12.7
Personal experience/Seen the drones flying	9.1
Privacy/Surveillance concerns	6.3
Read/Seen news stories	4.7
I agree with the program	2.6
Helps find missing persons/criminals	2.6
Crime scene monitoring/surveillance	1.8
The first city to use them	1.6
Police/public safety	1.0
Other	3.2
Nothing/Don't know	54.5

- Q9. Do you approve or disapprove of the Chula Vista Police Department's use of drones, which involves the police launching a drone that provides live video from above an incident?

	%
Approve, strongly	42.0
Approve, somewhat	35.2
Disapprove, somewhat	8.8
Disapprove, strongly	8.6
Mixed ( <i>Not read</i> )	0.4
Unsure ( <i>Not read</i> )	4.9

- Q10. What is the main reason you approve/disapprove of the program?

**Reasons for Approval** (n=477)

	%
Police/Public safety	20.2
Crime scene monitoring/surveillance	19.5
Aid police investigation	18.1
Find missing persons/criminals	6.7
Helicopter replacement	5.5
Improve response times	5.4
Useful tool/technology	4.7
Deter/Reduce crime	1.8
Only if used properly for incidents/emergencies	1.8
Additional police manpower	1.5
Used for traffic incidences	1.5
Crime is increasing	1.0
I trust the police/I have nothing to hide	0.8
Other	4.7
Nothing/Don't know	6.8

**Reasons for Disapproval (n=92)**

	%
Privacy concerns	48.9
Police/Government misuse	33.7
Waste of resources	3.3
Other	12.0
Nothing/Don't know	2.2

Tell me how beneficial, if at all, you think the following aspects of the drone program are. (Q11-Q12 were rotated)

- Q11. The drone can arrive on the incident scene and provide live video to police minutes before a patrol car arrives so that responding officers know what to expect when they arrive. Is this extremely beneficial, very beneficial, somewhat beneficial, not that beneficial, or not at all beneficial to the community?

	%
Extremely beneficial	41.1
Very beneficial	27.9
Somewhat beneficial	23.2
Not that beneficial	3.1
Not at all beneficial	2.9
Unsure ( <i>Not read</i> )	1.9

- Q12. Drone video has helped Chula Vista police safely de-escalate and resolve potentially dangerous situations without injury to police, suspects or bystanders. Is this extremely beneficial, very beneficial, somewhat beneficial, not that beneficial, or not at all beneficial to the community?

	%
Extremely beneficial	35.9
Very beneficial	32.9
Somewhat beneficial	21.1
Not that beneficial	2.6
Not at all beneficial	3.5
Unsure ( <i>Not read</i> )	4.0

Here are concerns some residents have expressed regarding Chula Vista's use of drones... (Q13-Q14 were rotated)

- Q13. Some people worry the drones might record video of innocent people who are not involved in a crime or invade people's privacy by filming residents in their backyard or home. Are you also extremely concerned, very concerned, somewhat concerned, not that concerned or not at all concerned about this?

	%
Extremely concerned	18.8
Very concerned	13.5
Somewhat concerned	28.6
Not that concerned	18.4
Not at all concerned	19.8
Unsure ( <i>Not read</i> )	1.0

- Q14. Some people worry that footage from drone cameras will be shared with other law enforcement and immigration agencies that have nothing to do with the original incident. Are you also extremely concerned, very concerned, somewhat concerned, not that concerned or not at all concerned about this?

	%
Extremely concerned	22.4
Very concerned	14.0
Somewhat concerned	21.5
Not that concerned	16.4
Not at all concerned	24.3
Unsure ( <i>Not read</i> )	1.4

- Q15. The Police Department does not allow drones to be used for general patrol or for discovering new crimes. The drones can only be used to actively respond to emergencies or to serve search warrants signed by a judge. Now that you've heard more about the Chula Vista Police Department's use of drones, which involves the police launching a drone that provides live video from above an incident, do you approve or disapprove of the program?

	%
Approve, strongly	45.5
Approve, somewhat	33.3
Disapprove, somewhat	9.0
Disapprove, strongly	8.3
Mixed ( <i>Not read</i> )	0.1
Unsure ( <i>Not read</i> )	3.9

Q16. What have you seen, read, or heard, if anything, about the city of Chula Vista's Automated License Plate Reader program?

	%
They're being used	7.8
Read/Seen news stories	4.0
Information shared w/other agencies	2.4
Privacy concerns/Government overreach	1.5
People find it controversial	1.5
Scans license plates	0.6
Other	3.5
Nothing/Don't know	78.7

Q17. Do you approve or disapprove of the city of Chula Vista's Automated License Plate Reader program in which computerized cameras on four of Chula Vista's 100 patrol cars automatically photograph nearby license plates so police can later use that information to investigate crimes?

	%
Approve, strongly	38.3
Approve, somewhat	24.8
Disapprove, somewhat	13.0
Disapprove, strongly	17.8
Mixed ( <i>Not read</i> )	2.0
Unsure ( <i>Not read</i> )	4.0

Q18. What is the main reason you approve/disapprove of the program?

**Reasons for Approval** (n=399)

	%
Deter/Reduce/Solve crimes	31.5
Promotes safety/security	16.9
Find missing persons/criminals	16.5
Helpful to police	7.2
Help with traffic incidences	6.2
Data collection	3.3
Nothing to hide	2.1
Find stolen cars	2.1
No public right to privacy	1.2
Improve response times	0.7
Other	8.8
Nothing/Don't know	3.6

**Reasons for Disapproval (n=171)**

	%
Police misuse	37.1
Privacy concerns	25.5
The cameras can be wrong	7.1
Need more information	5.6
It will be used to target people	5.1
Too dependent on technology	3.2
Indiscriminate scanning	3.2
No transparency/oversight	2.5
Other	9.8
Nothing/Don't know	1.0

Tell me how beneficial, if at all, you think the following aspects of the Automated License Plate Reader program are. (Q19-Q20 were rotated)

- Q19. Chula Vista police have been able to locate missing persons using the program. Is this extremely beneficial, very beneficial, somewhat beneficial, not that beneficial, or not at all beneficial to the community?

	%
Extremely beneficial	46.2
Very beneficial	23.7
Somewhat beneficial	18.7
Not that beneficial	4.2
Not at all beneficial	4.4
Unsure (Not read)	2.9

- Q20. Chula Vista police have used license plate data to investigate and solve violent crimes and find and arrest criminal suspects. Is this extremely beneficial, very beneficial, somewhat beneficial, not that beneficial, or not at all beneficial to the community?

	%
Extremely beneficial	36.1
Very beneficial	26.0
Somewhat beneficial	24.3
Not that beneficial	5.1
Not at all beneficial	5.1
Unsure (Not read)	3.5

Here are concerns some residents have expressed regarding Chula Vista's Automated License Plate Reader program... (Q21-Q22 were rotated)



- Q21. Only about one out of every 2,000 license plate readings provide a real-time match to a suspicious vehicle. Some people say the Police Department is recording the data of too many innocent residents, creating a system of mass surveillance. Are you extremely concerned, very concerned, somewhat concerned, not that concerned or not at all concerned about this?

	%
Extremely concerned	17.5
Very concerned	15.4
Somewhat concerned	27.2
Not that concerned	17.0
Not at all concerned	20.2
Unsure ( <i>Not read</i> )	2.7

- Q22. Some people worry the license plate information will be shared with federal immigration agencies that should not be involved. Are you extremely concerned, very concerned, somewhat concerned, not that concerned or not at all concerned about this?

	%
Extremely concerned	21.4
Very concerned	13.6
Somewhat concerned	17.9
Not that concerned	18.2
Not at all concerned	27.2
Unsure ( <i>Not read</i> )	1.8

- Q23. Police Department policy limits access to the license plate data only to authorized police personnel who are investigating crimes. License plate data cannot be shared with any federal agencies. Now that you've heard more about the Automated License Plate Reader program in which computerized cameras on police cars automatically photograph every nearby license plate so police can later use that information to investigate crimes, do you approve or disapprove of that program?

	%
Approve, strongly	38.9
Approve, somewhat	27.2
Disapprove, somewhat	14.7
Disapprove, strongly	13.6
Mixed ( <i>Not read</i> )	0.2
Unsure ( <i>Not read</i> )	5.3
Refused ( <i>Not read</i> )	0.2

And I have just two demographic questions to ensure we have a representative sample...

Q24. Is your ethnic heritage mainly...

	%
Hispanic or Latino	50.6
White or Caucasian	22.3
Asian or Pacific Islander	15.0
Black or African American	2.6
Native American	0.2
Is it ethnically mixed or	7.6
Something else?	0.3
Refused ( <i>Not read</i> )	1.4

Q25. Please stop me when I reach the category with your household's total annual income...

	%
Less than \$25,000	6.3
\$25 to 40,000	8.8
\$40 to 60,000	12.3
\$60 to 80,000	12.6
\$80 to 100,000	14.0
\$100,000 to \$150,000	21.9
More than \$150,000	16.7
Unsure ( <i>Not read</i> )	6.2
Refused ( <i>Not read</i> )	1.3

Thanks for your time and your opinion counts, goodbye.

26. GENDER

	%
Male	49.0
Female	51.0

27. LANGUAGE

	%
English	82.5
Spanish	17.0
Tagalog	0.5

28. VOTER REGISTRATION

	%
Voter	77.6
Non-Voter	22.4

# Notes to Crosstabs

Crosstabulations of data are simply comparisons of how respondents to one question answered a separate question or rated in a different category. In statistical terms, crosstabulations attempt to determine whether responses to two different, but possibly related, questions are independent of, or dependent on, one another. The analyst's job is to determine which relationships are significant and then ascertain the underlying causes for those occurrences

Cells of data should always be compared first with the corresponding totals in the far-right column and then compared among the other percentages in the original column. For instance, in the first table on page 1 of the crosstabulations, we compare the demographic variables age and gender with the respondents' ethnicity and language.

Among other things, the table shows that 8% of the respondents who are 18 to 24 years old are White/Caucasian. This is compared to the row total on the right which shows that 23% of all respondents are White/Caucasian. One can conclude that the younger respondents have a lower likelihood of being White/Caucasian than what would normally be expected for all respondents in this study. In other words, there may be some *cause* for the occurrence of a lower number of 18- to 24-year-olds who are White/Caucasian.

One should be careful to avoid making the mistake of inferring that the 8% pertains to *how many of the respondents who are White/Caucasian are between 18 to 24 years old*. The tables only show how the variable in the banner (top), or independent variable, relates to the variable in the stub (side), or dependent variable.

In addition to sampling error (see Limitations) relating to the size of the sample, sampling error also relates to the percentage breakdowns in each variable. Variables which have a 50% "yes," 50% "no" breakdown contain the maximum amount of sampling error. The table below shows the maximum sampling error at the different percentages of response for some segment sizes.

Response	Sub-Sample	Sub-Sample	Sub-Sample
Percentages	= 50	= 150	= 350
10 or 90%	8%	5%	3%
20 or 80%	11%	6%	4%
30 or 70%	13%	7%	4%
40 or 60%	14%	8%	5%
50%	14%	8%	5%

### Pure Demographics

		GENDER		AGE						TOTAL
		Female	Male	18-24	25-34	35-44	45-54	55-64	65+	Total
ETHNICITY	White/Caucasian	21%	24%	8%	16%	21%	25%	22%	42%	23%
	Hispanic/Latino	49%	53%	74%	53%	39%	54%	58%	38%	51%
	Black/African American	3%	2%	0%	4%	3%	1%	5%	2%	3%
	Asian/Pacific Islander	18%	13%	0%	19%	25%	17%	10%	14%	15%
	Multi-ethnic	9%	7%	18%	8%	10%	4%	4%	5%	8%
	Something else	0%	1%	0%	0%	2%	0%	1%	0%	1%
	n=	275	317	11	45	91	133	138	174	592
LANGUAGE	English	86%	80%	100%	100%	89%	74%	63%	72%	83%
	Spanish	14%	20%	0%	0%	11%	26%	37%	28%	17%
	n=	280	324	11	46	92	135	143	177	604

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**Pure Demographics**

		GENDER		AGE						TOTAL
		Female	Male	18-24	25-34	35-44	45-54	55-64	65+	Total
INCOME	< \$25,000	6%	8%	8%	2%	1%	5%	10%	17%	7%
	\$25 to 40,000	13%	6%	10%	7%	7%	7%	13%	15%	10%
	\$40 to 60,000	13%	13%	16%	6%	7%	18%	22%	13%	13%
	\$60 to 80,000	14%	13%	38%	15%	6%	5%	11%	13%	14%
	\$80 to 100,000	13%	17%	0%	17%	24%	18%	13%	14%	15%
	\$100,000 to \$150,000	26%	21%	18%	40%	23%	27%	13%	16%	24%
	> \$150,000	15%	21%	10%	13%	32%	21%	17%	12%	18%
	n=	255	296	11	41	83	123	134	159	551
VOTER REGISTRATION	Non-Voter	30%	15%	30%	24%	18%	23%	25%	17%	22%
	Voter	70%	85%	70%	76%	82%	77%	75%	83%	78%
	n=	281	326	11	46	92	135	143	180	607

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### Pure Demographics

		GENDER		AGE						TOTAL
		Female	Male	18-24	25-34	35-44	45-54	55-64	65+	Total
AREA	Northwest	35%	22%	46%	29%	28%	24%	21%	29%	29%
	North Central	11%	21%	16%	12%	15%	14%	13%	24%	16%
	East	13%	14%	8%	17%	12%	18%	10%	11%	13%
	Southwest	29%	28%	20%	31%	22%	28%	41%	26%	28%
	South Central	14%	15%	10%	10%	23%	17%	14%	10%	14%
	n=	275	306	11	42	89	131	137	171	581
ZIP CODE	91902	1%	4%	8%	2%	0%	1%	4%	2%	3%
	91910	33%	31%	44%	29%	32%	28%	23%	40%	32%
	91911	39%	32%	30%	40%	32%	34%	45%	31%	35%
	91913	12%	20%	10%	11%	21%	18%	16%	15%	16%
	91914	6%	6%	8%	7%	5%	6%	5%	4%	6%
	91915	9%	8%	0%	12%	10%	12%	7%	8%	9%
	n=	281	326	11	46	92	135	143	180	607

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Pure Demographics

		GENDER		TOTAL
		Female	Male	Total
AGE	18-24	14%	10%	12%
	25-34	19%	19%	19%
	35-44	17%	21%	19%
	45-54	19%	19%	19%
	55-64	17%	13%	15%
	65+	14%	18%	16%
	n=	281	326	607

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### Pure Demographics

		ETHNICITY					LANGUAGE		TOTAL
		White/Caucasian	Hispanic/Latino	Black/African American	Asian/Pacific Islander	Multi-ethnic	English	Spanish	Total
GENDER	Female	48%	49%	58%	60%	58%	53%	42%	51%
	Male	52%	51%	42%	40%	42%	47%	58%	49%
	n=	240	223	23	55	46	574	30	607
AGE	18-24	4%	18%	0%	0%	28%	15%	0%	12%
	25-34	13%	19%	29%	24%	20%	23%	0%	19%
	35-44	18%	15%	25%	31%	25%	20%	13%	19%
	45-54	21%	20%	8%	21%	9%	17%	29%	19%
	55-64	15%	17%	28%	9%	8%	11%	33%	15%
	65+	29%	12%	10%	14%	10%	14%	25%	16%
	n=	240	223	23	55	46	574	30	607

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**Pure Demographics**

		ETHNICITY					LANGUAGE		TOTAL
		White/Caucasian	Hispanic/Latino	Black/African American	Asian/Pacific Islander	Multi-ethnic	English	Spanish	Total
INCOME	< \$25,000	3%	11%	3%	1%	0%	4%	22%	7%
	\$25 to 40,000	5%	13%	7%	7%	6%	8%	17%	10%
	\$40 to 60,000	10%	17%	0%	4%	22%	10%	29%	13%
	\$60 to 80,000	15%	15%	3%	6%	13%	15%	3%	14%
	\$80 to 100,000	17%	12%	33%	22%	11%	16%	13%	15%
	\$100,000 to \$150,000	23%	17%	35%	41%	34%	28%	3%	24%
	> \$150,000	26%	15%	19%	20%	14%	19%	13%	18%
	n=	217	208	20	53	41	520	28	551
VOTER REGISTRATION	Non-Voter	16%	28%	18%	21%	12%	20%	34%	22%
	Voter	84%	72%	82%	79%	88%	80%	66%	78%
	n=	240	223	23	55	46	574	30	607

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### Pure Demographics

		ETHNICITY					LANGUAGE		TOTAL
		White/Caucasian	Hispanic/Latino	Black/African American	Asian/Pacific Islander	Multi-ethnic	English	Spanish	Total
AREA	Northwest	43%	30%	13%	10%	15%	31%	20%	29%
	North Central	18%	13%	24%	15%	24%	16%	12%	16%
	East	15%	9%	23%	22%	13%	14%	9%	13%
	Southwest	13%	41%	15%	16%	24%	24%	49%	28%
	South Central	10%	7%	25%	37%	24%	15%	9%	14%
	n=	232	211	23	54	42	549	29	581
ZIP CODE	91902	5%	2%	0%	0%	1%	3%	0%	3%
	91910	49%	30%	27%	17%	28%	33%	28%	32%
	91911	18%	46%	19%	30%	34%	33%	46%	35%
	91913	13%	11%	26%	27%	24%	15%	17%	16%
	91914	7%	4%	10%	13%	1%	7%	0%	6%
	91915	8%	6%	18%	13%	12%	9%	9%	9%
	n=	240	223	23	55	46	574	30	607

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

### Pure Demographics

		INCOME							VOTER REGISTRATION		TOTAL
		< \$25,000	\$25 to 40,000	\$40 to 60,000	\$60 to 80,000	\$80 to 100,000	\$100,000 to \$150,000	> \$150,000	Non-Voter	Voter	Total
GENDER	Female	44%	70%	51%	53%	45%	56%	43%	68%	46%	51%
	Male	56%	30%	49%	47%	55%	44%	57%	32%	54%	49%
	n=	28	48	65	71	91	132	116	102	505	607
AGE	18-24	15%	14%	16%	36%	0%	10%	7%	16%	11%	12%
	25-34	5%	13%	9%	21%	21%	31%	13%	20%	19%	19%
	35-44	2%	14%	10%	8%	30%	18%	33%	15%	20%	19%
	45-54	14%	13%	25%	7%	22%	21%	22%	19%	19%	19%
	55-64	24%	21%	25%	12%	13%	9%	15%	17%	14%	15%
	65+	38%	25%	15%	15%	14%	11%	10%	12%	17%	16%
	n=	28	48	65	71	91	132	116	102	505	607

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

**Pure Demographics**

		INCOME							VOTER REGISTRATION		TOTAL
		< \$25,000	\$25 to 40,000	\$40 to 60,000	\$60 to 80,000	\$80 to 100,000	\$100,000 to \$150,000	> \$150,000	Non-Voter	Voter	Total
ETHNICITY	White/Caucasian	11%	13%	16%	25%	24%	22%	32%	17%	24%	23%
	Hispanic/Latino	85%	70%	66%	60%	42%	37%	42%	63%	48%	51%
	Black/African American	1%	2%	0%	0%	5%	3%	2%	2%	3%	3%
	Asian/Pacific Islander	2%	11%	5%	7%	24%	27%	17%	14%	16%	15%
	Multi-ethnic	0%	5%	13%	8%	6%	11%	6%	4%	9%	8%
	Something else	1%	0%	0%	0%	0%	0%	1%	0%	1%	1%
	n=	28	48	64	68	89	131	114	100	492	592
LANGUAGE	English	44%	69%	62%	96%	85%	98%	88%	74%	85%	83%
	Spanish	56%	31%	38%	4%	15%	2%	12%	26%	15%	17%
	n=	28	47	65	69	91	132	116	101	503	604

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

### Pure Demographics

		INCOME							VOTER REGISTRATION		TOTAL
		< \$25,000	\$25 to 40,000	\$40 to 60,000	\$60 to 80,000	\$80 to 100,000	\$100,000 to \$150,000	> \$150,000	Non-Voter	Voter	Total
AREA	Northwest	45%	40%	29%	45%	21%	17%	27%	37%	27%	29%
	North Central	11%	10%	15%	11%	16%	19%	21%	11%	17%	16%
	East	7%	3%	10%	1%	15%	22%	21%	10%	14%	13%
	Southwest	37%	47%	37%	39%	27%	22%	5%	34%	26%	28%
	South Central	1%	0%	9%	4%	22%	20%	26%	8%	16%	14%
	n=	28	47	65	64	86	125	113	88	493	581
ZIP CODE	91902	0%	0%	1%	0%	3%	5%	4%	3%	2%	3%
	91910	46%	41%	41%	41%	24%	22%	30%	33%	32%	32%
	91911	38%	52%	44%	49%	38%	28%	14%	47%	32%	35%
	91913	9%	3%	4%	9%	19%	21%	30%	7%	18%	16%
	91914	0%	1%	8%	0%	2%	13%	7%	5%	6%	6%
	91915	7%	2%	1%	1%	13%	10%	15%	6%	9%	9%
	n=	28	48	65	71	91	132	116	102	505	607

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

**Pure Demographics**

		AREA					ZIP CODE						TOTAL
		Northwest	North Central	East	Southwest	South Central	91902	91910	91911	91913	91914	91915	Total
GENDER	Female	63%	36%	49%	53%	50%	27%	53%	56%	38%	50%	53%	51%
	Male	37%	64%	51%	47%	50%	73%	47%	44%	62%	50%	47%	49%
	n=	178	102	84	143	74	19	215	191	90	35	57	607
AGE	18-24	20%	13%	8%	9%	9%	39%	16%	10%	8%	17%	0%	12%
	25-34	19%	15%	24%	20%	13%	13%	17%	22%	14%	23%	25%	19%
	35-44	18%	17%	17%	15%	30%	0%	19%	17%	25%	18%	21%	19%
	45-54	16%	17%	26%	19%	23%	11%	17%	18%	22%	20%	27%	19%
	55-64	11%	13%	12%	22%	15%	24%	11%	19%	15%	12%	11%	15%
	65+	16%	25%	14%	15%	11%	13%	20%	14%	16%	10%	15%	16%
	n=	178	102	84	143	74	19	215	191	90	35	57	607

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101



**Pure Demographics**

		AREA					ZIP CODE						TOTAL
		Northwest	North Central	East	Southwest	South Central	91902	91910	91911	91913	91914	91915	Total
ETHNICITY	White/Caucasian	35%	27%	26%	11%	16%	48%	35%	11%	19%	26%	21%	23%
	Hispanic/Latino	54%	42%	35%	72%	25%	49%	49%	67%	37%	31%	38%	51%
	Black/African American	1%	4%	5%	1%	5%	0%	2%	1%	4%	4%	6%	3%
	Asian/Pacific Islander	6%	15%	26%	9%	41%	0%	8%	13%	27%	35%	24%	15%
	Multi-ethnic	4%	11%	7%	6%	13%	2%	7%	7%	12%	2%	11%	8%
	Something else	0%	0%	1%	1%	1%	0%	0%	1%	1%	2%	0%	1%
	n=	172	99	82	142	72	18	209	188	87	35	55	592
LANGUAGE	English	88%	86%	88%	71%	90%	100%	85%	78%	81%	100%	83%	83%
	Spanish	12%	14%	12%	29%	10%	0%	15%	22%	19%	0%	17%	17%
	n=	178	100	84	142	74	19	214	190	89	35	57	604

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

**Pure Demographics**

		AREA					ZIP CODE						TOTAL
		Northwest	North Central	East	Southwest	South Central	91902	91910	91911	91913	91914	91915	Total
INCOME	< \$25,000	11%	5%	4%	9%	0%	0%	10%	7%	4%	0%	6%	7%
	\$25 to 40,000	14%	6%	2%	17%	0%	0%	12%	14%	2%	2%	2%	10%
	\$40 to 60,000	14%	13%	10%	18%	9%	3%	17%	17%	3%	19%	2%	13%
	\$60 to 80,000	20%	9%	1%	18%	4%	0%	17%	19%	8%	0%	2%	14%
	\$80 to 100,000	11%	15%	17%	15%	23%	19%	11%	16%	18%	6%	25%	15%
	\$100,000 to \$150,000	14%	28%	39%	19%	32%	49%	16%	19%	31%	52%	28%	24%
	> \$150,000	16%	23%	27%	3%	31%	29%	17%	7%	34%	21%	34%	18%
	n=	160	94	76	130	68	18	196	172	82	32	51	551
VOTER REGISTRATION	Non-Voter	28%	15%	16%	26%	12%	28%	23%	30%	11%	18%	15%	22%
	Voter	72%	85%	84%	74%	88%	72%	77%	70%	89%	82%	85%	78%
	n=	178	102	84	143	74	19	215	191	90	35	57	607

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

**Confidence Personal Information is Kept Safe – Demographics**

		GENDER		AGE						TOTAL
		Female	Male	18-24	25-34	35-44	45-54	55-64	65+	Total
CONFIDENCE IN FEDERAL GOV CONFIDENTIALITY	Not at all confident	17%	25%	0%	32%	26%	18%	16%	27%	21%
	Not that confident	24%	25%	35%	24%	17%	24%	35%	18%	24%
	Unsure	1%	3%	0%	0%	0%	0%	9%	3%	2%
	Somewhat confident	43%	30%	43%	44%	43%	31%	27%	31%	36%
	Very confident	9%	14%	0%	0%	14%	26%	10%	14%	12%
	Extremely confident	6%	3%	22%	0%	0%	2%	3%	8%	5%
	n=	123	158	5	20	35	66	68	87	281
CONFIDENCE IN ONLINE BUSINESS CONFIDENTIALITY	Not at all confident	34%	47%	48%	60%	33%	42%	33%	24%	40%
	Not that confident	19%	20%	0%	6%	35%	24%	21%	25%	19%
	Unsure	5%	5%	0%	4%	4%	0%	11%	13%	5%
	Somewhat confident	26%	23%	33%	24%	23%	24%	18%	27%	24%
	Very confident	9%	1%	0%	4%	5%	3%	16%	3%	5%
	Extremely confident	6%	5%	18%	3%	0%	8%	1%	8%	5%
	n=	157	165	6	26	57	69	74	90	322
CONFIDENCE IN CHULA VISTA CONFIDENTIALITY	Not at all confident	13%	15%	10%	10%	14%	14%	20%	16%	14%
	Not that confident	23%	21%	18%	23%	24%	18%	26%	22%	22%
	Unsure	5%	11%	16%	8%	9%	2%	11%	5%	8%
	Somewhat confident	35%	36%	18%	42%	40%	47%	26%	31%	35%
	Very confident	17%	13%	18%	11%	10%	15%	15%	21%	15%
	Extremely confident	8%	4%	20%	6%	4%	5%	2%	4%	6%
	n=	281	324	11	45	92	135	142	180	605

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

**Confidence Personal Information is Kept Safe – Demographics**

		ETHNICITY					LANGUAGE		TOTAL
		White/Caucasian	Hispanic/Latino	Black/African American	Asian/Pacific Islander	Multi-ethnic	English	Spanish	Total
CONFIDENCE IN FEDERAL GOV CONFIDENTIALITY	Not at all confident	22%	15%	17%	25%	36%	24%	6%	21%
	Not that confident	23%	26%	18%	24%	24%	26%	14%	24%
	Unsure	1%	2%	15%	0%	0%	1%	7%	2%
	Somewhat confident	39%	36%	42%	39%	32%	35%	40%	36%
	Very confident	11%	13%	0%	11%	8%	9%	27%	12%
	Extremely confident	3%	8%	8%	0%	0%	5%	6%	5%
	n=	119	92	11	29	21	268	12	281
CONFIDENCE IN ONLINE BUSINESS CONFIDENTIALITY	Not at all confident	47%	33%	61%	49%	47%	45%	22%	40%
	Not that confident	23%	21%	7%	14%	14%	17%	31%	19%
	Unsure	5%	7%	0%	4%	1%	4%	10%	5%
	Somewhat confident	23%	25%	28%	29%	11%	26%	14%	24%
	Very confident	3%	7%	4%	5%	1%	4%	11%	5%
	Extremely confident	0%	7%	0%	0%	24%	4%	12%	5%
	n=	120	129	12	26	24	303	17	322
CONFIDENCE IN CHULA VISTA CONFIDENTIALITY	Not at all confident	15%	12%	19%	17%	13%	14%	14%	14%
	Not that confident	23%	22%	31%	25%	9%	21%	29%	22%
	Unsure	5%	8%	6%	8%	14%	8%	6%	8%
	Somewhat confident	39%	34%	39%	36%	38%	38%	22%	35%
	Very confident	10%	19%	5%	14%	9%	13%	25%	15%
	Extremely confident	8%	6%	0%	0%	18%	7%	4%	6%
	n=	240	222	23	55	45	572	30	605

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

**Confidence Personal Information is Kept Safe – Demographics**

		INCOME							VOTER REGISTRATION		TOTAL
		< \$25,000	\$25 to 40,000	\$40 to 60,000	\$60 to 80,000	\$80 to 100,000	\$100,000 to \$150,000	> \$150,000	Non-Voter	Voter	Total
CONFIDENCE IN FEDERAL GOV CONFIDENTIALITY	Not at all confident	2%	50%	21%	32%	27%	15%	14%	20%	21%	21%
	Not that confident	32%	26%	24%	10%	25%	33%	16%	16%	27%	24%
	Unsure	2%	0%	0%	6%	0%	0%	1%	1%	2%	2%
	Somewhat confident	5%	20%	43%	50%	31%	38%	41%	37%	36%	36%
	Very confident	45%	4%	11%	3%	17%	11%	11%	12%	12%	12%
	Extremely confident	14%	0%	1%	0%	0%	2%	18%	13%	3%	5%
	n=	13	15	31	38	46	61	55	49	232	281
CONFIDENCE IN ONLINE BUSINESS CONFIDENTIALITY	Not at all confident	4%	46%	42%	30%	43%	49%	41%	44%	39%	40%
	Not that confident	30%	24%	20%	12%	32%	9%	24%	13%	21%	19%
	Unsure	14%	4%	16%	4%	4%	3%	0%	5%	5%	5%
	Somewhat confident	50%	5%	22%	51%	15%	20%	28%	25%	24%	24%
	Very confident	2%	18%	0%	0%	1%	6%	7%	8%	5%	5%
	Extremely confident	0%	2%	0%	2%	5%	13%	0%	5%	6%	5%
	n=	15	32	33	33	45	71	61	52	270	322
CONFIDENCE IN CHULA VISTA CONFIDENTIALITY	Not at all confident	15%	33%	17%	6%	13%	9%	16%	22%	12%	14%
	Not that confident	14%	18%	15%	28%	37%	16%	21%	19%	23%	22%
	Unsure	2%	3%	17%	5%	9%	13%	2%	3%	9%	8%
	Somewhat confident	17%	30%	45%	38%	27%	41%	39%	31%	37%	35%
	Very confident	52%	13%	5%	19%	11%	14%	12%	16%	14%	15%
	Extremely confident	0%	4%	1%	4%	3%	7%	10%	10%	5%	6%
	n=	28	48	64	71	91	132	116	102	503	605

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

**Confidence Personal Information is Kept Safe – Demographics**

		AREA					ZIP CODE						TOTAL
		Northwest	North Central	East	Southwest	South Central	91902	91910	91911	91913	91914	91915	Total
CONFIDENCE IN FEDERAL GOV CONFIDENTIALITY	Not at all confident	19%	12%	24%	21%	28%	8%	19%	24%	17%	27%	25%	21%
	Not that confident	18%	32%	28%	24%	33%	69%	17%	24%	24%	48%	20%	24%
	Unsure	1%	0%	0%	4%	2%	0%	1%	3%	2%	0%	0%	2%
	Somewhat confident	35%	41%	19%	45%	24%	23%	45%	38%	34%	9%	23%	36%
	Very confident	14%	14%	25%	6%	11%	0%	13%	5%	21%	12%	28%	12%
	Extremely confident	14%	1%	5%	0%	2%	0%	5%	7%	2%	4%	3%	5%
	n=	90	36	36	65	37	10	101	88	40	12	30	281
CONFIDENCE IN ONLINE BUSINESS CONFIDENTIALITY	Not at all confident	34%	43%	50%	44%	33%	44%	37%	42%	34%	57%	45%	40%
	Not that confident	14%	19%	25%	18%	25%	29%	16%	19%	22%	12%	32%	19%
	Unsure	2%	15%	2%	7%	0%	13%	5%	5%	7%	4%	1%	5%
	Somewhat confident	41%	20%	21%	13%	19%	6%	35%	19%	17%	23%	22%	24%
	Very confident	5%	2%	1%	9%	7%	7%	4%	7%	7%	3%	0%	5%
	Extremely confident	3%	0%	0%	10%	15%	0%	2%	8%	13%	0%	0%	5%
	n=	86	66	48	77	36	9	112	101	50	23	27	322
CONFIDENCE IN CHULA VISTA CONFIDENTIALITY	Not at all confident	12%	11%	11%	19%	13%	5%	12%	17%	12%	22%	9%	14%
	Not that confident	28%	17%	20%	16%	28%	15%	32%	16%	18%	6%	27%	22%
	Unsure	3%	11%	11%	11%	6%	43%	4%	8%	7%	21%	1%	8%
	Somewhat confident	30%	47%	37%	33%	34%	37%	34%	36%	37%	21%	47%	35%
	Very confident	18%	13%	17%	15%	8%	0%	15%	14%	16%	25%	12%	15%
	Extremely confident	9%	1%	5%	5%	12%	0%	4%	8%	11%	5%	4%	6%
	n=	177	102	84	142	74	19	215	189	90	35	57	605

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

### Trust in Chula Vista Police - Demographics

		GENDER		AGE						TOTAL
		Female	Male	18-24	25-34	35-44	45-54	55-64	65+	Total
TRUST IN POLICE DEPARTMENT POLICIES	Not at all	4%	6%	8%	8%	3%	3%	4%	3%	5%
	Not much	21%	21%	28%	35%	18%	22%	14%	10%	21%
	Somewhat	45%	44%	34%	46%	46%	40%	52%	46%	44%
	A lot	31%	28%	30%	11%	32%	35%	30%	41%	30%
	n=	267	321	11	45	87	133	140	172	588

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

### Trust in Chula Vista Police - Demographics

		ETHNICITY					LANGUAGE		TOTAL
		White/Caucasian	Hispanic/Latino	Black/African American	Asian/Pacific Islander	Multi-ethnic	English	Spanish	Total
TRUST IN POLICE DEPARTMENT POLICIES	Not at all	4%	5%	3%	6%	2%	6%	0%	5%
	Not much	14%	21%	26%	27%	29%	21%	24%	21%
	Somewhat	41%	50%	46%	38%	28%	42%	53%	44%
	A lot	41%	24%	25%	29%	41%	31%	23%	30%
	n=	233	218	23	54	42	556	29	588

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101



**Trust in Chula Vista Police - Demographics**

		INCOME							VOTER REGISTRATION		TOTAL
		< \$25,000	\$25 to 40,000	\$40 to 60,000	\$60 to 80,000	\$80 to 100,000	\$100,000 to \$150,000	> \$150,000	Non-Voter	Voter	Total
TRUST IN POLICE DEPARTMENT POLICIES	Not at all	1%	3%	8%	1%	6%	8%	2%	0%	6%	5%
	Not much	3%	33%	23%	22%	17%	20%	27%	22%	21%	21%
	Somewhat	54%	30%	52%	36%	51%	43%	45%	57%	41%	44%
	A lot	42%	34%	17%	41%	26%	29%	27%	20%	32%	30%
	n=	28	46	62	71	87	130	113	96	492	588

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

**Trust in Chula Vista Police - Demographics**

		AREA					ZIP CODE						TOTAL
		Northwest	North Central	East	Southwest	South Central	91902	91910	91911	91913	91914	91915	Total
TRUST IN POLICE DEPARTMENT POLICIES	Not at all	5%	12%	1%	4%	5%	40%	5%	5%	3%	1%	1%	5%
	Not much	17%	27%	19%	19%	25%	24%	23%	17%	27%	19%	22%	21%
	Somewhat	49%	36%	54%	46%	33%	22%	42%	49%	33%	52%	52%	44%
	A lot	29%	25%	26%	31%	37%	15%	30%	28%	38%	28%	24%	30%
	n=	172	99	82	140	71	18	206	188	86	34	56	588

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

**Trust in CV Police - Attitudinals**

		CONFIDENCE IN FEDERAL GOV CONFIDENTIALITY						CONFIDENCE IN ONLINE BUSINESS CONFIDENTIALITY						TOTAL
		Not at all confident	Not that confident	Unsure	Somewhat confident	Very confident	Extremely confident	Not at all confident	Not that confident	Unsure	Somewhat confident	Very confident	Extremely confident	Total
TRUST IN POLICE DEPARTMENT POLICIES	Not at all	4%	13%	0%	4%	0%	3%	6%	4%	20%	1%	0%	0%	5%
	Not much	33%	18%	0%	21%	16%	0%	35%	10%	4%	20%	14%	0%	21%
	Somewhat	43%	50%	90%	44%	22%	61%	45%	55%	60%	42%	8%	28%	44%
	A lot	21%	19%	10%	31%	63%	36%	14%	31%	17%	37%	78%	72%	30%
	n=	68	69	4	82	36	10	126	66	20	78	16	9	588

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

**Trust in CV Police - Attitudinals**

		CONFIDENCE IN CHULA VISTA CONFIDENTIALITY						TOTAL
		Not at all confident	Not that confident	Unsure	Somewhat confident	Very confident	Extremely confident	Total
TRUST IN POLICE DEPARTMENT POLICIES	Not at all	9%	4%	21%	4%	0%	0%	5%
	Not much	35%	25%	16%	17%	21%	7%	21%
	Somewhat	36%	51%	51%	50%	30%	35%	44%
	A lot	21%	20%	12%	29%	49%	58%	30%
	n=	94	122	36	228	79	27	588

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

### Civic Mood - Demographics

		GENDER		AGE						TOTAL
		Female	Male	18-24	25-34	35-44	45-54	55-64	65+	Total
CIVIC MOOD	Wrong Track, Strongly	10%	12%	0%	12%	13%	11%	17%	10%	11%
	Wrong Track, Somewhat	11%	21%	10%	9%	21%	23%	14%	17%	16%
	Mixed/Unsure	23%	17%	26%	20%	19%	19%	18%	20%	20%
	Right Direction, Somewhat	37%	37%	44%	45%	38%	25%	36%	36%	37%
	Right Direction, Strongly	19%	13%	20%	14%	10%	22%	14%	17%	16%
	n=	278	323	11	46	91	134	143	176	601

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

### Civic Mood - Demographics

		ETHNICITY					LANGUAGE		TOTAL
		White/Caucasian	Hispanic/Latino	Black/African American	Asian/Pacific Islander	Multi-ethnic	English	Spanish	Total
CIVIC MOOD	Wrong Track, Strongly	14%	9%	11%	11%	11%	12%	6%	11%
	Wrong Track, Somewhat	18%	15%	19%	21%	6%	16%	15%	16%
	Mixed/Unsure	14%	22%	20%	18%	29%	19%	27%	20%
	Right Direction, Somewhat	40%	36%	38%	43%	23%	39%	29%	37%
	Right Direction, Strongly	13%	18%	12%	7%	31%	14%	24%	16%
	n=	239	220	23	54	46	568	30	601

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

**Civic Mood - Demographics**

		INCOME							VOTER REGISTRATION		TOTAL
		< \$25,000	\$25 to 40,000	\$40 to 60,000	\$60 to 80,000	\$80 to 100,000	\$100,000 to \$150,000	> \$150,000	Non-Voter	Voter	Total
CIVIC MOOD	Wrong Track, Strongly	6%	17%	13%	2%	14%	7%	15%	9%	11%	11%
	Wrong Track, Somewhat	8%	20%	9%	9%	30%	12%	20%	14%	17%	16%
	Mixed/Unsure	12%	36%	35%	19%	16%	17%	5%	18%	21%	20%
	Right Direction, Somewhat	49%	15%	26%	46%	33%	47%	48%	40%	36%	37%
	Right Direction, Strongly	26%	12%	17%	25%	7%	16%	11%	19%	15%	16%
	n=	28	47	65	70	90	130	116	102	499	601

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

**Civic Mood - Demographics**

		AREA					ZIP CODE						TOTAL
		Northwest	North Central	East	Southwest	South Central	91902	91910	91911	91913	91914	91915	Total
CIVIC MOOD	Wrong Track, Strongly	11%	13%	11%	12%	7%	2%	10%	13%	6%	14%	13%	11%
	Wrong Track, Somewhat	14%	21%	23%	7%	29%	12%	16%	8%	30%	17%	24%	16%
	Mixed/Unsure	16%	26%	7%	34%	9%	46%	21%	27%	9%	10%	9%	20%
	Right Direction, Somewhat	40%	29%	51%	28%	37%	34%	37%	33%	39%	49%	46%	37%
	Right Direction, Strongly	18%	11%	8%	19%	18%	6%	16%	19%	16%	11%	7%	16%
	n=	176	102	84	140	73	19	213	188	89	35	57	601

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

**Civic Mood - Attitudinals**

		CONFIDENCE IN FEDERAL GOV CONFIDENTIALITY						CONFIDENCE IN ONLINE BUSINESS CONFIDENTIALITY						TOTAL
		Not at all confident	Not that confident	Unsure	Somewhat confident	Very confident	Extremely confident	Not at all confident	Not that confident	Unsure	Somewhat confident	Very confident	Extremely confident	Total
CIVIC MOOD	Wrong Track, Strongly	36%	13%	0%	6%	4%	3%	14%	5%	5%	4%	21%	0%	11%
	Wrong Track, Somewhat	18%	17%	8%	6%	26%	3%	19%	36%	11%	12%	4%	0%	16%
	Mixed/Unsure	18%	28%	33%	23%	10%	0%	17%	20%	40%	20%	33%	0%	20%
	Right Direction, Somewhat	23%	40%	0%	37%	33%	60%	42%	33%	20%	48%	29%	31%	37%
	Right Direction, Strongly	5%	2%	59%	28%	26%	34%	9%	6%	24%	16%	14%	69%	16%
	n=	73	69	6	83	36	10	126	72	19	79	16	8	601

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

**Civic Mood - Attitudinals**

		CONFIDENCE IN CHULA VISTA CONFIDENTIALITY						TOTAL
		Not at all confident	Not that confident	Unsure	Somewhat confident	Very confident	Extremely confident	Total
CIVIC MOOD	Wrong Track, Strongly	38%	7%	7%	8%	5%	0%	11%
	Wrong Track, Somewhat	29%	26%	8%	13%	10%	0%	16%
	Mixed/Unsure	14%	17%	47%	22%	17%	10%	20%
	Right Direction, Somewhat	14%	49%	24%	39%	47%	29%	37%
	Right Direction, Strongly	5%	2%	13%	18%	22%	61%	16%
	n=	95	125	39	235	79	26	601

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

### Civic Mood - Attitudinals

		TRUST IN POLICE DEPARTMENT POLICIES				TOTAL
		Not at all	Not much	Somewhat	A lot	Total
CIVIC MOOD	Wrong Track, Strongly	34%	9%	10%	10%	11%
	Wrong Track, Somewhat	2%	26%	15%	13%	16%
	Mixed/Unsure	40%	28%	17%	12%	20%
	Right Direction, Somewhat	19%	34%	46%	31%	37%
	Right Direction, Strongly	5%	3%	11%	34%	16%
	n=	26	86	259	211	601

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

### Traffic Camera Approval - Demographics

		GENDER		AGE						TOTAL
		Female	Male	18-24	25-34	35-44	45-54	55-64	65+	Total
APPROVAL OF TRAFFIC CAMERAS	Disapprove, strongly	4%	18%	19%	9%	12%	16%	8%	2%	11%
	Disapprove, somewhat	10%	6%	24%	6%	6%	5%	2%	11%	8%
	Approve, somewhat	25%	25%	38%	32%	30%	18%	20%	20%	25%
	Approve, strongly	58%	47%	19%	48%	47%	60%	67%	60%	53%
	Unsure	3%	4%	0%	6%	5%	2%	3%	6%	3%
	n=	142	162	5	18	41	79	67	94	304

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

### Traffic Camera Approval - Demographics

		ETHNICITY					LANGUAGE		TOTAL
		White/Caucasian	Hispanic/Latino	Black/African American	Asian/Pacific Islander	Multi-ethnic	English	Spanish	Total
APPROVAL OF TRAFFIC CAMERAS	Disapprove, strongly	10%	9%	0%	11%	37%	12%	8%	11%
	Disapprove, somewhat	6%	11%	0%	0%	5%	9%	5%	8%
	Approve, somewhat	30%	25%	29%	14%	27%	30%	0%	25%
	Approve, strongly	50%	53%	71%	69%	29%	46%	82%	53%
	Unsure	5%	2%	0%	6%	4%	3%	5%	3%
	n=	120	116	14	23	20	289	14	304

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

### Traffic Camera Approval - Demographics

		INCOME							VOTER REGISTRATION		TOTAL
		< \$25,000	\$25 to 40,000	\$40 to 60,000	\$60 to 80,000	\$80 to 100,000	\$100,000 to \$150,000	> \$150,000	Non-Voter	Voter	Total
APPROVAL OF TRAFFIC CAMERAS	Disapprove, strongly	2%	0%	16%	8%	20%	7%	15%	12%	11%	11%
	Disapprove, somewhat	2%	30%	13%	5%	0%	5%	6%	15%	6%	8%
	Approve, somewhat	27%	20%	22%	32%	36%	25%	22%	15%	27%	25%
	Approve, strongly	70%	50%	48%	55%	42%	60%	56%	53%	52%	53%
	Unsure	0%	0%	1%	0%	1%	3%	1%	5%	3%	3%
	n=	15	22	34	36	50	59	56	54	250	304

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101



### Traffic Camera Approval - Demographics

		AREA					ZIP CODE						TOTAL
		Northwest	North Central	East	Southwest	South Central	91902	91910	91911	91913	91914	91915	Total
APPROVAL OF TRAFFIC CAMERAS	Disapprove, strongly	4%	26%	11%	13%	6%	36%	9%	10%	20%	0%	18%	11%
	Disapprove, somewhat	11%	6%	5%	9%	4%	0%	12%	7%	0%	4%	5%	8%
	Approve, somewhat	31%	16%	30%	17%	32%	34%	24%	25%	20%	44%	17%	25%
	Approve, strongly	51%	47%	50%	58%	58%	25%	50%	55%	60%	48%	57%	53%
	Unsure	3%	4%	5%	4%	0%	5%	5%	3%	0%	5%	3%	3%
	n=	94	59	43	66	30	12	118	93	36	16	29	304

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

### Traffic Camera Approval - Attitudinals

		CONFIDENCE IN FEDERAL GOV CONFIDENTIALITY						COFIDENCE IN ONLINE BUSINESS CONFIDENTIALITY						TOTAL
		Not at all confident	Not that confident	Unsure	Somewhat confident	Very confident	Extremely confident	Not at all confident	Not that confident	Unsure	Somewhat confident	Very confident	Extremely confident	Total
APPROVAL OF TRAFFIC CAMERAS	Disapprove, strongly	20%	6%	0%	2%	28%	0%	22%	6%	0%	6%	0%	0%	11%
	Disapprove, somewhat	11%	8%	0%	3%	0%	0%	18%	4%	29%	0%	0%	5%	8%
	Approve, somewhat	32%	49%	0%	16%	5%	0%	11%	29%	3%	41%	22%	29%	25%
	Approve, strongly	33%	30%	45%	73%	67%	100%	48%	59%	64%	48%	78%	66%	53%
	Unsure	3%	7%	55%	6%	0%	0%	1%	1%	4%	5%	0%	0%	3%
	n=	45	35	2	36	16	2	64	43	11	38	5	5	304

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

**Traffic Camera Approval - Attitudinals**

		CONFIDENCE IN CHULA VISTA CONFIDENTIALITY						TOTAL
		Not at all confident	Not that confident	Unsure	Somewhat confident	Very confident	Extremely confident	Total
APPROVAL OF TRAFFIC CAMERAS	Disapprove, strongly	14%	6%	3%	15%	12%	6%	11%
	Disapprove, somewhat	29%	9%	2%	3%	2%	2%	8%
	Approve, somewhat	12%	21%	52%	31%	21%	18%	25%
	Approve, strongly	41%	59%	39%	51%	61%	55%	53%
	Unsure	4%	5%	4%	0%	4%	18%	3%
	n=	52	71	19	108	40	13	304

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

**Traffic Camera Approval - Attitudinals**

		TRUST IN POLICE DEPARTMENT POLICIES				TOTAL
		Not at all	Not much	Somewhat	A lot	Total
APPROVAL OF TRAFFIC CAMERAS	Disapprove, strongly	16%	31%	4%	6%	11%
	Disapprove, somewhat	25%	17%	6%	2%	8%
	Approve, somewhat	20%	23%	33%	15%	25%
	Approve, strongly	39%	24%	56%	73%	53%
	Unsure	0%	5%	1%	3%	3%
	n=	15	44	129	103	304

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

### Traffic Camera Approval - Attitudinals

		CIVIC MOOD					TOTAL
		Wrong Track, Strongly	Wrong Track, Somewhat	Mixed/Unsure	Right Direction, Somewhat	Right Direction, Strongly	Total
APPROVAL OF TRAFFIC CAMERAS	Disapprove, strongly	17%	16%	21%	5%	2%	11%
	Disapprove, somewhat	13%	19%	7%	2%	5%	8%
	Approve, somewhat	19%	25%	14%	41%	10%	25%
	Approve, strongly	50%	35%	52%	52%	77%	53%
	Unsure	2%	5%	6%	1%	6%	3%
	n=	50	62	49	99	41	304

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

### Privacy Protection Policy - Demographics

		GENDER		AGE						TOTAL
		Female	Male	18-24	25-34	35-44	45-54	55-64	65+	Total
IMPORTANCE OF NEW PRIVACY PROTECTION POLICY	Not at all important	1%	7%	0%	3%	11%	3%	0%	1%	4%
	Not very important	2%	6%	0%	9%	2%	0%	8%	1%	4%
	Somewhat important	15%	15%	0%	24%	11%	28%	16%	13%	15%
	Very important	43%	38%	52%	26%	55%	35%	34%	43%	41%
	Extremely important	28%	30%	31%	32%	15%	31%	33%	38%	29%
	Unsure	11%	4%	17%	6%	6%	3%	10%	5%	7%
	n=	139	164	6	28	51	56	76	86	303

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

### Privacy Protection Policy - Demographics

		ETHNICITY					LANGUAGE		TOTAL
		White/Caucasian	Hispanic/Latino	Black/African American	Asian/Pacific Islander	Multi-ethnic	English	Spanish	Total
IMPORTANCE OF NEW PRIVACY PROTECTION POLICY	Not at all important	5%	4%	0%	0%	3%	2%	12%	4%
	Not very important	3%	6%	13%	0%	0%	3%	6%	4%
	Somewhat important	25%	9%	19%	22%	18%	19%	0%	15%
	Very important	24%	45%	48%	56%	19%	40%	43%	41%
	Extremely important	34%	29%	0%	17%	55%	29%	33%	29%
	Unsure	9%	7%	19%	4%	4%	8%	6%	7%
	n=	120	107	9	32	26	285	16	303

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

**Privacy Protection Policy - Demographics**

		INCOME							VOTER REGISTRATION		TOTAL
		< \$25,000	\$25 to 40,000	\$40 to 60,000	\$60 to 80,000	\$80 to 100,000	\$100,000 to \$150,000	> \$150,000	Non-Voter	Voter	Total
IMPORTANCE OF NEW PRIVACY PROTECTION POLICY	Not at all important	0%	0%	0%	0%	3%	2%	12%	0%	5%	4%
	Not very important	0%	13%	0%	0%	1%	4%	2%	7%	3%	4%
	Somewhat important	20%	21%	15%	13%	18%	15%	12%	11%	17%	15%
	Very important	43%	45%	50%	68%	36%	28%	41%	46%	39%	41%
	Extremely important	33%	19%	23%	14%	36%	48%	17%	23%	31%	29%
	Unsure	3%	1%	13%	5%	7%	3%	15%	12%	6%	7%
	n=	13	26	31	35	41	73	60	48	255	303

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

**Privacy Protection Policy - Demographics**

		AREA					ZIP CODE						TOTAL
		Northwest	North Central	East	Southwest	South Central	91902	91910	91911	91913	91914	91915	Total
IMPORTANCE OF NEW PRIVACY PROTECTION POLICY	Not at all important	6%	2%	1%	0%	0%	0%	14%	0%	0%	0%	2%	4%
	Not very important	0%	2%	3%	7%	3%	0%	0%	8%	0%	11%	1%	4%
	Somewhat important	16%	6%	34%	14%	8%	0%	15%	14%	8%	16%	38%	15%
	Very important	38%	50%	43%	43%	43%	5%	43%	40%	43%	49%	37%	41%
	Extremely important	22%	38%	19%	28%	40%	95%	21%	27%	41%	24%	22%	29%
	Unsure	17%	2%	0%	8%	6%	0%	6%	12%	7%	0%	0%	7%
	n=	84	43	41	77	44	7	97	98	54	19	28	303

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

**Privacy Protection Policy - Attitudinals**

		CONFIDENCE IN FEDERAL GOV CONFIDENTIALITY						CONFIDENCE IN ONLINE BUSINESS CONFIDENTIALITY						TOTAL
		Not at all confident	Not that confident	Unsure	Somewhat confident	Very confident	Extremely confident	Not at all confident	Not that confident	Unsure	Somewhat confident	Very confident	Extremely confident	Total
IMPORTANCE OF NEW PRIVACY PROTECTION POLICY	Not at all important	0%	3%	0%	12%	0%	0%	5%	0%	0%	1%	0%	0%	4%
	Not very important	1%	7%	0%	4%	5%	0%	9%	1%	0%	0%	0%	0%	4%
	Somewhat important	37%	9%	9%	14%	32%	9%	16%	11%	10%	12%	10%	0%	15%
	Very important	23%	17%	9%	52%	37%	0%	33%	78%	68%	59%	43%	8%	41%
	Extremely important	26%	52%	71%	14%	23%	30%	32%	7%	21%	26%	47%	92%	29%
	Unsure	12%	12%	11%	5%	2%	61%	6%	3%	0%	1%	0%	0%	7%
n=		28	34	4	51	20	8	62	29	9	41	11	4	303

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

**Privacy Protection Policy - Attitudinals**

		CONFIDENCE IN CHULA VISTA CONFIDENTIALITY						TOTAL
		Not at all confident	Not that confident	Unsure	Somewhat confident	Very confident	Extremely confident	Total
IMPORTANCE OF NEW PRIVACY PROTECTION POLICY	Not at all important	8%	10%	0%	1%	0%	0%	4%
	Not very important	11%	3%	0%	3%	0%	9%	4%
	Somewhat important	28%	4%	13%	22%	10%	8%	15%
	Very important	27%	54%	19%	43%	51%	12%	41%
	Extremely important	10%	20%	58%	30%	37%	38%	29%
	Unsure	15%	8%	10%	1%	2%	33%	7%
	n=	44	55	20	129	39	15	303

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

**Privacy Protection Policy - Attitudinals**

		TRUST IN POLICE DEPARTMENT POLICIES				TOTAL
		Not at all	Not much	Somewhat	A lot	Total
IMPORTANCE OF NEW PRIVACY PROTECTION POLICY	Not at all important	20%	10%	1%	1%	4%
	Not very important	0%	5%	5%	3%	4%
	Somewhat important	12%	23%	13%	15%	15%
	Very important	12%	34%	41%	48%	41%
	Extremely important	53%	25%	29%	30%	29%
	Unsure	3%	4%	11%	3%	7%
	n=	12	42	132	111	303

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

**Privacy Protection Policy - Attitudinals**

		CIVIC MOOD					TOTAL
		Wrong Track, Strongly	Wrong Track, Somewhat	Mixed/Unsure	Right Direction, Somewhat	Right Direction, Strongly	Total
IMPORTANCE OF NEW PRIVACY PROTECTION POLICY	Not at all important	11%	0%	1%	6%	0%	4%
	Not very important	1%	3%	13%	2%	0%	4%
	Somewhat important	40%	14%	6%	16%	10%	15%
	Very important	11%	64%	30%	39%	53%	41%
	Extremely important	27%	13%	40%	28%	37%	29%
	Unsure	10%	7%	10%	9%	0%	7%
	n=	38	53	46	117	46	303

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

### Exposure to Drone Program - Demographics

		GENDER		AGE						TOTAL
		Female	Male	18-24	25-34	35-44	45-54	55-64	65+	Total
WHAT SEEN/READ/HEARD RE CHULA VISTA DRONES	Heard police use drones	12%	14%	0%	8%	17%	15%	12%	20%	13%
	Personal experience/Seen the drones flying	8%	10%	8%	9%	10%	10%	8%	8%	9%
	Privacy/Surveillance concerns	4%	9%	16%	4%	4%	8%	6%	4%	6%
	Read/Seen news stories	4%	5%	0%	9%	8%	0%	4%	5%	5%
	Other	9%	16%	10%	13%	15%	9%	10%	19%	13%
	Nothing/Don't know	63%	45%	66%	57%	46%	58%	60%	44%	55%
	n=	281	326	11	46	92	135	143	180	607

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

### Exposure to Drone Program - Demographics

		ETHNICITY					LANGUAGE		TOTAL
		White/Caucasian	Hispanic/Latino	Black/African American	Asian/Pacific Islander	Multi-ethnic	English	Spanish	Total
WHAT SEEN/READ/HEARD RE CHULA VISTA DRONES	Heard police use drones	12%	13%	11%	13%	10%	11%	18%	13%
	Personal experience/Seen the drones flying	20%	5%	2%	1%	13%	11%	0%	9%
	Privacy/Surveillance concerns	7%	6%	13%	5%	3%	7%	3%	6%
	Read/Seen news stories	5%	2%	0%	17%	4%	6%	0%	5%
	Other	12%	13%	11%	13%	12%	13%	10%	13%
	Nothing/Don't know	43%	61%	63%	51%	58%	51%	70%	55%
	n=	240	223	23	55	46	574	30	607

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101



**Exposure to Drone Program - Demographics**

		INCOME							VOTER REGISTRATION		TOTAL
		< \$25,000	\$25 to 40,000	\$40 to 60,000	\$60 to 80,000	\$80 to 100,000	\$100,000 to \$150,000	> \$150,000	Non-Voter	Voter	Total
WHAT SEEN/READ/HEARD RE CHULA VISTA DRONES	Heard police use drones	7%	14%	4%	8%	16%	12%	22%	7%	14%	13%
	Personal experience/Seen the drones flying	9%	3%	8%	19%	7%	9%	9%	3%	11%	9%
	Privacy/Surveillance concerns	2%	2%	8%	5%	8%	11%	4%	3%	7%	6%
	Read/Seen news stories	1%	0%	2%	4%	5%	7%	9%	6%	4%	5%
	Other	16%	21%	12%	7%	17%	10%	13%	15%	12%	13%
	Nothing/Don't know	65%	60%	66%	56%	47%	52%	43%	66%	51%	55%
	n=	28	48	65	71	91	132	116	102	505	607

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**Exposure to Drone Program - Demographics**

		AREA					ZIP CODE						TOTAL
		Northwest	North Central	East	Southwest	South Central	91902	91910	91911	91913	91914	91915	Total
WHAT SEEN/READ/HEARD RE CHULA VISTA DRONES	Heard police use drones	5%	20%	14%	11%	12%	13%	12%	11%	15%	14%	18%	13%
	Personal experience/Seen the drones flying	19%	3%	3%	8%	4%	9%	17%	7%	4%	4%	2%	9%
	Privacy/Surveillance concerns	3%	12%	15%	4%	5%	42%	4%	3%	5%	26%	5%	6%
	Read/Seen news stories	2%	5%	11%	1%	11%	0%	4%	1%	10%	22%	2%	5%
	Other	13%	20%	8%	9%	17%	6%	14%	11%	21%	7%	8%	13%
	Nothing/Don't know	57%	40%	48%	68%	50%	29%	50%	66%	46%	27%	64%	55%
	n=	178	102	84	143	74	19	215	191	90	35	57	607

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**Exposure to Drone Program - Attitudinals**

		CONFIDENCE IN FEDERAL GOV CONFIDENTIALITY						COFIDENCE IN ONLINE BUSINESS CONFIDENTIALITY						TOTAL
		Not at all confident	Not that confident	Unsure	Somewhat confident	Very confident	Extremely confident	Not at all confident	Not that confident	Unsure	Somewhat confident	Very confident	Extremely confident	Total
WHAT SEEN/READ/HEARD RE CHULA VISTA DRONES	Heard police use drones	15%	15%	8%	16%	24%	5%	7%	15%	9%	16%	2%	3%	13%
	Personal experience/Seen the drones flying	22%	3%	0%	6%	14%	0%	13%	8%	7%	6%	4%	0%	9%
	Privacy/Surveillance concerns	8%	22%	59%	2%	0%	0%	4%	4%	0%	8%	3%	0%	6%
	Read/Seen news stories	2%	2%	0%	3%	1%	3%	10%	8%	11%	2%	3%	0%	5%
	Other	23%	8%	0%	11%	15%	29%	16%	9%	21%	9%	5%	2%	13%
	Nothing/Don't know	31%	49%	33%	61%	45%	63%	51%	55%	52%	58%	84%	95%	55%
n=		73	69	6	87	36	10	126	72	20	79	16	9	607

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

**Exposure to Drone Program - Attitudinals**

		CONFIDENCE IN CHULA VISTA CONFIDENTIALITY						TOTAL
		Not at all confident	Not that confident	Unsure	Somewhat confident	Very confident	Extremely confident	Total
WHAT SEEN/READ/HEARD RE CHULA VISTA DRONES	Heard police use drones	12%	16%	10%	13%	12%	5%	13%
	Personal experience/Seen the drones flying	9%	13%	8%	10%	6%	2%	9%
	Privacy/Surveillance concerns	3%	4%	36%	5%	0%	0%	6%
	Read/Seen news stories	7%	4%	8%	2%	8%	1%	5%
	Other	18%	12%	3%	13%	16%	5%	13%
	Nothing/Don't know	50%	50%	35%	57%	58%	86%	55%
n=		96	126	39	237	79	28	607

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### Exposure to Drone Program - Attitudinals

		TRUST IN POLICE DEPARTMENT POLICIES				TOTAL
		Not at all	Not much	Somewhat	A lot	Total
WHAT SEEN/READ/HEARD RE CHULA VISTA DRONES	Heard police use drones	13%	17%	8%	14%	13%
	Personal experience/Seen the drones flying	13%	6%	11%	8%	9%
	Privacy/Surveillance concerns	28%	4%	7%	3%	6%
	Read/Seen news stories	0%	6%	5%	5%	5%
	Other	10%	16%	10%	15%	13%
	Nothing/Don't know	36%	50%	60%	54%	55%
	n=	27	86	261	214	607

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### Exposure to Drone Program - Attitudinals

		CIVIC MOOD					TOTAL
		Wrong Track, Strongly	Wrong Track, Somewhat	Mixed/Unsure	Right Direction, Somewhat	Right Direction, Strongly	Total
WHAT SEEN/READ/HEARD RE CHULA VISTA DRONES	Heard police use drones	20%	16%	10%	11%	13%	13%
	Personal experience/Seen the drones flying	12%	11%	6%	11%	5%	9%
	Privacy/Surveillance concerns	6%	8%	9%	6%	3%	6%
	Read/Seen news stories	2%	10%	2%	7%	1%	5%
	Other	13%	21%	4%	13%	15%	13%
	Nothing/Don't know	48%	35%	70%	53%	62%	55%
	n=	88	115	95	216	87	607

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**Exposure to Drone Program - Attitudinals**

		APPROVAL OF TRAFFIC CAMERAS					TOTAL
		Disapprove, strongly	Disapprove, somewhat	Approve, somewhat	Approve, strongly	Unsure	Total
WHAT SEEN/READ/HEARD RE CHULA VISTA DRONES	Heard police use drones	20%	0%	15%	9%	29%	13%
	Personal experience/Seen the drones flying	12%	8%	7%	11%	5%	9%
	Privacy/Surveillance concerns	10%	11%	13%	1%	0%	6%
	Read/Seen news stories	0%	0%	3%	3%	0%	5%
	Other	10%	38%	6%	14%	20%	13%
	Nothing/Don't know	49%	43%	57%	62%	45%	55%
	n=	31	22	85	157	9	607

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### Exposure to Drone Program - Attitudinals

		IMPORTANCE OF NEW PRIVACY PROTECTION POLICY						TOTAL
		Not at all important	Not very important	Somewhat important	Very important	Extremely important	Unsure	Total
WHAT SEEN/READ/HEARD RE CHULA VISTA DRONES	Heard police use drones	55%	0%	16%	15%	6%	18%	13%
	Personal experience/Seen the drones flying	23%	3%	13%	6%	9%	12%	9%
	Privacy/Surveillance concerns	7%	0%	2%	2%	17%	2%	6%
	Read/Seen news stories	0%	0%	6%	13%	2%	0%	5%
	Other	0%	0%	10%	11%	16%	15%	13%
	Nothing/Don't know	15%	97%	52%	53%	49%	54%	55%
	n=	7	9	65	114	89	19	607

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### Drones Approval - Demographics

		GENDER		AGE						TOTAL
		Female	Male	18-24	25-34	35-44	45-54	55-64	65+	Total
INITIAL APPROVAL OF DRONE USAGE	Disapprove, strongly	5%	12%	8%	12%	16%	6%	4%	2%	9%
	Disapprove, somewhat	10%	8%	0%	23%	7%	4%	9%	7%	9%
	Approve, somewhat	41%	29%	66%	27%	33%	34%	30%	32%	35%
	Approve, strongly	39%	45%	18%	36%	37%	52%	48%	57%	42%
	Mixed	1%	0%	0%	0%	1%	1%	1%	0%	0%
	Unsure	4%	6%	8%	2%	7%	3%	9%	2%	5%
	n=	281	326	11	46	92	135	143	180	607
INFORMED APPROVAL OF DRONE USAGE	Disapprove, strongly	4%	13%	8%	10%	14%	11%	3%	2%	8%
	Disapprove, somewhat	9%	9%	18%	6%	8%	7%	10%	8%	9%
	Approve, somewhat	35%	31%	54%	38%	30%	26%	31%	26%	33%
	Approve, strongly	47%	43%	20%	42%	40%	52%	53%	61%	45%
	Mixed	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Unsure	5%	3%	0%	4%	8%	4%	3%	2%	4%
	n=	281	326	11	46	92	135	143	180	607
DRONE APPROVAL MOVEMENT	Stay disapprove	3%	14%	8%	11%	14%	6%	4%	6%	9%
	Move disapprove	11%	16%	26%	7%	11%	18%	12%	12%	14%
	Stay unsure	2%	2%	0%	0%	5%	0%	2%	1%	2%
	Move approve	23%	17%	18%	29%	18%	13%	23%	17%	20%
	Stay approve	61%	52%	48%	53%	52%	62%	58%	65%	57%
	n=	281	326	11	46	92	135	143	180	607

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

### Drones Approval - Demographics

		ETHNICITY					LANGUAGE		TOTAL
		White/Caucasian	Hispanic/Latino	Black/African American	Asian/Pacific Islander	Multi-ethnic	English	Spanish	Total
INITIAL APPROVAL OF DRONE USAGE	Disapprove, strongly	10%	8%	0%	7%	4%	9%	6%	9%
	Disapprove, somewhat	8%	7%	32%	13%	9%	10%	6%	9%
	Approve, somewhat	32%	36%	46%	32%	48%	38%	21%	35%
	Approve, strongly	45%	43%	18%	45%	33%	37%	65%	42%
	Mixed	0%	0%	0%	0%	2%	1%	0%	0%
	Unsure	5%	5%	4%	3%	3%	5%	3%	5%
	n=	240	223	23	55	46	574	30	607
INFORMED APPROVAL OF DRONE USAGE	Disapprove, strongly	11%	8%	2%	9%	2%	8%	10%	8%
	Disapprove, somewhat	6%	8%	38%	8%	19%	10%	6%	9%
	Approve, somewhat	35%	35%	28%	31%	28%	36%	20%	33%
	Approve, strongly	44%	47%	28%	48%	44%	41%	65%	45%
	Mixed	0%	0%	0%	0%	0%	0%	0%	0%
	Unsure	4%	2%	4%	5%	7%	5%	0%	4%
	n=	240	223	23	55	46	574	30	607
DRONE APPROVAL MOVEMENT	Stay disapprove	10%	8%	19%	6%	6%	9%	9%	9%
	Move disapprove	15%	11%	28%	19%	13%	14%	12%	14%
	Stay unsure	1%	0%	0%	3%	5%	2%	0%	2%
	Move approve	16%	21%	30%	18%	18%	21%	14%	20%
	Stay approve	58%	59%	23%	54%	58%	55%	65%	57%
	n=	240	223	23	55	46	574	30	607

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

**Drones Approval - Demographics**

		INCOME							VOTER REGISTRATION		TOTAL
		< \$25,000	\$25 to 40,000	\$40 to 60,000	\$60 to 80,000	\$80 to 100,000	\$100,000 to \$150,000	> \$150,000	Non-Voter	Voter	Total
INITIAL APPROVAL OF DRONE USAGE	Disapprove, strongly	2%	1%	4%	6%	2%	16%	13%	3%	10%	9%
	Disapprove, somewhat	1%	5%	12%	5%	14%	11%	3%	6%	10%	9%
	Approve, somewhat	44%	34%	15%	41%	42%	34%	42%	38%	34%	35%
	Approve, strongly	51%	51%	59%	42%	37%	37%	37%	47%	41%	42%
	Mixed	0%	2%	0%	1%	1%	0%	0%	0%	0%	0%
	Unsure	2%	8%	10%	4%	4%	1%	4%	6%	5%	5%
	n=	28	48	65	71	91	132	116	102	505	607
INFORMED APPROVAL OF DRONE USAGE	Disapprove, strongly	1%	2%	9%	3%	3%	16%	13%	6%	9%	8%
	Disapprove, somewhat	1%	24%	8%	4%	7%	9%	4%	12%	8%	9%
	Approve, somewhat	36%	19%	24%	37%	42%	36%	33%	33%	33%	33%
	Approve, strongly	60%	46%	55%	52%	42%	38%	47%	47%	45%	45%
	Mixed	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%
	Unsure	1%	9%	3%	4%	6%	1%	3%	2%	5%	4%
	n=	28	48	65	71	91	132	116	102	505	607
DRONE APPROVAL MOVEMENT	Stay disapprove	1%	0%	2%	3%	6%	16%	12%	3%	10%	9%
	Move disapprove	2%	26%	21%	10%	13%	16%	6%	17%	13%	14%
	Stay unsure	0%	3%	1%	1%	4%	0%	2%	2%	2%	2%
	Move approve	12%	15%	24%	29%	24%	16%	16%	17%	21%	20%
	Stay approve	84%	56%	53%	58%	54%	52%	64%	61%	55%	57%
	n=	28	48	65	71	91	132	116	102	505	607

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

### Drones Approval - Demographics

		AREA					ZIP CODE						TOTAL
		Northwest	North Central	East	Southwest	South Central	91902	91910	91911	91913	91914	91915	Total
INITIAL APPROVAL OF DRONE USAGE	Disapprove, strongly	9%	12%	10%	6%	3%	52%	10%	5%	5%	3%	14%	9%
	Disapprove, somewhat	8%	10%	9%	11%	5%	9%	9%	11%	4%	10%	7%	9%
	Approve, somewhat	35%	34%	30%	32%	47%	21%	32%	36%	45%	24%	38%	35%
	Approve, strongly	45%	39%	40%	45%	41%	12%	45%	43%	40%	42%	39%	42%
	Mixed	0%	0%	1%	1%	0%	0%	0%	0%	0%	0%	2%	0%
	Unsure	3%	5%	10%	6%	4%	5%	4%	4%	5%	20%	1%	5%
	n=	178	102	84	143	74	19	215	191	90	35	57	607
INFORMED APPROVAL OF DRONE USAGE	Disapprove, strongly	9%	12%	1%	9%	1%	56%	11%	7%	4%	3%	1%	8%
	Disapprove, somewhat	8%	12%	14%	9%	7%	2%	11%	7%	6%	15%	10%	9%
	Approve, somewhat	31%	25%	35%	30%	52%	18%	25%	35%	48%	30%	37%	33%
	Approve, strongly	45%	48%	47%	51%	36%	20%	47%	48%	38%	48%	50%	45%
	Mixed	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Unsure	6%	3%	3%	2%	5%	4%	5%	3%	4%	3%	2%	4%
	n=	178	102	84	143	74	19	215	191	90	35	57	607
DRONE APPROVAL MOVEMENT	Stay disapprove	5%	14%	8%	7%	4%	52%	10%	6%	5%	12%	6%	9%
	Move disapprove	15%	12%	9%	13%	19%	10%	17%	12%	16%	12%	5%	14%
	Stay unsure	2%	2%	1%	1%	2%	0%	3%	1%	2%	0%	2%	2%
	Move approve	13%	20%	32%	25%	14%	14%	14%	22%	16%	30%	31%	20%
	Stay approve	64%	52%	50%	54%	60%	24%	56%	59%	60%	45%	56%	57%
	n=	178	102	84	143	74	19	215	191	90	35	57	607

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101



**Drones Approval - Attitudinals**

		CONFIDENCE IN FEDERAL GOV CONFIDENTIALITY						CONFIDENCE IN ONLINE BUSINESS CONFIDENTIALITY						TOTAL
		Not at all confident	Not that confident	Unsure	Somewhat confident	Very confident	Extremely confident	Not at all confident	Not that confident	Unsure	Somewhat confident	Very confident	Extremely confident	Total
INITIAL APPROVAL OF DRONE USAGE	Disapprove, strongly	12%	14%	0%	9%	5%	0%	13%	5%	0%	6%	0%	0%	9%
	Disapprove, somewhat	11%	14%	0%	10%	0%	0%	8%	7%	22%	10%	0%	0%	9%
	Approve, somewhat	22%	36%	7%	35%	36%	61%	35%	35%	9%	36%	50%	69%	35%
	Approve, strongly	45%	24%	8%	43%	59%	39%	42%	45%	67%	45%	50%	28%	42%
	Mixed	2%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%
	Unsure	8%	12%	85%	2%	0%	0%	1%	9%	2%	3%	0%	3%	5%
	n=	73	69	6	87	36	10	126	72	20	79	16	9	607
INFORMED APPROVAL OF DRONE USAGE	Disapprove, strongly	9%	12%	0%	14%	3%	0%	12%	5%	0%	4%	0%	0%	8%
	Disapprove, somewhat	5%	9%	7%	5%	0%	0%	21%	6%	2%	7%	2%	5%	9%
	Approve, somewhat	26%	44%	67%	25%	27%	61%	28%	39%	29%	36%	27%	51%	33%
	Approve, strongly	48%	25%	8%	54%	69%	39%	37%	44%	67%	52%	72%	45%	45%
	Mixed	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Unsure	11%	9%	18%	2%	1%	0%	3%	6%	2%	0%	0%	0%	4%
	n=	73	69	6	87	36	10	126	72	20	79	16	9	607
DRONE APPROVAL MOVEMENT	Stay disapprove	9%	16%	0%	10%	3%	0%	11%	5%	0%	10%	0%	0%	9%
	Move disapprove	8%	7%	7%	11%	8%	0%	32%	10%	14%	5%	4%	5%	14%
	Stay unsure	3%	2%	18%	2%	0%	0%	0%	5%	0%	0%	0%	0%	2%
	Move approve	23%	26%	67%	19%	18%	0%	19%	12%	28%	19%	24%	17%	20%
	Stay approve	57%	49%	8%	58%	70%	100%	37%	68%	58%	65%	72%	78%	57%
	n=	73	69	6	87	36	10	126	72	20	79	16	9	607

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

### Drones Approval - Attitudinals

		CONFIDENCE IN CHULA VISTA CONFIDENTIALITY						TOTAL
		Not at all confident	Not that confident	Unsure	Somewhat confident	Very confident	Extremely confident	Total
INITIAL APPROVAL OF DRONE USAGE	Disapprove, strongly	10%	11%	16%	8%	4%	0%	9%
	Disapprove, somewhat	8%	18%	10%	8%	2%	0%	9%
	Approve, somewhat	30%	33%	16%	35%	48%	54%	35%
	Approve, strongly	46%	36%	33%	44%	45%	45%	42%
	Mixed	0%	0%	0%	1%	0%	0%	0%
	Unsure	7%	3%	25%	4%	0%	1%	5%
	n=	96	126	39	237	79	28	607
INFORMED APPROVAL OF DRONE USAGE	Disapprove, strongly	10%	13%	16%	7%	2%	0%	8%
	Disapprove, somewhat	19%	9%	6%	9%	5%	2%	9%
	Approve, somewhat	16%	39%	37%	32%	31%	58%	33%
	Approve, strongly	51%	31%	34%	49%	61%	38%	45%
	Mixed	0%	0%	0%	0%	0%	0%	0%
	Unsure	4%	8%	7%	3%	0%	1%	4%
	n=	96	126	39	237	79	28	607
DRONE APPROVAL MOVEMENT	Stay disapprove	8%	13%	20%	7%	4%	0%	9%
	Move disapprove	21%	21%	8%	11%	5%	10%	14%
	Stay unsure	1%	2%	6%	1%	0%	0%	2%
	Move approve	20%	19%	30%	21%	20%	0%	20%
	Stay approve	49%	45%	36%	59%	71%	90%	57%
	n=	96	126	39	237	79	28	607

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

### Drones Approval - Attitudinals

		TRUST IN POLICE DEPARTMENT POLICIES				TOTAL
		Not at all	Not much	Somewhat	A lot	Total
INITIAL APPROVAL OF DRONE USAGE	Disapprove, strongly	40%	17%	5%	3%	9%
	Disapprove, somewhat	21%	12%	11%	2%	9%
	Approve, somewhat	17%	41%	40%	30%	35%
	Approve, strongly	20%	24%	38%	62%	42%
	Mixed	0%	0%	0%	0%	0%
	Unsure	2%	5%	6%	3%	5%
	n=	27	86	261	214	607
INFORMED APPROVAL OF DRONE USAGE	Disapprove, strongly	42%	13%	6%	3%	8%
	Disapprove, somewhat	6%	25%	6%	3%	9%
	Approve, somewhat	29%	36%	43%	20%	33%
	Approve, strongly	21%	22%	41%	72%	45%
	Mixed	0%	0%	0%	0%	0%
	Unsure	1%	4%	4%	3%	4%
	n=	27	86	261	214	607
DRONE APPROVAL MOVEMENT	Stay disapprove	42%	19%	4%	3%	9%
	Move disapprove	6%	22%	14%	9%	14%
	Stay unsure	1%	2%	1%	1%	2%
	Move approve	17%	14%	24%	18%	20%
	Stay approve	33%	43%	57%	69%	57%
	n=	27	86	261	214	607

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

### Drones Approval - Attitudinals

		CIVIC MOOD					TOTAL
		Wrong Track, Strongly	Wrong Track, Somewhat	Mixed/Unsure	Right Direction, Somewhat	Right Direction, Strongly	Total
INITIAL APPROVAL OF DRONE USAGE	Disapprove, strongly	13%	4%	10%	11%	3%	9%
	Disapprove, somewhat	11%	8%	9%	12%	0%	9%
	Approve, somewhat	15%	46%	40%	35%	33%	35%
	Approve, strongly	53%	39%	37%	37%	57%	42%
	Mixed	0%	0%	1%	1%	0%	0%
	Unsure	8%	4%	3%	5%	6%	5%
	n=	88	115	95	216	87	607
INFORMED APPROVAL OF DRONE USAGE	Disapprove, strongly	11%	5%	11%	10%	3%	8%
	Disapprove, somewhat	8%	13%	15%	7%	1%	9%
	Approve, somewhat	15%	36%	30%	44%	23%	33%
	Approve, strongly	57%	40%	38%	38%	71%	45%
	Mixed	1%	0%	0%	0%	0%	0%
	Unsure	8%	6%	6%	2%	2%	4%
	n=	88	115	95	216	87	607
DRONE APPROVAL MOVEMENT	Stay disapprove	15%	6%	10%	10%	2%	9%
	Move disapprove	6%	22%	19%	14%	3%	14%
	Stay unsure	2%	2%	2%	2%	1%	2%
	Move approve	20%	15%	19%	23%	18%	20%
	Stay approve	57%	55%	51%	53%	76%	57%
	n=	88	115	95	216	87	607

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

### Drones Approval - Attitudinals

		APPROVAL OF TRAFFIC CAMERAS					TOTAL
		Disapprove, strongly	Disapprove, somewhat	Approve, somewhat	Approve, strongly	Unsure	Total
INITIAL APPROVAL OF DRONE USAGE	Disapprove, strongly	28%	5%	3%	1%	5%	9%
	Disapprove, somewhat	5%	24%	11%	8%	51%	9%
	Approve, somewhat	57%	53%	56%	20%	0%	35%
	Approve, strongly	6%	18%	16%	70%	32%	42%
	Mixed	1%	0%	0%	0%	0%	0%
	Unsure	3%	0%	14%	1%	12%	5%
	n=	31	22	85	157	9	607
INFORMED APPROVAL OF DRONE USAGE	Disapprove, strongly	29%	8%	3%	4%	4%	8%
	Disapprove, somewhat	29%	42%	5%	5%	54%	9%
	Approve, somewhat	22%	21%	60%	23%	5%	33%
	Approve, strongly	15%	27%	21%	67%	32%	45%
	Mixed	0%	0%	1%	0%	0%	0%
	Unsure	6%	2%	11%	1%	4%	4%
	n=	31	22	85	157	9	607
DRONE APPROVAL MOVEMENT	Stay disapprove	22%	11%	4%	2%	46%	9%
	Move disapprove	35%	41%	10%	15%	7%	14%
	Stay unsure	3%	0%	2%	0%	4%	2%
	Move approve	19%	24%	28%	11%	10%	20%
	Stay approve	22%	25%	55%	73%	32%	57%
	n=	31	22	85	157	9	607

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

### Drones Approval - Attitudinals

		IMPORTANCE OF NEW PRIVACY PROTECTION POLICY						TOTAL
		Not at all important	Not very important	Somewhat important	Very important	Extremely important	Unsure	Total
INITIAL APPROVAL OF DRONE USAGE	Disapprove, strongly	79%	3%	15%	5%	11%	12%	9%
	Disapprove, somewhat	0%	0%	2%	3%	11%	24%	9%
	Approve, somewhat	13%	48%	30%	35%	40%	37%	35%
	Approve, strongly	8%	50%	41%	52%	31%	24%	42%
	Mixed	0%	0%	0%	0%	2%	0%	0%
	Unsure	0%	0%	12%	4%	5%	4%	5%
	n=	7	9	65	114	89	19	607
INFORMED APPROVAL OF DRONE USAGE	Disapprove, strongly	85%	3%	2%	3%	16%	0%	8%
	Disapprove, somewhat	0%	30%	5%	6%	7%	2%	9%
	Approve, somewhat	0%	33%	36%	31%	41%	47%	33%
	Approve, strongly	15%	34%	52%	57%	33%	36%	45%
	Mixed	0%	0%	0%	0%	0%	0%	0%
	Unsure	0%	0%	5%	3%	3%	15%	4%
	n=	7	9	65	114	89	19	607
DRONE APPROVAL MOVEMENT	Stay disapprove	79%	3%	2%	4%	18%	0%	9%
	Move disapprove	5%	47%	4%	11%	9%	5%	14%
	Stay unsure	0%	0%	5%	1%	2%	2%	2%
	Move approve	7%	31%	34%	18%	18%	35%	20%
	Stay approve	8%	20%	55%	66%	53%	58%	57%
	n=	7	9	65	114	89	19	607

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

### Drones Approval - Attitudinals

		WHAT SEEN/READ/HEARD RE CHULA VISTA DRONES						TOTAL
		Heard police use drones	Personal experience/ Seen the drones flying	Privacy/Surveillance concerns	Read/Seen news stories	Other	Nothing/Don't know	Total
INITIAL APPROVAL OF DRONE USAGE	Disapprove, strongly	17%	15%	29%	4%	4%	5%	9%
	Disapprove, somewhat	3%	14%	20%	0%	13%	8%	9%
	Approve, somewhat	33%	27%	16%	23%	28%	42%	35%
	Approve, strongly	44%	43%	9%	65%	53%	41%	42%
	Mixed	0%	1%	3%	0%	1%	0%	0%
	Unsure	3%	1%	24%	8%	1%	4%	5%
	n=	93	76	35	32	83	288	607
INFORMED APPROVAL OF DRONE USAGE	Disapprove, strongly	16%	11%	31%	1%	2%	6%	8%
	Disapprove, somewhat	6%	5%	11%	6%	17%	8%	9%
	Approve, somewhat	27%	43%	43%	20%	26%	35%	33%
	Approve, strongly	48%	31%	12%	66%	53%	47%	45%
	Mixed	1%	0%	0%	0%	0%	0%	0%
	Unsure	2%	9%	3%	7%	2%	4%	4%
	n=	93	76	35	32	83	288	607
DRONE APPROVAL MOVEMENT	Stay disapprove	18%	12%	37%	0%	6%	4%	9%
	Move disapprove	10%	22%	5%	6%	17%	14%	14%
	Stay unsure	1%	1%	3%	7%	1%	1%	2%
	Move approve	13%	19%	36%	8%	19%	21%	20%
	Stay approve	58%	46%	20%	79%	57%	60%	57%
	n=	93	76	35	32	83	288	607

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

### Reasons for Drones Approval - Demographics

		GENDER		AGE						TOTAL
		Female	Male	18-24	25-34	35-44	45-54	55-64	65+	Total
REASONS FOR APPROVAL OF DRONE PROGRAM	Police/Public safety	13%	29%	0%	13%	16%	24%	31%	32%	20%
	Crime scene monitoring/surveillance	25%	13%	45%	24%	19%	16%	9%	10%	20%
	Aid police investigation	17%	20%	10%	25%	16%	21%	21%	15%	18%
	Find missing persons/criminals	9%	4%	0%	6%	7%	9%	8%	8%	7%
	Helicopter replacement	7%	4%	12%	3%	9%	3%	2%	6%	6%
	Improve response times	3%	8%	0%	0%	15%	8%	2%	5%	5%
	Useful tool/technology	3%	6%	0%	9%	5%	2%	4%	8%	5%
	Other	14%	12%	0%	17%	9%	15%	19%	15%	13%
	Nothing/Don't know	10%	4%	33%	3%	4%	2%	3%	2%	7%
	n=	226	251	9	31	63	108	107	159	477

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101



### Reasons for Drones Approval - Demographics

		ETHNICITY					LANGUAGE		TOTAL
		White/Caucasian	Hispanic/Latino	Black/African American	Asian/Pacific Islander	Multi-ethnic	English	Spanish	Total
REASONS FOR APPROVAL OF DRONE PROGRAM	Police/Public safety	17%	24%	29%	13%	17%	17%	34%	20%
	Crime scene monitoring/surveillance	13%	18%	4%	31%	32%	24%	0%	20%
	Aid police investigation	25%	16%	9%	20%	9%	17%	22%	18%
	Find missing persons/criminals	10%	4%	4%	8%	8%	6%	9%	7%
	Helicopter replacement	7%	6%	0%	6%	0%	6%	3%	6%
	Improve response times	6%	6%	21%	1%	1%	4%	12%	5%
	Useful tool/technology	3%	6%	7%	0%	7%	5%	6%	5%
	Other	15%	11%	11%	19%	7%	12%	15%	13%
	Nothing/Don't know	3%	8%	15%	1%	19%	8%	0%	7%
	n=	191	176	18	46	37	448	26	477

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

### Reasons for Drones Approval - Demographics

		INCOME							VOTER REGISTRATION		TOTAL
		< \$25,000	\$25 to 40,000	\$40 to 60,000	\$60 to 80,000	\$80 to 100,000	\$100,000 to \$150,000	> \$150,000	Non-Voter	Voter	Total
REASONS FOR APPROVAL OF DRONE PROGRAM	Police/Public safety	27%	20%	23%	10%	18%	15%	31%	14%	22%	20%
	Crime scene monitoring/surveillance	6%	25%	22%	18%	17%	24%	18%	24%	18%	20%
	Aid police investigation	12%	18%	23%	24%	18%	13%	17%	19%	18%	18%
	Find missing persons/criminals	24%	12%	4%	8%	3%	5%	5%	14%	4%	7%
	Helicopter replacement	0%	8%	3%	11%	5%	6%	3%	8%	5%	6%
	Improve response times	0%	1%	9%	1%	14%	5%	5%	6%	5%	5%
	Useful tool/technology	10%	1%	7%	9%	2%	3%	6%	2%	6%	5%
	Other	3%	14%	8%	7%	21%	20%	12%	12%	13%	13%
	Nothing/Don't know	17%	2%	1%	12%	3%	9%	2%	1%	8%	7%
n=		24	41	53	56	73	106	93	77	400	477

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

### Reasons for Drones Approval - Demographics

		AREA					ZIP CODE						TOTAL
		Northwest	North Central	East	Southwest	South Central	91902	91910	91911	91913	91914	91915	Total
REASONS FOR APPROVAL OF DRONE PROGRAM	Police/Public safety	16%	26%	16%	21%	27%	35%	17%	21%	27%	22%	14%	20%
	Crime scene monitoring/surveillance	17%	19%	23%	23%	18%	0%	16%	26%	11%	41%	13%	20%
	Aid police investigation	26%	11%	16%	13%	19%	28%	24%	14%	19%	14%	14%	18%
	Find missing persons/criminals	9%	8%	5%	6%	0%	15%	11%	5%	3%	0%	7%	7%
	Helicopter replacement	7%	6%	2%	6%	4%	7%	8%	6%	3%	2%	1%	6%
	Improve response times	4%	2%	17%	5%	5%	0%	4%	4%	6%	5%	20%	5%
	Useful tool/technology	5%	2%	12%	3%	3%	0%	1%	6%	4%	4%	15%	5%
	Other	10%	23%	8%	15%	9%	15%	15%	11%	16%	10%	10%	13%
	Nothing/Don't know	5%	1%	1%	8%	14%	0%	5%	6%	13%	3%	6%	7%
n=		143	79	67	105	64	12	172	146	73	26	48	477

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

Reasons for Drones Approval - Attitudinals

		CONFIDENCE IN FEDERAL GOV CONFIDENTIALITY						CONFIDENCE IN ONLINE BUSINESS CONFIDENTIALITY						TOTAL
		Not at all confident	Not that confident	Unsure	Somewhat confident	Very confident	Extremely confident	Not at all confident	Not that confident	Unsure	Somewhat confident	Very confident	Extremely confident	Total
REASONS FOR APPROVAL OF DRONE PROGRAM	Police/Public safety	24%	16%	0%	13%	12%	34%	13%	39%	57%	13%	27%	40%	20%
	Crime scene monitoring/surveillance	14%	19%	0%	18%	20%	55%	32%	6%	3%	16%	25%	0%	20%
	Aid police investigation	18%	13%	0%	23%	0%	3%	23%	15%	3%	30%	2%	0%	18%
	Find missing persons/criminals	5%	13%	0%	3%	19%	3%	8%	1%	0%	7%	14%	0%	7%
	Helicopter replacement	10%	3%	0%	7%	1%	0%	4%	7%	0%	12%	3%	0%	6%
	Improve response times	2%	3%	52%	2%	12%	0%	8%	14%	6%	3%	0%	0%	5%
	Useful tool/technology	18%	2%	0%	5%	11%	3%	0%	3%	6%	7%	0%	0%	5%
	Other	6%	23%	48%	17%	24%	3%	9%	13%	24%	3%	26%	17%	13%
	Nothing/Don't know	3%	6%	0%	13%	1%	0%	2%	2%	0%	10%	4%	43%	7%
n=		51	51	2	72	33	10	97	54	16	64	16	8	477

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

Reasons for Drones Approval - Attitudinals

		CONFIDENCE IN CHULA VISTA CONFIDENTIALITY						TOTAL
		Not at all confident	Not that confident	Unsure	Somewhat confident	Very confident	Extremely confident	Total
REASONS FOR APPROVAL OF DRONE PROGRAM	Police/Public safety	24%	18%	25%	20%	20%	21%	20%
	Crime scene monitoring/surveillance	21%	13%	16%	23%	15%	26%	20%
	Aid police investigation	23%	22%	6%	21%	7%	17%	18%
	Find missing persons/criminals	10%	6%	4%	5%	8%	8%	7%
	Helicopter replacement	8%	12%	11%	3%	2%	0%	6%
	Improve response times	3%	10%	13%	4%	3%	3%	5%
	Useful tool/technology	5%	2%	4%	5%	8%	3%	5%
	Other	4%	15%	20%	15%	18%	0%	13%
	Nothing/Don't know	2%	2%	2%	4%	17%	21%	7%
n=		68	91	27	190	73	27	477

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

### Reasons for Drones Approval - Attitudinals

		TRUST IN POLICE DEPARTMENT POLICIES				TOTAL
		Not at all	Not much	Somewhat	A lot	Total
REASONS FOR APPROVAL OF DRONE PROGRAM	Police/Public safety	8%	14%	19%	27%	20%
	Crime scene monitoring/surveillance	13%	37%	16%	16%	20%
	Aid police investigation	28%	19%	18%	16%	18%
	Find missing persons/criminals	4%	6%	6%	8%	7%
	Helicopter replacement	0%	0%	4%	7%	6%
	Improve response times	9%	2%	8%	5%	5%
	Useful tool/technology	3%	2%	5%	6%	5%
	Other	35%	9%	16%	9%	13%
	Nothing/Don't know	0%	9%	7%	7%	7%
n=		14	50	207	195	477

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

### Reasons for Drones Approval - Attitudinals

		CIVIC MOOD					TOTAL
		Wrong Track, Strongly	Wrong Track, Somewhat	Mixed/Unsure	Right Direction, Somewhat	Right Direction, Strongly	Total
REASONS FOR APPROVAL OF DRONE PROGRAM	Police/Public safety	24%	23%	9%	18%	33%	20%
	Crime scene monitoring/surveillance	15%	23%	20%	20%	17%	20%
	Aid police investigation	11%	17%	24%	18%	18%	18%
	Find missing persons/criminals	5%	3%	6%	8%	8%	7%
	Helicopter replacement	7%	2%	9%	7%	2%	6%
	Improve response times	2%	12%	8%	3%	3%	5%
	Useful tool/technology	14%	3%	1%	5%	6%	5%
	Other	19%	15%	11%	16%	4%	13%
	Nothing/Don't know	3%	1%	13%	5%	9%	7%
	n=	64	94	73	165	78	477

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

### Reasons for Drones Approval - Attitudinals

		APPROVAL OF TRAFFIC CAMERAS					TOTAL
		Disapprove, strongly	Disapprove, somewhat	Approve, somewhat	Approve, strongly	Unsure	Total
REASONS FOR APPROVAL OF DRONE PROGRAM	Police/Public safety	2%	15%	14%	27%	20%	20%
	Crime scene monitoring/surveillance	34%	45%	15%	7%	0%	20%
	Aid police investigation	16%	6%	18%	30%	80%	18%
	Find missing persons/criminals	2%	0%	8%	10%	0%	7%
	Helicopter replacement	0%	9%	2%	3%	0%	6%
	Improve response times	6%	3%	3%	3%	0%	5%
	Useful tool/technology	4%	16%	8%	4%	0%	5%
	Other	32%	5%	17%	14%	0%	13%
	Nothing/Don't know	3%	2%	16%	2%	0%	7%
	n=	15	14	66	146	2	477

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

### Reasons for Drones Approval - Attitudinals

		IMPORTANCE OF NEW PRIVACY PROTECTION POLICY						TOTAL
		Not at all important	Not very important	Somewhat important	Very important	Extremely important	Unsure	Total
REASONS FOR APPROVAL OF DRONE PROGRAM	Police/Public safety	0%	7%	16%	18%	27%	17%	20%
	Crime scene monitoring/surveillance	0%	17%	33%	23%	20%	49%	20%
	Aid police investigation	22%	45%	15%	12%	7%	3%	18%
	Find missing persons/criminals	78%	0%	4%	4%	8%	0%	7%
	Helicopter replacement	0%	17%	7%	10%	2%	17%	6%
	Improve response times	0%	0%	1%	10%	9%	2%	5%
	Useful tool/technology	0%	0%	9%	5%	1%	5%	5%
	Other	0%	13%	8%	11%	11%	7%	13%
	Nothing/Don't know	0%	0%	5%	7%	15%	0%	7%
n=		4	8	52	91	67	12	477

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

### Reasons for Drones Approval - Attitudinals

		WHAT SEEN/READ/HEARD RE CHULA VISTA DRONES						TOTAL
		Heard police use drones	Personal experience/ Seen the drones flying	Privacy/Surveillance concerns	Read/Seen news stories	Other	Nothing/Don't know	Total
REASONS FOR APPROVAL OF DRONE PROGRAM	Police/Public safety	17%	17%	12%	20%	37%	18%	20%
	Crime scene monitoring/surveillance	15%	20%	23%	27%	27%	18%	20%
	Aid police investigation	10%	34%	34%	23%	16%	17%	18%
	Find missing persons/criminals	2%	3%	13%	3%	8%	8%	7%
	Helicopter replacement	11%	5%	5%	2%	2%	6%	6%
	Improve response times	8%	9%	4%	0%	4%	5%	5%
	Useful tool/technology	14%	2%	0%	5%	1%	4%	5%
	Other	21%	10%	10%	19%	6%	13%	13%
	Nothing/Don't know	2%	1%	0%	2%	0%	11%	7%
n=		78	58	15	29	67	230	477

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101



### Reasons for Drones Approval - Attitudinals

		DRONE APPROVAL MOVEMENT					TOTAL
		Stay disapprove	Move disapprove	Stay unsure	Move approve	Stay approve	Total
REASONS FOR APPROVAL OF DRONE PROGRAM	Police/Public safety	0%	13%	0%	20%	22%	20%
	Crime scene monitoring/surveillance	0%	26%	0%	23%	18%	20%
	Aid police investigation	0%	21%	0%	10%	19%	18%
	Find missing persons/criminals	0%	1%	0%	11%	7%	7%
	Helicopter replacement	0%	2%	0%	9%	6%	6%
	Improve response times	0%	12%	0%	2%	5%	5%
	Useful tool/technology	0%	3%	0%	5%	5%	5%
	Other	0%	19%	0%	20%	11%	13%
	Nothing/Don't know	0%	4%	0%	0%	9%	7%
	n=	0	68	0	52	357	477

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

### Reasons for Drones Disapproval - Demographics

		GENDER		AGE						TOTAL
		Female	Male	18-24	25-34	35-44	45-54	55-64	65+	Total
REASONS TO OPPOSE DRONE PROGRAM	Privacy concerns	47%	39%	0%	31%	42%	63%	67%	57%	42%
	Police/Government misuse	32%	33%	0%	30%	48%	28%	30%	30%	33%
	Waste of resources	6%	14%	100%	13%	0%	0%	0%	0%	10%
	Other	9%	13%	0%	19%	10%	9%	0%	14%	12%
	Nothing/Don't know	6%	1%	0%	7%	0%	0%	3%	0%	3%
	n=	37	55	1	14	21	20	21	15	92

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

### Reasons for Drones Disapproval - Demographics

		ETHNICITY					LANGUAGE		TOTAL
		White/Caucasian	Hispanic/Latino	Black/African American	Asian/Pacific Islander	Multi-ethnic	English	Spanish	Total
REASONS TO OPPOSE DRONE PROGRAM	Privacy concerns	45%	44%	9%	40%	79%	42%	47%	42%
	Police/Government misuse	41%	23%	50%	60%	6%	30%	53%	33%
	Waste of resources	0%	17%	0%	0%	0%	12%	0%	10%
	Other	14%	10%	41%	0%	15%	13%	0%	12%
	Nothing/Don't know	0%	6%	0%	0%	0%	3%	0%	3%
	n=	35	35	3	7	6	89	3	92

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

### Reasons for Drones Disapproval - Demographics

		INCOME							VOTER REGISTRATION		TOTAL
		< \$25,000	\$25 to 40,000	\$40 to 60,000	\$60 to 80,000	\$80 to 100,000	\$100,000 to \$150,000	> \$150,000	Non-Voter	Voter	Total
REASONS TO OPPOSE DRONE PROGRAM	Privacy concerns	0%	79%	48%	55%	52%	35%	22%	55%	41%	42%
	Police/Government misuse	36%	21%	13%	7%	15%	33%	78%	27%	33%	33%
	Waste of resources	0%	0%	17%	28%	0%	19%	0%	0%	12%	10%
	Other	34%	0%	21%	10%	15%	13%	0%	17%	11%	12%
	Nothing/Don't know	30%	0%	0%	0%	18%	0%	0%	0%	3%	3%
	n=	3	3	8	11	13	23	15	15	77	92

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

### Reasons for Drones Disapproval - Demographics

		AREA					ZIP CODE						TOTAL
		Northwest	North Central	East	Southwest	South Central	91902	91910	91911	91913	91914	91915	Total
REASONS TO OPPOSE DRONE PROGRAM	Privacy concerns	44%	20%	21%	64%	100%	9%	28%	68%	73%	43%	9%	42%
	Police/Government misuse	31%	22%	76%	10%	0%	28%	39%	9%	27%	46%	91%	33%
	Waste of resources	11%	30%	0%	7%	0%	63%	8%	6%	0%	0%	0%	10%
	Other	13%	28%	4%	9%	0%	0%	25%	8%	0%	11%	0%	12%
	Nothing/Don't know	0%	0%	0%	10%	0%	0%	0%	9%	0%	0%	0%	3%
	n=	26	15	11	28	7	5	31	34	10	5	7	92

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

**Reasons for Drones Disapproval - Attitudinals**

		CONFIDENCE IN FEDERAL GOV CONFIDENTIALITY						CONFIDENCE IN ONLINE BUSINESS CONFIDENTIALITY						TOTAL
		Not at all confident	Not that confident	Unsure	Somewhat confident	Very confident	Extremely confident	Not at all confident	Not that confident	Unsure	Somewhat confident	Very confident	Extremely confident	Total
REASONS TO OPPOSE DRONE PROGRAM	Privacy concerns	44%	49%	0%	37%	40%	0%	37%	44%	23%	55%	0%	0%	42%
	Police/Government misuse	12%	15%	0%	57%	27%	0%	52%	24%	0%	30%	0%	0%	33%
	Waste of resources	19%	31%	0%	0%	0%	0%	0%	27%	0%	0%	0%	0%	10%
	Other	7%	5%	0%	7%	33%	0%	10%	5%	77%	16%	0%	0%	12%
	Nothing/Don't know	19%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	3%
	n=	16	14	0	12	3	0	23	9	3	12	0	0	92

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

**Reasons for Drones Disapproval - Attitudinals**

		CONFIDENCE IN CHULA VISTA CONFIDENTIALITY						TOTAL
		Not at all confident	Not that confident	Unsure	Somewhat confident	Very confident	Extremely confident	Total
REASONS TO OPPOSE DRONE PROGRAM	Privacy concerns	53%	32%	36%	46%	64%	0%	42%
	Police/Government misuse	29%	42%	0%	37%	30%	0%	33%
	Waste of resources	0%	8%	64%	0%	0%	0%	10%
	Other	17%	10%	0%	16%	0%	0%	12%
	Nothing/Don't know	0%	8%	0%	0%	6%	0%	3%
	n=	21	26	6	32	6	0	92

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

### Reasons for Drones Disapproval - Attitudinals

		TRUST IN POLICE DEPARTMENT POLICIES				TOTAL
		Not at all	Not much	Somewhat	A lot	Total
REASONS TO OPPOSE DRONE PROGRAM	Privacy concerns	7%	40%	55%	70%	42%
	Police/Government misuse	18%	55%	18%	30%	33%
	Waste of resources	45%	0%	7%	0%	10%
	Other	30%	4%	13%	0%	12%
	Nothing/Don't know	0%	1%	7%	0%	3%
	n=	11	29	39	10	92

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

### Reasons for Drones Disapproval - Attitudinals

		CIVIC MOOD					TOTAL
		Wrong Track, Strongly	Wrong Track, Somewhat	Mixed/Unsure	Right Direction, Somewhat	Right Direction, Strongly	Total
REASONS TO OPPOSE DRONE PROGRAM	Privacy concerns	52%	63%	32%	34%	88%	42%
	Police/Government misuse	24%	14%	10%	55%	12%	33%
	Waste of resources	0%	0%	46%	0%	0%	10%
	Other	22%	22%	11%	6%	0%	12%
	Nothing/Don't know	2%	0%	0%	6%	0%	3%
	n=	19	14	14	39	3	92

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

### Reasons for Drones Disapproval - Attitudinals

		APPROVAL OF TRAFFIC CAMERAS					TOTAL
		Disapprove, strongly	Disapprove, somewhat	Approve, somewhat	Approve, strongly	Unsure	Total
REASONS TO OPPOSE DRONE PROGRAM	Privacy concerns	41%	39%	83%	38%	82%	42%
	Police/Government misuse	51%	14%	13%	34%	18%	33%
	Waste of resources	0%	0%	0%	24%	0%	10%
	Other	8%	48%	0%	5%	0%	12%
	Nothing/Don't know	0%	0%	4%	0%	0%	3%
	n=	14	8	12	8	4	92

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

### Reasons for Drones Disapproval - Attitudinals

		IMPORTANCE OF NEW PRIVACY PROTECTION POLICY						TOTAL
		Not at all important	Not very important	Somewhat important	Very important	Extremely important	Unsure	Total
REASONS TO OPPOSE DRONE PROGRAM	Privacy concerns	0%	0%	15%	57%	31%	66%	42%
	Police/Government misuse	78%	100%	74%	17%	25%	0%	33%
	Waste of resources	0%	0%	0%	0%	28%	29%	10%
	Other	22%	0%	11%	26%	4%	5%	12%
	Nothing/Don't know	0%	0%	0%	0%	12%	0%	3%
	n=	3	1	7	14	16	5	92

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

### Reasons for Drones Disapproval - Attitudinals

		WHAT SEEN/READ/HEARD RE CHULA VISTA DRONES						TOTAL
		Heard police use drones	Personal experience/ Seen the drones flying	Privacy/Surveillance concerns	Read/Seen news stories	Other	Nothing/Don't know	Total
REASONS TO OPPOSE DRONE PROGRAM	Privacy concerns	40%	51%	26%	100%	64%	39%	42%
	Police/Government misuse	60%	20%	28%	0%	3%	40%	33%
	Waste of resources	0%	16%	32%	0%	0%	6%	10%
	Other	0%	13%	13%	0%	10%	16%	12%
	Nothing/Don't know	0%	0%	0%	0%	23%	0%	3%
	n=	11	15	16	1	13	36	92

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

### Reasons for Drones Disapproval - Attitudinals

		DRONE APPROVAL MOVEMENT					TOTAL
		Stay disapprove	Move disapprove	Stay unsure	Move approve	Stay approve	Total
REASONS TO OPPOSE DRONE PROGRAM	Privacy concerns	38%	46%	0%	47%	0%	42%
	Police/Government misuse	42%	54%	0%	21%	0%	33%
	Waste of resources	11%	0%	0%	10%	0%	10%
	Other	9%	0%	0%	15%	0%	12%
	Nothing/Don't know	0%	0%	0%	6%	0%	3%
	n=	46	3	0	43	0	92

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

### Drone Benefits - Demographics

		GENDER		AGE						TOTAL
		Female	Male	18-24	25-34	35-44	45-54	55-64	65+	Total
ARRIVES AND PROVIDES LIVE FEED MINUTES BEFORE POLICE ARRIVAL	Not at all concerned	1%	5%	8%	5%	2%	1%	2%	0%	3%
	Not that concerned	4%	2%	0%	9%	3%	3%	1%	0%	3%
	Unsure	2%	2%	0%	2%	4%	1%	1%	2%	2%
	Somewhat concerned	22%	24%	44%	30%	18%	18%	19%	16%	23%
	Very concerned	31%	24%	38%	11%	30%	24%	43%	28%	28%
	Extremely concerned	39%	43%	10%	42%	43%	53%	34%	54%	41%
	n=	281	326	11	46	92	135	143	180	607
HELPS DE-ESCALATE AND RESOLVE POTENTIALLY DANGEROUS SITUATIONS	Not at all concerned	1%	6%	8%	5%	3%	2%	2%	1%	4%
	Not that concerned	1%	4%	0%	4%	3%	4%	1%	3%	3%
	Unsure	4%	4%	0%	9%	7%	1%	3%	2%	4%
	Somewhat concerned	24%	18%	36%	25%	17%	16%	23%	14%	21%
	Very concerned	35%	30%	46%	17%	42%	21%	46%	34%	33%
	Extremely concerned	35%	37%	10%	40%	28%	55%	25%	47%	36%
	n=	281	326	11	46	92	135	143	180	607

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101



### Drone Benefits - Demographics

		ETHNICITY					LANGUAGE		TOTAL
		White/Caucasian	Hispanic/Latino	Black/African American	Asian/Pacific Islander	Multi-ethnic	English	Spanish	Total
ARRIVES AND PROVIDES LIVE FEED MINUTES BEFORE POLICE ARRIVAL	Not at all concerned	3%	3%	2%	0%	5%	4%	0%	3%
	Not that concerned	3%	1%	20%	6%	0%	4%	0%	3%
	Unsure	2%	1%	0%	2%	2%	2%	0%	2%
	Somewhat concerned	21%	22%	27%	21%	41%	25%	13%	23%
	Very concerned	22%	37%	22%	19%	13%	24%	49%	28%
	Extremely concerned	49%	36%	28%	51%	38%	42%	39%	41%
	n=	240	223	23	55	46	574	30	607
HELPS DE-ESCALATE AND RESOLVE POTENTIALLY DANGEROUS SITUATIONS	Not at all concerned	5%	4%	2%	1%	5%	4%	0%	4%
	Not that concerned	4%	2%	0%	2%	2%	3%	0%	3%
	Unsure	3%	2%	18%	11%	2%	5%	0%	4%
	Somewhat concerned	15%	21%	28%	17%	40%	22%	18%	21%
	Very concerned	27%	39%	19%	32%	18%	29%	51%	33%
	Extremely concerned	46%	33%	33%	37%	32%	37%	30%	36%
	n=	240	223	23	55	46	574	30	607

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

Drone Benefits - Demographics

		INCOME							VOTER REGISTRATION		TOTAL
		< \$25,000	\$25 to 40,000	\$40 to 60,000	\$60 to 80,000	\$80 to 100,000	\$100,000 to \$150,000	> \$150,000	Non-Voter	Voter	Total
ARRIVES AND PROVIDES LIVE FEED MINUTES BEFORE POLICE ARRIVAL	Not at all concerned	1%	1%	1%	0%	2%	10%	0%	1%	4%	3%
	Not that concerned	0%	0%	1%	6%	0%	6%	1%	2%	4%	3%
	Unsure	0%	7%	1%	0%	4%	1%	1%	1%	2%	2%
	Somewhat concerned	10%	25%	31%	28%	21%	26%	14%	23%	23%	23%
	Very concerned	42%	42%	31%	31%	19%	17%	39%	37%	25%	28%
	Extremely concerned	47%	25%	35%	35%	53%	41%	45%	36%	42%	41%
	n=	28	48	65	71	91	132	116	102	505	607
HELPS DE-ESCALATE AND RESOLVE POTENTIALLY DANGEROUS SITUATIONS	Not at all concerned	1%	1%	2%	1%	3%	10%	1%	1%	4%	4%
	Not that concerned	0%	0%	5%	3%	3%	3%	2%	3%	3%	3%
	Unsure	0%	7%	0%	0%	6%	6%	4%	2%	4%	4%
	Somewhat concerned	5%	19%	23%	28%	20%	26%	14%	20%	21%	21%
	Very concerned	44%	48%	41%	37%	29%	16%	42%	44%	30%	33%
	Extremely concerned	50%	26%	29%	30%	39%	39%	38%	30%	38%	36%
	n=	28	48	65	71	91	132	116	102	505	607

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

**Drone Benefits - Demographics**

		AREA					ZIP CODE						TOTAL
		Northwest	North Central	East	Southwest	South Central	91902	91910	91911	91913	91914	91915	Total
ARRIVES AND PROVIDES LIVE FEED MINUTES BEFORE POLICE ARRIVAL	Not at all concerned	3%	7%	0%	3%	1%	39%	2%	3%	2%	0%	1%	3%
	Not that concerned	6%	1%	6%	1%	1%	0%	5%	1%	1%	3%	7%	3%
	Unsure	3%	2%	2%	0%	2%	0%	2%	2%	3%	1%	3%	2%
	Somewhat concerned	15%	30%	26%	28%	21%	26%	21%	23%	25%	37%	20%	23%
	Very concerned	30%	22%	21%	30%	28%	15%	27%	33%	27%	10%	24%	28%
	Extremely concerned	43%	38%	45%	37%	46%	20%	43%	38%	43%	50%	45%	41%
	n=	178	102	84	143	74	19	215	191	90	35	57	607
HELPS DE-ESCALATE AND RESOLVE POTENTIALLY DANGEROUS SITUATIONS	Not at all concerned	3%	8%	1%	4%	2%	39%	3%	3%	2%	0%	1%	4%
	Not that concerned	1%	1%	2%	4%	4%	0%	1%	4%	4%	3%	1%	3%
	Unsure	7%	7%	2%	1%	4%	2%	7%	2%	5%	2%	2%	4%
	Somewhat concerned	15%	21%	32%	24%	17%	29%	16%	20%	21%	40%	29%	21%
	Very concerned	36%	30%	29%	28%	38%	11%	34%	35%	35%	15%	34%	33%
	Extremely concerned	38%	34%	34%	39%	34%	19%	39%	36%	32%	40%	33%	36%
	n=	178	102	84	143	74	19	215	191	90	35	57	607

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

**Drone Benefits - Attitudinals**

		CONFIDENCE IN FEDERAL GOV CONFIDENTIALITY						CONFIDENCE IN ONLINE BUSINESS CONFIDENTIALITY						TOTAL
		Not at all confident	Not that confident	Unsure	Somewhat confident	Very confident	Extremely confident	Not at all confident	Not that confident	Unsure	Somewhat confident	Very confident	Extremely confident	Total
ARRIVES AND PROVIDES LIVE FEED MINUTES BEFORE POLICE ARRIVAL	Not at all concerned	3%	9%	0%	1%	1%	0%	5%	0%	0%	1%	0%	0%	3%
	Not that concerned	6%	1%	0%	7%	0%	0%	3%	3%	0%	2%	0%	0%	3%
	Unsure	3%	4%	18%	2%	2%	0%	2%	0%	0%	1%	0%	0%	2%
	Somewhat concerned	17%	36%	7%	16%	16%	0%	28%	20%	31%	19%	34%	51%	23%
	Very concerned	27%	25%	67%	38%	21%	60%	19%	34%	46%	21%	46%	2%	28%
	Extremely concerned	45%	24%	8%	36%	60%	40%	43%	42%	23%	55%	20%	47%	41%
	n=	73	69	6	87	36	10	126	72	20	79	16	9	607
HELPS DE-ESCALATE AND RESOLVE POTENTIALLY DANGEROUS SITUATIONS	Not at all concerned	5%	11%	0%	2%	1%	0%	6%	0%	0%	2%	0%	0%	4%
	Not that concerned	3%	4%	0%	2%	0%	0%	2%	8%	0%	2%	0%	0%	3%
	Unsure	2%	5%	18%	8%	2%	3%	2%	2%	2%	7%	0%	0%	4%
	Somewhat concerned	18%	32%	59%	15%	12%	0%	27%	14%	12%	15%	18%	68%	21%
	Very concerned	27%	30%	15%	44%	16%	61%	25%	41%	66%	29%	51%	0%	33%
	Extremely concerned	45%	19%	8%	29%	68%	36%	38%	35%	19%	44%	32%	32%	36%
	n=	73	69	6	87	36	10	126	72	20	79	16	9	607

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

### Drone Benefits - Attitudinal

		CONFIDENCE IN CHULA VISTA CONFIDENTIALITY						TOTAL
		Not at all confident	Not that confident	Unsure	Somewhat confident	Very confident	Extremely confident	Total
ARRIVES AND PROVIDES LIVE FEED MINUTES BEFORE POLICE ARRIVAL	Not at all concerned	4%	0%	20%	2%	0%	0%	3%
	Not that concerned	2%	9%	0%	2%	1%	0%	3%
	Unsure	3%	1%	6%	2%	0%	0%	2%
	Somewhat concerned	21%	21%	31%	24%	25%	19%	23%
	Very concerned	25%	34%	19%	27%	25%	33%	28%
	Extremely concerned	44%	35%	24%	42%	48%	48%	41%
	n=	96	126	39	237	79	28	607
HELPS DE-ESCALATE AND RESOLVE POTENTIALLY DANGEROUS SITUATIONS	Not at all concerned	6%	1%	20%	2%	1%	0%	4%
	Not that concerned	3%	4%	4%	2%	1%	0%	3%
	Unsure	2%	5%	8%	4%	3%	0%	4%
	Somewhat concerned	18%	19%	28%	25%	13%	26%	21%
	Very concerned	28%	48%	16%	26%	39%	33%	33%
	Extremely concerned	43%	22%	25%	41%	43%	41%	36%
	n=	96	126	39	237	79	28	607

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

### Drone Benefits - Attitudinals

		TRUST IN POLICE DEPARTMENT POLICIES				TOTAL
		Not at all	Not much	Somewhat	A lot	Total
ARRIVES AND PROVIDES LIVE FEED MINUTES BEFORE POLICE ARRIVAL	Not at all concerned	32%	0%	2%	1%	3%
	Not that concerned	0%	4%	5%	1%	3%
	Unsure	3%	3%	2%	0%	2%
	Somewhat concerned	34%	47%	19%	12%	23%
	Very concerned	9%	23%	38%	19%	28%
	Extremely concerned	22%	23%	34%	67%	41%
	n=	27	86	261	214	607
HELPS DE-ESCALATE AND RESOLVE POTENTIALLY DANGEROUS SITUATIONS	Not at all concerned	35%	2%	3%	1%	4%
	Not that concerned	7%	6%	2%	1%	3%
	Unsure	4%	3%	6%	2%	4%
	Somewhat concerned	20%	36%	18%	16%	21%
	Very concerned	19%	29%	43%	23%	33%
	Extremely concerned	15%	24%	29%	57%	36%
	n=	27	86	261	214	607

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

### Drone Benefits - Attitudinals

		CIVIC MOOD					TOTAL
		Wrong Track, Strongly	Wrong Track, Somewhat	Mixed/Unsure	Right Direction, Somewhat	Right Direction, Strongly	Total
ARRIVES AND PROVIDES LIVE FEED MINUTES BEFORE POLICE ARRIVAL	Not at all concerned	8%	1%	6%	1%	2%	3%
	Not that concerned	2%	1%	2%	5%	1%	3%
	Unsure	7%	2%	2%	1%	0%	2%
	Somewhat concerned	12%	20%	34%	26%	14%	23%
	Very concerned	18%	32%	25%	31%	28%	28%
	Extremely concerned	52%	43%	32%	36%	55%	41%
	n=	88	115	95	216	87	607
HELPS DE-ESCALATE AND RESOLVE POTENTIALLY DANGEROUS SITUATIONS	Not at all concerned	9%	2%	6%	2%	2%	4%
	Not that concerned	3%	4%	3%	2%	2%	3%
	Unsure	6%	7%	2%	5%	0%	4%
	Somewhat concerned	7%	19%	22%	25%	23%	21%
	Very concerned	29%	34%	35%	37%	24%	33%
	Extremely concerned	45%	34%	32%	30%	48%	36%
	n=	88	115	95	216	87	607

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

### Drone Benefits - Attitudinals

		APPROVAL OF TRAFFIC CAMERAS					TOTAL
		Disapprove, strongly	Disapprove, somewhat	Approve, somewhat	Approve, strongly	Unsure	Total
ARRIVES AND PROVIDES LIVE FEED MINUTES BEFORE POLICE ARRIVAL	Not at all concerned	5%	2%	1%	0%	0%	3%
	Not that concerned	6%	2%	2%	6%	5%	3%
	Unsure	2%	0%	5%	0%	4%	2%
	Somewhat concerned	64%	25%	34%	12%	53%	23%
	Very concerned	11%	64%	35%	26%	0%	28%
	Extremely concerned	13%	7%	22%	55%	38%	41%
	n=	31	22	85	157	9	607
HELPS DE-ESCALATE AND RESOLVE POTENTIALLY DANGEROUS SITUATIONS	Not at all concerned	9%	2%	2%	0%	0%	4%
	Not that concerned	11%	6%	0%	2%	5%	3%
	Unsure	1%	0%	5%	5%	28%	4%
	Somewhat concerned	59%	15%	37%	7%	29%	21%
	Very concerned	6%	48%	32%	36%	0%	33%
	Extremely concerned	14%	28%	23%	49%	38%	36%
	n=	31	22	85	157	9	607

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101



### Drone Benefits - Attitudinals

		IMPORTANCE OF NEW PRIVACY PROTECTION POLICY						TOTAL
		Not at all important	Not very important	Somewhat important	Very important	Extremely important	Unsure	Total
ARRIVES AND PROVIDES LIVE FEED MINUTES BEFORE POLICE ARRIVAL	Not at all concerned	17%	0%	0%	2%	11%	0%	3%
	Not that concerned	0%	0%	0%	2%	0%	10%	3%
	Unsure	7%	0%	5%	1%	1%	3%	2%
	Somewhat concerned	7%	30%	31%	15%	23%	26%	23%
	Very concerned	58%	41%	13%	33%	19%	38%	28%
	Extremely concerned	10%	30%	51%	48%	47%	22%	41%
	n=	7	9	65	114	89	19	607
HELPS DE-ESCALATE AND RESOLVE POTENTIALLY DANGEROUS SITUATIONS	Not at all concerned	17%	0%	0%	3%	11%	0%	4%
	Not that concerned	0%	0%	2%	3%	0%	8%	3%
	Unsure	13%	0%	7%	2%	1%	5%	4%
	Somewhat concerned	0%	33%	16%	16%	29%	30%	21%
	Very concerned	65%	41%	26%	42%	22%	37%	33%
	Extremely concerned	4%	27%	50%	35%	37%	21%	36%
	n=	7	9	65	114	89	19	607

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

### Drone Benefits - Attitudinals

		WHAT SEEN/READ/HEARD RE CHULA VISTA DRONES						TOTAL
		Heard police use drones	Personal experience/ Seen the drones flying	Privacy/Surveillance concerns	Read/Seen news stories	Other	Nothing/Don't know	Total
ARRIVES AND PROVIDES LIVE FEED MINUTES BEFORE POLICE ARRIVAL	Not at all concerned	3%	10%	21%	0%	1%	0%	3%
	Not that concerned	2%	5%	5%	0%	0%	4%	3%
	Unsure	2%	0%	5%	7%	0%	2%	2%
	Somewhat concerned	18%	29%	37%	11%	11%	26%	23%
	Very concerned	28%	21%	18%	10%	34%	30%	28%
	Extremely concerned	48%	36%	14%	72%	53%	38%	41%
	n=	93	76	35	32	83	288	607
HELPS DE-ESCALATE AND RESOLVE POTENTIALLY DANGEROUS SITUATIONS	Not at all concerned	3%	10%	21%	0%	2%	1%	4%
	Not that concerned	2%	4%	5%	4%	3%	2%	3%
	Unsure	3%	3%	11%	7%	3%	4%	4%
	Somewhat concerned	21%	21%	41%	9%	6%	23%	21%
	Very concerned	28%	27%	12%	20%	37%	37%	33%
	Extremely concerned	43%	35%	10%	60%	50%	32%	36%
	n=	93	76	35	32	83	288	607

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

### Drone Benefits - Attitudinals

		DRONE APPROVAL MOVEMENT					TOTAL
		Stay disapprove	Move disapprove	Stay unsure	Move approve	Stay approve	Total
ARRIVES AND PROVIDES LIVE FEED MINUTES BEFORE POLICE ARRIVAL	Not at all concerned	31%	0%	0%	1%	0%	3%
	Not that concerned	13%	8%	9%	4%	0%	3%
	Unsure	3%	1%	41%	3%	0%	2%
	Somewhat concerned	38%	35%	13%	33%	15%	23%
	Very concerned	15%	30%	37%	25%	30%	28%
	Extremely concerned	0%	26%	0%	34%	55%	41%
	n=	46	79	12	113	357	607
HELPS DE-ESCALATE AND RESOLVE POTENTIALLY DANGEROUS SITUATIONS	Not at all concerned	36%	1%	0%	2%	0%	4%
	Not that concerned	7%	3%	0%	7%	0%	3%
	Unsure	7%	9%	41%	5%	1%	4%
	Somewhat concerned	34%	28%	22%	36%	12%	21%
	Very concerned	16%	44%	37%	23%	36%	33%
	Extremely concerned	0%	15%	0%	28%	50%	36%
	n=	46	79	12	113	357	607

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

### Drone Concerns - Demographics

		GENDER		AGE						TOTAL
		Female	Male	18-24	25-34	35-44	45-54	55-64	65+	Total
MIGHT RECORD VIDEO OF INNOCENT PEOPLE	Not at all concerned	20%	19%	0%	22%	16%	28%	15%	32%	20%
	Not that concerned	23%	13%	40%	18%	11%	18%	13%	18%	18%
	Unsure	2%	0%	0%	2%	1%	1%	0%	1%	1%
	Somewhat concerned	31%	26%	28%	27%	30%	17%	42%	32%	29%
	Very concerned	12%	15%	16%	9%	19%	15%	13%	9%	13%
	Extremely concerned	12%	26%	16%	22%	24%	22%	18%	8%	19%
	n=	281	326	11	46	92	135	143	180	607
FOOTAGE MIGHT BE SHARED WITH OTHER LAW ENFORCEMENT OR IMMIGRATION	Not at all concerned	24%	24%	20%	13%	21%	33%	22%	37%	24%
	Not that concerned	19%	14%	10%	14%	22%	15%	16%	19%	16%
	Unsure	3%	0%	0%	2%	1%	2%	3%	1%	1%
	Somewhat concerned	23%	20%	8%	22%	21%	17%	33%	25%	22%
	Very concerned	16%	12%	38%	7%	14%	13%	10%	10%	14%
	Extremely concerned	15%	30%	24%	42%	22%	20%	16%	7%	22%
	n=	281	326	11	46	92	135	143	180	607

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

### Drone Concerns - Demographics

		ETHNICITY					LANGUAGE		TOTAL
		White/Caucasian	Hispanic/Latino	Black/African American	Asian/Pacific Islander	Multi-ethnic	English	Spanish	Total
MIGHT RECORD VIDEO OF INNOCENT PEOPLE	Not at all concerned	23%	19%	17%	22%	15%	19%	23%	20%
	Not that concerned	21%	16%	7%	20%	30%	21%	8%	18%
	Unsure	1%	1%	0%	2%	2%	1%	0%	1%
	Somewhat concerned	24%	33%	24%	29%	11%	26%	42%	29%
	Very concerned	10%	15%	6%	16%	9%	15%	7%	13%
	Extremely concerned	21%	15%	45%	11%	34%	19%	20%	19%
	n=	240	223	23	55	46	574	30	607
FOOTAGE MIGHT BE SHARED WITH OTHER LAW ENFORCEMENT OR IMMIGRATION	Not at all concerned	25%	27%	15%	20%	21%	22%	34%	24%
	Not that concerned	20%	14%	9%	24%	13%	16%	16%	16%
	Unsure	1%	1%	0%	3%	2%	2%	0%	1%
	Somewhat concerned	22%	19%	22%	32%	15%	22%	21%	22%
	Very concerned	11%	17%	11%	7%	21%	15%	9%	14%
	Extremely concerned	22%	23%	42%	14%	28%	23%	20%	22%
	n=	240	223	23	55	46	574	30	607

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

Drone Concerns - Demographics

		INCOME							VOTER REGISTRATION		TOTAL
		< \$25,000	\$25 to 40,000	\$40 to 60,000	\$60 to 80,000	\$80 to 100,000	\$100,000 to \$150,000	> \$150,000	Non-Voter	Voter	Total
MIGHT RECORD VIDEO OF INNOCENT PEOPLE	Not at all concerned	39%	16%	17%	14%	11%	28%	21%	21%	19%	20%
	Not that concerned	10%	24%	13%	34%	12%	14%	23%	23%	17%	18%
	Unsure	0%	6%	0%	0%	2%	0%	0%	0%	1%	1%
	Somewhat concerned	27%	29%	30%	33%	38%	27%	21%	33%	27%	29%
	Very concerned	23%	7%	18%	9%	23%	9%	15%	8%	15%	13%
	Extremely concerned	1%	17%	22%	10%	15%	22%	21%	14%	20%	19%
	n=	28	48	65	71	91	132	116	102	505	607
FOOTAGE MIGHT BE SHARED WITH OTHER LAW ENFORCEMENT OR IMMIGRATION	Not at all concerned	45%	22%	24%	30%	14%	23%	27%	23%	25%	24%
	Not that concerned	11%	12%	16%	11%	23%	10%	26%	24%	14%	16%
	Unsure	2%	6%	0%	1%	3%	0%	0%	0%	2%	1%
	Somewhat concerned	20%	18%	16%	30%	21%	30%	12%	24%	21%	22%
	Very concerned	21%	23%	12%	16%	15%	14%	10%	15%	14%	14%
	Extremely concerned	1%	19%	32%	13%	24%	23%	24%	14%	25%	22%
	n=	28	48	65	71	91	132	116	102	505	607

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

**Drone Concerns - Demographics**

		AREA					ZIP CODE						TOTAL
		Northwest	North Central	East	Southwest	South Central	91902	91910	91911	91913	91914	91915	Total
MIGHT RECORD VIDEO OF INNOCENT PEOPLE	Not at all concerned	21%	23%	26%	18%	12%	13%	23%	19%	10%	39%	20%	20%
	Not that concerned	24%	19%	10%	13%	25%	12%	20%	17%	25%	8%	13%	18%
	Unsure	2%	0%	2%	1%	0%	0%	0%	2%	0%	0%	3%	1%
	Somewhat concerned	26%	17%	23%	36%	37%	7%	24%	33%	35%	14%	31%	29%
	Very concerned	12%	13%	19%	12%	19%	2%	11%	12%	20%	27%	12%	13%
	Extremely concerned	16%	28%	19%	20%	6%	66%	22%	17%	10%	12%	22%	19%
	n=	178	102	84	143	74	19	215	191	90	35	57	607
FOOTAGE MIGHT BE SHARED WITH OTHER LAW ENFORCEMENT OR IMMIGRATION	Not at all concerned	28%	27%	22%	25%	16%	15%	30%	22%	17%	27%	25%	24%
	Not that concerned	17%	15%	20%	13%	23%	9%	15%	19%	13%	12%	23%	16%
	Unsure	2%	1%	2%	1%	1%	0%	1%	2%	2%	0%	4%	1%
	Somewhat concerned	23%	19%	18%	22%	23%	10%	21%	21%	30%	27%	10%	22%
	Very concerned	14%	10%	7%	17%	23%	3%	12%	16%	23%	6%	6%	14%
	Extremely concerned	16%	27%	30%	23%	13%	63%	22%	20%	15%	28%	32%	22%
	n=	178	102	84	143	74	19	215	191	90	35	57	607

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

**Drone Concerns - Attitudinals**

		CONFIDENCE IN FEDERAL GOV CONFIDENTIALITY						COFIDENCE IN ONLINE BUSINESS CONFIDENTIALITY						TOTAL
		Not at all confident	Not that confident	Unsure	Somewhat confident	Very confident	Extremely confident	Not at all confident	Not that confident	Unsure	Somewhat confident	Very confident	Extremely confident	Total
MIGHT RECORD VIDEO OF INNOCENT PEOPLE	Not at all concerned	23%	16%	0%	23%	43%	39%	17%	20%	14%	17%	5%	19%	20%
	Not that concerned	14%	8%	15%	21%	11%	55%	10%	23%	8%	32%	16%	42%	18%
	Unsure	0%	4%	18%	0%	5%	0%	1%	0%	0%	0%	0%	0%	1%
	Somewhat concerned	37%	26%	59%	34%	16%	3%	28%	34%	62%	17%	55%	2%	29%
	Very concerned	6%	27%	7%	8%	21%	3%	14%	8%	14%	19%	3%	13%	13%
	Extremely concerned	20%	19%	0%	15%	5%	0%	30%	15%	2%	14%	21%	24%	19%
	n=	73	69	6	87	36	10	126	72	20	79	16	9	607
FOOTAGE MIGHT BE SHARED WITH OTHER LAW ENFORCEMENT OR IMMIGRATION	Not at all concerned	32%	13%	0%	28%	62%	38%	13%	25%	18%	29%	26%	21%	24%
	Not that concerned	14%	14%	8%	14%	1%	58%	12%	31%	33%	19%	14%	0%	16%
	Unsure	0%	6%	18%	0%	5%	0%	1%	1%	0%	1%	0%	0%	1%
	Somewhat concerned	20%	25%	74%	27%	9%	0%	24%	23%	26%	18%	22%	2%	22%
	Very concerned	10%	15%	0%	13%	20%	0%	17%	10%	9%	11%	3%	55%	14%
	Extremely concerned	25%	28%	0%	17%	3%	3%	34%	10%	14%	22%	36%	22%	22%
	n=	73	69	6	87	36	10	126	72	20	79	16	9	607

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101



### Drone Concerns - Attitudinals

		CONFIDENCE IN CHULA VISTA CONFIDENTIALITY						TOTAL
		Not at all confident	Not that confident	Unsure	Somewhat confident	Very confident	Extremely confident	Total
MIGHT RECORD VIDEO OF INNOCENT PEOPLE	Not at all concerned	25%	6%	10%	23%	31%	23%	20%
	Not that concerned	14%	17%	6%	21%	13%	48%	18%
	Unsure	0%	0%	2%	1%	3%	0%	1%
	Somewhat concerned	30%	48%	29%	20%	25%	8%	29%
	Very concerned	10%	10%	23%	13%	21%	8%	13%
	Extremely concerned	21%	19%	30%	22%	7%	13%	19%
	n=	96	126	39	237	79	28	607
FOOTAGE MIGHT BE SHARED WITH OTHER LAW ENFORCEMENT OR IMMIGRATION	Not at all concerned	31%	14%	12%	28%	38%	8%	24%
	Not that concerned	19%	23%	19%	13%	5%	28%	16%
	Unsure	0%	1%	4%	2%	2%	0%	1%
	Somewhat concerned	12%	34%	18%	21%	19%	13%	22%
	Very concerned	20%	8%	6%	11%	24%	25%	14%
	Extremely concerned	18%	19%	42%	25%	13%	25%	22%
	n=	96	126	39	237	79	28	607

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

### Drone Concerns - Attitudinals

		TRUST IN POLICE DEPARTMENT POLICIES				TOTAL
		Not at all	Not much	Somewhat	A lot	Total
MIGHT RECORD VIDEO OF INNOCENT PEOPLE	Not at all concerned	6%	9%	18%	32%	20%
	Not that concerned	6%	11%	13%	32%	18%
	Unsure	0%	0%	2%	0%	1%
	Somewhat concerned	18%	36%	36%	16%	29%
	Very concerned	16%	13%	19%	7%	13%
	Extremely concerned	55%	31%	13%	13%	19%
	n=	27	86	261	214	607
FOOTAGE MIGHT BE SHARED WITH OTHER LAW ENFORCEMENT OR IMMIGRATION	Not at all concerned	6%	13%	18%	45%	24%
	Not that concerned	6%	10%	19%	16%	16%
	Unsure	0%	1%	2%	1%	1%
	Somewhat concerned	13%	15%	30%	16%	22%
	Very concerned	5%	22%	15%	9%	14%
	Extremely concerned	70%	39%	15%	14%	22%
	n=	27	86	261	214	607

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

### Drone Concerns - Attitudinals

		CIVIC MOOD					TOTAL
		Wrong Track, Strongly	Wrong Track, Somewhat	Mixed/Unsure	Right Direction, Somewhat	Right Direction, Strongly	Total
MIGHT RECORD VIDEO OF INNOCENT PEOPLE	Not at all concerned	28%	13%	16%	16%	34%	20%
	Not that concerned	12%	20%	13%	18%	29%	18%
	Unsure	4%	2%	1%	0%	1%	1%
	Somewhat concerned	19%	36%	32%	31%	17%	29%
	Very concerned	7%	15%	11%	18%	8%	13%
	Extremely concerned	30%	14%	28%	16%	10%	19%
	n=	88	115	95	216	87	607
FOOTAGE MIGHT BE SHARED WITH OTHER LAW ENFORCEMENT OR IMMIGRATION	Not at all concerned	33%	24%	18%	19%	39%	24%
	Not that concerned	14%	27%	14%	14%	16%	16%
	Unsure	6%	2%	1%	0%	0%	1%
	Somewhat concerned	11%	16%	22%	28%	19%	22%
	Very concerned	8%	20%	13%	14%	12%	14%
	Extremely concerned	28%	11%	32%	25%	14%	22%
	n=	88	115	95	216	87	607

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

### Drone Concerns - Attitudinals

		APPROVAL OF TRAFFIC CAMERAS					TOTAL
		Disapprove, strongly	Disapprove, somewhat	Approve, somewhat	Approve, strongly	Unsure	Total
MIGHT RECORD VIDEO OF INNOCENT PEOPLE	Not at all concerned	4%	6%	6%	36%	7%	20%
	Not that concerned	8%	5%	15%	18%	26%	18%
	Unsure	0%	4%	4%	0%	4%	1%
	Somewhat concerned	6%	69%	32%	24%	30%	29%
	Very concerned	19%	4%	32%	7%	24%	13%
	Extremely concerned	63%	12%	11%	15%	9%	19%
	n=	31	22	85	157	9	607
FOOTAGE MIGHT BE SHARED WITH OTHER LAW ENFORCEMENT OR IMMIGRATION	Not at all concerned	6%	1%	6%	41%	27%	24%
	Not that concerned	1%	11%	15%	15%	26%	16%
	Unsure	0%	0%	5%	0%	4%	1%
	Somewhat concerned	9%	13%	24%	24%	34%	22%
	Very concerned	24%	52%	21%	5%	5%	14%
	Extremely concerned	61%	22%	29%	15%	4%	22%
	n=	31	22	85	157	9	607

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

### Drone Concerns - Attitudinals

		IMPORTANCE OF NEW PRIVACY PROTECTION POLICY						TOTAL
		Not at all important	Not very important	Somewhat important	Very important	Extremely important	Unsure	Total
MIGHT RECORD VIDEO OF INNOCENT PEOPLE	Not at all concerned	3%	53%	26%	16%	14%	17%	20%
	Not that concerned	0%	0%	25%	26%	15%	32%	18%
	Unsure	0%	0%	4%	0%	0%	2%	1%
	Somewhat concerned	4%	44%	22%	36%	30%	8%	29%
	Very concerned	0%	3%	8%	14%	12%	27%	13%
	Extremely concerned	92%	0%	16%	9%	28%	15%	19%
	n=	7	9	65	114	89	19	607
FOOTAGE MIGHT BE SHARED WITH OTHER LAW ENFORCEMENT OR IMMIGRATION	Not at all concerned	0%	20%	37%	27%	18%	20%	24%
	Not that concerned	4%	17%	19%	26%	8%	30%	16%
	Unsure	0%	0%	5%	0%	2%	2%	1%
	Somewhat concerned	11%	44%	9%	25%	22%	16%	22%
	Very concerned	0%	19%	5%	13%	15%	27%	14%
	Extremely concerned	85%	0%	25%	8%	36%	6%	22%
	n=	7	9	65	114	89	19	607

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

### Drone Concerns - Attitudinals

		WHAT SEEN/READ/HEARD RE CHULA VISTA DRONES						TOTAL
		Heard police use drones	Personal experience/ Seen the drones flying	Privacy/Surveillance concerns	Read/Seen news stories	Other	Nothing/Don't know	Total
MIGHT RECORD VIDEO OF INNOCENT PEOPLE	Not at all concerned	28%	16%	5%	33%	22%	19%	20%
	Not that concerned	21%	13%	2%	29%	14%	21%	18%
	Unsure	0%	0%	0%	0%	1%	2%	1%
	Somewhat concerned	14%	31%	18%	22%	39%	31%	29%
	Very concerned	17%	15%	29%	14%	14%	10%	13%
	Extremely concerned	20%	24%	47%	1%	10%	18%	19%
	n=	93	76	35	32	83	288	607
FOOTAGE MIGHT BE SHARED WITH OTHER LAW ENFORCEMENT OR IMMIGRATION	Not at all concerned	31%	25%	6%	20%	26%	24%	24%
	Not that concerned	19%	11%	3%	31%	16%	17%	16%
	Unsure	0%	1%	0%	0%	1%	2%	1%
	Somewhat concerned	16%	34%	23%	29%	27%	19%	22%
	Very concerned	11%	8%	7%	10%	19%	16%	14%
	Extremely concerned	24%	22%	61%	10%	11%	22%	22%
	n=	93	76	35	32	83	288	607

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

### Drone Concerns - Attitudinals

		DRONE APPROVAL MOVEMENT					TOTAL
		Stay disapprove	Move disapprove	Stay unsure	Move approve	Stay approve	Total
MIGHT RECORD VIDEO OF INNOCENT PEOPLE	Not at all concerned	0%	5%	0%	12%	30%	20%
	Not that concerned	0%	8%	0%	20%	24%	18%
	Unsure	0%	0%	9%	4%	0%	1%
	Somewhat concerned	9%	48%	37%	21%	29%	29%
	Very concerned	16%	12%	16%	20%	11%	13%
	Extremely concerned	75%	26%	38%	23%	7%	19%
	n=	46	79	12	113	357	607
FOOTAGE MIGHT BE SHARED WITH OTHER LAW ENFORCEMENT OR IMMIGRATION	Not at all concerned	5%	9%	9%	22%	32%	24%
	Not that concerned	2%	8%	6%	10%	23%	16%
	Unsure	0%	0%	29%	5%	0%	1%
	Somewhat concerned	9%	39%	0%	20%	20%	22%
	Very concerned	9%	18%	0%	14%	14%	14%
	Extremely concerned	74%	26%	56%	29%	10%	22%
	n=	46	79	12	113	357	607

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

### Exposure to License Plate Reader Program - Demographics

		GENDER		AGE						TOTAL
		Female	Male	18-24	25-34	35-44	45-54	55-64	65+	Total
WHAT SEEN/READ/HEARD RE CHULA VISTA LPR	They're being used	6%	10%	8%	14%	4%	5%	9%	7%	8%
	Read/Seen news stories	3%	5%	0%	10%	5%	1%	4%	3%	4%
	Information shared w/other agencies	2%	2%	0%	9%	1%	1%	1%	1%	2%
	Privacy concerns/Government overreach	0%	3%	0%	2%	2%	2%	2%	1%	2%
	Other	4%	8%	8%	2%	7%	8%	6%	5%	6%
	Nothing/Don't know	84%	72%	84%	64%	80%	83%	79%	82%	78%
	n=	281	326	11	46	92	135	143	180	607

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

### Exposure to License Plate Reader Program - Demographics

		ETHNICITY					LANGUAGE		TOTAL
		White/Caucasian	Hispanic/Latino	Black/African American	Asian/Pacific Islander	Multi-ethnic	English	Spanish	Total
WHAT SEEN/READ/HEARD RE CHULA VISTA LPR	They're being used	19%	4%	18%	6%	2%	9%	3%	8%
	Read/Seen news stories	4%	4%	0%	7%	0%	5%	0%	4%
	Information shared w/other agencies	2%	1%	0%	6%	4%	3%	0%	2%
	Privacy concerns/Government overreach	2%	1%	0%	1%	4%	2%	0%	2%
	Other	7%	6%	8%	4%	3%	6%	5%	6%
	Nothing/Don't know	67%	83%	74%	74%	86%	76%	92%	78%
	n=	240	223	23	55	46	574	30	607

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101



**Exposure to License Plate Reader Program - Demographics**

		INCOME							VOTER REGISTRATION		TOTAL
		< \$25,000	\$25 to 40,000	\$40 to 60,000	\$60 to 80,000	\$80 to 100,000	\$100,000 to \$150,000	> \$150,000	Non-Voter	Voter	Total
WHAT SEEN/READ/HEARD RE CHULA VISTA LPR	They're being used	10%	0%	3%	16%	3%	8%	12%	8%	8%	8%
	Read/Seen news stories	1%	3%	3%	0%	7%	6%	6%	2%	4%	4%
	Information shared w/other agencies	0%	0%	0%	1%	4%	7%	1%	5%	2%	2%
	Privacy concerns/Government overreach	0%	0%	0%	3%	1%	2%	3%	2%	1%	2%
	Other	8%	1%	17%	3%	7%	2%	7%	5%	6%	6%
	Nothing/Don't know	81%	96%	77%	77%	78%	75%	71%	77%	79%	78%
	n=	28	48	65	71	91	132	116	102	505	607

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

**Exposure to License Plate Reader Program - Demographics**

		AREA					ZIP CODE						TOTAL
		Northwest	North Central	East	Southwest	South Central	91902	91910	91911	91913	91914	91915	Total
WHAT SEEN/READ/HEARD RE CHULA VISTA LPR	They're being used	11%	8%	7%	4%	11%	2%	13%	3%	10%	9%	4%	8%
	Read/Seen news stories	1%	4%	6%	4%	5%	2%	2%	5%	6%	2%	7%	4%
	Information shared w/other agencies	1%	0%	9%	3%	0%	3%	1%	2%	0%	18%	1%	2%
	Privacy concerns/Government overreach	2%	2%	1%	0%	1%	0%	2%	1%	3%	1%	1%	2%
	Other	7%	4%	11%	5%	4%	3%	6%	5%	5%	18%	5%	6%
	Nothing/Don't know	77%	81%	66%	84%	79%	89%	76%	84%	75%	52%	81%	78%
	n=	178	102	84	143	74	19	215	191	90	35	57	607

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

**Exposure to License Plate Reader Program - Attitudinals**

		CONFIDENCE IN FEDERAL GOV CONFIDENTIALITY						CONFIDENCE IN ONLINE BUSINESS CONFIDENTIALITY						TOTAL
		Not at all confident	Not that confident	Unsure	Somewhat confident	Very confident	Extremely confident	Not at all confident	Not that confident	Unsure	Somewhat confident	Very confident	Extremely confident	Total
WHAT SEEN/READ/HEARD RE CHULA VISTA LPR	They're being used	6%	8%	0%	7%	3%	3%	14%	1%	2%	12%	4%	0%	8%
	Read/Seen news stories	4%	2%	0%	9%	2%	3%	3%	5%	5%	3%	3%	0%	4%
	Information shared w/other agencies	0%	0%	0%	0%	0%	7%	8%	3%	0%	0%	0%	0%	2%
	Privacy concerns/Government overreach	7%	0%	0%	0%	0%	0%	1%	4%	0%	1%	0%	0%	2%
	Other	7%	12%	0%	2%	12%	0%	5%	5%	5%	10%	0%	0%	6%
	Nothing/Don't know	75%	79%	100%	81%	84%	87%	70%	81%	88%	73%	94%	100%	78%
n=		73	69	6	87	36	10	126	72	20	79	16	9	607

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

**Exposure to License Plate Reader Program - Attitudinals**

		CONFIDENCE IN CHULA VISTA CONFIDENTIALITY						TOTAL
		Not at all confident	Not that confident	Unsure	Somewhat confident	Very confident	Extremely confident	Total
WHAT SEEN/READ/HEARD RE CHULA VISTA LPR	They're being used	10%	11%	3%	7%	1%	15%	8%
	Read/Seen news stories	1%	4%	6%	6%	1%	2%	4%
	Information shared w/other agencies	1%	0%	4%	2%	7%	1%	2%
	Privacy concerns/Government overreach	5%	2%	0%	1%	1%	0%	2%
	Other	8%	3%	17%	6%	6%	0%	6%
	Nothing/Don't know	74%	80%	70%	78%	84%	82%	78%
n=		96	126	39	237	79	28	607

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

**Exposure to License Plate Reader Program - Attitudinals**

		TRUST IN POLICE DEPARTMENT POLICIES				TOTAL
		Not at all	Not much	Somewhat	A lot	Total
WHAT SEEN/READ/HEARD RE CHULA VISTA LPR	They're being used	2%	10%	8%	5%	8%
	Read/Seen news stories	3%	3%	4%	5%	4%
	Information shared w/other agencies	4%	0%	5%	0%	2%
	Privacy concerns/Government overreach	4%	3%	1%	1%	2%
	Other	8%	8%	7%	4%	6%
	Nothing/Don't know	78%	76%	75%	84%	78%
	n=	27	86	261	214	607

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

**Exposure to License Plate Reader Program - Attitudinals**

		CIVIC MOOD					TOTAL
		Wrong Track, Strongly	Wrong Track, Somewhat	Mixed/Unsure	Right Direction, Somewhat	Right Direction, Strongly	Total
WHAT SEEN/READ/HEARD RE CHULA VISTA LPR	They're being used	6%	14%	2%	10%	5%	8%
	Read/Seen news stories	4%	1%	1%	6%	5%	4%
	Information shared w/other agencies	5%	0%	0%	3%	4%	2%
	Privacy concerns/Government overreach	1%	1%	1%	2%	3%	2%
	Other	12%	3%	6%	7%	2%	6%
	Nothing/Don't know	71%	80%	90%	71%	82%	78%
	n=	88	115	95	216	87	607

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

**Exposure to License Plate Reader Program - Attitudinals**

		APPROVAL OF TRAFFIC CAMERAS					TOTAL
		Disapprove, strongly	Disapprove, somewhat	Approve, somewhat	Approve, strongly	Unsure	Total
WHAT SEEN/READ/HEARD RE CHULA VISTA LPR	They're being used	7%	1%	7%	10%	26%	8%
	Read/Seen news stories	0%	2%	0%	2%	0%	4%
	Information shared w/other agencies	1%	3%	1%	0%	0%	2%
	Privacy concerns/Government overreach	6%	4%	1%	0%	0%	2%
	Other	5%	5%	11%	9%	0%	6%
	Nothing/Don't know	80%	85%	80%	79%	74%	78%
	n=	31	22	85	157	9	607

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

**Exposure to License Plate Reader Program - Attitudinals**

		IMPORTANCE OF NEW PRIVACY PROTECTION POLICY						TOTAL
		Not at all important	Not very important	Somewhat important	Very important	Extremely important	Unsure	Total
WHAT SEEN/READ/HEARD RE CHULA VISTA LPR	They're being used	0%	0%	4%	10%	7%	3%	8%
	Read/Seen news stories	0%	0%	10%	5%	10%	0%	4%
	Information shared w/other agencies	7%	0%	1%	6%	4%	0%	2%
	Privacy concerns/Government overreach	0%	3%	5%	1%	1%	0%	2%
	Other	5%	0%	12%	2%	3%	7%	6%
	Nothing/Don't know	87%	97%	69%	76%	76%	90%	78%
	n=	7	9	65	114	89	19	607

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

**LPR Approval - Demographics**

		GENDER		AGE						TOTAL
		Female	Male	18-24	25-34	35-44	45-54	55-64	65+	Total
INITIAL APPROVAL OF LPR PROGRAM	Disapprove, strongly	12%	24%	28%	22%	12%	21%	10%	15%	18%
	Disapprove, somewhat	16%	10%	28%	17%	14%	7%	6%	10%	13%
	Approve, somewhat	26%	24%	18%	30%	29%	20%	22%	26%	25%
	Approve, strongly	40%	37%	18%	24%	39%	47%	58%	42%	38%
	Mixed	2%	2%	8%	5%	0%	0%	0%	1%	2%
	Unsure	5%	3%	0%	2%	6%	4%	4%	7%	4%
	n=	281	326	11	46	92	135	143	180	607
INFORMED APPROVAL OF LPR PROGRAM	Disapprove, strongly	8%	19%	26%	17%	11%	13%	7%	12%	14%
	Disapprove, somewhat	20%	9%	20%	25%	15%	8%	9%	11%	15%
	Approve, somewhat	27%	28%	26%	21%	36%	20%	33%	29%	27%
	Approve, strongly	39%	39%	28%	30%	36%	50%	46%	42%	39%
	Mixed	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Unsure	6%	5%	0%	7%	2%	9%	5%	6%	5%
	n=	279	326	11	46	91	135	142	180	605
LPR APPROVAL MOVEMENT	Stay disapprove	13%	19%	28%	23%	14%	13%	7%	12%	16%
	Move disapprove	18%	12%	8%	17%	16%	9%	22%	16%	15%
	Stay unsure	3%	1%	0%	5%	1%	3%	1%	2%	2%
	Move approve	19%	22%	28%	22%	16%	23%	16%	19%	20%
	Stay approve	47%	47%	36%	33%	54%	52%	55%	50%	47%
	n=	279	326	11	46	91	135	142	180	605

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

### LPR Approval - Demographics

		ETHNICITY					LANGUAGE		TOTAL
		White/Caucasian	Hispanic/Latino	Black/African American	Asian/Pacific Islander	Multi-ethnic	English	Spanish	Total
INITIAL APPROVAL OF LPR PROGRAM	Disapprove, strongly	20%	18%	21%	10%	14%	19%	13%	18%
	Disapprove, somewhat	10%	14%	13%	11%	21%	15%	2%	13%
	Approve, somewhat	27%	19%	42%	38%	28%	29%	6%	25%
	Approve, strongly	38%	44%	18%	31%	27%	30%	77%	38%
	Mixed	0%	2%	0%	6%	1%	2%	0%	2%
	Unsure	5%	3%	6%	4%	9%	4%	2%	4%
	n=	240	223	23	55	46	574	30	607
INFORMED APPROVAL OF LPR PROGRAM	Disapprove, strongly	16%	13%	16%	3%	27%	15%	9%	14%
	Disapprove, somewhat	10%	15%	36%	20%	8%	17%	6%	15%
	Approve, somewhat	27%	26%	19%	32%	36%	29%	17%	27%
	Approve, strongly	43%	42%	20%	34%	29%	34%	62%	39%
	Mixed	1%	0%	0%	0%	0%	0%	0%	0%
	Unsure	3%	5%	10%	11%	0%	5%	6%	5%
	n=	240	222	23	55	45	572	30	605
LPR APPROVAL MOVEMENT	Stay disapprove	17%	15%	23%	11%	18%	18%	6%	16%
	Move disapprove	9%	16%	27%	17%	19%	14%	19%	15%
	Stay unsure	2%	0%	4%	8%	0%	3%	0%	2%
	Move approve	20%	21%	17%	23%	12%	22%	9%	20%
	Stay approve	51%	48%	29%	42%	51%	43%	65%	47%
	n=	240	222	23	55	45	572	30	605

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

**LPR Approval - Demographics**

		INCOME							VOTER REGISTRATION		TOTAL
		< \$25,000	\$25 to 40,000	\$40 to 60,000	\$60 to 80,000	\$80 to 100,000	\$100,000 to \$150,000	> \$150,000	Non-Voter	Voter	Total
INITIAL APPROVAL OF LPR PROGRAM	Disapprove, strongly	3%	26%	10%	16%	19%	20%	21%	26%	15%	18%
	Disapprove, somewhat	14%	8%	15%	22%	11%	13%	9%	13%	13%	13%
	Approve, somewhat	6%	11%	23%	19%	36%	29%	29%	23%	25%	25%
	Approve, strongly	58%	48%	43%	39%	30%	33%	38%	35%	39%	38%
	Mixed	15%	1%	0%	1%	0%	4%	0%	0%	3%	2%
	Unsure	3%	6%	9%	3%	3%	2%	3%	3%	4%	4%
	n=	28	48	65	71	91	132	116	102	505	607
INFORMED APPROVAL OF LPR PROGRAM	Disapprove, strongly	9%	18%	12%	11%	17%	13%	12%	18%	13%	14%
	Disapprove, somewhat	2%	15%	10%	14%	7%	18%	22%	18%	14%	15%
	Approve, somewhat	37%	18%	31%	17%	42%	31%	18%	21%	29%	27%
	Approve, strongly	51%	42%	40%	55%	28%	31%	43%	34%	40%	39%
	Mixed	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Unsure	0%	7%	7%	2%	6%	7%	5%	9%	4%	5%
	n=	28	47	65	71	91	132	115	102	503	605
LPR APPROVAL MOVEMENT	Stay disapprove	3%	18%	9%	19%	19%	19%	13%	22%	14%	16%
	Move disapprove	16%	21%	21%	6%	14%	13%	15%	16%	14%	15%
	Stay unsure	1%	0%	1%	1%	2%	5%	1%	1%	3%	2%
	Move approve	26%	20%	17%	31%	18%	16%	24%	18%	21%	20%
	Stay approve	54%	41%	51%	43%	48%	47%	47%	43%	48%	47%
	n=	28	47	65	71	91	132	115	102	503	605

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

**LPR Approval - Demographics**

		AREA					ZIP CODE						TOTAL
		Northwest	North Central	East	Southwest	South Central	91902	91910	91911	91913	91914	91915	Total
INITIAL APPROVAL OF LPR PROGRAM	Disapprove, strongly	24%	29%	9%	13%	10%	57%	20%	17%	15%	15%	6%	18%
	Disapprove, somewhat	6%	18%	14%	19%	8%	6%	10%	17%	10%	20%	8%	13%
	Approve, somewhat	20%	16%	37%	18%	48%	15%	18%	21%	41%	29%	36%	25%
	Approve, strongly	42%	29%	33%	45%	32%	15%	42%	40%	30%	31%	44%	38%
	Mixed	7%	0%	0%	0%	0%	0%	6%	0%	0%	0%	0%	2%
	Unsure	1%	9%	6%	5%	2%	7%	3%	4%	3%	4%	6%	4%
	n=	178	102	84	143	74	19	215	191	90	35	57	607
INFORMED APPROVAL OF LPR PROGRAM	Disapprove, strongly	15%	30%	7%	10%	5%	57%	17%	9%	14%	10%	6%	14%
	Disapprove, somewhat	13%	15%	22%	12%	17%	6%	11%	18%	14%	19%	19%	15%
	Approve, somewhat	25%	16%	31%	28%	43%	16%	23%	29%	34%	31%	25%	27%
	Approve, strongly	42%	29%	35%	44%	32%	11%	44%	39%	31%	34%	46%	39%
	Mixed	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%
	Unsure	4%	10%	6%	5%	2%	10%	5%	4%	7%	6%	4%	5%
	n=	178	102	83	142	74	19	215	190	90	35	56	605
LPR APPROVAL MOVEMENT	Stay disapprove	15%	25%	16%	13%	10%	60%	15%	14%	15%	28%	6%	16%
	Move disapprove	9%	23%	15%	16%	20%	12%	13%	15%	20%	1%	21%	15%
	Stay unsure	4%	2%	4%	1%	0%	7%	4%	1%	1%	4%	3%	2%
	Move approve	22%	18%	11%	22%	24%	6%	20%	26%	21%	9%	11%	20%
	Stay approve	50%	33%	55%	47%	45%	15%	49%	44%	43%	58%	59%	47%
	n=	178	102	83	142	74	19	215	190	90	35	56	605

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101



**LPR Approval - Attitudinals**

		CONFIDENCE IN FEDERAL GOV CONFIDENTIALITY						COFIDENCE IN ONLINE BUSINESS CONFIDENTIALITY						TOTAL
		Not at all confident	Not that confident	Unsure	Somewhat confident	Very confident	Extremely confident	Not at all confident	Not that confident	Unsure	Somewhat confident	Very confident	Extremely confident	Total
INITIAL APPROVAL OF LPR PROGRAM	Disapprove, strongly	26%	29%	0%	6%	18%	55%	24%	12%	2%	17%	3%	3%	18%
	Disapprove, somewhat	11%	14%	0%	21%	5%	0%	15%	15%	19%	5%	21%	0%	13%
	Approve, somewhat	28%	26%	23%	25%	11%	6%	24%	23%	23%	29%	15%	55%	25%
	Approve, strongly	29%	27%	59%	41%	62%	39%	34%	41%	22%	41%	61%	42%	38%
	Mixed	1%	1%	0%	6%	0%	0%	0%	0%	0%	7%	0%	0%	2%
	Unsure	6%	2%	18%	1%	5%	0%	4%	8%	34%	0%	0%	0%	4%
	n=	73	69	6	87	36	10	126	72	20	79	16	9	607
INFORMED APPROVAL OF LPR PROGRAM	Disapprove, strongly	22%	22%	0%	4%	16%	0%	22%	5%	16%	11%	14%	0%	14%
	Disapprove, somewhat	8%	14%	7%	14%	3%	55%	21%	18%	19%	7%	19%	2%	15%
	Approve, somewhat	30%	35%	7%	22%	15%	3%	21%	32%	33%	32%	33%	53%	27%
	Approve, strongly	34%	25%	67%	50%	61%	42%	29%	40%	22%	50%	34%	45%	39%
	Mixed	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Unsure	6%	4%	18%	10%	5%	0%	6%	5%	10%	2%	0%	0%	5%
	n=	72	69	6	87	36	10	126	71	20	79	16	9	605
LPR APPROVAL MOVEMENT	Stay disapprove	21%	28%	0%	11%	17%	0%	24%	13%	7%	10%	0%	0%	16%
	Move disapprove	12%	6%	7%	11%	5%	0%	26%	8%	36%	10%	49%	2%	15%
	Stay unsure	1%	0%	18%	7%	5%	0%	1%	2%	10%	0%	0%	0%	2%
	Move approve	26%	18%	8%	19%	11%	58%	16%	21%	12%	32%	12%	3%	20%
	Stay approve	40%	48%	67%	52%	64%	42%	33%	57%	36%	49%	38%	95%	47%
	n=	72	69	6	87	36	10	126	71	20	79	16	9	605

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**LPR Approval - Attitudinals**

		CONFIDENCE IN CHULA VISTA CONFIDENTIALITY						TOTAL
		Not at all confident	Not that confident	Unsure	Somewhat confident	Very confident	Extremely confident	Total
INITIAL APPROVAL OF LPR PROGRAM	Disapprove, strongly	31%	17%	21%	14%	11%	24%	18%
	Disapprove, somewhat	3%	11%	7%	17%	23%	3%	13%
	Approve, somewhat	21%	20%	35%	30%	12%	41%	25%
	Approve, strongly	40%	43%	24%	36%	44%	31%	38%
	Mixed	0%	5%	0%	0%	7%	0%	2%
	Unsure	5%	5%	13%	2%	3%	0%	4%
	n=	96	126	39	237	79	28	607
INFORMED APPROVAL OF LPR PROGRAM	Disapprove, strongly	25%	12%	19%	12%	12%	1%	14%
	Disapprove, somewhat	8%	14%	9%	14%	24%	24%	15%
	Approve, somewhat	19%	29%	39%	30%	18%	31%	27%
	Approve, strongly	41%	37%	27%	38%	45%	44%	39%
	Mixed	1%	0%	0%	0%	0%	0%	0%
	Unsure	6%	9%	7%	5%	2%	0%	5%
	n=	96	126	38	236	79	28	605
LPR APPROVAL MOVEMENT	Stay disapprove	24%	15%	25%	12%	21%	2%	16%
	Move disapprove	17%	16%	2%	19%	13%	2%	15%
	Stay unsure	1%	5%	7%	1%	2%	0%	2%
	Move approve	21%	15%	11%	22%	20%	36%	20%
	Stay approve	37%	48%	56%	46%	44%	60%	47%
	n=	96	126	38	236	79	28	605

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

**LPR Approval - Attitudinals**

		TRUST IN POLICE DEPARTMENT POLICIES				TOTAL
		Not at all	Not much	Somewhat	A lot	Total
INITIAL APPROVAL OF LPR PROGRAM	Disapprove, strongly	53%	29%	16%	5%	18%
	Disapprove, somewhat	17%	16%	14%	9%	13%
	Approve, somewhat	8%	28%	27%	25%	25%
	Approve, strongly	11%	25%	34%	59%	38%
	Mixed	0%	0%	5%	0%	2%
	Unsure	12%	2%	4%	3%	4%
	n=	27	86	261	214	607
INFORMED APPROVAL OF LPR PROGRAM	Disapprove, strongly	40%	33%	9%	2%	14%
	Disapprove, somewhat	29%	20%	15%	7%	15%
	Approve, somewhat	10%	13%	39%	25%	27%
	Approve, strongly	20%	29%	29%	63%	39%
	Mixed	0%	0%	0%	0%	0%
	Unsure	1%	6%	7%	3%	5%
	n=	27	86	260	214	605
LPR APPROVAL MOVEMENT	Stay disapprove	47%	31%	14%	4%	16%
	Move disapprove	11%	23%	16%	9%	15%
	Stay unsure	0%	1%	4%	1%	2%
	Move approve	31%	12%	23%	19%	20%
	Stay approve	10%	33%	44%	67%	47%
	n=	27	86	260	214	605

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

**LPR Approval - Attitudinals**

		CIVIC MOOD					TOTAL
		Wrong Track, Strongly	Wrong Track, Somewhat	Mixed/Unsure	Right Direction, Somewhat	Right Direction, Strongly	Total
INITIAL APPROVAL OF LPR PROGRAM	Disapprove, strongly	26%	30%	18%	13%	11%	18%
	Disapprove, somewhat	6%	6%	23%	13%	12%	13%
	Approve, somewhat	19%	25%	17%	30%	25%	25%
	Approve, strongly	43%	34%	34%	37%	49%	38%
	Mixed	0%	0%	1%	5%	0%	2%
	Unsure	6%	6%	7%	2%	2%	4%
	n=	88	115	95	216	87	607
INFORMED APPROVAL OF LPR PROGRAM	Disapprove, strongly	14%	25%	20%	8%	7%	14%
	Disapprove, somewhat	12%	9%	20%	19%	5%	15%
	Approve, somewhat	17%	21%	26%	35%	24%	27%
	Approve, strongly	46%	37%	29%	34%	61%	39%
	Mixed	0%	0%	0%	0%	0%	0%
	Unsure	11%	8%	5%	4%	3%	5%
	n=	88	115	93	216	87	605
LPR APPROVAL MOVEMENT	Stay disapprove	14%	26%	22%	13%	8%	16%
	Move disapprove	10%	11%	23%	17%	7%	15%
	Stay unsure	2%	3%	2%	3%	0%	2%
	Move approve	26%	17%	16%	22%	21%	20%
	Stay approve	48%	43%	37%	46%	65%	47%
	n=	88	115	93	216	87	605

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

**LPR Approval - Attitudinals**

		APPROVAL OF TRAFFIC CAMERAS					TOTAL
		Disapprove, strongly	Disapprove, somewhat	Approve, somewhat	Approve, strongly	Unsure	Total
INITIAL APPROVAL OF LPR PROGRAM	Disapprove, strongly	62%	54%	15%	2%	59%	18%
	Disapprove, somewhat	21%	5%	14%	9%	5%	13%
	Approve, somewhat	15%	5%	48%	17%	0%	25%
	Approve, strongly	3%	7%	7%	67%	32%	38%
	Mixed	0%	0%	9%	4%	0%	2%
	Unsure	0%	29%	8%	1%	4%	4%
	n=	31	22	85	157	9	607
INFORMED APPROVAL OF LPR PROGRAM	Disapprove, strongly	78%	49%	5%	4%	33%	14%
	Disapprove, somewhat	8%	19%	20%	8%	30%	15%
	Approve, somewhat	9%	22%	60%	15%	0%	27%
	Approve, strongly	6%	5%	8%	67%	32%	39%
	Mixed	0%	2%	1%	0%	0%	0%
	Unsure	0%	2%	6%	6%	4%	5%
	n=	31	22	85	157	9	605
LPR APPROVAL MOVEMENT	Stay disapprove	53%	45%	8%	5%	38%	16%
	Move disapprove	25%	18%	15%	13%	0%	15%
	Stay unsure	0%	2%	3%	5%	4%	2%
	Move approve	12%	25%	34%	11%	26%	20%
	Stay approve	11%	11%	41%	65%	32%	47%
	n=	31	22	85	157	9	605

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

**LPR Approval - Attitudinals**

		IMPORTANCE OF NEW PRIVACY PROTECTION POLICY						TOTAL
		Not at all important	Not very important	Somewhat important	Very important	Extremely important	Unsure	Total
INITIAL APPROVAL OF LPR PROGRAM	Disapprove, strongly	25%	3%	8%	11%	25%	51%	18%
	Disapprove, somewhat	12%	7%	9%	20%	14%	3%	13%
	Approve, somewhat	9%	33%	40%	26%	26%	6%	25%
	Approve, strongly	55%	57%	34%	40%	32%	37%	38%
	Mixed	0%	0%	0%	0%	0%	1%	2%
	Unsure	0%	0%	8%	3%	2%	2%	4%
	n=	7	9	65	114	89	19	607
INFORMED APPROVAL OF LPR PROGRAM	Disapprove, strongly	7%	3%	8%	6%	18%	22%	14%
	Disapprove, somewhat	25%	0%	13%	17%	14%	33%	15%
	Approve, somewhat	10%	60%	31%	28%	29%	19%	27%
	Approve, strongly	58%	37%	38%	46%	32%	18%	39%
	Mixed	0%	0%	0%	0%	0%	0%	0%
	Unsure	0%	0%	11%	4%	7%	7%	5%
	n=	7	9	64	114	88	19	605
LPR APPROVAL MOVEMENT	Stay disapprove	15%	3%	8%	16%	21%	23%	16%
	Move disapprove	0%	20%	19%	14%	13%	25%	15%
	Stay unsure	0%	0%	5%	0%	0%	2%	2%
	Move approve	25%	7%	17%	23%	21%	33%	20%
	Stay approve	60%	71%	52%	47%	44%	18%	47%
	n=	7	9	64	114	88	19	605

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

**LPR Approval - Attitudinals**

		WHAT SEEN/READ/HEARD RE CHULA VISTA LPR						TOTAL
		They're being used	Read/Seen news stories	Information shared w/other agencies	Privacy concerns/Go vernment overreach	Other	Nothing/Don't know	Total
INITIAL APPROVAL OF LPR PROGRAM	Disapprove, strongly	20%	8%	42%	76%	14%	16%	18%
	Disapprove, somewhat	4%	25%	47%	0%	12%	13%	13%
	Approve, somewhat	32%	27%	5%	15%	34%	24%	25%
	Approve, strongly	43%	37%	6%	6%	37%	40%	38%
	Mixed	0%	0%	0%	0%	0%	3%	2%
	Unsure	0%	4%	0%	4%	3%	5%	4%
	n=	53	23	12	13	45	461	607
INFORMED APPROVAL OF LPR PROGRAM	Disapprove, strongly	19%	8%	34%	65%	8%	12%	14%
	Disapprove, somewhat	6%	8%	51%	0%	8%	16%	15%
	Approve, somewhat	13%	41%	6%	20%	46%	27%	27%
	Approve, strongly	60%	42%	8%	11%	35%	38%	39%
	Mixed	0%	0%	0%	0%	0%	0%	0%
	Unsure	1%	0%	0%	4%	3%	6%	5%
	n=	53	23	12	13	45	459	605
LPR APPROVAL MOVEMENT	Stay disapprove	15%	15%	81%	65%	12%	13%	16%
	Move disapprove	10%	2%	0%	0%	7%	17%	15%
	Stay unsure	0%	0%	0%	4%	1%	3%	2%
	Move approve	23%	21%	10%	17%	20%	20%	20%
	Stay approve	52%	62%	9%	15%	61%	46%	47%
	n=	53	23	12	13	45	459	605

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

### Reasons for LPR Approval - Demographics

		GENDER		AGE						TOTAL
		Female	Male	18-24	25-34	35-44	45-54	55-64	65+	Total
REASONS FOR APPROVAL OF LPR PROGRAM	Deter/Reduce/Solve crimes	30%	33%	50%	39%	27%	23%	39%	23%	31%
	Promotes safety/security	11%	24%	0%	11%	17%	11%	28%	24%	17%
	Find missing persons/criminals	18%	15%	22%	15%	17%	19%	12%	17%	16%
	Helpful to police	8%	6%	0%	11%	9%	3%	3%	13%	7%
	Help with traffic incidences	9%	3%	0%	13%	5%	8%	6%	2%	6%
	Other	18%	18%	0%	11%	21%	35%	10%	18%	18%
	Nothing/Don't know	6%	1%	28%	0%	4%	2%	2%	2%	4%
	n=	197	202	4	25	54	87	102	127	399

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

### Reasons for LPR Approval - Demographics

		ETHNICITY					Language			TOTAL
		White/Caucasian	Hispanic/Latino	Black/African American	Asian/Pacific Islander	Multi-ethnic	English	Spanish	Tagalog	Total
REASONS FOR APPROVAL OF LPR PROGRAM	Deter/Reduce/Solve crimes	26%	37%	19%	29%	19%	34%	23%	100%	31%
	Promotes safety/security	14%	22%	17%	11%	3%	11%	38%	0%	17%
	Find missing persons/criminals	29%	12%	0%	17%	15%	19%	9%	0%	16%
	Helpful to police	6%	6%	51%	7%	6%	8%	4%	0%	7%
	Help with traffic incidences	1%	7%	0%	12%	7%	5%	10%	0%	6%
	Other	21%	16%	12%	22%	17%	19%	16%	0%	18%
	Nothing/Don't know	3%	1%	0%	2%	33%	5%	0%	0%	4%
	n=	158	155	14	38	27	374	24	1	399

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101



### Reasons for LPR Approval - Demographics

		INCOME							VOTER REGISTRATION		TOTAL
		< \$25,000	\$25 to 40,000	\$40 to 60,000	\$60 to 80,000	\$80 to 100,000	\$100,000 to \$150,000	> \$150,000	Non-Voter	Voter	Total
REASONS FOR APPROVAL OF LPR PROGRAM	Deter/Reduce/Solve crimes	42%	37%	30%	41%	27%	26%	36%	38%	30%	31%
	Promotes safety/security	27%	8%	18%	12%	36%	7%	13%	13%	18%	17%
	Find missing persons/criminals	21%	13%	22%	24%	6%	14%	19%	22%	15%	16%
	Helpful to police	5%	13%	1%	2%	2%	14%	6%	12%	6%	7%
	Help with traffic incidences	0%	13%	10%	2%	6%	9%	1%	0%	8%	6%
	Other	3%	13%	20%	19%	18%	22%	23%	14%	19%	18%
	Nothing/Don't know	1%	2%	0%	0%	6%	9%	2%	1%	4%	4%
n=		18	31	46	45	63	91	75	59	340	399

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

### Reasons for LPR Approval - Demographics

		AREA					ZIP CODE						TOTAL
		Northwest	North Central	East	Southwest	South Central	91902	91910	91911	91913	91914	91915	Total
REASONS FOR APPROVAL OF LPR PROGRAM	Deter/Reduce/Solve crimes	30%	26%	32%	36%	32%	48%	27%	34%	36%	45%	21%	31%
	Promotes safety/security	16%	13%	21%	17%	20%	9%	17%	16%	19%	8%	23%	17%
	Find missing persons/criminals	23%	25%	7%	13%	14%	26%	22%	18%	10%	19%	5%	16%
	Helpful to police	5%	10%	14%	7%	4%	8%	6%	6%	4%	8%	18%	7%
	Help with traffic incidences	6%	2%	13%	5%	3%	0%	5%	6%	1%	0%	23%	6%
	Other	17%	23%	12%	19%	14%	9%	22%	19%	17%	17%	9%	18%
	Nothing/Don't know	3%	0%	1%	2%	14%	0%	1%	2%	13%	3%	0%	4%
n=		121	58	57	94	53	11	140	126	58	23	41	399

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

**Reasons for LPR Approval - Attitudinals**

		CONFIDENCE IN FEDERAL GOV CONFIDENTIALITY						CONFIDENCE IN ONLINE BUSINESS CONFIDENTIALITY						TOTAL
		Not at all confident	Not that confident	Unsure	Somewhat confident	Very confident	Extremely confident	Not at all confident	Not that confident	Unsure	Somewhat confident	Very confident	Extremely confident	Total
REASONS FOR APPROVAL OF LPR PROGRAM	Deter/Reduce/Solve crimes	43%	56%	0%	23%	37%	28%	29%	27%	5%	46%	8%	2%	31%
	Promotes safety/security	3%	5%	81%	13%	10%	66%	10%	43%	42%	4%	31%	36%	17%
	Find missing persons/criminals	21%	8%	0%	7%	30%	0%	29%	17%	37%	16%	0%	0%	16%
	Helpful to police	7%	4%	10%	7%	11%	0%	9%	0%	11%	5%	25%	17%	7%
	Help with traffic incidences	5%	9%	0%	3%	0%	0%	8%	1%	0%	12%	28%	0%	6%
	Other	19%	17%	9%	46%	12%	6%	14%	10%	4%	16%	3%	0%	18%
	Nothing/Don't know	3%	1%	0%	1%	0%	0%	1%	3%	0%	1%	5%	45%	4%
n=		42	41	4	62	28	9	76	46	11	59	12	8	399

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

**Reasons for LPR Approval - Attitudinals**

		CONFIDENCE IN CHULA VISTA CONFIDENTIALITY						TOTAL
		Not at all confident	Not that confident	Unsure	Somewhat confident	Very confident	Extremely confident	Total
REASONS FOR APPROVAL OF LPR PROGRAM	Deter/Reduce/Solve crimes	50%	31%	33%	34%	19%	10%	31%
	Promotes safety/security	11%	25%	33%	7%	22%	29%	17%
	Find missing persons/criminals	19%	17%	16%	14%	22%	12%	16%
	Helpful to police	4%	4%	1%	9%	13%	11%	7%
	Help with traffic incidences	3%	1%	0%	13%	7%	2%	6%
	Other	11%	20%	18%	21%	16%	7%	18%
	Nothing/Don't know	2%	2%	0%	2%	1%	30%	4%
n=		54	70	20	172	60	22	399

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

### Reasons for LPR Approval - Attitudinals

		TRUST IN POLICE DEPARTMENT POLICIES				TOTAL
		Not at all	Not much	Somewhat	A lot	Total
REASONS FOR APPROVAL OF LPR PROGRAM	Deter/Reduce/Solve crimes	13%	36%	35%	27%	31%
	Promotes safety/security	0%	5%	20%	18%	17%
	Find missing persons/criminals	54%	22%	15%	15%	16%
	Helpful to police	0%	4%	10%	6%	7%
	Help with traffic incidences	0%	17%	3%	5%	6%
	Other	27%	16%	16%	21%	18%
	Nothing/Don't know	6%	0%	2%	7%	4%
	n=	8	41	160	181	399

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

### Reasons for LPR Approval - Attitudinals

		CIVIC MOOD					TOTAL
		Wrong Track, Strongly	Wrong Track, Somewhat	Mixed/Unsure	Right Direction, Somewhat	Right Direction, Strongly	Total
REASONS FOR APPROVAL OF LPR PROGRAM	Deter/Reduce/Solve crimes	36%	39%	33%	37%	12%	31%
	Promotes safety/security	9%	25%	10%	13%	30%	17%
	Find missing persons/criminals	20%	15%	12%	20%	11%	16%
	Helpful to police	4%	3%	11%	8%	7%	7%
	Help with traffic incidences	11%	5%	12%	5%	1%	6%
	Other	16%	12%	20%	15%	28%	18%
	Nothing/Don't know	3%	1%	2%	2%	11%	4%
	n=	54	72	56	148	64	399

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

### Reasons for LPR Approval - Attitudinals

		APPROVAL OF TRAFFIC CAMERAS					TOTAL
		Disapprove, strongly	Disapprove, somewhat	Approve, somewhat	Approve, strongly	Unsure	Total
REASONS FOR APPROVAL OF LPR PROGRAM	Deter/Reduce/Solve crimes	0%	47%	49%	26%	20%	31%
	Promotes safety/security	0%	0%	9%	17%	80%	17%
	Find missing persons/criminals	8%	29%	19%	19%	0%	16%
	Helpful to police	16%	0%	4%	7%	0%	7%
	Help with traffic incidences	0%	0%	6%	8%	0%	6%
	Other	77%	12%	12%	21%	0%	18%
	Nothing/Don't know	0%	12%	1%	1%	0%	4%
	n=	6	7	48	130	2	399

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

### Reasons for LPR Approval - Attitudinals

		IMPORTANCE OF NEW PRIVACY PROTECTION POLICY						TOTAL
		Not at all important	Not very important	Somewhat important	Very important	Extremely important	Unsure	Total
REASONS FOR APPROVAL OF LPR PROGRAM	Deter/Reduce/Solve crimes	14%	52%	48%	33%	17%	39%	31%
	Promotes safety/security	0%	0%	5%	23%	25%	12%	17%
	Find missing persons/criminals	0%	19%	11%	18%	15%	4%	16%
	Helpful to police	0%	26%	4%	9%	8%	0%	7%
	Help with traffic incidences	0%	0%	19%	1%	5%	8%	6%
	Other	86%	3%	11%	14%	14%	33%	18%
	Nothing/Don't know	0%	0%	2%	3%	15%	3%	4%
	n=	3	7	46	82	57	11	399

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

### Reasons for LPR Approval - Attitudinals

		WHAT SEEN/READ/HEARD RE CHULA VISTA LPR						TOTAL
		They're being used	Read/Seen news stories	Information shared w/other agencies	Privacy concerns/Go vernment overreach	Other	Nothing/Don't know	Total
REASONS FOR APPROVAL OF LPR PROGRAM	Deter/Reduce/Solve crimes	44%	51%	54%	73%	54%	27%	31%
	Promotes safety/security	13%	9%	0%	27%	5%	19%	17%
	Find missing persons/criminals	27%	15%	20%	0%	13%	16%	16%
	Helpful to police	2%	2%	0%	0%	0%	9%	7%
	Help with traffic incidences	1%	0%	0%	0%	19%	6%	6%
	Other	14%	23%	25%	0%	9%	19%	18%
	Nothing/Don't know	0%	0%	0%	0%	0%	5%	4%
	n=	38	14	4	3	29	311	399

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

### Reasons for LPR Approval - Attitudinals

		LPR APPROVAL MOVEMENT					TOTAL
		Stay disapprove	Move disapprove	Stay unsure	Move approve	Stay approve	Total
REASONS FOR APPROVAL OF LPR PROGRAM	Deter/Reduce/Solve crimes	0%	29%	0%	35%	32%	31%
	Promotes safety/security	0%	19%	0%	5%	18%	17%
	Find missing persons/criminals	0%	13%	0%	23%	17%	16%
	Helpful to police	0%	11%	0%	4%	7%	7%
	Help with traffic incidences	0%	10%	0%	0%	6%	6%
	Other	0%	17%	0%	33%	17%	18%
	Nothing/Don't know	0%	2%	0%	0%	4%	4%
	n=	0	63	0	45	290	399

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

### Reasons for LPR Disapproval - Demographics

		GENDER		AGE						TOTAL
		Female	Male	18-24	25-34	35-44	45-54	55-64	65+	Total
REASONS FOR DISAPPROVAL OF LPR PROGRAM	Police misuse	38%	37%	64%	42%	22%	32%	24%	15%	37%
	Privacy concerns	22%	29%	0%	18%	28%	38%	53%	44%	25%
	Other	40%	34%	36%	40%	47%	27%	23%	39%	37%
	Nothing/Don't know	0%	1%	0%	0%	3%	2%	0%	2%	1%
	n=	64	107	6	19	31	41	33	41	171

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

### Reasons for LPR Disapproval - Demographics

		ETHNICITY					Language			TOTAL
		White/Caucasian	Hispanic/Latino	Black/African American	Asian/Pacific Islander	Multi-ethnic	English	Spanish	Tagalog	Total
REASONS FOR DISAPPROVAL OF LPR PROGRAM	Police misuse	28%	39%	7%	49%	46%	38%	25%	0%	37%
	Privacy concerns	33%	16%	64%	43%	24%	26%	16%	100%	25%
	Other	38%	43%	29%	8%	27%	35%	60%	0%	37%
	Nothing/Don't know	0%	1%	0%	0%	3%	1%	0%	0%	1%
	n=	67	61	7	13	13	165	5	1	171

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101



### Reasons for LPR Disapproval - Demographics

		INCOME							VOTER REGISTRATION		TOTAL
		< \$25,000	\$25 to 40,000	\$40 to 60,000	\$60 to 80,000	\$80 to 100,000	\$100,000 to \$150,000	> \$150,000	Non-Voter	Voter	Total
REASONS FOR DISAPPROVAL OF LPR PROGRAM	Police misuse	6%	44%	71%	15%	13%	50%	48%	61%	28%	37%
	Privacy concerns	51%	10%	16%	17%	35%	33%	27%	20%	28%	25%
	Other	42%	41%	13%	68%	52%	17%	23%	17%	44%	37%
	Nothing/Don't know	0%	5%	0%	0%	0%	0%	2%	2%	1%	1%
	n=	7	12	14	20	25	36	36	36	135	171

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

### Reasons for LPR Disapproval - Demographics

		AREA					ZIP CODE						TOTAL
		Northwest	North Central	East	Southwest	South Central	91902	91910	91911	91913	91914	91915	Total
REASONS FOR DISAPPROVAL OF LPR PROGRAM	Police misuse	41%	47%	46%	23%	33%	86%	38%	33%	21%	54%	27%	37%
	Privacy concerns	30%	30%	15%	18%	37%	8%	33%	17%	42%	18%	21%	25%
	Other	29%	23%	38%	57%	24%	5%	29%	48%	35%	28%	52%	37%
	Nothing/Don't know	0%	0%	0%	2%	6%	0%	0%	2%	2%	0%	0%	1%
	n=	52	35	20	38	18	6	66	52	26	10	11	171

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

**Reasons for LPR Disapproval - Attitudinals**

		CONFIDENCE IN FEDERAL GOV CONFIDENTIALITY						CONFIDENCE IN ONLINE BUSINESS CONFIDENTIALITY						TOTAL
		Not at all confident	Not that confident	Unsure	Somewhat confident	Very confident	Extremely confident	Not at all confident	Not that confident	Unsure	Somewhat confident	Very confident	Extremely confident	Total
REASONS FOR DISAPPROVAL OF LPR PROGRAM	Police misuse	31%	35%	0%	0%	7%	100%	65%	27%	0%	21%	59%	0%	37%
	Privacy concerns	31%	24%	0%	19%	20%	0%	23%	34%	100%	26%	12%	100%	25%
	Other	38%	40%	0%	79%	73%	0%	12%	39%	0%	54%	8%	0%	37%
	Nothing/Don't know	0%	0%	0%	2%	0%	0%	0%	0%	0%	0%	20%	0%	1%
	n=	27	24	0	21	7	1	43	19	3	18	4	1	171

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

**Reasons for LPR Disapproval - Attitudinals**

		CONFIDENCE IN CHULA VISTA CONFIDENTIALITY						TOTAL
		Not at all confident	Not that confident	Unsure	Somewhat confident	Very confident	Extremely confident	Total
REASONS FOR DISAPPROVAL OF LPR PROGRAM	Police misuse	40%	26%	60%	31%	35%	83%	37%
	Privacy concerns	43%	36%	27%	17%	20%	5%	25%
	Other	17%	37%	13%	51%	45%	0%	37%
	Nothing/Don't know	0%	0%	0%	1%	0%	12%	1%
	n=	38	46	9	55	16	6	171

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

### Reasons for LPR Disapproval - Attitudinals

		TRUST IN POLICE DEPARTMENT POLICIES				TOTAL
		Not at all	Not much	Somewhat	A lot	Total
REASONS FOR DISAPPROVAL OF LPR PROGRAM	Police misuse	45%	35%	43%	24%	37%
	Privacy concerns	22%	23%	29%	21%	25%
	Other	33%	42%	27%	51%	37%
	Nothing/Don't know	0%	0%	1%	4%	1%
	n=	17	40	82	25	171

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

### Reasons for LPR Disapproval - Attitudinals

		CIVIC MOOD					TOTAL
		Wrong Track, Strongly	Wrong Track, Somewhat	Mixed/Unsure	Right Direction, Somewhat	Right Direction, Strongly	Total
REASONS FOR DISAPPROVAL OF LPR PROGRAM	Police misuse	10%	40%	50%	39%	22%	37%
	Privacy concerns	52%	30%	9%	32%	10%	25%
	Other	38%	29%	41%	28%	59%	37%
	Nothing/Don't know	0%	0%	0%	0%	8%	1%
	n=	29	35	28	57	21	171

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

### Reasons for LPR Disapproval - Attitudinals

		APPROVAL OF TRAFFIC CAMERAS					TOTAL
		Disapprove, strongly	Disapprove, somewhat	Approve, somewhat	Approve, strongly	Unsure	Total
REASONS FOR DISAPPROVAL OF LPR PROGRAM	Police misuse	47%	61%	19%	24%	48%	37%
	Privacy concerns	20%	26%	41%	36%	12%	25%
	Other	32%	13%	41%	38%	40%	37%
	Nothing/Don't know	0%	0%	0%	2%	0%	1%
	n=	25	11	27	22	6	171

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

### Reasons for LPR Disapproval - Attitudinals

		IMPORTANCE OF NEW PRIVACY PROTECTION POLICY						TOTAL
		Not at all important	Not very important	Somewhat important	Very important	Extremely important	Unsure	Total
REASONS FOR DISAPPROVAL OF LPR PROGRAM	Police misuse	20%	28%	8%	22%	45%	82%	37%
	Privacy concerns	68%	0%	20%	26%	23%	3%	25%
	Other	12%	72%	71%	48%	32%	16%	37%
	Nothing/Don't know	0%	0%	0%	3%	0%	0%	1%
	n=	4	2	13	27	28	6	171

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

### Reasons for LPR Disapproval - Attitudinals

		WHAT SEEN/READ/HEARD RE CHULA VISTA LPR						TOTAL
		They're being used	Read/Seen news stories	Information shared w/other agencies	Privacy concerns/Go vernment overreach	Other	Nothing/Don' t know	Total
REASONS FOR DISAPPROVAL OF LPR PROGRAM	Police misuse	17%	30%	61%	42%	27%	37%	37%
	Privacy concerns	50%	35%	31%	28%	7%	23%	25%
	Other	33%	35%	7%	29%	66%	38%	37%
	Nothing/Don't know	0%	0%	0%	0%	0%	1%	1%
	n=	15	8	8	9	14	117	171

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

### Reasons for LPR Disapproval - Attitudinals

		LPR APPROVAL MOVEMENT					TOTAL
		Stay disapprove	Move disapprove	Stay unsure	Move approve	Stay approve	Total
REASONS FOR DISAPPROVAL OF LPR PROGRAM	Police misuse	44%	54%	0%	24%	0%	37%
	Privacy concerns	24%	23%	0%	29%	0%	25%
	Other	31%	20%	0%	46%	0%	37%
	Nothing/Don't know	0%	3%	0%	1%	0%	1%
	n=	89	14	0	67	0	171

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

### LPR Benefits - Demographics

		GENDER		AGE						TOTAL
		Female	Male	18-24	25-34	35-44	45-54	55-64	65+	Total
POLICE HAVE LOCATED MISSING PERSONS	Not at all beneficial	2%	7%	8%	4%	2%	6%	2%	5%	4%
	Not that beneficial	4%	5%	10%	5%	2%	4%	2%	4%	4%
	Unsure	3%	3%	0%	0%	3%	4%	7%	3%	3%
	Somewhat beneficial	17%	20%	28%	20%	18%	16%	18%	16%	19%
	Very beneficial	30%	17%	20%	20%	15%	20%	34%	35%	24%
	Extremely beneficial	44%	48%	34%	51%	60%	50%	37%	37%	46%
	n=	281	326	11	46	92	135	143	180	607
DATA USED TO SOLVE VIOLENT CRIME AND ARREST CRIMINAL SUSPECTS	Not at all beneficial	2%	8%	8%	7%	2%	7%	3%	3%	5%
	Not that beneficial	6%	4%	20%	4%	1%	3%	4%	4%	5%
	Unsure	4%	3%	0%	2%	7%	5%	3%	2%	3%
	Somewhat beneficial	23%	25%	54%	32%	19%	17%	8%	21%	24%
	Very beneficial	32%	19%	10%	25%	22%	24%	47%	27%	26%
	Extremely beneficial	32%	40%	8%	30%	49%	44%	34%	42%	36%
	n=	281	326	11	46	92	135	143	180	607

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

**LPR Benefits - Demographics**

		ETHNICITY					LANGUAGE		TOTAL
		White/Caucasian	Hispanic/Latino	Black/African American	Asian/Pacific Islander	Multi-ethnic	English	Spanish	Total
POLICE HAVE LOCATED MISSING PERSONS	Not at all beneficial	3%	5%	0%	2%	8%	4%	6%	4%
	Not that beneficial	6%	5%	0%	1%	0%	5%	2%	4%
	Unsure	4%	2%	0%	5%	0%	3%	3%	3%
	Somewhat beneficial	16%	17%	30%	20%	32%	19%	17%	19%
	Very beneficial	18%	28%	17%	22%	16%	23%	26%	24%
	Extremely beneficial	54%	43%	53%	50%	45%	46%	45%	46%
	n=	240	223	23	55	46	574	30	607
DATA USED TO SOLVE VIOLENT CRIME AND ARREST CRIMINAL SUSPECTS	Not at all beneficial	6%	5%	0%	2%	5%	5%	4%	5%
	Not that beneficial	4%	6%	16%	3%	3%	6%	2%	5%
	Unsure	5%	2%	11%	3%	3%	4%	0%	3%
	Somewhat beneficial	19%	25%	7%	26%	43%	27%	12%	24%
	Very beneficial	22%	28%	36%	26%	22%	25%	33%	26%
	Extremely beneficial	44%	35%	30%	40%	24%	33%	49%	36%
	n=	240	223	23	55	46	574	30	607

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

**LPR Benefits - Demographics**

		INCOME							VOTER REGISTRATION		TOTAL
		< \$25,000	\$25 to 40,000	\$40 to 60,000	\$60 to 80,000	\$80 to 100,000	\$100,000 to \$150,000	> \$150,000	Non-Voter	Voter	Total
POLICE HAVE LOCATED MISSING PERSONS	Not at all beneficial	8%	2%	2%	5%	7%	6%	3%	1%	6%	4%
	Not that beneficial	0%	1%	2%	11%	5%	6%	1%	3%	5%	4%
	Unsure	0%	8%	1%	2%	4%	3%	1%	2%	3%	3%
	Somewhat beneficial	7%	32%	31%	9%	11%	20%	16%	32%	15%	19%
	Very beneficial	38%	22%	14%	46%	24%	21%	15%	32%	21%	24%
	Extremely beneficial	48%	35%	49%	27%	49%	44%	65%	30%	51%	46%
	n=	28	48	65	71	91	132	116	102	505	607
DATA USED TO SOLVE VIOLENT CRIME AND ARREST CRIMINAL SUSPECTS	Not at all beneficial	1%	1%	6%	4%	10%	7%	3%	3%	6%	5%
	Not that beneficial	0%	14%	1%	12%	5%	3%	1%	9%	4%	5%
	Unsure	2%	2%	4%	0%	4%	4%	3%	4%	3%	3%
	Somewhat beneficial	30%	14%	27%	24%	19%	32%	23%	28%	23%	24%
	Very beneficial	38%	31%	30%	34%	25%	19%	19%	35%	23%	26%
	Extremely beneficial	29%	38%	33%	26%	38%	35%	50%	22%	40%	36%
	n=	28	48	65	71	91	132	116	102	505	607

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101



**LPR Benefits - Demographics**

		AREA					ZIP CODE						TOTAL
		Northwest	North Central	East	Southwest	South Central	91902	91910	91911	91913	91914	91915	Total
POLICE HAVE LOCATED MISSING PERSONS	Not at all beneficial	3%	14%	2%	3%	1%	39%	3%	2%	8%	4%	2%	4%
	Not that beneficial	2%	3%	5%	8%	5%	2%	2%	6%	5%	8%	1%	4%
	Unsure	2%	2%	4%	5%	0%	2%	2%	4%	1%	5%	3%	3%
	Somewhat beneficial	23%	17%	17%	15%	20%	16%	24%	14%	21%	25%	10%	19%
	Very beneficial	24%	22%	21%	29%	22%	24%	23%	30%	15%	21%	18%	24%
	Extremely beneficial	46%	41%	52%	41%	52%	17%	46%	44%	49%	36%	66%	46%
	n=	178	102	84	143	74	19	215	191	90	35	57	607
DATA USED TO SOLVE VIOLENT CRIME AND ARREST CRIMINAL SUSPECTS	Not at all beneficial	4%	13%	3%	4%	3%	39%	4%	3%	9%	5%	2%	5%
	Not that beneficial	5%	4%	6%	7%	3%	2%	6%	6%	3%	7%	3%	5%
	Unsure	3%	6%	5%	2%	2%	2%	4%	2%	4%	3%	5%	3%
	Somewhat beneficial	23%	31%	31%	22%	17%	19%	24%	25%	22%	46%	18%	24%
	Very beneficial	35%	12%	24%	25%	32%	20%	28%	29%	21%	8%	32%	26%
	Extremely beneficial	30%	34%	32%	40%	43%	17%	35%	36%	42%	30%	40%	36%
	n=	178	102	84	143	74	19	215	191	90	35	57	607

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

**LPR Benefits - Attitudinals**

		CONFIDENCE IN FEDERAL GOV CONFIDENTIALITY						CONFIDENCE IN ONLINE BUSINESS CONFIDENTIALITY						TOTAL
		Not at all confident	Not that confident	Unsure	Somewhat confident	Very confident	Extremely confident	Not at all confident	Not that confident	Unsure	Somewhat confident	Very confident	Extremely confident	Total
POLICE HAVE LOCATED MISSING PERSONS	Not at all beneficial	8%	11%	0%	1%	14%	0%	3%	0%	14%	4%	0%	0%	4%
	Not that beneficial	1%	10%	0%	8%	0%	0%	3%	5%	2%	3%	0%	0%	4%
	Unsure	4%	2%	18%	0%	6%	0%	3%	2%	5%	3%	19%	0%	3%
	Somewhat beneficial	21%	22%	7%	19%	4%	3%	22%	15%	31%	10%	16%	40%	19%
	Very beneficial	16%	27%	67%	25%	7%	19%	22%	27%	30%	29%	19%	30%	24%
	Extremely beneficial	51%	29%	8%	47%	69%	78%	47%	51%	18%	51%	46%	30%	46%
	n=	73	69	6	87	36	10	126	72	20	79	16	9	607
DATA USED TO SOLVE VIOLENT CRIME AND ARREST CRIMINAL SUSPECTS	Not at all beneficial	8%	14%	0%	2%	14%	0%	3%	5%	0%	3%	0%	0%	5%
	Not that beneficial	4%	8%	0%	7%	1%	0%	6%	5%	2%	6%	0%	0%	5%
	Unsure	2%	3%	18%	0%	6%	0%	5%	5%	19%	2%	0%	0%	3%
	Somewhat beneficial	24%	26%	7%	24%	9%	55%	32%	15%	19%	17%	24%	42%	24%
	Very beneficial	14%	26%	67%	32%	6%	22%	22%	28%	33%	37%	24%	15%	26%
	Extremely beneficial	49%	23%	8%	34%	64%	23%	31%	42%	27%	35%	52%	42%	36%
	n=	73	69	6	87	36	10	126	72	20	79	16	9	607

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

**LPR Benefits - Attitudinals**

		CONFIDENCE IN CHULA VISTA CONFIDENTIALITY						TOTAL
		Not at all confident	Not that confident	Unsure	Somewhat confident	Very confident	Extremely confident	Total
POLICE HAVE LOCATED MISSING PERSONS	Not at all beneficial	2%	4%	18%	2%	9%	1%	4%
	Not that beneficial	2%	8%	1%	6%	0%	0%	4%
	Unsure	5%	1%	3%	2%	5%	0%	3%
	Somewhat beneficial	23%	17%	29%	20%	8%	20%	19%
	Very beneficial	23%	33%	20%	19%	32%	5%	24%
	Extremely beneficial	45%	37%	29%	51%	46%	73%	46%
	n=	96	126	39	237	79	28	607
DATA USED TO SOLVE VIOLENT CRIME AND ARREST CRIMINAL SUSPECTS	Not at all beneficial	2%	7%	22%	2%	5%	1%	5%
	Not that beneficial	10%	5%	1%	7%	0%	0%	5%
	Unsure	6%	3%	8%	3%	2%	0%	3%
	Somewhat beneficial	15%	16%	22%	26%	36%	40%	24%
	Very beneficial	25%	37%	24%	26%	15%	20%	26%
	Extremely beneficial	42%	32%	23%	36%	42%	39%	36%
	n=	96	126	39	237	79	28	607

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

**LPR Benefits - Attitudinals**

		TRUST IN POLICE DEPARTMENT POLICIES				TOTAL
		Not at all	Not much	Somewhat	A lot	Total
POLICE HAVE LOCATED MISSING PERSONS	Not at all beneficial	25%	6%	3%	2%	4%
	Not that beneficial	2%	6%	3%	6%	4%
	Unsure	4%	2%	3%	4%	3%
	Somewhat beneficial	32%	17%	22%	13%	19%
	Very beneficial	15%	21%	27%	20%	24%
	Extremely beneficial	21%	48%	42%	56%	46%
	n=	27	86	261	214	607
DATA USED TO SOLVE VIOLENT CRIME AND ARREST CRIMINAL SUSPECTS	Not at all beneficial	35%	8%	3%	2%	5%
	Not that beneficial	4%	10%	3%	5%	5%
	Unsure	12%	2%	3%	3%	3%
	Somewhat beneficial	23%	35%	27%	13%	24%
	Very beneficial	12%	18%	34%	22%	26%
	Extremely beneficial	15%	28%	30%	55%	36%
	n=	27	86	261	214	607

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

**LPR Benefits - Attitudinals**

		CIVIC MOOD					TOTAL
		Wrong Track, Strongly	Wrong Track, Somewhat	Mixed/Unsure	Right Direction, Somewhat	Right Direction, Strongly	Total
POLICE HAVE LOCATED MISSING PERSONS	Not at all beneficial	6%	6%	7%	3%	2%	4%
	Not that beneficial	2%	7%	3%	2%	10%	4%
	Unsure	11%	4%	3%	1%	1%	3%
	Somewhat beneficial	16%	20%	18%	16%	25%	19%
	Very beneficial	12%	19%	29%	29%	19%	24%
	Extremely beneficial	54%	44%	41%	49%	43%	46%
	n=	88	115	95	216	87	607
DATA USED TO SOLVE VIOLENT CRIME AND ARREST CRIMINAL SUSPECTS	Not at all beneficial	5%	11%	9%	3%	1%	5%
	Not that beneficial	4%	12%	3%	2%	9%	5%
	Unsure	6%	7%	4%	2%	2%	3%
	Somewhat beneficial	13%	14%	37%	27%	20%	24%
	Very beneficial	22%	18%	23%	31%	28%	26%
	Extremely beneficial	50%	39%	24%	35%	40%	36%
	n=	88	115	95	216	87	607

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

**LPR Benefits - Attitudinals**

		APPROVAL OF TRAFFIC CAMERAS					TOTAL
		Disapprove, strongly	Disapprove, somewhat	Approve, somewhat	Approve, strongly	Unsure	Total
POLICE HAVE LOCATED MISSING PERSONS	Not at all beneficial	22%	7%	2%	2%	0%	4%
	Not that beneficial	5%	6%	1%	0%	34%	4%
	Unsure	8%	7%	3%	3%	4%	3%
	Somewhat beneficial	26%	45%	27%	18%	24%	19%
	Very beneficial	6%	19%	25%	19%	0%	24%
	Extremely beneficial	33%	16%	42%	58%	38%	46%
	n=	31	22	85	157	9	607
DATA USED TO SOLVE VIOLENT CRIME AND ARREST CRIMINAL SUSPECTS	Not at all beneficial	24%	1%	2%	2%	0%	5%
	Not that beneficial	6%	38%	4%	1%	34%	5%
	Unsure	3%	18%	7%	1%	11%	3%
	Somewhat beneficial	55%	20%	39%	10%	24%	24%
	Very beneficial	5%	8%	37%	29%	0%	26%
	Extremely beneficial	7%	14%	12%	58%	31%	36%
	n=	31	22	85	157	9	607

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

**LPR Benefits - Attitudinals**

		IMPORTANCE OF NEW PRIVACY PROTECTION POLICY						TOTAL
		Not at all important	Not very important	Somewhat important	Very important	Extremely important	Unsure	Total
POLICE HAVE LOCATED MISSING PERSONS	Not at all beneficial	0%	0%	0%	0%	11%	10%	4%
	Not that beneficial	0%	0%	3%	10%	3%	8%	4%
	Unsure	7%	0%	6%	0%	2%	3%	3%
	Somewhat beneficial	27%	3%	11%	13%	21%	5%	19%
	Very beneficial	3%	66%	18%	37%	22%	20%	24%
	Extremely beneficial	62%	31%	63%	40%	41%	53%	46%
	n=	7	9	65	114	89	19	607
DATA USED TO SOLVE VIOLENT CRIME AND ARREST CRIMINAL SUSPECTS	Not at all beneficial	0%	0%	3%	1%	12%	19%	5%
	Not that beneficial	0%	0%	0%	8%	2%	1%	5%
	Unsure	7%	0%	6%	1%	3%	3%	3%
	Somewhat beneficial	17%	10%	30%	23%	26%	32%	24%
	Very beneficial	8%	80%	23%	29%	20%	23%	26%
	Extremely beneficial	67%	10%	39%	37%	37%	22%	36%
	n=	7	9	65	114	89	19	607

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

**LPR Benefits - Attitudinals**

		WHAT SEEN/READ/HEARD RE CHULA VISTA LPR						TOTAL
		They're being used	Read/Seen news stories	Information shared w/other agencies	Privacy concerns/Go vernment overreach	Other	Nothing/Don't know	Total
POLICE HAVE LOCATED MISSING PERSONS	Not at all beneficial	2%	0%	14%	6%	8%	4%	4%
	Not that beneficial	7%	4%	14%	13%	0%	4%	4%
	Unsure	3%	0%	6%	0%	3%	3%	3%
	Somewhat beneficial	9%	23%	7%	62%	24%	18%	19%
	Very beneficial	14%	7%	50%	9%	12%	26%	24%
	Extremely beneficial	65%	65%	8%	9%	54%	45%	46%
	n=	53	23	12	13	45	461	607
DATA USED TO SOLVE VIOLENT CRIME AND ARREST CRIMINAL SUSPECTS	Not at all beneficial	2%	0%	17%	19%	7%	5%	5%
	Not that beneficial	11%	0%	3%	11%	0%	5%	5%
	Unsure	3%	0%	6%	0%	1%	4%	3%
	Somewhat beneficial	8%	29%	62%	46%	26%	24%	24%
	Very beneficial	19%	29%	3%	4%	13%	29%	26%
	Extremely beneficial	58%	42%	8%	21%	54%	33%	36%
	n=	53	23	12	13	45	461	607

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101



**LPR Benefits - Attitudinals**

		LPR APPROVAL MOVEMENT					TOTAL
		Stay disapprove	Move disapprove	Stay unsure	Move approve	Stay approve	Total
POLICE HAVE LOCATED MISSING PERSONS	Not at all beneficial	23%	3%	0%	2%	0%	4%
	Not that beneficial	14%	1%	0%	9%	0%	4%
	Unsure	3%	3%	32%	2%	2%	3%
	Somewhat beneficial	35%	17%	56%	16%	13%	19%
	Very beneficial	19%	34%	7%	20%	24%	24%
	Extremely beneficial	6%	43%	5%	50%	61%	46%
	n=	89	83	15	128	290	607
DATA USED TO SOLVE VIOLENT CRIME AND ARREST CRIMINAL SUSPECTS	Not at all beneficial	30%	0%	0%	2%	0%	5%
	Not that beneficial	21%	1%	0%	8%	0%	5%
	Unsure	5%	6%	37%	4%	1%	3%
	Somewhat beneficial	38%	34%	3%	38%	11%	24%
	Very beneficial	3%	36%	60%	18%	32%	26%
	Extremely beneficial	3%	23%	0%	31%	56%	36%
	n=	89	83	15	128	290	607

Competitive Edge Research & Communication, Inc. 1620 5th Avenue, Suite 825, San Diego, CA 92101

**LPR Concerns - Demographics**

		GENDER		AGE						TOTAL
		Female	Male	18-24	25-34	35-44	45-54	55-64	65+	Total
ONE OF 2000 PLATE READINGS PROVIDES REAL-TIME MATCH TO SUSPICIOUS VEHICLE	Not at all concerned	17%	24%	18%	10%	25%	22%	15%	31%	20%
	Not that concerned	19%	15%	10%	23%	10%	24%	17%	15%	17%
	Unsure	1%	4%	0%	0%	1%	1%	9%	6%	3%
	Somewhat concerned	35%	19%	28%	28%	34%	17%	40%	18%	27%
	Very concerned	15%	16%	18%	15%	12%	22%	8%	18%	15%
	Extremely concerned	12%	23%	26%	24%	18%	14%	10%	13%	17%
	n=	281	326	11	46	92	135	143	180	607
INFORMATION WILL BE SHARED WITH IMMIGRATION AGENCIES	Not at all concerned	24%	31%	18%	11%	33%	35%	28%	35%	27%
	Not that concerned	21%	15%	20%	17%	14%	23%	19%	17%	18%
	Unsure	1%	2%	0%	0%	2%	0%	7%	1%	2%
	Somewhat concerned	18%	18%	8%	12%	24%	17%	28%	16%	18%
	Very concerned	15%	13%	10%	16%	10%	16%	10%	18%	14%
	Extremely concerned	21%	22%	44%	42%	17%	9%	9%	12%	21%
	n=	281	326	11	46	92	135	143	180	607

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**LPR Concerns - Demographics**

		ETHNICITY					LANGUAGE		TOTAL
		White/Caucasian	Hispanic/Latino	Black/African American	Asian/Pacific Islander	Multi-ethnic	English	Spanish	Total
ONE OF 2000 PLATE READINGS PROVIDES REAL-TIME MATCH TO SUSPICIOUS VEHICLE	Not at all concerned	31%	20%	15%	13%	12%	19%	25%	20%
	Not that concerned	17%	13%	9%	19%	42%	17%	16%	17%
	Unsure	1%	4%	0%	0%	1%	1%	10%	3%
	Somewhat concerned	18%	31%	14%	41%	13%	27%	27%	27%
	Very concerned	12%	16%	28%	19%	6%	16%	15%	15%
	Extremely concerned	20%	16%	33%	8%	26%	20%	7%	17%
	n=	240	223	23	55	46	574	30	607
INFORMATION WILL BE SHARED WITH IMMIGRATION AGENCIES	Not at all concerned	37%	25%	20%	27%	23%	26%	33%	27%
	Not that concerned	17%	15%	16%	28%	27%	19%	14%	18%
	Unsure	1%	1%	0%	2%	5%	2%	3%	2%
	Somewhat concerned	16%	20%	12%	15%	13%	15%	30%	18%
	Very concerned	13%	16%	6%	13%	7%	13%	19%	14%
	Extremely concerned	15%	23%	47%	15%	25%	25%	3%	21%
	n=	240	223	23	55	46	574	30	607

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LPR Concerns - Demographics

		INCOME							VOTER REGISTRATION		TOTAL
		< \$25,000	\$25 to 40,000	\$40 to 60,000	\$60 to 80,000	\$80 to 100,000	\$100,000 to \$150,000	> \$150,000	Non-Voter	Voter	Total
ONE OF 2000 PLATE READINGS PROVIDES REAL-TIME MATCH TO SUSPICIOUS VEHICLE	Not at all concerned	38%	17%	10%	31%	18%	22%	19%	14%	22%	20%
	Not that concerned	22%	11%	25%	11%	13%	16%	20%	18%	17%	17%
	Unsure	0%	0%	5%	4%	0%	0%	5%	4%	2%	3%
	Somewhat concerned	12%	30%	29%	33%	26%	34%	26%	25%	28%	27%
	Very concerned	26%	19%	15%	6%	28%	13%	8%	22%	14%	15%
	Extremely concerned	2%	22%	16%	16%	16%	15%	22%	18%	17%	17%
	n=	28	48	65	71	91	132	116	102	505	607
INFORMATION WILL BE SHARED WITH IMMIGRATION AGENCIES	Not at all concerned	40%	30%	18%	29%	27%	24%	29%	16%	30%	27%
	Not that concerned	20%	8%	20%	17%	21%	18%	20%	28%	15%	18%
	Unsure	0%	2%	3%	5%	1%	1%	1%	1%	2%	2%
	Somewhat concerned	32%	17%	24%	12%	12%	23%	16%	14%	19%	18%
	Very concerned	6%	32%	6%	13%	17%	12%	12%	21%	11%	14%
	Extremely concerned	2%	12%	28%	24%	23%	21%	23%	19%	22%	21%
	n=	28	48	65	71	91	132	116	102	505	607

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LPR Concerns - Demographics

		AREA					ZIP CODE						TOTAL
		Northwest	North Central	East	Southwest	South Central	91902	91910	91911	91913	91914	91915	Total
ONE OF 2000 PLATE READINGS PROVIDES REAL-TIME MATCH TO SUSPICIOUS VEHICLE	Not at all concerned	21%	17%	26%	23%	14%	7%	22%	20%	15%	18%	29%	20%
	Not that concerned	18%	15%	12%	17%	26%	14%	16%	17%	23%	8%	16%	17%
	Unsure	1%	4%	1%	3%	4%	2%	1%	2%	8%	1%	1%	3%
	Somewhat concerned	24%	23%	29%	31%	24%	10%	28%	27%	25%	34%	30%	27%
	Very concerned	16%	12%	22%	11%	22%	3%	15%	13%	20%	26%	15%	15%
	Extremely concerned	20%	29%	10%	15%	10%	63%	17%	21%	10%	14%	8%	17%
	n=	178	102	84	143	74	19	215	191	90	35	57	607
INFORMATION WILL BE SHARED WITH IMMIGRATION AGENCIES	Not at all concerned	29%	28%	37%	27%	16%	21%	33%	23%	15%	31%	42%	27%
	Not that concerned	18%	9%	11%	16%	41%	8%	16%	19%	28%	7%	15%	18%
	Unsure	1%	3%	0%	3%	1%	0%	1%	3%	3%	0%	0%	2%
	Somewhat concerned	21%	13%	13%	17%	19%	5%	21%	16%	24%	16%	9%	18%
	Very concerned	15%	19%	10%	14%	10%	9%	15%	14%	15%	20%	3%	14%
	Extremely concerned	16%	26%	29%	23%	14%	57%	13%	26%	16%	25%	31%	21%
	n=	178	102	84	143	74	19	215	191	90	35	57	607

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**LPR Concerns - Attitudinals**

		CONFIDENCE IN FEDERAL GOV CONFIDENTIALITY						CONFIDENCE IN ONLINE BUSINESS CONFIDENTIALITY						TOTAL
		Not at all confident	Not that confident	Unsure	Somewhat confident	Very confident	Extremely confident	Not at all confident	Not that confident	Unsure	Somewhat confident	Very confident	Extremely confident	Total
ONE OF 2000 PLATE READINGS PROVIDES REAL-TIME MATCH TO SUSPICIOUS VEHICLE	Not at all concerned	19%	9%	8%	23%	58%	36%	16%	32%	16%	14%	5%	19%	20%
	Not that concerned	9%	17%	15%	24%	5%	3%	14%	14%	21%	24%	16%	42%	17%
	Unsure	0%	4%	77%	3%	1%	0%	0%	7%	5%	1%	0%	0%	3%
	Somewhat concerned	31%	29%	0%	36%	8%	3%	23%	21%	37%	32%	61%	0%	27%
	Very concerned	8%	18%	0%	7%	21%	0%	28%	10%	22%	11%	13%	18%	15%
	Extremely concerned	33%	23%	0%	6%	6%	58%	20%	16%	0%	19%	5%	22%	17%
	n=	73	69	6	87	36	10	126	72	20	79	16	9	607
INFORMATION WILL BE SHARED WITH IMMIGRATION AGENCIES	Not at all concerned	41%	16%	8%	27%	48%	33%	24%	35%	22%	20%	40%	2%	27%
	Not that concerned	14%	26%	7%	18%	22%	8%	14%	15%	23%	23%	2%	42%	18%
	Unsure	0%	2%	77%	0%	0%	0%	1%	2%	7%	2%	0%	0%	2%
	Somewhat concerned	9%	8%	7%	28%	7%	0%	16%	22%	24%	28%	31%	2%	18%
	Very concerned	12%	15%	0%	10%	18%	0%	19%	11%	10%	7%	10%	37%	14%
	Extremely concerned	25%	34%	0%	16%	5%	58%	25%	16%	14%	19%	17%	17%	21%
	n=	73	69	6	87	36	10	126	72	20	79	16	9	607

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**LPR Concerns - Attitudinals**

		CONFIDENCE IN CHULA VISTA CONFIDENTIALITY						TOTAL
		Not at all confident	Not that confident	Unsure	Somewhat confident	Very confident	Extremely confident	Total
ONE OF 2000 PLATE READINGS PROVIDES REAL-TIME MATCH TO SUSPICIOUS VEHICLE	Not at all concerned	21%	15%	14%	20%	31%	20%	20%
	Not that concerned	12%	13%	16%	22%	10%	26%	17%
	Unsure	0%	4%	10%	2%	0%	1%	3%
	Somewhat concerned	26%	38%	25%	26%	24%	7%	27%
	Very concerned	18%	16%	11%	11%	28%	7%	15%
	Extremely concerned	22%	14%	22%	18%	6%	38%	17%
	n=	96	126	39	237	79	28	607
INFORMATION WILL BE SHARED WITH IMMIGRATION AGENCIES	Not at all concerned	35%	22%	22%	31%	29%	13%	27%
	Not that concerned	14%	26%	16%	17%	8%	29%	18%
	Unsure	1%	2%	10%	1%	1%	0%	2%
	Somewhat concerned	18%	26%	3%	16%	24%	8%	18%
	Very concerned	22%	10%	9%	11%	16%	22%	14%
	Extremely concerned	12%	14%	40%	24%	22%	29%	21%
	n=	96	126	39	237	79	28	607

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**LPR Concerns - Attitudinals**

		TRUST IN POLICE DEPARTMENT POLICIES				TOTAL
		Not at all	Not much	Somewhat	A lot	Total
ONE OF 2000 PLATE READINGS PROVIDES REAL-TIME MATCH TO SUSPICIOUS VEHICLE	Not at all concerned	9%	6%	17%	38%	20%
	Not that concerned	12%	15%	15%	23%	17%
	Unsure	2%	4%	3%	1%	3%
	Somewhat concerned	24%	34%	29%	21%	27%
	Very concerned	6%	17%	22%	6%	15%
	Extremely concerned	47%	24%	15%	11%	17%
	n=	27	86	261	214	607
INFORMATION WILL BE SHARED WITH IMMIGRATION AGENCIES	Not at all concerned	15%	17%	24%	42%	27%
	Not that concerned	6%	14%	16%	25%	18%
	Unsure	0%	0%	2%	2%	2%
	Somewhat concerned	7%	11%	24%	15%	18%
	Very concerned	13%	22%	14%	5%	14%
	Extremely concerned	59%	35%	19%	11%	21%
	n=	27	86	261	214	607

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**LPR Concerns - Attitudinals**

		CIVIC MOOD					TOTAL
		Wrong Track, Strongly	Wrong Track, Somewhat	Mixed/Unsure	Right Direction, Somewhat	Right Direction, Strongly	Total
ONE OF 2000 PLATE READINGS PROVIDES REAL-TIME MATCH TO SUSPICIOUS VEHICLE	Not at all concerned	23%	25%	15%	16%	29%	20%
	Not that concerned	14%	15%	13%	14%	34%	17%
	Unsure	2%	6%	3%	0%	5%	3%
	Somewhat concerned	23%	14%	33%	40%	7%	27%
	Very concerned	13%	22%	14%	18%	6%	15%
	Extremely concerned	25%	19%	21%	13%	19%	17%
	n=	88	115	95	216	87	607
INFORMATION WILL BE SHARED WITH IMMIGRATION AGENCIES	Not at all concerned	45%	33%	30%	17%	29%	27%
	Not that concerned	9%	23%	11%	18%	30%	18%
	Unsure	2%	1%	2%	1%	4%	2%
	Somewhat concerned	15%	14%	14%	26%	11%	18%
	Very concerned	11%	19%	12%	14%	11%	14%
	Extremely concerned	17%	11%	32%	25%	14%	21%
	n=	88	115	95	216	87	607

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**LPR Concerns - Attitudinals**

		APPROVAL OF TRAFFIC CAMERAS					TOTAL
		Disapprove, strongly	Disapprove, somewhat	Approve, somewhat	Approve, strongly	Unsure	Total
ONE OF 2000 PLATE READINGS PROVIDES REAL-TIME MATCH TO SUSPICIOUS VEHICLE	Not at all concerned	3%	3%	9%	37%	7%	20%
	Not that concerned	4%	9%	12%	25%	26%	17%
	Unsure	2%	0%	0%	0%	30%	3%
	Somewhat concerned	8%	23%	37%	21%	4%	27%
	Very concerned	27%	55%	25%	7%	10%	15%
	Extremely concerned	57%	10%	17%	9%	24%	17%
	n=	31	22	85	157	9	607
INFORMATION WILL BE SHARED WITH IMMIGRATION AGENCIES	Not at all concerned	11%	7%	12%	45%	53%	27%
	Not that concerned	7%	6%	15%	18%	29%	18%
	Unsure	0%	6%	2%	0%	4%	2%
	Somewhat concerned	6%	6%	23%	22%	8%	18%
	Very concerned	22%	56%	23%	5%	5%	14%
	Extremely concerned	55%	18%	25%	9%	0%	21%
	n=	31	22	85	157	9	607

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**LPR Concerns - Attitudinals**

		IMPORTANCE OF NEW PRIVACY PROTECTION POLICY						TOTAL
		Not at all important	Not very important	Somewhat important	Very important	Extremely important	Unsure	Total
ONE OF 2000 PLATE READINGS PROVIDES REAL-TIME MATCH TO SUSPICIOUS VEHICLE	Not at all concerned	3%	37%	16%	22%	14%	15%	20%
	Not that concerned	0%	17%	25%	14%	19%	2%	17%
	Unsure	0%	0%	3%	5%	3%	5%	3%
	Somewhat concerned	79%	44%	33%	34%	21%	19%	27%
	Very concerned	4%	3%	9%	15%	19%	1%	15%
	Extremely concerned	13%	0%	14%	10%	24%	57%	17%
	n=	7	9	65	114	89	19	607
INFORMATION WILL BE SHARED WITH IMMIGRATION AGENCIES	Not at all concerned	8%	37%	43%	24%	17%	20%	27%
	Not that concerned	0%	17%	16%	26%	23%	4%	18%
	Unsure	0%	0%	2%	1%	5%	2%	2%
	Somewhat concerned	72%	3%	6%	20%	15%	16%	18%
	Very concerned	7%	44%	5%	16%	6%	12%	14%
	Extremely concerned	13%	0%	29%	13%	35%	47%	21%
	n=	7	9	65	114	89	19	607

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**LPR Concerns - Attitudinals**

		WHAT SEEN/READ/HEARD RE CHULA VISTA LPR						TOTAL
		They're being used	Read/Seen news stories	Information shared w/other agencies	Privacy concerns/Go vernment overreach	Other	Nothing/Don't know	Total
ONE OF 2000 PLATE READINGS PROVIDES REAL-TIME MATCH TO SUSPICIOUS VEHICLE	Not at all concerned	31%	13%	4%	6%	15%	21%	20%
	Not that concerned	32%	29%	8%	6%	27%	15%	17%
	Unsure	0%	0%	0%	0%	2%	3%	3%
	Somewhat concerned	11%	38%	0%	9%	28%	29%	27%
	Very concerned	8%	10%	51%	18%	9%	16%	15%
	Extremely concerned	18%	10%	38%	61%	19%	16%	17%
	n=	53	23	12	13	45	461	607
INFORMATION WILL BE SHARED WITH IMMIGRATION AGENCIES	Not at all concerned	32%	25%	6%	11%	46%	26%	27%
	Not that concerned	29%	17%	3%	0%	10%	19%	18%
	Unsure	0%	0%	0%	0%	1%	2%	2%
	Somewhat concerned	15%	16%	0%	13%	7%	20%	18%
	Very concerned	8%	5%	44%	24%	5%	14%	14%
	Extremely concerned	15%	38%	48%	53%	31%	19%	21%
	n=	53	23	12	13	45	461	607

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**LPR Concerns - Attitudinals**

		LPR APPROVAL MOVEMENT					TOTAL
		Stay disapprove	Move disapprove	Stay unsure	Move approve	Stay approve	Total
ONE OF 2000 PLATE READINGS PROVIDES REAL-TIME MATCH TO SUSPICIOUS VEHICLE	Not at all concerned	0%	5%	8%	19%	33%	20%
	Not that concerned	2%	9%	0%	15%	27%	17%
	Unsure	3%	4%	15%	1%	3%	3%
	Somewhat concerned	13%	41%	56%	19%	30%	27%
	Very concerned	32%	21%	14%	23%	5%	15%
	Extremely concerned	51%	20%	7%	24%	3%	17%
	n=	89	83	15	128	290	607
INFORMATION WILL BE SHARED WITH IMMIGRATION AGENCIES	Not at all concerned	7%	16%	29%	23%	39%	27%
	Not that concerned	6%	10%	0%	16%	27%	18%
	Unsure	0%	0%	16%	4%	1%	2%
	Somewhat concerned	8%	23%	49%	21%	17%	18%
	Very concerned	32%	14%	6%	17%	6%	14%
	Extremely concerned	48%	37%	0%	20%	9%	21%
	n=	89	83	15	128	290	607

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**Q8. What have you seen, read, or heard, if anything, about the city of Chula Vista's use of drones for law enforcement purposes?**

**\*Percentages reflect weighting procedure**

### **HEARD POLICE USE DRONES (12.7%)**

A little (2)

Have been following the program, aware of the tools

Heard a little bit

Heard about it on the news

Heard about it years ago they were going start using drones that's all I've heard

Heard of the drones

Heard that they use some drones

I am aware

I am aware of the system of drones; approve; how to supervise other communities; use all tools to make out city safe

I am aware that they're using drones I know they're using them for tracking hard to reach places otherwise, I don't know what else they're being used for and have forgotten what else they're being used for

I am for the drone protection; I wish I have heard more about drones; I am for all drone protection to defeat crime

I have been following somewhat wish we had more coverage near the east of cv

I have briefly heard but not much

I have heard a bit about it

I have heard about it

I have heard about it from my neighbors

I have heard about the program

I have heard of it somewhere but not in Chula Vista

I have heard of it; I don't agree with it

I have heard something

I have heard that there are drones that go over shopping centers and Palomar

I have heard very little

I have seen, read and heard that they use drones for law enforcement purposes and agree completely that they should use that technology

I have studied their use of drones

I heard from neighbor police are using drones

I heard it

I just heard that they use them

I just understand that they are used by law enforcement

I know that they do use drones and I'm fine with it

I know they are being used doesn't bother me much

I know they use them, but I don't know much about it

I learned about the drones when I attended a public meeting on cameras attached to police cars to capture license plate ids, I think we need lots of them flying in the air  
 I only know that drones are used  
 I read that CVPD has drones being used  
 I'm not very familiar with the use of drones in law enforcement work I know they are being used but not specifics  
 I've heard I don't like the idea; I don't trust the city to do what's right  
 I've heard they do use it but very limited  
 I've heard they have them in use  
 I've read and heard about the use of drones by CVPD  
 I've spoken with officer's during their training and was pleased with what they are doing  
 I'm aware and approve  
 I'm sure they use drones I have not heard of any controversies  
 I've heard that the police department has a drone program and deploy drones to emergencies as they can maneuver to the location quicker than a car  
 It is in current use  
 Just read lots of use  
 Just that they are doing it  
 Just that they are used for law enforcement- not much  
 Just that they do  
 Just that they're doing it  
 Just the fact that the police agency is using drones  
 Just word of mouth, only heard of its presence  
 Know about, read updates and expanded use  
 Limited info  
 Little  
 Only heard that the program exists  
 Only that they started the program  
 Some  
 Some news  
 Somewhat  
 That they are being used  
 That they are testing the drones and might start using them  
 That they have the drones and that they are available for certain situations  
 That they have used it in the westside of cv  
 That they're using them I can't see how effective they are they would know better than I do how to use them for police work  
 They are used I approve  
 They told me and I heard on the news  
 They use them  
 They were planning to use them or that they tested them  
 Used for police services  
 Very little (3)  
 Yep  
 Yes (14)  
 Yes, I am aware they use them

Yes, I've read about it  
Yes, police department using them  
Yup

### **PERSONAL EXPERIENCE/SEEN THE DRONES FLYING (9.1%)**

Actually, I have seen them flying above my house  
Actually, seen one or two of the drones, heard about on the news  
Am aware they exist have seen one up close  
Firsthand they are pretty good I have a law enforcement background I feel good about it  
Got eight cars; flying around all the time; watch me weed my grass  
Have seen drones in my neighborhood  
Have seen it flying over my house  
Have seen them (2)  
Have seen them go past my house  
I actually see them flying around my house I have a very negative impression of the drones  
I believe I have seen the drones flying towards my house to houses not far from me  
I can hear drones in our area and believe they are very useful they can be deployed quickly for  
detection and the information is rapidly available  
I hate those drones flying over my house  
I have not heard of it, but I have seen drones flying over my house and I don't like it  
I have not read anything, but I know they use it because it comes past my home  
I have noticed the drones being used  
I have seen a drone, and someone told me  
I have seen drones flying in person  
I have seen them (2)  
I have seen them all around  
I have seen them fly on top of my house  
I have seen them go over my house and if they use the info appropriately its fine  
I have seen them in action and read that they are very effective in surveillance  
I haven't heard anything, but I see the drones all the time I don't like it  
I know they have them, I know they use them I've seen one  
I read about it; a year ago I read that Japanese police force were working together with Chula Vista  
police department using drones; I have seen a drone  
I saw a drone being used in a Bonita neighborhood about two years ago when someone was holding  
someone hostage with a gun  
I see a drone above my house people are doing drugs around the corner; and I approve of them  
I see them flying over ahead at my house; I didn't feel all that comfortable at first; I realized that is  
kind of the way things are going; seems like there cannot be done much about it  
I see them over my house  
I was unaware but I have seen drones unsure of their origin  
I've seen it at work I think it's a wonderful tool  
I've seen police drones and I'm for it  
I've seen them flying  
I've seen them flying around but I don't really know what they do  
I've been privy to them working live, and the locations of each launch site as well as the purpose



I've been told to watch out for them I have seen them flying above my house  
I've seen a demonstration  
I've seen drones from downtown come over my house  
I've seen drones going over our building but I'm not sure what they are for  
I've seen drones on roof of pd  
I've seen drones patrolling  
I've seen it being used  
I've seen it in action  
I've seen that they're using them  
I've seen the drones  
I've seen the drones flying but have not read or heard anything about them  
I've seen the drones myself  
I've seen the drones over my house  
I've seen them  
I've seen them around and heard that the police were utilizing them, and they were flying over my house  
I've seen them but have not heard much  
I've seen them I don't know a lot about the use of them or exactly what they have assisted in, but I can imagine they are useful in many situations  
I've seen them on a crime scene  
Just about drones flying overhead official drones not peoples drones  
Just next-door postings how they see the drones flying around  
Know they are used in domestic violence calls had one show up to our house due to a violent incident with my son during covid shut down  
One was flying near my window  
Only reason I know they were using drones they were on my father's land  
Presentations, demos, live in use  
See them all over the place, actually they are everywhere  
Seem them  
Seems smart  
Seen  
Seen drones buzzing around to and from cv police HQ  
Seen drones fly over condominium complex  
Seen them and read about them  
Seen them personally  
They fly around randomly  
Toured the police department and saw how it works  
Yes, and they fly over our housing and parking, and we hate it and think they should be banned  
Yes, I have seen the drones  
Yes, I've seen them  
Yes, the drone arrives first to calls, I have seen it

## PRIVACY/SURVEILLANCE CONCERNS (6.3%)

Can be used depending on what political party is in control at that time to enforce their influence  
very dangerous way to eliminate nonparty individuals do not go allow this to happen so many  
ways to manipulating this technology

Danger to freedom

Do not want surveillance like that at all

Drones are patrolling without our permission

Drones should not be used to surveil citizens we have a right to privacy and freedom from

harassment more effort should be made in preventative measures and providing mental health  
services those who are in need in order to reduce the mental crime as oppo

Falls under the same category as the license plate program - I'm sure use of drones is well  
intentioned, but the potential of misuse outweighs the potential benefits

I have and am very concerned that China provides them and could easily hack into the drones

I have heard different cities using drones to track and arrest criminals I am not 100% confident in  
the city's ability to implement a system which would not violate the privacy of residents using  
information provided by third parties

I have heard that they came from China and possibly the Chinese are observing the officers to know  
how they react in certain instances I also heard that it was suggested we purchase new  
ones made in America

I have not heard about them is this an invasion of privacy.

I have seen drones over my house and neighborhood and knew the camera was on us, super uneasy  
about guess it's happened 3 times in the past 6 months but haven't heard that police are using  
them, hmm thought it was super creepy and have been looking

I have seen drones over my house that have homed in and stayed filming my family in our balcony I  
don't know to whom the drones belong, but they lingered in my family in bathing suits if they  
are not CVPD then we need to address the problem of drones

I know the city regularly uses drones and that access to data gathered is not very well defined and  
controlled

I read once that they were used to invade someone's privacy

I see them fly and hover over my house in a flagrant violation of my privacy I know that the city  
misrepresented what the drones were for when first acquired I know that the majority of the  
drones are made by a Chinese company

I think are another tool in the box, and that their use should be strictly controlled to avoid abuse

I think it needs to be more regulated; I understand their idea of using it and its used effectively but  
there is a matter of privacy to be followed; they are getting a committee to start analyzing the  
drone usage which is good; I would say I don't total

I think it's some sort of an invasion of privacy

I've not heard of this, nor have I seen them this is very creepy and dystopic it might start small now,  
but I am not looking forward to a future in a decade or two in which police drones patrol our  
streets we already live in a police state with more pr

I've heard it will be closely monitored but I have my doubts I don't feel leadership is to be trusted  
too much

I've heard the company that makes them is from China and they are stealing our data

If I am aware, and I have seen them, they invade the privacy of the backyards

Intrusive

Invasion of my privacy

Just concerns about them trailing other people's areas apartments, homes, properties even if there is investigation, they have to prove they have a substantial amount of evidence for that investigation

No but I hope they don't I don't think drones should be used anywhere and should not be allowed to have cameras I've seen neighborhood stories of people being spied on with them

Not much but it sounds again like mass surveillance by our government, and I am not in favor of this control

Privacy and appears to be used in a random fashion i.e., surveying house parties during the day

Privacy issues

Question is does it infringe on privacy rights

Read some citizens are concerned about privacy

The program exists, and is controversial to some considering it may be the precursor to ushering in a "police state"

They are using the drones to spy on people

They have been used successfully, and have promise if they are appropriately used with privacy protections

To what extent? There's more of a probability it will be misused than not

#### **READ/SEEN NEWS STORIES (4.7%)**

A couple news articles about their use

Have read about it in the San Diego tribune

I have heard tv articles about the use of Chula Vista police using drones read the newspaper about the use of drones used in Chula Vista I have seen their drones flown

I have read about it in papers and the news, and I think it is a good thing

I have read articles & heard at least one report on NPR one reported item was the sharing of information with other law enforcement agencies

I have read articles and seen on the news that drones are being used to get to place faster than police cars

I have read several articles on the subject

I have seen some news stories

I heard they are using drones and I have seen it on the news, but they should only be used for violent crimes not for traffic or nonviolent crimes to make money for the city

I only heard a story or 2 on the media on the subject they were using drones where they had a suspect inside a structure, and they used for situational awareness of the situation the person was in

I read articles and seen you tube videos

I read it, but haven't seen them so not sure if that's a thing or not

I saw it on television there was a news report that it would be used for 1st responders and 911 calls

I was told by a police officer the same that I had read already: that drones have been used to give an idea of what sort of emergencies services may be most necessary

I've been to a presentation, and I read about it in the paper

I've read everything about the scanners and drones and Motorola and everything

I've seen news stories and I have talked to police officers and supervisors about the use of drones

I've seen on the news; instead of using expensive helicopters they're using drones that are a lot cheaper and easier to maintain and can get into smaller spaces that helicopters can't  
On local news reports about how the drone program isn't as transparent as it should be  
On the radio  
Only what I see on next door neighbor app  
Read articles in paper  
Read it in the news  
Read online news when the city first announced the drone program  
Saw a couple minutes of it on the news  
Seen on tv  
Seen reports on the news  
Short articles in local news  
Social media  
Tv news reports  
Yes, from social media, local news channels  
Yes, I've seen news articles about both the use of drones, as well questioning the manufacturing of the drones and whether or not the data is safe

#### **I AGREE WITH THE PROGRAM (2.6%)**

Agree strongly  
Fine with me  
Good  
Good idea  
I like it I believe a drone can save lives in dangerous situations they are an extra set of eyes for law enforcement and a great source of documentation  
I support the initiative within law enforcement bounds  
I think it helps to deter crime I am all for it  
I think it's a good idea they can get to a scene of an accident faster than a patrol car  
I think it's a great idea  
I think it's quite fascinating I'm excited to see how it has for the future  
I think reinforcements are great as long as we act upon them  
I think they are necessary, but we need a lot more than drones  
I'm for it ...100%  
I'm okay with it  
It seems to me a good option of tactics in its development in the police department, that kind of a good use without abusing, of the system thanks  
That's very good idea

#### **HELPS FIND MISSING PERSONS/CRIMINALS (2.6%)**

City uses drones in criminal investigations, finding perpetrators  
Have heard from news, it helps find missing people  
I have heard that when they are looking for people on foot, they will use them  
I heard that they use them to enhance the lack of officers to search canyons if there's suspects check areas before sending officers  
I heard that they've been successful on providing first aid to people in need

I heard you monitor people movement through drones  
I know that drones are flown to track suspects, follow high speed chases, identify homeless encampments  
I remember reading about it being used for missing persons program  
That they use them to case people's houses  
To help catch criminals, approve

### **CRIME SCENE MONITORING/SURVEILLANCE (1.8%)**

Drones being used to surveil crimes being committed within city of Chula Vista  
I think is a great option to send the drones first to overview the areas I have experience seeing them great equipment  
I've heard that drones are used for traffic problems, to keep an eye on gang or mob gatherings, etc. Instead of car chases the used of drones yes for criminal activities yes nothing else  
It's an instrument to surveillance  
That they have been able to deploy quickly to crime scenes and give info to police officers before they can arrive and without placing them in danger  
They have been putting drones to monitor security, it seems good to me  
Used for surveillance in yards and green spaces  
Used to survey the community  
Yes, for line of sight and, I believe, they may have authority for longer distances have not heard much recently  
Yes, it to see the view above the area where safe to go to find

### **THE FIRST CITY TO USE THEM (1.6%)**

1st in the nation, use to determine severity of situation before sending in personnel, have witnessed drones in use personally  
I heard the city of Chula Vista was approved for a pilot program to use drones for law enforcement purposes, primarily in the area around city hall  
I know it is the first one approved in the country I believe although this program is useful, it can also be intrusive  
That Chula Vista is one of the regional and state leaders with their drone program  
That is cutting edge  
That they are a leader in this technology  
We have more drones than any other city in America all because we are close to the border  
Were the number one place in the nation who does it  
Years ago, I learned that CVPD was one of only a few departments around the country to have been selected and funded to fly drones in a pilot/study program I regularly see large, black drones flying regular routes which I suspect must be CVPD drones  
Yes, that we are one of the first cities in the nation to use it

### **POLICE/PUBLIC SAFETY (1.0%)**

I know they are used and are of benefit in my opinion makes it safer for everyone  
It helps scout out situations before law enforcement arrives to give accurate information on the scene in real time  
It would be beneficial to the safety of the people  
Just that it helps keep officers and the public safe  
Supporting department  
That the drones are there; they search area, and they can have info and possible dangers to police officers early; benefits police have a safer environment  
Use of drones is a very efficient way to respond to many critical incidents without jeopardizing the safety of its officers  
Well, it's more security for all of us.

### **OTHER (3.2%)**

Are being used to assist  
Drone first responder program  
Drone program increases police response times  
Extra level of law enforcement  
Faster response than officers on the ground so better information is provided to responding officers and it offers a perspective that officers on the ground don't have from fleeing suspects  
First response to certain calls good idea  
Good use of technology  
Had there been more information provided it would've been better to received  
Heard that they need to change a lot of things  
I have heard that they are positioned in several launch areas around the city and that they are only coming or going from a call I've heard that they don't "patrol" looking for violations, which I would be against  
I think the controversy with DJI drones has been overstated  
I've heard that the drones for the police are used for traffic reviewing instead of a helicopter  
If instead of using a ghetto bird or a beautiful German shepherd to do the dirty work, you'll use the drone that's fine  
If you are not breaking a law don't worry  
Important  
It is good that they are using them for solving crimes  
It's consistent with other law enforcement agencies across the state, trying to maximize resources  
It's a cheaper way to police you cut corners by not offering a competitive police officer wage by using drones  
It's a good way to fight crime  
Last heard was experimental  
Little  
My dad lives in a rural area, and they use drones out there close to the border I know they are developing war drones which are kind of scary  
Okay  
Only targets west side of city  
Only that they are used for specific reasons

That they can use the drones to keep an eye of a vehicle that they are trying to investigate  
That they have a cutting-edge drone program that cuts down on response times to calls  
That they're a lot less expensive than a helicopter

### **NOTHING/DON'T KNOW (54.5%)**

Have heard nothing  
Have not heard  
Have not heard how it's used  
Have not heard/read anything  
Have not read, heard or seen the use of drones by the city  
Have not seen any drone around my area so I am not aware of it  
Haven't heard  
Haven't heard anything  
Haven't heard anything but nothing wrong with it  
Haven't read anything about such topic  
Haven't  
Haven't heard (2)  
Haven't heard about it  
Haven't heard anything  
Haven't seen or heard about the drones being used  
Heard nothing  
Heard nothing about it  
Hello  
I don't have information  
I don't know  
I have heard nothing  
I have not heard (2)  
I have not heard anything (2)  
I have not heard anything about it  
I have not heard anything about police drones  
I have not heard anything about this I have no idea  
I have not heard of this, but I hate the idea of drones  
I have not heard, but it can be a double-edged sword for criminals who take the opportunity to  
commit crime  
I have not seen red or heard anything about the city of Chula Vista using drones for law-  
enforcement and I wouldn't have a problem with it if they did or if I heard about it  
I haven't found out about that  
I haven't heard anything about drones  
I haven't seen any drones  
I haven't heard anything yet  
I haven't heard much on the subject  
I haven't heard of anything yet  
I haven't heard too much; heard it is in place  
I haven't really heard anything about them I believe I have seen one here or there

I've heard nothing at all if residents aren't sent information in the mail or advertisements aren't made on the news, then many people would not hear I only listen to the news in the morning before work and for an hour when I get home  
 If is going to help to solve a case I'm ok  
 N/A (8)  
 Never heard  
 Never heard anything  
 Never heard of it  
 No (22)  
 No comment (2)  
 No nothing  
 No, I haven't heard of it  
 No, I've never heard they are using it if they use it for chase then I would accept that  
 None (14)  
 None that I know of  
 None this mayor does not share any info with residents  
 None, but would like to understand the parameters of use and how I'm protected my concern is that they'll be able to view all aspects of my home, which in some cases can be abused not always, but lack of trust in the law enforcement with recent situ  
 Not a lot, so don't have an opinion yet  
 Not at all (3)  
 Not aware  
 Not aware drones are being used  
 Not familiar  
 Not heard (2)  
 Not heard anything  
 Not much (6)  
 Not much at all  
 Not much don't care  
 Not much send me proposals thanks  
 Not too much about that  
 Nothing (161)  
 Nothing at all  
 nothing but sounds good  
 Nothing seen or heard  
 Nothing  
 Sorry haven't heard anything  
 The only thing I remember a couple of years is that drones could be flown outside the eyesight of the operator  
 Unaware  
 Unfamiliar about the use of drones  
 Wasn't aware of the drones!  
 Well depends on if they are using drones to catch criminals killers murderers and rapists, I'm all for it if they trying to catch somebody speeding then I'm not for it



**Q10. What is the main reason you approve/disapprove of the program?**


\*Percentages reflect weighting procedure

**REASONS TO APPROVE (N=477)**

**POLICE/PUBLIC SAFETY (20.2%)**

A life safety issue for police officers involved

A safe response to a crime in progress to give real time information to responding units

Above all things, more protection in the family, where we live, today there is too much, crime and catalyst theft and  gasoline in cars thanks

Aerial support would assist officers and reduce dangerous situations for them and the public

Allows law enforcement to get a view of a scene without putting personnel in danger, allows for a fast response time

Anything we can do to keep the general public safe is important

Because I live downtown where there are bars and drunk people and would be great

Because if this is going to help solve crimes or find bad guys, it is important for our safety

Because if we have that I feel more relaxed because our house just had burglary if anything like that it helps and can catch the people

Because it can better the community to make it safer

Because it doesn't put people's lives in danger because it's a drone and they're monitoring people that are probably doing something that they shouldn't be doing, and I want them caught

Because they can probably keep us safer

Because we have too much crime, we need to have all we can for security

Benefit of our security

Better protection for our citizens against crime; I have already seen it on the news

Better security

Community safety

Crime scene can be exposed while keeping our officers informed & safe

For its potential to gather real time info without endangering officers and its potential to provide info that would avoid quick police escalation

For officers safety and victim safety

For our security

For safety I believe they provide a safer environment for Chula vista

For safety of the people

For security

For the safety of the citizens

For their safety first and the rest of us as well

Government needs to be in charge, protect us!

Greater control and security

I agree with using technology to make the city safer

I believe it keeps the safety without risking police lives

I expect it will make me safer  
 I think it can be helpful so they know what the situation is, and they can more safely deal with  
     whatever it is; I've seen examples shown where they were very helpful  
 I think it could help safety of the traffic  
 I think it enhances the safety for the citizens of Chula vista  
 I think it helps get out of harm's way of crime scenes  
 I think it makes us safer  
 I would think it would keep crime down plus help finding elderly people  
 If it is useful to keep the community safe and to find and detect criminals, I am ok with it  
 If there's visibility and transparency making accessible to the public for the greater good  
 If they use a drone, they don't have to send an officer and be put at risk  
 In many cases law enforcement cannot get close enough via fire; via missing; person; drones are  
     best tools to investigate; provide safety for others  
 Increase public safety  
 Increased capability for safe law enforcement however, there are privacy issues  
 Increased security is important, but I think they should be used only for public events  
 It can give valuable information and be safety feature without criminal seeing  
 It enhances safety  
 It helps for safety purposes  
 It helps keep us safe; you can see more from the sky than you can from the ground  
 It increases public and the safety of police officers  
 It is to protect us and them  
 It keeps people safe  
 It makes me feel secure - that if there is a problem, there is another tool to help solve it  
 It may help keep the police officers safe  
 It provides safety for the officers it makes best use for their resources I will make solving crimes  
     faster and easier best use of new technology  
 It will enable the police to have a better view of criminals and help keep our police and law-abiding  
     citizens safe  
 It's safer for personnel and assist in high-risk situations  
 It's good for the city it helps police  
 It's less dangerous to patrol with a drone  
 Keep us safe  
 Keeping neighbors safe  
 Keeping the fine city of Chula vista in check  
 Keeping up with technology to assure officers are safe and they save money by effectively using  
     manpower resources  
 Keeps citizens safer  
 Keeps officers safe  
 More police eyes make things safer  
 More safety for officers  
 Office safety, enhanced situational awareness  
 Officer safety  
 One feels more secure in the area  
 People will feel confident for the security and protection

Police are in a war with crime; they have to have an edge and there is always a possibility someone will exceed or misuse power; they need to protect themselves and protect citizen  
Police need all the advantages they can get to keep the community safe  
Primarily it's an officer safety tool  
Protecting lives of personnel  
Provides police with added visibility to be safer presumably  
Public and officer safety, cost effectiveness, visual record  
Public safety (7)  
Public safety and safe neighborhood  
Public safety and to better see what is happening in the situation  
Public safety legitimate surveillance  
Safety (10)  
Safety for the officers and people on the ground and helps to find problems with less manpower and force  
Safety making things flow faster so games won't be played amongst people because there will be proof; the drones can help out with a lot of accident victims and issues like that it will keep our roads safer  
Safety purposes I have nothing to hide so I don't mind them  
Safety, efficiency  
Safety; I think it's used to provide a safety net for their officers and the people they're responding to, and I think it's a good idea to have an extra pair of eyes out there  
Safety; let's say they're chasing a suspected criminal that tried to hide and run away from them - they can track them like that  
Security (4)  
See what is going on in a safe way  
The drones are for the safety of the police and hopefully others  
To ensure the safety of all involved, including police officers to help apprehend suspects and the ability to record from above  
To keep officers safe and to not risk lives or safety  
To keep the community and the officers that protect us safe  
To protect the citizens more than they're doing  
Use all the tech you can to enhance safety, the bad guys are doing the same in the opposite direction  
Will be safer for police  
Will keep our neighborhoods more safe give access for police to investigate crimes  
You get less people involve and they can see everything without getting hurt

### **CRIME SCENE MONITORING/SURVEILLANCE (19.5%)**

A recording of an air view can provide important information  
Able to observe from a birds eye view  
Allows cops to survey a situation instead of guns a blazing  
Always police to view areas that may be difficult to see on foot  
An efficient way of getting a different view of a scene; minimizes cost of helicopters

As a previous said drones are very effective way to get visuals and why range throughout the city  
 and if used properly it could save a lot of people  
 Because it assists in pre analyzing crime scenes prior to arrival  
 Because of my experience of the people around the corner who are known to do drugs; need to  
 catch them in the act; monitors their activity  
 Better view of actual and factual evidence of the scene or crime  
 Birds eye view of everything when crime and such a down fall of many neighborhoods on Chula  
 Vista have gone down and ugly  
 Concerns of illegal activities that should be watched and potential abuse of overused  
 Correct reporting  
 Cover a larger area  
 Criminal activity can be monitored and documented  
 Criminal surveillance  
 Documenting crimes and having evidence  
 Drones can be used as human eyes and ears to evaluate situations before putting officers in the mix  
 the more info they have in possibly dangerous situations, the less likely the situation will  
 escalate  
 Eyes in a potentially dangerous situation, to protect the lives of officers and other innocents  
 Eyes on the ground from the sky can more easily see what's needed  
 For police to be able to have eyes over a crime scene; an aerial visual of the area  
 Gives different perspective not able to see, look back on it later  
 Gives our city better coverage  
 Having a recording of an incident is beneficial for everyone  
 Helps cover a bigger area, from the sky also I see that police can get a better idea of the problem  
 and create a better strategy  
 I approve because maybe they can catch people when they are running through yards  
 I approve of the police department using drones to get a better visual of where a crime has been  
 committed because then they can see the full spectrum from above and perhaps that will lead  
 to information as to what really happened and perhaps who did  
 I believe that it is helpful to be able to look at a whole crime scene from a farther perspective than  
 just up close  
 I feel like it can be beneficial in terms of giving law enforcement and fire fighter personnel a better  
 idea of the environment they're going into  
 I feel that it could get a better perspective and it would be more neutral if they did that  
 I think it can get a better way of the incident before the police get there so they know what is  
 happening  
 I think it could potentially mean less people are at the scene causing a distraction to drivers and  
 maybe keep more lanes open causing less of a traffic jam  
 I think the drone program allows the pd to get a better visual on potential crime scenes, and that  
 better understanding and visibility helps protect those involved in the situation, the responding  
 officers and the public at large  
 I think they can check everything better  
 I think they will be able to observe what is going on in the city; that way they see something with  
 the drones they can look into; it can be a crime  
 If above incident  
 If locating a suspect and to be aware of crime taking place

If you are using it for the purpose of monitoring certain situations and not for keeping surveillance of people, then it is beneficial not only to police but also for the people who is affected; it's useful as a watch dog because it is being recorded; a  
 Improves situational awareness of the police  
 It allows officers to visualize what's going on beyond their line of sight  
 It gets eyes on stuff it gets eyes on somewhere that people can't see  
 It gives arriving officers a good description of what they are walking in to  
 It helps to use drones to see what we normally can't see I support use of it for occurring crime and instances but not for random fly-bys in neighborhoods  
 It provides a real time picture of what's going on the ground to supervisors to ensure officer safety and public safety  
 It provides data that can be utilized to determine the cause of an incident that might not be visible from ground level it provides a different view  
 It will aid the police with a timely and up to date situation in a given place and time  
 It's a good way to see things  
 It's being used appropriately to scope out situations that might cause police problems  
 Its needed for crimes that are committed so they have evidence on camera  
 Just in case there are places that are inaccessible  
 Live coverage  
 Maybe can catch people doing bad things  
 Officers need to know what they are getting into  
 Officers will be able to see in 3d vice 2d, i.e. birds eye view from above plus ground level  
 Only if it's video of an incident not watching all people who are minding their own business it's good to get all the facts of a situation the drone could get more detail  
 Provides live video surveillance, speeds response in the correct area, enhances searches, provides quicker response and identifies where criminal or criminal activity is  
 Provides more accurate info  
 Real time  
 Real time accurate video  
 Real time preservation and surveying  
 Real time surveillance can catch criminals more quickly  
 Reduced cost of patrolling, massively increased coverage of patrolling, reduced risk to live officers, increased effectiveness and safer deployment of live officers  
 Situation awareness  
 So, police are able to see situation prior to entry onto scene so they won't have to use deadly force as often  
 So, they can catch and see what they need to see faster  
 So, they can see more when the crime is happening  
 Sometimes police on ground are not able to get all information  
 Stealth tracking  
 That it keeps track of the city; and that they should do whatever they need to monitor it, or keep an eye on emergencies  
 They can appraise the situation without putting anyone in danger  
 They have a birds eye view to find someone and its very helpful  
 They're able to see what's going on without being there in the middle of the incident and there's more coverage then

To video actual police activities  
To view what's going on in an area and fix it  
Visually captures events  
Well, it keeps more eyes on the neighborhood  
You can get a view of what is going on when a crime is being committed from a birds eye view from the air so you'll see things that you wouldn't normally see  
You could see the location incident occur before officers get there

### **AID POLICE INVESTIGATION (18.1%)**

A good use of science to help with things that need to be done  
Accuracy in the reality  
Again, any tool that can be used to catch and prosecute criminals is a good thing  
Allows the pd to size up the incident before officers arrive also allowed for finding lost people in the neighborhood  
An excellent way for police to conduct their business more effectively  
Anything that helps law enforcement get real time assessments of situations is just great policing  
more information means better understanding and appropriate effective response keeps everyone safe  
Because the more you know about an incident the more you likely you can solve the problem  
Because they are trying to help us; it is going to help police investigate if there is a problem  
Crime  
Crime investigation and prevention  
Efficacy and well use of its resources quick feedback to the police officers  
Evidence against someone  
For ongoing criminal investigations, it gives important information but, I don't like that they would just fly over anywhere to see if a crime might be committed  
Gives investigators more data, gives immediate visuals on incidents, may be a deterrent if bad actors aware of the device or that such a device may be deployed  
Giving the police more real time data allows them to better assess a situation  
Help actual crimes  
Help fight crime (2)  
Help solve the case faster  
Helpful  
Helping solving crimes  
Helps law enforcement  
Helps police  
Helps stop crime  
Helps with diagnostics and assessment of the problem at hand versus 20 bystanders with cellphones  
Helps with law enforcement  
I am for anything that is going to help  
I approve because nobody's perfect and if there's an accident something could be missed that when they go back and look at the film, they could spot it I just think that adds to the help that a police officer could have missed something

I do not want anyone not guilty if something being accused of doing something illegal on the other hand, I don't want someone guilty getting away with committing a crimes I think anything that helps the police, or fire department find the guilty per  
 I feel it helps police officers do their job  
 I feel like if it is used to help solve crimes especially violent crimes; it is in the best interest of the public  
 I guess if it helps with investigations or catching criminals, I'm all for it  
 I just believe that it will help find some crime  
 I like the efficiency behind it as well as the real time information its able to provide to the public and police officers  
 I think it can be useful to enforce laws and help police in their activities  
 I think it could be added information in handling the situation  
 I think it gives more information  
 I think it helps for information gathering  
 I think it would be helpful they wouldn't have to send a live person they could still get valuable evidence while investigating a crime  
 I'd of criminal behavior  
 I've been in military drone program I know what they are capable of, if the police use it to id criminal activity, then why not  
 If I'm not doing, I say go for it get the bad guys  
 If it helps in finding what they are looking for it will be beneficial  
 If it helps with crime  
 If it helps, I support it  
 If it helps, then solve a crime scene it's a good thing  
 If it provides fax and much needed information, then it is a good thing to help solve whatever the issue is  
 If it will help in anyway, I'm all for it  
 If it will help with law enforcement, I'm for it  
 If the drones help the police serve the residents better, then I approve them  
 If they are investigating and that helps why not makes job more efficient  
 If they catch a crime, then that's good if they don't misuse the info that they get  
 If they could use it for evidence, they need  
 If used properly, these are tools that can assist in handling the current situation  
 If you are looking for a crime it would be a good help  
 It allows the police to fight crime and get better results for the community  
 It gives extra evidence  
 It helps catch criminals, yet I believe the China drones should not be used American drones should be used, even though cost of new drones would be expensive  
 It helps make their job easier  
 It okay for police to use them for law enforcement purposes; but not to scope peoples yards  
 It's an enhancing tool for valid law enforcing  
 It's easier to determine which actions need to be taken  
 It's law enforcement account of the situation to inform other law enforcement and not just a civilian opinion  
 Law enforcement tools  
 Might make it easier for police to investigate dangerous areas

On one hand it can help control onsite investigations, but not totally confident it won't be used properly

Provide more information

Provides police a new tool

Real time, active pursuit of real crime

So, if there is an incident then law enforcement would have a better understanding of what actually happened

Solve the crime

Sounds like it could be useful

The information is more accurate

The main reason would be to aid in solving crimes and accidents

They support our police department fire department and first responders

This is a crime area it provide the police a picture of the area where they're going to either go arrest someone that's committed a major crime or so a person who wants to commit suicide, or someone has kidnapped an individual

To catch criminals

To find faster any type of vandalism and drug use in areas where there are children

To get important information about accident

To have more control when there is an incident

To try to get criminals off the streets

Well, I'm a person who is pro law enforcement, I think it would do a good job and nothing wrong with that, if it helps them to investigate and solve crimes then that's fine

Well, it would help a lot to clarify any incident

#### **FIND MISSING PERSONS/CRIMINALS (6.7%)**

Any help the police can get to catch criminals

Because sometimes it might be a little easier to catch suspects

Catch the criminals

Could help in suspect apprehension

Criminal catching

Easy to catch criminals

For accidents or real time location of at-risk people

For use in identifying potential witnesses/participants

Get the bad guys

Help catch criminals

I have an elderly friend of mine that was gone, and we couldn't find him, and they found him with the drone and probably saved his life

I want to catch criminals

If anyone can do it the police should be able to

If it helps find a person, they are looking for and it's not intrusive that is positive

If someone is running, they can make the drone find them easier to find people

If the drones are being used for searching a fugitive or someone leaving a scene of an accident and for all legal purposes

If the drones are legitimately being used to locate or witness a crime in progress, then that will be a good reason to use them



If the police are looking for a criminal fleeing the area  
It could be used to find lost children or abducted children  
It helps them find people that are lost; whenever someone get lost you can hear the helicopters flying around because they are looking for somebody if they have a drone, they probably can find it faster  
It will provide better and faster info for the police to catch the bad guys  
Makes it easier to catch criminals they have too much of an upper hand  
So, they can find perpetrators  
So, they can find the people on suspicion of a crime  
The drones can help cover larger areas and provide detailed descriptions of subjects or if they need to look in areas that are hard to get to and would not possibly be seen by those unaware  
They can locate criminals  
To catch bad people and sneaky people and people not being good and or responding to an emergency to keep our city safe  
To catch criminals  
To catch law breakers, help keep police from ambush's  
To find criminals faster  
To find to find missing people and finding illegal people in that area the border gate is open we need to watch illegal person  
To help catch criminals  
Well, I use drones on call of duty it helps me hunt down the enemies without much effort  
Will help them find criminals a lot easier  
Would be able to search a wider area for missing persons

### **HELICOPTER REPLACEMENT (5.5%)**

Cheaper than a helicopter  
First of all, it is much less expensive than helicopters and if you're not in trouble why should you be concerned  
Helicopters were used in the past this is cheaper  
How they use the helicopters they can also use drones instead of going through neighborhoods or schools they can use drones instead  
I don't see it any different than a helicopter  
I have strong mixed feelings; I do believe we need; we have helicopters flying over; I see no difference of helicopter; I see no reason drones is not acceptable  
I think it is much safer than using a helicopter or any other type of vehicles that could be dangerous to a person or police officer; it is more cost effective  
I think it's a lot cheaper than putting out a helicopter and its better on the environment  
If they think it will help, I think it's a good idea; if it's really helpful and is used right it could be good; drones are cheaper than helicopters  
It is not an invasion of my privacy unless the cameras are looking at me or my family at times when privacy is expected, and no lawful reason exists helicopters provide the same capability but at a much greater cost and risk  
It seems it's a more cost-effective way to see crimes in progress than helicopters are  
It's a way of chasing or locating thugs, rather than helicopters, which I've seen them use

It's more cost effective than a helicopter and it's air crew as well as being able to extend aerial surveillance

It's cheaper than a helicopter and it doesn't put pilots at risk

It's cheaper than a helicopter but it is the same thing

Less helicopters?

More cost effective than putting up a helicopter and appreciate using technology to catch criminals the drone can go where patrol cars cannot

More eyes in the sky; there can't be more helicopters; they can chase cars and such; area surveillance is good

Probably because it does not cost as much to survey that way compared to like a helicopter

Quick to deploy and cheaper than helicopters

Using helicopters is really high cost which is waste of money drone's maintenance is really cheap compare with helicopters city has to save money and reduce taxes

We have a huge city with a lot of open spaces, these drones are useful instead of helicopters

Well, it's a way for them to quickly assess whatever situation they have Chula vista police department don't have helicopters so that would help them out

### **IMPROVE RESPONSE TIMES (5.4%)**

Allows law enforcement to quickly and more accurately respond to criminal activity

Any additional data can help with emergency response time and solving crimes

Because they can respond quickly

Can be useful in preventing and responding to crime

Efficiency of response time for calls, extra eyes in the sky to track ongoing crime events personal innocent? Then there is no reason to feel privacy is invaded, there is nothing to hide

Expedite the process

Fast response

Faster eyes on incidents

Faster response times

Faster response to direct assets where needed

Faster response to violence

Faster security

Faster to respond

For real time response, to get help needed where it needs to be, to pinpoint location, for secondary surveillance

Hope it's faster response

Hopefully it will target criminals faster and police can respond to 911 calls faster

I approve of the use in response to an active call I approve of its use in preparation for an operation  
I do not approve of drones used to patrol without any real destination, in place of an officer in a car

Improve police actions

Improves police response times

It improves response time, help obtain evidence and can save lives

It save time for the police to arrive

More speed and the use of new technology is important

Potentially faster response; covers larger area with fewer people (reduces labor)

Quicker response (2)

The drones can get to scenes of crime/accidents faster than vehicles and can provide information

The drones get there faster, and they are able to see what is happening

Time is money in business and I'm sure the same can be applied to first responders, in that time is life

#### **USEFUL TOOL/TECHNOLOGY (4.7%)**

Another step in improving technology; police better track for what they are looking for

Drones are another tool to fight crime

Effective and efficient

Efficiency and effectiveness

Everything is electronic these days so why not use drones for that as well bit of overreach, but I also see some benefits

Good tool for solving crime

Got to move towards a modern life

Hi tech

I am for improved technology

I believe that it is necessary to use the latest technology for a faster and more effective service to update

I guess the technology I guess they use it to see what the situation is without going in there

I think it's a valuable tool when properly used

I think police need all the tools to get and arrest people that commit crimes

I think they do a good job

If technology can get things done in a quicker safer manner than why not

If technology can help or get the job done why not use it work smarter not harder!

It is urgent to use all the technology because the situation is getting worse every time

It's efficient just another tool to help them out on the field

Other agencies use the technology already and have benefited greatly

Research has demonstrated that drones can be used in a variety of helpful ways we should take advantage of the ways that benefit Chula Vista

Sounds like a tool that helps them be successful at their job

Technology

Technology should be used to benefit our society

They utilize technology and are using it for good so as long as they say what they are doing it's fine

Useful resource

#### **DETER/REDUCE CRIME (1.8%)**

Anything to deter crime city should also do something about people driving recklessly (i.e., too fast, running red lights, racing) and they should also do something about the loud mufflers

Because it would be easier to minimize crime, criminals would be aware of the drones

Because we don't have enough actual feet on the ground and the drones are the next best thing; I think it's a good idea if it deters criminals

Because you can avoid crimes like robbery and others, and it might make it more safe

Crime prevention

Help to stop or solve crime

If it helps in preventing crime, ok  
It can deter crime if criminals know they can be watched via drone  
It deters crime  
Reduce crime through deterrence, stop crime real time  
Reduces crime  
The main reason is to lessen criminal activities in the area or something like that to reduce criminal activities

### **ONLY IF USED PROPERLY FOR INCIDENTS/EMERGENCIES (1.8%)**

As long as technology is used according to proper guidelines and rules, I believe the police can use drones appropriately and safely  
Emergency situation  
Excellent tool if not abused  
For emergency  
I think our privacy is import but if it helps the police its good then as long as it's used for the accident  
I think the drone could be helpful in determining needs in emergencies, I think as long as they are used responsibly and not to entrap people or cause unnecessary privacy issues, they should be used but not flown lowly when directly over houses  
If it is only used during or after an incident  
If it's for an incident I wouldn't mind but if it's just flying around monitoring, I don't approve  
If it's for an incident I'm good if it's just because they think it's ok, then no  
If used properly and constitutionally, can be useful for le  
It could be good if it's handled right, or it could be bad if it's handled wrong  
Seems to be incident specific  
Transparency  
Well because it depends on the situation it for accidents for crimes and something like that, I can approve it

### **ADDITIONAL POLICE MANPOWER (1.5%)**

Helps with the reduced manpower that the department is facing  
I think they need all they help they can get  
It is cheaper than sending an officer and it is faster than an officer  
Maybe there will be more police presence in our area  
More eyes in the sky there are only so many police to watch everything drones could be of extreme help!  
Not enough officers  
Not enough police on the ground  
Not enough police to be everywhere  
Reduces the number of badges necessary and potentially reduces danger to them  
Shortage of police officers, drones can assist in keeping crime rates down  
There is less police presence in east Chula Vista we need more eyes to deter crime such as car and catalytic converter theft, speeding, package stealing and more  
We don't have enough police in east Chula vista this is not the ideal solution but better than nothing

With everything that has happened in the past year like the Black Lives Matter movement and etc.  
this is assistance to the police because they don't have enough manpower

### **USED FOR TRAFFIC INCIDENTS (1.5%)**

Can used to assist and monitor active crimes, such motor chases or bust or active 911 calls to help  
the police gather information without putting themselves or citizens at risk not to be used at all  
times to monitor everyone's actions

Doesn't disrupt ground traffic

High speed chases

I support law enforcement people drive recklessly too often

I was in an accident recently in Chula vista, on Otay Lakes rd., where I was t-boned by a driver going  
full speed through a red light, which is extremely common here I don't trust that the engineers  
are actually watching these cameras

I was watching twitter they were trying to catch this bad guy in a high-speed chase, and he hit 4 cars  
and police couldn't find him but then they used the drones and it helped to find him, so they  
caught him like that

People are drag racing cars on proctor valley and or going fast, we need more police giving warnings  
or tickets it is very dangerous

Reduced impact on traffic and environmental issues

### **CRIME IS INCREASING (1.0%)**

Because 3 weeks ago my work van got broken into and I've been hearing about more crimes also so  
let them put drones out

Because there is a lot of violence and doing that might give them an advantage in solving the issue  
Crime in Chula vista has gotten worse over the years; and I just have had multiple issues with the  
involvement of police in several of those cases where there wasn't something that was a factor  
or there wasn't enough proof of the crime

Crime in Chula vista seems on increase no longer feel safe walking for exercise or to do errands why  
isn't city rolling out expanded more comprehensive programs to help unsheltered and  
extremely destitute residents of our city

### **I TRUST THE POLICE/I HAVE NOTHING TO HIDE (0.8%)**

Again, I have nothing to hide

I don't have anything to hide

I don't think the government will do something to hurt the people and I feel it's good for the  
community

I have nothing to hide

I trust the pd and I am not a criminal

I trust the police

### OTHER (4.7%)

Because too many homeless, not enough funding  
Don't approve  
Drones can't kill people of color however you are somewhat invading citizens privacy  
I don't think it's good  
I hate thugs  
I have a brother-in-law who is a Chula vista police officer  
If they don't have body cams, I approve of it  
Invasion of privacy  
Invasion of privacy of innocent people and potential for abuse  
It is because it is a good program where no one can get hurt  
It's a good idea  
Program  
Yes

### NOTHING/DON'T KNOW (6.8%)

N/A (4)  
No comment  
None (3)  
Not sure  
Saves helicopter surveillance  
Nothing (9)

## REASONS TO DISAPPROVE (N=92)

### PRIVACY CONCERNS/GOVERNMENT OVERREACH (78.5%)

1984  
A lot of this programs and software are equipped with software that contain biometrics the us government doesn't have jurisdiction over the technology that is stored in Chinese technology  
Abuse of program and invasion of privacy, worsening of profiling  
Again, mass surveillance the government is taking too much control  
Again, there's more chance it will be misused  
Because I believe that as individuals, we have the right to privacy  
Because I do not trust the police in a way that benefits the public and that they do the right thing by using that type of technology and that it is equally equal for everyone and does not depend on how people look at themselves  
Concern for privacy; constitutional rights of privacy and overreach of government; it's very different from license plates and tracking criminals; we have lost too many private property rights  
Don't trust drones think it's an invasion of privacy Trust people more  
Extreme invasion of privacy, has not kept us safer, don't trust police at all and want the whole department redone  
Feel like some people need their privacy  
For security reasons  
Freedom

Getting into people's life; like a police state; I hear it humming above my house; weeding several times  
 I do not think private citizens should be under surveillance any time  
 I don't trust people not to spy on others It's too easy to invade privacy  
 I just don't like them using drones this could invade the privacy of residents  
 I think personal privacy in gatherings makes it feel like you're being watched even if you're not breaking the law in general you feel watched  
 I think that I do not approve; I am not happy that they are seeing me  
 I think that it violates people's right to privacy in their homes and yards  
 If they're going to use drones for incidents, active incidents, that's one thing but if they're just going to be sending drums around looking for crap, that's invasive  
 Infringing on privacy of individuals  
 Intrusive  
 Intrusive on the privacy of people  
 Invading my privacy, I don't like surveillance of innocent people and I am one of them  
 Invasion of my privacy  
 Invasion of privacy  
 It can be used to spy on other people like innocent bystanders  
 It could be an abuse of power  
 It intrudes on our privacy  
 It is none of their of their business; stay out of my backyard; I don't believe in a police state  
 It's a slippery slope- I'd prefer not to live in a surveillance state  
 Might be use just to spy  
 More of my privacy if it's too close to my window  
 My concern is that this will be a steppingstone to escalate further surveillance of normal behaviors and interactions that may be misinterpreted and may have a negative impact on the community trust in the police department  
 My privacy  
 Overstepping my personal freedoms and invasion of privacy  
 Police end up recording and viewing events that they normally would not have access to without drone access These video feeds are easily recorded and could be used to go after people who are not under criminal investigation huge invasion of privacy for  
 Possibility of mass surveillance, noise, safety  
 Privacy (6)  
 Privacy act  
 Privacy and data security and governance  
 Privacy and government overreach  
 Privacy and limits use of drones  
 Privacy concerns, and safety  
 Privacy invasion  
 Privacy issues  
 Privacy our right to privacy  
 Privacy people are against communism  
 Privacy; I don't feel that they should be doing that  
 Probable invasion of privacy Already there are occasional drones over my home  
 Safety and privacy

See them flying over my house, could easily look into property and backyard They can just film me going somewhere  
Surveillance of unknowing citizens  
Surveillance without probable cause is against the law Let's all take a moment in learn about United States laws before implementing technology that violates our civil liberties otherwise, we are no better than 3rd world countries  
The definition of incidents is up to the police to determine It's another chance to surveil the citizens without oversight or significant need  
The PD should not be able to do or use anything the ordinary citizen can't  
The privacy There is no way of regulating what the drone is filming  
The purpose for which it is being used for active crime scenes it's ok but no just flying around the city snooping on residents  
They can fly a drone anywhere in the neighborhood and can use the data it will disturb my privacy in my backyard  
They'll use words like " to keep the public safe" but I feel it'll be use for more purposes than that  
When you fly drones, you collect more information that's not in the best interest of the public  
They'll be using it to take away people's privacy  
This is also hyper surveillance I don't want police watching me and my community  
Too easy to violate rights for privacy  
Too much big brother, not enough privacy  
Too much Big government  
Too much surveillance, I understand it's fir good reasons, I just don't like seeing them, makes me feel spied on  
Violates privacy  
Waste of tax dollars and invasion of privacy  
We don't know what they are truly using it for  
Who wants to be watched 24/7  
Will be abused  
You never know when they invade your private property, they may record thing you don't approve

### **WASTE OF RESOURCES (7.9%)**

Not sure the purpose and usage is worth the resources utilized  
We should not be wasting our cities resources buying more toys for our occupying army; the goal of putting more people in jail is counter to solving our cities problems; punitive justice is not justice and leaves our communities poorer and worse off

### **OTHER (10.6%)**

Because they annoy me  
Depends on where the incident is occurring and how the drone is being utilized  
I don't know how I feel about drones flying around in general  
I think it's because there wasn't information provided before  
I think they can get the information on their own  
Invasion  
It depends on what it will be used for It should be for both police officers and the public



It doesn't deal with the issue of the city not being able to hire police officers It stops you by using these stop gaps  
It is because it invades air space that the military needs  
Videos don't capture everything

**NOTHING/DON'T KNOW (2.9%)**

I have not heard about it; not informed enough  
Nothing

**Q16. What have you seen, read, or heard, if anything, about the city of Chula Vista's Automated License Plate Reader program?**

\*Percentages reflect weighting procedure

**THEY'RE BEING USED (7.8%)**

A bit

A lot and I supposed it

A lot, a read the report regarding this issue during the council meetings that addressed alp

Am somewhat familiar with the tech have no knowledge of Chula Vista's use of it

Everything

Heard about thought it would be helpful

Heard very little

I am aware of this

I have heard about it because I know someone in law enforcement who says they use it for their job

I have heard of it I am aware of the system and support 100 %

I have heard that the system was going to be implemented and it seems good to me

I have not heard about Chula Vista's license plate reader program but am aware of one that was implemented in la

I have seen, read, and heard about the program

I haven't heard about Chula Vista's policy, but I do know what it is

I haven't heard anything specific about CVPD, but I know some agencies use them

I heard a little no specifics, just remember hearing it was going to be implemented

I heard it exist and that it was functional

I just heard about the use

I know they have the capability of deploying it but do not know if they have or not

I only know the devices are used

I read briefly not I am not too concerned; it'll cut down on taxes; information is already public information

I've read about it, and I approve

I've heard about the program but not sure how it will be used

I've heard that they have it I'm not overly fond of the idea

I've heard that they use them

It's in use

Know about it

Limited info

Not much, but in principle I disagree with any automated system trying to track and site citizens of the community automatically

Only aware some police cars are equipped

Only that is been implemented

Only that there is one

Probably heard about it

Seen in other communities  
Some (2)  
Sorry I haven't heard too much about it aside from the definition  
That they are in use; it's regulations and oversight are a mystery to me  
That they have a reader  
They use them  
Very little  
Very little do not know much  
Yes (8)  
Yes, a little  
Yes, and I don't like it  
Yes, at a public meeting

#### **READ/SEEN NEWS STORIES (4.0%)**

I have heard about it on the news; I think that is good  
I have heard about this on the news on television  
I have read a number of articles; tech books on scanning; data information collected on automobiles; it violates my individual rights; I am totally against reader license program  
I have read several articles about the subject  
I have read some articles published last year  
I have read some news stories about it  
I have seen and heard about it in the news, and it should only be used in violent crimes not just for the city to make money from traffic violations or nonviolent crimes  
I've seen news stories  
Local channels have talked about the program  
Media is attacking a good program to keep us safe  
News  
Newsprint, digital media and neighbors  
On the radio  
Online articles and local newspapers  
Read  
Read it was under consideration  
Read online and was unaware that Chula Vista was not thinking about it  
Social media  
That would be a violation of reasonable cause to get up on my business  
Yes, from VOSD  
Yes, I have heard about it on NPR and have read several articles, as well although I think it is a nice feature for the officers, I don't think driver's should be pulled over for lapsed registration alone  
Yes, news reports  
Yes, on local news reports about that info being shared with other law enforcement agencies; especially federal ones

### **INFORMATION SHARED W/OTHER AGENCIES (2.4%)**

I heard they stopped using it because it was being shared with ICE  
I know that they perform the license plate reading and we're sharing with out of state and federal agencies court case disallowed this practice  
I read criticism in the newspaper that the program shares information with other entities  
I saw a news article where they shared it with us customs; it made me extremely concerned that plates were being shared with other agencies  
I've heard about that, and I know there's a number of people concerned; it comes down to who has access to the data as they were sharing it pretty widely with other departments; supposedly they aren't doing that anymore so as long as the information  
It records data from all vehicles and occupants in its view and sends the info to different law enforcement agencies  
It's also used by other jurisdictions and is able to recover stolen vehicles and identity expired tags more quickly than a human eye, by far  
Read that it allows police to find law breakers easier in dozens of cities across America  
That the information can and has been shared with other entities it doesn't matter what type of entity, any sharing is a violation also, I don't believe a single word from any aspect of our city government  
That they gathered and sold our data across the country in violation of my privacy rights  
That they might use it to illegally deport people  
Yes, where data is shared with SANDAG and other agencies nationwide

### **PRIVACY CONCERNS/GOVERNMENT OVERREACH (1.5%)**

I have read that privacy and immigration activists fear the LPR cameras will be used to enforce immigration I have read that some people fear the LPR cameras will allow the police to track the movements of innocent people all over the city  
I learned of the program via NPR - this is no doubt a violation of public citizen's privacy and I remain supremely confident that all data collected will eventually, by some party, be misused  
Invasion of privacy  
Know about it and it is, and it is an invasion of privacy  
Only some information-not much I don't know how much of an invasion of privacy it would bring  
Privacy is in decline  
Recordings were being used for more than just license plates is what I heard  
Sometimes videos might impact innocent people and doesn't tell the full story  
That the cops can just ride up and down the road and pull over any car that their system flags  
Violation of our civil liberties, we must secure the future for our youth, but not this way, by violating our freedoms  
Violation of privacy  
Wasted resources; big brother butting in people's lives  
Yes, including a privacy policy that tells me that they are invading my privacy does not make the situation better

### **PEOPLE FIND IT CONTROVERSIAL (1.5%)**

A lot of people don't like it  
Activists are outraged about lack of civilian oversight criminals as well are opposed to the increase in police ability to apprehend their colleagues  
I heard there's controversy around it and they were considering suspending its use  
It exists and is somewhat controversial to others  
It's potentially problematic  
Only complaints that it doesn't work 100%, 100% of the time it will cost more to fix the mistakes  
People were concerned about the plates being read by them and I don't understand the purpose of why they are doing that  
That people don't understand what they are used for  
There is some controversy some believe that data is, or can be, used against minorities

### **SCANS LICENSE PLATES (0.6%)**

I've heard the police have implemented it and that it can scan a certain number of cars in its circumference  
That it works with scanners  
That they can read a lot of licenses at one time and know a lot about that person instantly  
They're monitoring for criminal activity and also to make sure plates are up to date  
Yes, it scans license plates driving by

### **OTHER (3.5%)**

At some traffic lights  
Can have errors  
Everything stated is bs, they fly over us in a parking lot doing nothing all the time, the city should train actual professional people, not drones, in social work, mental health, etc. and place extreme vetting on all police to make sure they understand  
Good  
I am a retired banker my customer invented a license plate reader I believe this is a product that is essential in this era to fight crime  
I have heard of it my car was stolen and that is how it was found  
I have heard very little, but I think it can be a useful tool if not abused  
I heard it was cut back the use has been greatly reduced  
I know the company the city is using for the cameras  
I understand the program  
I ushered the technology in years ago in it for police I integrated it with personnel  
I was part of coalition that tried to take that program down  
I've heard that even though there are very few vehicles using it, at any given time, at least one of those vehicles is on patrol, so the technology is ultimately always in use  
If it is used for right things, it helps to reduce crime but I'm not sure how Chula Vista uses it  
If properly used and used for their purpose, I approve but if they are used for other situations I disapprove  
If run a red light, photo of plate will be taken  
If you got nothing to hide that it should not be a problem  
Is very advanced

Little doubtful about that seems unfair  
Same as drone use; innocent Then there is nothing to hide, nothing to fear  
Seen them flyover the neighborhood  
That it helps police without endangering officers  
That they have it at the mall (Otay ranch)  
There's been counter and it's been miss placed  
Very bad idea  
We'll worth the time and money  
Well, it is to make the streets better

### **NOTHING/DON'T KNOW (78.7%)**

1st time hearing about it  
Do not know anything about this program  
Don't know  
Don't know much about it  
Don't know, is that a good thing?  
First time I have heard of it  
First time I heard of this  
First, I hear of it better not be used to give out traffic violation tickets  
Have not heard (2)  
Have not heard about it (3)  
Have not heard about it at all  
Have not heard anything (4)  
Have not heard anything but do not trust city leadership to use the data  
Have not heard or read about it  
Have not seen, read or heard  
Haven't heard anything about it  
Haven't heard of it  
Haven't hear about it at all  
Haven't hear anything  
Haven't heard about it (2)  
Haven't heard about it, my concern is that California is so corrupt that any video can and will be  
used and abused can we please be honest I know and love and work with police officers daily,  
they are normal people too and I support them completely b  
Haven't heard anything (2)  
Haven't heard anything about it  
Haven't heard anything but approve since I got my plates removed from my car  
Heard nothing about it  
Heard nothing about this  
Hello  
I do not know anything about this  
I do not understand the question  
I don't even know such a program exist until now  
I don't recall  
I don't care

I don't have information  
 I don't know  
 I don't know about it  
 I don't know much about that  
 I have heard nothing  
 I have heard nothing at all  
 I have not heard (2)  
 I have not heard about until now  
 I have not heard of anything concerning this topic  
 I have not heard of it  
 I have not listened  
 I have not seen anything  
 I have not yet been made aware of that program this is the first mention of it that I have seen  
 I haven't  
 I haven't heard anything about it  
 I haven't seen any of that show  
 I haven't heard anything about the automated license plate reader program  
 I haven't heard anything I'll all for safety but I'm against over taxing and overregulating everything!  
     We have enough of that with the state don't impose more fees on the community and  
     businesses  
 I haven't heard much to give my opinion on it  
 I haven't seen read or heard anything about automated license plate readers, but I was a victim of a  
     crime and I wish they had more cameras on the freeways to read license plates because maybe  
     they would have found the person that shot me  
 I know nothing (2)  
 I was unaware  
 I'm not familiar  
 I'm not familiar with the automated license plate reader program  
 I'm unfamiliar with it  
 N/A (10)  
 Negative responses  
 Never heard (3)  
 Never heard of it (4)  
 News to me  
 No (43)  
 No comment  
 No idea sorry  
 No knowledge  
 No sure how it works  
 No, but I am in support of the initiative should not concern law abiding citizens  
 No, I have not heard about the license plate reader it's a good idea to have license plate reader to  
     find stolen car  
 No, I have not heard anything  
 No, I haven't  
 No, never  
 None (18)

None I only hear crickets with this mayor  
None so far never heard of any comment or may have been a party to having my car's license plate  
read by such a device at least not that I know of  
None, which shows there is little to no information distributed to residents  
Nope (2)  
Not at all (3)  
Not aware (3)  
Not aware of this program  
Not familiar  
Not heard (2)  
Not heard about it  
Not heard anything (2)  
Not heard much  
Not much (10)  
Not much - I have heard the term used  
Not much at all  
Not necessary  
Not seen  
Not the cv version but heard about it in general  
Not very much  
Nothing (183)  
Nothing at all  
Nothing doesn't sound good  
Nothing much  
Nothing on this topic  
Nothing really and I subscribe to CVPD and cv fb and twitter  
Nothing, I didn't know  
Nothing, I'm unaware of this  
This is the first time I heard this  
Unsure, sounds ok  
Until today I hear it, I was not aware  
Zero



**Q18. What is the main reason you approve/disapprove of the program?**

\*Percentages reflect weighting procedure

**REASONS TO APPROVE (N=399)**

**DETER/REDUCE/SOLVE CRIMES (31.5%)**

Again, if they're going to use it during an active incident, I can see value in that If they're just randomly going around looking to "catch "people, I disapprove

Allows police to investigate crime more efficiently and effectively

As a tool for fighting crime as crimes get more sophisticated the tools to fight crime need to be on the same levels We've been victims of a hit and run, we have had vehicles stolen we; therefore, cameras in my opinion are a plus

Assists in resolving criminal activity

Be able to leverage technology to improve services and aid in the investigation of cases will be helpful

Because I know crimes happen like nearby that someone got killed and they know nothing about who did it sometime people drive crazy on the road and the cameras help

Because that way it would automatically locate a license plate with a report of a crime

Because that way they have proof, and they would not be that if one thing and not another

Better information to aid with investigating a crime

Better investigative tools, technology is aiding the community eliminate crime Keeping illegal vehicles off the streets and penalizing law breakers is in the benefit of the community and families

Can be helpful in responding to crimes and life-threatening emergencies

Can easily identify cars that have some sort of criminal record attached to it

Can help combat crime in a proactive manner

Could be good for theft

Could be helpful in solving crimes

Crime

Crime control

Crime deterrent

Crime prevention

Due to the high rate of violence

Eliminate crime and increase police officer safety

Enough crime being captured by people's home surveillance cameras that actually goes nowhere If police had these vehicle license plates on their own file system in their own cars, maybe some of these Crooks would be captured or at least stopped sooner, r

Especially if they use it to solve crimes

Fight crime

For its potential to do good, help solve crimes etc.

For our own help; what if I\family etc. suffer a crime we can have recordings and that can be helpful

Good to investigate possible criminal activity hopefully they don't use the information inappropriately  
 Good tool for police to use to solve crimes  
 Help find stolen vehicles  
 Help narrow down crime suspects quicker  
 Help reduce crime  
 Help solve crimes  
 Help to question other people in the area that may have seen something  
 Help with investigations and solving crimes  
 Help with law and order, too much crime  
 Helps control crime (2)  
 Helps solve crimes  
 Helps stop/ solve crime  
 Hopefully stop crime  
 I approve of its use for local crime I do not approve of this data being forwarded to outside agencies, even federal ones  
 I believe it helps police departments ability to solve crimes  
 I can see it as a useful tool in investigations  
 I support any effort to reduce crime in our communities I support whatever tools necessary I've nothing to hide  
 I think it is good information for convicting crimes after that they have been caught  
 I think under this economy crime rate will be increased  
 I watch a lot of detective shows and I know that it can be helpful in proving someone was somewhere at that time so I think it would help to solve crimes  
 I wish we were more like the UK with CCTV to capture criminal activity When our son was mugged in CV the license number of the vehicle was captured by a reader on a patrol car in National City  
 If a crime has been committed, then knowing who was hanging around that area at that time could lead to vital information to solving the crime  
 If anything helps to do good job to investigate, then it's okay with me for any and all law enforcement  
 If it helps crime, why not  
 If it helps fight crime, I am all for it  
 If it helps investigate crime, why not?  
 If it helps solve a crime, then that's good as long as it's not used to pinpoint minorities  
 If it helps the police deal more effectively with crime, I am in favor  
 If it makes the job easier to help and solve more crimes in the city  
 If it will help solve a crime and bring justice  
 If it's being used for crimes, then sure I approve  
 If it's just to get info of the surrounding vehicles for crime investigation I think that would be fine  
 If more drivers are aware may deter crime  
 If there is a crime being committed and it helps solve the crime, I am all for it there are too many things that go unsolved I have had lots of problems with homeless with vandalism  
 If they are going to do something good like fight crime  
 If they can help solve a crime because of the reader it is beneficial  
 It allows officers to track down illegal activity more efficiently  
 It assists in solving serious crimes

It deters crime and helps solve crimes  
 It helps fight crime which is a good thing  
 It helps investigations for situations that can occur in the future  
 It helps solve crime  
 It may reduce crime  
 It provides a wealth of information very inexpensively which can be used to solve crimes and or apprehend fugitives  
 It seems like a fairly easy way to help solve crimes  
 It will be able to solve things better with witnesses in the area  
 It will help a lot against crime  
 It will help solve more crimes  
 It will lower crime and traffic that has no business doing in the city  
 It would be handy to identify crime or any suspicious activities  
 It's a crime prevention tool  
 It's a good idea for crimes/ accidents  
 Just because there is no witness does not mean there was no crime This will provide a witness  
 Keeps crime down  
 Leg up on solving possible crimes  
 License plates are issued for the purpose of identifying a vehicle and potentially identifying the registered owner and address LPR cameras seem to make that process efficient if used within reasonable situations such as criminal investigations  
 May help in crime investigations  
 Maybe it will keep some of the crime down  
 Normally witnesses are not found, or criminals just get away  
 Not based on the situation; more has to do with get the proper evidence to crack down on suspicious activity; license plate a vital tool to track any situation; mostly based on personal experience  
 Police officers jobs are to continually work to serve, patrol and investigate That program serves in allowing them to investigate during their routine patrols  
 Prevent crime  
 Proper ID of illegal behavior  
 Property Crimes are too high in the area Minimal push meant  
 Provides additional information  
 Provides possible witness information  
 Public safety  
 Reduce crime  
 Reduce crime rate  
 Reducing crime, preventing crime and solving crimes is the most important thing in a community to keep it safe  
 So that it would help investigate a crime or catch someone who did a crime  
 So, they can have more information to investigate crime  
 Solving crimes, but wouldn't want it to be used randomly  
 That it deters crime; anything that deters crime is good as far as I'm concerned; I have faith in our police department; I don't have a negative feeling about our police  
 The data is used to get criminals off the street

The faster the police obtain information to carry out an investigation, the better results they will have

The main reason is to help the police in solving crimes

The reduce crime

There are people who never seem to follow traffic safety rules, if they are aware of the police cars having readers maybe they will drive more safely and the police cannot be everywhere, let's say someone has kidnapped a child, if the plate reader Again if they're going to use it during an active incident, I can see value in that If they're just randomly going around looking to "catch" people, I disapprove

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There need to be more resources to help police to prosecute and the people to address a situation with criminal activity a lot of times there is only one patrol car and it's not enough

They need the information to have the evidence for the crime; I don't think they do it to spy on people; we live in a very complicated time, and we need very reasonable way

To assist in solving future crimes

To better help police forces solve crime, with the public's consent

To detect crimes easily

To deter crime

To discover what the delinquents are doing

To help catch criminals

To help reduce crime

To monitor crimes in the area

To prevent crimes and help resolve crimes if it's going to be used for that

To reduce crime

To solve crimes

To solve crimes

To take note of suspicious activity

Too many traffic incidents involving altercations, speeding or fatalities

Too much crime in this city now!

We have too much crime and not enough is not being done but this helps

Well because they have to work to finalize the crime or lower the crime in Chula Vista right now it's a little bit high

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### **PROMOTES SAFETY/SECURITY (16.9%)**

Because I feel that even if at the current moment, they do not see the person they can be dangerous; for security  
Because I think it's just the safety for Chula Vista  
Because I think it's important to have protection in that area  
Community safety  
For my safety and that of all the people who live in Chula Vista, safety is the main thing  
For safety purposes  
For the safety of other people  
I could go out calmer together with my family  
I feel is safe for police officers as well as a citizen  
I feel it is in the best interest of public safety; not quite familiar how technology being used  
I feel that the only way to keep the city safe and to realistically know who is in the city; follow up on people that were in the area at the time  
I think it would be good of the community  
I think it's a good thing for the city  
If it makes people safer and they can get info to solve crimes it depends on what they do with the info  
It adds another layer of protection to the average citizen  
It's more security for everybody  
It's for safety  
It's for security  
Its makes a safer community  
Keep Chula Vista safe; great crime deterrent  
Keep city safe  
Keeps us safer  
Officer safety  
Potentially makes my life safer  
Probably keep us safer  
Public safety (2)  
Public safety and to better help investigate crimes  
Public safety is enhanced  
Safer neighborhood  
Safer streets  
Safety (10)  
Safety and evidence  
Safety and precision  
Safety issues, because safety issues  
Safety of the environment  
Safety purposes  
Save their time to confirm through the stations  
Security (5)  
The benefits of the program outweigh the risk public safety is important and reading license plates parked in public is a minor  
They are trying to help the community



To help apprehend law breakers and keep the general public safe  
To keep us SAFE I say outfit them All and be damned to the ones that say invasion of privacy These  
are weasels I would capture because they are doing something shady Why else would they be  
complaining We have cops for a reason If we can't trust them  
We need more protection; we need more police support

### **FIND MISSING PERSONS/CRIMINALS (16.5%)**

Anything that can be used to find and prosecute criminals is a good thing  
Because I would want anything to help the police to get criminals  
Because it catches cheaters and the lawless  
Because it catches criminals  
Because the way they can catch a criminal it will be easier to track them  
Can find criminals  
Catch criminals  
Catch people easier  
Catches Chester's  
Catching bad guys  
Catching criminals  
Catching crooks  
Child abductions, hit and run, drunk driving, road rage  
Correct reporting and finding the individual that's at fault  
Crooks need to be caught  
Does keep away repeat offender doing crimes etch  
Expedite catching criminals Also keep people that don't belong driving off the streets  
Get criminals off the street  
Get the bad guys off the streets and protect the officers  
Good use of information for many different types of calls such as missing people and recovering  
stolen cars  
Help catch the bad guys, may misidentify honest citizens  
Help to get people that break the law  
Help with catch criminals  
Helps catch criminals  
Helps detectives with criminal ID  
Hope this can catch the criminal  
I believe in locking up bad guys  
I think anything that helps make jobs easier and catch criminals  
I think it helps to catch criminals  
I think it is necessary for the police dept to have access to criminals by way of cameras for evidence  
I think it is violence and crimes; track persons that are causing  
I think it would help police to follow the incident of any kind of thing that happens or the  
perpetrator of a crime  
I think it's a good way for them to catch people they've been trying to find; amber alerts,  
kidnapping, people that have warrants out  
I think there's less privacy in our day to day lives and giving law enforcement more tools for  
identifying and tracking criminals

If it helps catching criminals, I will approve of it  
 If it helps find people that are doing bad things is good but is bad when the readers miss read them;  
     in Oakland there were reading the plates of people crossing the river bridge, so they need to  
     have the right people viewing the reading technology  
 If someone does something it will help catch them  
 If someone is doing something wrong, they call identify them  
 If technology can assist the police with safely removing criminals from the streets than why not  
 If the technology can remove bad people off the streets, I am in support of the initiative  
 If they can catch a criminal, its good  
 If they're taking pictures of someone's license plate it is probably because they have committed or  
     are suspected of committing a crime and those people hang out together so other license plates  
     could be of other people involved  
 If you have an amber alert, they can look it up  
 In hopes of catching the wrong, illegals and warrants  
 It allows the PD to find suspects via their vehicle use and can lead a more efficient system of finding  
     criminals  
 It does help find people that violates the law, find stolen cars, so I can't too much disagree with it  
     but there are some flaws with it  
 It will help catch criminals at a faster pace for police  
 It works to take criminal's off the street  
 It would be helpful for amber alerts and such  
 Locate criminals  
 Locates and bolos  
 One more tool to use to identify criminals  
 Our city needs get rid of criminals  
 Police cannot be everywhere, and crimes are committed so it makes it easier to catch people doing  
     unlawful behavior  
 Possible location of additional criminals  
 Quick identification of suspected drivers  
 So, they can catch people committing crimes and keep our neighborhood safe  
 So, they can catch the bad guys  
 Something needs to get done to catch criminals  
 Sometimes if someone does something like commit a crime, they can go unpunished  
 Sounds like it may be useful to catch criminals  
 The police are important, this sounds good to help police find criminals  
 There is a lot of crime in Chula Vista, and I think being able to identify people in an area is fine and  
     useful  
 They can catch criminal off the road and solve a crime  
 They can locate who commits crimes  
 They keep criminals off the street; if it is not misused then it is a good program  
 Think that someone commits a crime needs to get caught  
 To be able to track and/or apprehend criminals  
 To catch criminals that they are not able to track down  
 To catch criminals, which is the basic idea of the program; keep people out of neighborhoods that  
     they don't belong  
 To catch criminals/amber alerts

To tracking suspect

### **HELPFUL TO POLICE (7.2%)**

A good technique for police to be affective in doing their work  
Because of their jobs; they have serious jobs; they have to be protected  
Chula Vista's just gotten outrageously huge, and the cops need all the help they can get  
Concerned our corrupt liberal government will misuse it I am aware it's a great tool for law enforcement  
Efficiency making the officers job easier and covering more area  
Enforcement tools  
Give the cops as many tools as they need  
Helps police  
I believe it could be helpful to any investigation  
I support Law Enforcement  
I think it is very helpful to the police  
I think they need all the help they can get  
If it helps, I support it  
Improve police work  
Increased capability for law enforcement However there are privacy concerns  
Innovative and helpful  
It can be beneficial  
It can help the low number of law enforcement bridge the gap with already overwhelming mounting duties they have to perform  
It could be helpful  
It could help if used correctly  
It makes the police more effective and less impartial, then I'm all for it  
It makes their job easier  
It takes away attention from the officer to look up the license plate they could use this, so they are able to focus on more important things  
It will be good for police to operate to find out what they need to  
Most anything that will aid law enforcement in protecting the community I'm in favor of  
Police need every advantage they can get to keep the community safe  
Relieves administrative burdens on police  
So many crimes are happening regularly that maybe law enforcement needs all the help they can get if they can't hire enough peace's officers  
So, they can do more efficiently their work  
That would be assistance to the police department  
There seems to be more crime and police can't get to all right away  
To make it easier for police not enough police to do that  
Ways to have better enforcement

### **HELP WITH TRAFFIC INCIDENTS (6.2%)**

Because if something happens like an accident they will know how or what happened  
Because we have a race car problem here in Chula Vista, theft as well and I think it will help catch these people who put everyone in danger  
Helps find unpaid registrations and find cars via amber alert  
I think it will help people who are bad drivers get caught  
I've read about their use in other states in cracking down on unregistered vehicles and warrant violations  
It helps catch people driving illegally and cars not registered  
Like I said I was a victim of a crime just on my way to work on the freeway if they had cameras and people could get license plates of cars going onto the freeway, I'm all for it they would've caught the guy same thing but through the city people are  
More easily identify cars breaking traffic laws  
Taking abandoned cars off the road  
That the cameras do surveillance in order to improve traffic patterns and keep the flow of traffic  
There is a lot of racing in front of my house and vandalism  
To teach the population to respect traffic speeds and signs  
Too many dangerous drivers in our area  
Too many incompetent drivers roam the neighborhood  
We need only people with valid license to be on the road My wife was hit by a local resident with a Baja CA license According to our insurance the vehicle doesn't exist So, we couldn't connect from their insurance Illegal vehicles driving

### **DATA COLLECTION (3.3%)**

Feel like the more info the better  
Get information on possible criminal activity Improve speed of information to officer possibly pre warn them of possible confrontation  
If there is a problem, it offers another 'tool' I am all for any information that can be gathered - by any means  
It helps give info ahead of time It just needs to be used for what it was intended for  
More accurate and definitive readings  
Provides tons of information  
Seems like another efficient way to increase level of knowledge they have  
The convenience to be able to access information before injecting yourself in a potentially dangerous situation could save lives obviously, plus as a critical care transport nurse who has had to get on scene in a timely fashion and may or may not have ben  
The more data the better  
They need the info  
To be able identify faster potential issues  
To be more informed and for more education  
To get important information  
Why not put same system on all patrol cars? Why not publish results data - number of criminals arrested, located, crimes investigated as result of system? Why not publicize which other cities are using same system & their results over specific periods of

### **NOTHING TO HIDE (2.1%)**

All I can say is if you don't have anything to hide; as long as it is for safety purposes; the police officers need to keep the community safe  
Because I'm not a criminal and I don't have anything to worry about  
Because if you are not doing anything wrong you have nothing to fear  
Good people have nothing to hide; if it helps police officer prosecute criminals more power to them  
I approve because if you haven't committed crimes or done anything wrong then you shouldn't be afraid  
I don't have anything to hide  
I have nothing to hide (2)  
I stay out of trouble; if they have to go catch the bad guys go catch them  
I'm usually not around somewhere to be involved in a crime, but if something has happened and my plate was identified I don't mind helping any way I can  
If that's where the rest of the world is headed it's the way of the future and if you didn't do anything to get in trouble, why would you be concerned  
If you are doing something wrong only affecting those people; and doing something right will not affect people  
If you are innocent, you have nothing to hide I trust the police  
If you have nothing to hide, then you should not worry  
If you're not doing anything wrong, then you have nothing to hide, and I have nothing to hide

### **FIND STOLEN CARS (2.1%)**

Because they could have evidence from scanning vehicles, and it could help track stolen vehicles  
Because vehicle theft is a huge problem in San Diego County and southern California and it is on way of addressing that problem  
Combats auto theft  
I like the idea of them being able to track stolen cars  
I think it helps with stolen vehicles and tracking them  
In cases of crimes stolen cars, he runs, it will have the police find the perpetrators I also know that a hidden run car killed a female teenager and if it wasn't for the cameras the driver would never have been caught  
It is very helpful in recovering stolen vehicles  
It will help them find stolen cars  
It's a game changer if the vehicle is stolen or extensively expired  
It's valuable for the police to possibly find a stolen car or other criminal activity  
The ability to locate stolen cars

### **NO PUBLIC RIGHT TO PRIVACY (1.2%)**

Because license plates are made to be seen; supposed to be exposed in public; ideally will cut down on crime; like find stolen cars  
Drivers do not have a right to privacy in public areas or places seen like driveways  
I approve because they already do it, they run your plates when they are behind you  
I think it is OK, if a vehicle or person is in a public place, they have no right to believe I cannot be photographed or tape recorded by any buddy, private person, or news, or police  
If you're out in public, then your actions are noticed by other people

It's just that peoples cars are in a public location  
License plates are public information so why not  
The cars are in a public area and this information is not private I am not concerned with the tracking  
of my car's location  
When they are behind people, they check license plates anyway so why not be proficient

#### **IMPROVE RESPONSE TIMES (0.7%)**

Because it looks like it could help our first responders  
I think it could save time  
Probably faster response to patrol officers  
Time saving

#### **OTHER (8.8%)**

Accountability  
Accountability  
Applying technology to real life problems  
Automatic identification  
Because I have had somebody steal my bicycle that was in my patio  
Because it has nothing to do with the person, it is only the registration; They go after numbers and  
not how people look  
Because like I said what happened last month to our house, the burglary we are still looking for the  
criminals  
Changes are that high ranking police and or politicians will misuse the drones, etc.  
Faster identification  
Food  
Haven't heard of it, but sounds like a good idea I haven't seen all the info though, so I might change  
my mind, after seeing details  
Helpful to a shorthanded department  
I don't live in the stone age  
I have a couple of things stolen and they did not look into it  
I have a hard of hearing sticker on my bumper I am hard of hearing  
I quit driving if I were still driving it would be fine  
I see no reason why this would be an immoral practice  
I see nothing wrong with it as well as using body cams  
I think it can be helpful to identify some cars; and again, it comes down to as long as they don't  
share their information to other agencies  
I would say bring native to Chula Vista I've seen a lot and too much illegal operations going on in  
neighborhoods,  
It can cause some problems to some people  
It helps distinguish what people are doing when certain things happen  
It seems to be a move in the right direction but with advanced technologies also comes change and  
trust issues  
It's a good idea  
Its limited in scope  
Limited resources by police

Long as it stays on patrol cars, it is fine  
More respect  
Not all bad  
Own interest  
Reason provided is a good reason  
Reduces the opportunity for misuse of police powers by recording all interactions  
Technology should be used to benefit society

### **NOTHING/DON'T KNOW (3.6%)**

Don't know  
N/A (4)  
None  
None  
Not sure  
Nothing (3)

## **REASONS TO DISAPPROVE (N=171)**

### **POLICE MISUSE (37.1%)**

1984  
As I mentioned earlier, anytime data is collected without consent, I feel it's a violation of folks rights  
also, I do not have any faith in CVPD's oversight of this project  
Because it is surveillance, and they will be scanning random plates  
Because it might be cops out there, they won the license plate only on minorities never white  
people  
Because they already have a database from DMV; they would just be scanning license plates just o  
scan them  
Because we are not absolutely sure they are staying in the confines of what they are meant to be  
doing  
Big brother  
Big brother activity's infringe on privacy  
Big brother doesn't need to be snooping around  
Big brother is watching  
Bit of an invasion I get the reasons though  
Danger to freedom  
Easier to wrongly profile people  
Easy to be misused by the officers if they are not reputable  
Free country- too much policing  
Have you not seen minority report  
I believe its invasive and puts a lot of innocent people at risk  
I disapprove of any action the looks to fund or empower the police the police is an occupying force  
which's purpose in society is to enforce the oppression of the capitalist class we should be  
working to abolish the police and come up with community bas  
I do not approve of police surveillance of people who are not committing crime, or where they  
don't have evidence that a crime has been committed

I don't think preemptively mass collecting data on residents to later use for criminal investigations should be allowed the pd should collect evidence after obtaining necessary permissions/warrants while conducting an active investigation  
 I don't trust what they will do with that information outside specific scope  
 I don't want them to photograph my license plate  
 I kind of get like it's an invasion of privacy like giving a huge part of who you are and especially the lack of police accountability  
 I'm a product of the 50s I don't like invasion of privacy I hold it very highly and I think wave invaded our privacy with technology beyond what we know, and I believe you be able to have privacy  
 In some cases, it's been used to track innocent people to track them that they're not going to where people of authority think they should be; I think it's an invasion of privacy  
 Increase surveillance state, can be used to increase move towards a totalitarian police state  
 Infringe my rights  
 Infringement  
 It may start something when there isn't a crime  
 It won't be used for what it's supposed to be used for they will have an edge  
 It's just abuse by the police  
 Opens public up to possible rights abuse 4th amendment  
 Our personal information is being shared with other agencies; general information is being breached  
 Power can be abused and taking a picture for the system doesn't seem necessary  
 Recording people who've done nothing wrong is wrong  
 Surveillance  
 Surveillance without warrants opens the doors to much more invasions of our civil liberties we do not want to go this road  
 That it will be abused, so they can get money  
 The police will use it on nonviolent crimes to make money for the city, will use it on people with minor offenses to make money for the city  
 There could be abuse  
 They can possibly use that information for other reasons other than to investigate  
 This is hyper surveillance, which I am strongly against if I haven't done anything, I don't want my car to be recorded in any way  
 Too much control for the government and will be used against society in the future  
 Too much government and too much control we are supposed to be in a more stable society and be free  
 Too much intrusion of rights, existing laws are not being 'enforced  
 Waste of resources; too much getting into people's lives  
 Will lead to abuse

### **PRIVACY CONCERNS (25.5%)**

4th amendment; significant privacy issues  
 Because that is privacy; if you are borrowing a car; if a mother and child are driving; had an incident where son sold car people did not register car; received notice of car impounded  
 Data being used for other purposes, misuse of information  
 Feels like an invasion of privacy too



I am a huge proponent of personal liberty and privacy while I also abhor crime and want crimes solved, personal liberty and privacy is worth protecting  
 I believe that invade my privacy and that's we are protect in our constitution so no to this plate monitoring  
 I don't think it's very correct because they invade people's privacy  
 I don't need them taking pics of my car  
 I like my own privacy  
 I think it could infringe on privacy because on how advanced it can get photographing you never know what can happen but it can cut down crime so it could be good it's like a double edge sword it can be good or bad  
 I think it's a little too much taking away privacy  
 I think its invasive  
 I think there should be privacy; not use a blanket of info because it can be used the wrong way  
 If no crime has been committed it seems overreach to document property just in case, China does this and I'm not ok with it  
 Intrusiveness into the privacy of the people it's becoming police state literally  
 Invasion of privacy (3)  
 Invasion of privacy and constitutional rights  
 Invasion of privacy local government tracking citizens is not appropriate  
 Invasion of privacy of 99 percent of population  
 Invasion of privacy the police have better things to do he always complain that they have too much work this will get them even more work to do  
 It is a clear invasion of privacy for the police to be able to track me while I am going about my day, they will only know of someone's criminal activity after they've already been tracking them  
 It is a violation of privacy  
 It is an invasion of privacy; police have the right to take photos of my license plate out on the streets and I don't like that  
 It is because I want my privacy  
 It's feels invasive  
 It's an invasion of privacy and gives too much power to the police to use the information in any way they want there is no oversight on its use  
 It's an invasion of privacy, also it's treating everyone like a criminal  
 Misuse of privacy  
 My privacy is important this violate my constitutional right I need more info on this topic before they vote  
 No private information should be scanned and kept in any way shape or form  
 Privacy (15)  
 Privacy abuse  
 Privacy and data security are a concern  
 Privacy and rights  
 Privacy I didn't do anything for you to need my license plate  
 Privacy issue and what's it is use for  
 Privacy issues  
 Privacy removed  
 Privacy, government overreach  
 Privacy, should only be used for reported items

Privacy; citizens privacy  
Privacy; its infringing on your privacy  
Privacy! It sounds like a police state big brother to the max  
Private information  
Seems like an invasion of privacy  
Sharing my info  
Still an invasion of privacy  
Violates my privacy  
Violates privacy  
What is the guarantee that this is a nit be manipulated and/or is not bias

### **THE CAMERAS CAN BE WRONG (7.1%)**

Accuracy  
Can have errors  
Concern that informs can be used for witch hunts and entangled innocent people in criminal investigations just because they were parked in a street  
Doesn't sound like that has a way to minimize mistaken assumptions  
Human error with pictures and video  
I have seen the technology and none of these cameras work very well I do not think it is ready for prime time  
It could be handled wrong and could damage citizens  
It is so easy to be mistaken for a wanted person but as for me I have nothing to worry about  
It would be a form of control and it goes against my rights; it would lend itself to errors, mistakes  
Let's say someone is having issue with their spouse and they go to someone else's home but wind up at different location then it causes problems for the person or spouse looking for help  
Let's say they find inaccurate information  
People will steal license plates and others will be accused of crimes not committed by them  
Should have this for all cars passing through an intersection, for example, not just cars that happen to be nearby a police car could lead to false accusations  
The cameras sometimes don't work they make mistakes  
Too many mistakes  
Too many errors and flaws and a lot of times that is not your car or a car you just bought the DMV is unreal  
Trustworthy I do not trust that the Chula Vista police and how reliable is the reader how do we know they will not use it for something else

### **NEED MORE INFORMATION (5.6%)**

Don't know enough to understand the program  
I just need to learn more about I can't really speak to it without knowledge  
I work for the county, and I would like to know more about it; I need more specifics  
Not enough information

### **IT WILL BE USED TO TARGET PEOPLE (5.1%)**

Chula vista police dept reputation is of racial profiling and targeting underrepresented communities  
Due to the high cases of misuse of power conduct I think this may give the police more reason to  
pull someone over for a time perhaps they have committed in the past and give them more of a  
bias reason to pull that person over

It is only to screw the race for any infraction

To me it will probably make it easier to target people if someone has a warrant, police officer who is  
high on power sees that then would try to pull them over and abuse/ kill them seems like a  
double-edged sword

### **TOO DEPENDENT ON TECHNOLOGY (3.2%)**

Again, another way for police to not do their job, not be trained appropriately, the city using funds  
for the wrong devices and wrong departments

Because in feel like they should be out there doing it themselves not depending on technology just  
get out there and do your jobs

Because the cops don't have to look for an issue makes them lazy and nosy busybodies

Feel that people can take information without getting information from the device

I rather have the cop catch me than camera, making policemen lazy, taking jobs away from people

If they want to write it down and look it up, I don't think they should do it I'm an ex-officer and I  
don't think they should do it

Instead of looking later, they should be able to get the information then not later

### **INDISCRIMINATE SCANNING (3.2%)**

Because I haven't heard of it; it's weird taking a picture ahead of time and look at it later

Because it prejudices everybody in an automobile doing something illegal; so, it puts a "?" on every  
license plate that police acknowledge; therefore, it becomes a record on file; violates my  
constitutional freedom as an individual

Exactly what criteria is used by these four officers when surveying vehicles

The fact that its all-license plates all around and not specific or directed to crime

Too proactive

### **NO TRANSPARENCY/OVERSIGHT (2.5%)**

Because they are not being very transparent

Oversight

There have been several instances in which organizations that have automatically collected data on  
normal people have had their security measures breached and their data or used with malicious  
intent I do not have high confidence in the police

There's no proper oversight of the program

Too general

### **OTHER (9.8%)**

Because I feel like the money can be spent better, on other resources

Feel like it's just too much

How is the data kept to only the police dept

I don't drive that's why I disapprove

I just disapprove

I just do not think its beneficial

I selected approve

It's fishy

It's a new technology still newish everyone has a drone these days they can be easily confused by a civilian drone

Motorola contract issues

Probable cause

Seems excessive

Will it be used for only that purpose

### **NOTHING/DON'T KNOW (1.0%)**

Not sure

Nothing (2)

## Encuesta de Privacidad de Chula Vista

n=600 Residentes de Chula Vista

FINAL

**Translation note:** Items highlighted in yellow **do not** need to be translated.

Hola, ¿se encuentra \_\_\_\_ ? Hola, le habla \_\_\_\_ de Competitive Edge Research, una firma encuestadora nacional, y estamos llamando a las buenas personas de Chula Vista para pedir su opinión sobre cuestiones locales. Tenga por seguro que no le estamos vendiendo nada. A la mayoría de las personas les parece interesante, y esta es su oportunidad para que se escuche su voz, y todas sus respuestas serán totalmente confidenciales. Por favor permítame comenzar preguntando...

P1. Con el objetivo de ayudarnos a entender mejor las diferentes áreas de Chula Vista, ¿podría decirme cuál es su código postal? (ENTER 5 DIGIT RESPONSE) (IF OUTSIDE CHULA VISTA, TERMINATE)

P2. ¿Y en qué año nació? (ENTER 4-DIGIT RESPONSE) (IF POST-2004, TERMINATE)

P3. ¿Usted piensa que las cosas en Chula Vista van por el camino correcto o por el camino incorrecto? (PROBE)

1. En el camino correcto, totalmente
2. En el camino correcto, algo
3. En el camino incorrecto, algo
4. En el camino incorrecto, totalmente
5. COMBINADO
8. NO ESTÁ SEGURO
9. SE REHUSÓ A RESPONDER

Le haremos algunas preguntas acerca de seguridad pública, privacidad y tecnología. Con la finalidad de proporcionar servicios, las agencias gubernamentales, las organizaciones no lucrativas y las empresas recopilan datos personales como nombres, fechas de nacimiento y domicilios. Qué tan confiado está, si acaso, de que las siguientes entidades mantienen su información personal segura y privada...

[RANDOMIZE Q4-Q5] [HALF OF RESPONDENTS GET Q4a, HALF GET Q4b] (PROBE)

Extremadamente confiado	Muy confiado	Algo confiado	No tan confiado	Nada confiado	INSEGURO	SE REHUSÓ A RESPONDER
1	2	3	4	5	8	9

P4a. El gobierno federal [SPLIT]

P4b. Empresas en línea como Facebook y Amazon [SPLIT]

P5. La Ciudad de Chula Vista

1. Extremadamente confiado
2. Muy confiado
3. Algo confiado

- 4 No tan confiado
- 5 Nada confiado
- 8 NO ESTÁ SEGURO
- 9 SE REHUSÓ A RESPONDER

P6. ¿Qué tanto confía en que el Departamento de Policía de Chula Vista implemente políticas que sean en beneficio del público? ¿Confía mucho, algo, no demasiado o nada? (PROBE)

- 1. Mucho
- 2. Algo
- 3. No demasiado
- 4. Nada
- 8. NO ESTÁ SEGURO
- 9. SE REHUSÓ A RESPONDER

P7a. Hay cámaras fijadas en algunos postes de semáforos en intersecciones en Chula Vista. El video en vivo de estas cámaras se envía al centro de gestión de tráfico de la ciudad, donde los ingenieros lo usan para la sincronización de las señales en un esfuerzo por mejorar el flujo y la seguridad del tráfico. ¿Usted aprueba o desaprueba el uso de la ciudad de cámaras en los semáforos? (PROBE)

- 1. Apruebo, totalmente
- 2. Apruebo, algo
- 3. Desapruebo, algo
- 4. Desapruebo, totalmente
- 8. NO ESTÁ SEGURO
- 9. SE REHUSÓ A RESPONDER

P7b. La Ciudad de Chula Vista está considerando adoptar una nueva política de protección de privacidad en un esfuerzo para hacer que el uso de la ciudad de las nuevas tecnologías sea transparente y eficiente. ¿Qué tan importante es para usted, si acaso, que la ciudad adopte dicha política? (PROBE)

- 1. Extremadamente importante
- 2. Muy importante
- 3. Algo importante
- 4. No muy importante
- 5. Nada importante
- 8. NO ESTÁ SEGURO
- 9. SE REHUSÓ A RESPONDER

[ROTATE DRONE AND LICENSE PLATE READER BATTERIES AND TRACK]

P8. ¿Qué ha visto, leído o escuchado, si acaso, sobre el uso de la Ciudad de Chula Vista de drones para fines policiales?

(ACLARAR PARA OBTENER DETALLES, INTRODUCIR RESPUESTA, SI NO ESTÁ SEGURO  
PREGUNTAR: “¿Está seguro de que no se le viene nada a la mente?”)

P9. ¿Aprueba o desaprueba el uso de drones por parte del Departamento de Policía de Chula Vista, que implica que la policía lance un dron que proporcione video en vivo desde lo alto de un incidente? (PROBE)

1. Apruebo, totalmente
2. Apruebo, algo
3. Desapruebo, algo
4. Desapruebo, totalmente
5. COMBINADO [SKIP TO Q11]
8. NO ESTÁ SEGURO [SKIP TO Q11]

P10. ¿Cuál es la principal razón por la que aprueba/desaprueba el programa?

(ACLARAR PARA OBTENER DETALLES, INTRODUCIR RESPUESTA, SI NO ESTÁ SEGURO PREGUNTAR: “¿Está seguro de que no se le viene nada a la mente?”)

[ROTATE PRO AND CON BATTERIES AND TRACK]

Dígame qué tan beneficioso, si acaso, piensa que son los siguientes aspectos del programa de drones.  
[RANDOMIZE Q11-Q12]

P11. El dron puede llegar a la escena del incidente y proporcionar video en vivo a la policía minutos antes de que la patrulla llegue para que los agentes de policía que acudan sepan qué esperar cuando lleguen. ¿Esto es extremadamente beneficioso, muy beneficioso, algo beneficioso, no tan beneficioso o nada beneficioso para la comunidad? (PROBE)

1. Extremadamente beneficioso
2. Muy beneficioso
3. Algo beneficioso
4. No tan beneficioso
5. Nada beneficioso
8. NO ESTÁ SEGURO

P12. El video de los drones ha ayudado a la policía de Chula Vista a reducir las tensiones de forma segura y a solucionar situaciones potencialmente peligrosas sin lesionar a los policías, sospechosos y transeúntes. ¿Esto es extremadamente beneficioso, muy beneficioso, algo beneficioso, no tan beneficioso o nada beneficioso para la comunidad? (PROBE)

1. Extremadamente beneficioso
2. Muy beneficioso
3. Algo beneficioso
4. No tan beneficioso
5. Nada beneficioso
8. NO ESTÁ SEGURO

Estas son preocupaciones que algunos residentes han expresado sobre el uso de drones de Chula Vista...  
[RANDOMIZE Q13-Q14]

P13. A algunas personas les preocupa que los drones podrían grabar videos de personas inocentes que no estén involucradas en un crimen o que invadan la privacidad de la gente al filmar a los residentes en sus patios traseros o dentro de sus hogares. ¿Usted también está extremadamente preocupado, muy preocupado, algo preocupado, no tan preocupado o nada preocupado respecto a esto? (PROBE)

1. Extremadamente preocupado
2. Muy preocupado
3. Algo preocupado
4. No tan preocupado
5. Nada preocupado
8. NO ESTÁ SEGURO

P14. A algunas personas les preocupa que las grabaciones de las cámaras de los drones se compartirán con otras agencias del orden público y de inmigración que no tengan nada que ver con el incidente original. ¿Usted también está extremadamente preocupado, muy preocupado, algo preocupado, no tan preocupado o nada preocupado respecto a esto? (PROBE)

1. Extremadamente preocupado
2. Muy preocupado
3. Algo preocupado
4. No tan preocupado
5. Nada preocupado
8. NO ESTÁ SEGURO

P15. El Departamento de Policía no permite que los drones se usen para patrullaje general o para descubrir crímenes nuevos. Solo se pueden usar los drones para responder activamente a emergencias o para cumplir órdenes de cateo emitidas por un juez. Ahora que ha escuchado más sobre el uso de drones por parte del Departamento de Policía de Chula Vista, que implica que la policía lance un dron que proporcione video en vivo desde lo alto de un incidente, ¿aprueba o desaprueba el programa? (PROBE)

1. Apruebo, totalmente
2. Apruebo, algo
3. Desapruebo, algo
4. Desapruebo, totalmente
5. COMBINADO
8. NO ESTÁ SEGURO
9. SE REHUSÓ A RESPONDER

P16. ¿Qué ha visto, leído o escuchado, si acaso, sobre el programa del Lector Automatizado de Matrículas de la Ciudad de Chula Vista?

(ACLARAR PARA OBTENER DETALLES, INTRODUCIR RESPUESTA, SI NO ESTÁ SEGURO PREGUNTAR: “¿Está seguro de que no se le viene nada a la mente?”)



P17. ¿Aprueba o desaprueba el programa del Lector Automatizado de Matrículas de la Ciudad de Chula Vista en el que cámaras computarizadas en cuatro de las 100 patrullas de Chula Vista fotografían automáticamente las matrículas cercanas para que la policía pueda usar esa información para investigar crímenes? (PROBE)

1. Apruebo, totalmente
2. Apruebo, algo
3. Desapruebo, algo
4. Desapruebo, totalmente
5. COMBINADO [SKIP
8. NO ESTÁ SEGURO
9. SE REHUSÓ A RESPONDER

P18. ¿Cuál es la principal razón por la que aprueba/desaprueba el programa?

(ACLARAR PARA OBTENER DETALLES, INTRODUCIR RESPUESTA, SI NO ESTÁ SEGURO PREGUNTAR: “¿Está seguro de que no se le viene nada a la mente?”)

[ROTATE PRO AND CON BATTERIES AND TRACK]

Dígame qué tan beneficioso, si acaso, piensa que son los siguientes aspectos del Lector Automatizado de Matrículas. [RANDOMIZE Q19-Q20]

P19. La policía de Chula Vista ha podido localizar personas perdidas usando el programa. ¿Esto es extremadamente beneficioso, muy beneficioso, algo beneficioso, no tan beneficioso o nada beneficioso para la comunidad? (PROBE)

1. Extremadamente beneficioso
2. Muy beneficioso
3. Algo beneficioso
4. No tan beneficioso
5. Nada beneficioso
8. NO ESTÁ SEGURO

P20. La policía de Chula Vista ha usado los datos de las matrículas para investigar y solucionar crímenes violentos y encontrar y arrestar a presuntos delincuentes. ¿Esto es extremadamente beneficioso, muy beneficioso, algo beneficioso, no tan beneficioso o nada beneficioso para la comunidad? (PROBE)

1. Extremadamente beneficioso
2. Muy beneficioso
3. Algo beneficioso
4. No tan beneficioso
5. Nada beneficioso
8. NO ESTÁ SEGURO

Estas son preocupaciones que algunos residentes han expresado sobre el programa del Lector Automatizado de Matrículas de Chula Vista... [RANDOMIZE Q21-Q22]

P21. Únicamente alrededor de una de cada 2,000 lecturas de matrículas proporciona una coincidencia de tiempo real para un vehículo sospechoso. Algunas personas dicen que el Departamento de Policía está recopilando los datos de muchos residentes inocentes, creando un sistema masivo de vigilancia. ¿Usted está extremadamente preocupado, muy preocupado, algo preocupado, no tan preocupado o nada preocupado respecto a esto? (PROBE)

1. Extremadamente preocupado
2. Muy preocupado
3. Algo preocupado
4. No tan preocupado
5. Nada preocupado
8. NO ESTÁ SEGURO

P22. A algunas personas les preocupa que la información de las matrículas se compartirá con agencias de inmigración federales que no deberían estar involucradas. ¿Usted está extremadamente preocupado, muy preocupado, algo preocupado, no tan preocupado o nada preocupado respecto a esto? (PROBE)

1. Extremadamente preocupado
2. Muy preocupado
3. Algo preocupado
4. No tan preocupado
5. Nada preocupado
8. NO ESTÁ SEGURO

P23. La política del Departamento de Policía limita el acceso a los datos de las matrículas solo al personal policial autorizado que esté investigando crímenes. Los datos de las matrículas tampoco pueden compartirse con ninguna agencia federal. Ahora que ha escuchado más sobre el programa del Lector Automatizado de Matrículas en el que cámaras computarizadas en las patrullas fotografían automáticamente cada matrícula cercana para que la policía pueda usar posteriormente esa información para investigar crímenes, ¿aprueba o desaprueba ese programa? (PROBE)

1. Apruebo, totalmente
2. Apruebo, algo
3. Desapruebo, algo
4. Desapruebo, totalmente
5. COMBINADO
8. NO ESTÁ SEGURO
9. SE REHUSÓ A RESPONDER

Para terminar quedan únicamente dos preguntas demográficas para asegurarnos de que tengamos una muestra representativa...

P24. Su origen étnico principalmente es...

1. Blanco o caucásico
2. Hispano o latino
3. Negro o afroamericano
4. Asiático o isleño del Pacífico
5. Nativo americano
6. Étnicamente mixto u
7. Otro (Especificar)
9. SE REHUSÓ A RESPONDER

P25. Hágame el favor de indicarme que me detenga cuando llegue a la categoría con el ingreso anual total de su hogar...

1. Menos de \$25,000
2. \$25 a 40,000
3. \$40 a 60,000
4. \$60 a 80,000
5. \$80 a 100,000
6. \$100,000 a \$150,000
7. ¿Más de \$150,000?
8. NO ESTÁ SEGURO
9. SE REHUSÓ A RESPONDER

Le agradezco mucho su tiempo y su opinión importa, me despido.

BY OBSERVATION

26. GENDER

1. Male
2. Female

27. LANGUAGE

1. English
2. Spanish
3. Tagalog

## Chula Vista Privacy Poll

n=600 Chula Vista Residents

FINAL

**Translation note:** Items highlighted in yellow **do not** need to be translated.

Kumusta, nariyan po ba si \_\_\_\_? Ako po si \_\_\_\_\_ mula sa Competitive Edge Research, isang pambansang polling firm at tinatawagan namin ang mabubuting residente ng Chula Vista para hingin ang inyong opinyon sa mga lokal na isyu. Hindi kami nagbebenta ng kung ano. Interesado ang karamihan dito, at ito na ang iyong pagkakataong iparinig ang iyong boses. Kumpidensiyal ang lahat ng sagot mo. Magsimula na tayo...

Q1. Para matulungan kaming mas maintindihan ang iba't ibang bahagi ng Chula Vista, ano ang iyong ZIP code? (ENTER 5 DIGIT RESPONSE) (IF OUTSIDE CHULA VISTA, TERMINATE)

Q2. At sa anong taon ka ipinanganak? (ENTER 4-DIGIT RESPONSE) (IF POST-2004, TERMINATE)

Q3. Sa tingin mo ba, nasa tamang direksiyon o nalilihis ng landas ang Chula Vista? (PROBE)

1. Lubos na nasa tamang direksiyon
2. Medyo nasa tamang direksiyon
3. Medyo nasa maling direksiyon
4. Lubos na nasa maling direksiyon
5. HALO
8. DI-TIYAK
9. TUMANGGI

Magtatanong kami tungkol sa kaligtasan ng publiko, pagkapribado, at teknolohiya. Para makapagserbisyo, ang mga ahensiya ng pamahalaan, non-profit na organisasyon, at negosyo ay nangangalap ng mga personal na data tulad ng pangalan, petsa ng kapanganakan, at tirahan. Gaano ka kakumpiyansa na pinananatili ng sumusunod na ligtas at pribado ang iyong personal na impormasyon... [RANDOMIZE Q4-Q5] [HALF OF RESPONDENTS GET Q4a, HALF GET Q4b] (PROBE)

		Ext Conf	Very Conf	Some Conf	Not That Conf	Not at All Conf	UNS	REF
Q4a.	Pederal na pamahalaan [SPLIT]	1	2	3	4	5	8	9
Q4b.	Negosyong online tulad ng Facebook at Amazon [SPLIT]							
Q5.	Lungsod ng Chula Vista							

- 1 Lubhang mataas ang kumpiyansa
- 2 Mataas ang kumpiyansa
- 3 Medyo kumpiyansa
- 4 Hindi gaanong kumpiyansa
- 5 Walang kumpiyansa
- 8 DI-TIYAK
- 9 TUMANGGI

Q6. Gaano ka katiwala sa kapulisan ng Chula Vista sa pagpapatupad ng mga polisiyang tumutugon sa mga interes ng publiko? Lubos ba ang tiwala mo sa kanila, medyo lang, hindi gaano, o hindi talaga? (PROBE)

1. Sobra
2. Medyo
3. Hindi gaano
4. Hindi talaga
8. DI-TIYAK
9. TUMANGGI

Q7a. Nakakabit ang mga kamera sa ilang poste ng trapiko sa Chula Vista. Ang nakuhang live video ay ipinadadala sa sentro ng pamamahala ng trapiko ng Lungsod. Ginagamit ito ng mga inhinyero para maayos ang timing ng signal ng trapiko para mapabuti ang daloy at kaligtasan ng trapiko. Sumasang-ayon ka ba sa paggamit ng mga kamera sa mga poste ng trapiko sa Lungsod? (PROBE)

1. Lubos na sumasang-ayon
2. Medyo sumasang-ayon
3. Medyo di-sumasang-ayon
4. Lubos na di-sumasang-ayon
8. DI-TIYAK
9. TUMANGGI

Q7b. Pinag-iisipan ng Lungsod ng Chula Vista na magpatupad ng bagong polisiya sa proteksiyon ng pagkapribado para gawing transparente at episyente ang paggamit nito ng mga bagong teknolohiya. Gaano kahalaga sa iyo, jung mahalaga man, na magpatupad ng naturang polisiya ang Lungsod? (PROBE)

1. Lubos na mahalaga
2. Napakahalaga
3. Medyo mahalaga
4. Hindi gaanong mahalaga
5. Hindi mahalaga
8. DI-TIYAK
9. TUMANGGI

[ROTATE DRONE AND LICENSE PLATE READER BATTERIES AND TRACK]

Q8. Ano ang iyong nakita, nabasa, o narinig, kung mayroon man, tungkol sa paggamit ng mga drone sa lungsod ng Chula Vista para sa pagpapatupad ng batas?

(CLARIFY FOR SPECIFICS, ENTER RESPONSE, IF UNSURE ASK: "Sigurado ka bang wala kang maisip?")

Q9. Sumasang-ayon ka ba sa paggamit ng Police Department ng Chula Vista ng mga drone, na kinakasangkapan ng mga pulis para kumuha ng live video habang nangyayari ang insidente? (PROBE)

1. Lubos na sumasang-ayon
2. Medyo sumasang-ayon
3. Medyo di-sumasang-ayon
4. Lubos na di-sumasang-ayon
5. HALO [SKIP TO Q11]
8. DI-TIYAK [SKIP TO Q11]

Q10. Ano ang pangunahing dahilan ng iyong pagsang-ayon/di-pagsang-ayon sa programa?

(CLARIFY FOR SPECIFICS, ENTER RESPONSE, IF UNSURE ASK: “Sigurado ka bang wala kang maisip?”)

[ROTATE PRO AND CON BATTERIES AND TRACK]

Pakisabi kung gaano kabenepisyal, kung may benepisyo man, ang sumusunod na mga aspekto ng programa sa drone. [RANDOMIZE Q11-Q12]

Q11. Darating ang drone sa eksena ng insidente at magbibigay ng live video sa mga pulis ilang minuto bago dumating ang sasakyan ng pulis. Sa pamamagitan nito, alam ng mga tumutugong opisyal kung ano ang aasahan kapag dumating na sila. Ito ba ay lubos na benepisyal, napakabenepisyal, medyo benepisyal, hindi gaanong benepisyal, o hindi benepisyal sa komunidad? (PROBE)

1. Lubos na benepisyal
2. Napakabenepisyal
3. Medyo benepisyal
4. Hindi gaanong benepisyal
5. Hindi benepisyal
8. DI-TIYAK

Q12. Nakatulong ang drone video sa kapulisan ng Chula Vista na ligtas na mapahupa at maresolba ang posibleng mapanganib na mga sitwasyon nang walang nasasaktang pulis, suspek, o miron. Ito ba ay lubos na benepisyal, napakabenepisyal, medyo benepisyal, hindi gaanong benepisyal, o hindi benepisyal sa komunidad? (PROBE)

1. Lubos na benepisyal
2. Napakabenepisyal
3. Medyo benepisyal
4. Hindi gaanong benepisyal
5. Hindi benepisyal
8. DI-TIYAK

Ito ang mga alalahaning ipinahayag ng ilang residente kaugnay sa paggamit ng drone ng Chula Vista...  
[RANDOMIZE Q13-Q14]

Q13. Nag-aalala ang ilang residente na baka marekord ng mga drone ang video ng mga inosenteng tao na hindi naman sangkot sa krimen o baka malabag ang pagkapribado kapag nakunan ang mga residente sa kanilang bakuran o loob ng bahay. Ikaw ba ay lubos na nag-aalala, nag-aalala, medyo nag-aalala, hindi gaanong nag-aalala, o hindi nag-aalala tungkol dito? (PROBE)

1. Lubos na nag-aalala
2. Nag-aalala
3. Medyo nag-aalala
4. Hindi gaanong nag-aalala
5. Hindi nag-aalala
8. DI-TIYAK

Q14. Nag-aalala ang ilang residente na baka ibahagi sa ibang mga ahensiya ng pagpapatupad ng batas at imigrasyon ang mga nakuha ng kamera ng mga drone na wala namang kinalaman sa orihinal na insidente. Ikaw rin ba ay lubos na nag-aalala, nag-aalala, medyo nag-aalala, hindi gaanong nag-aalala, o hindi nag-aalala tungkol dito? (PROBE)

1. Lubos na nag-aalala
2. Nag-aalala
3. Medyo nag-aalala
4. Hindi gaanong nag-aalala
5. Hindi nag-aalala
8. DI-TIYAK

Q15. Hindi pinahihintulutan ng Police Department ang paggamit ng mga drone sa mga karaniwang pagpapatrol o pagtuklas ng mga bagong krimen. Magagamit lang ang mga drone para aktibong tumugon sa mga emerhensiya o maghain ng mga search warrant na nilagdaan ng hukom. Ngayong mas nalinaw na sa iyo ang paggamit ng mga drone ng Police Department ng Chula Vista, para kumuha ng live video habang nangyayari ang insidente, sumasang-ayon ka ba sa programa? (PROBE)

1. Lubos na sumasang-ayon
2. Medyo sumasang-ayon
3. Medyo di-sumasang-ayon
4. Lubos na di-sumasang-ayon
5. HALO
8. DI-TIYAK
9. TUMANGGI

Q16. Ano ang iyong nakita, nabasa, o narinig, kung mayroon man, tungkol sa programang Automated License Plate Reader ng lungsod Chula Vista?

(CLARIFY FOR SPECIFICS, ENTER RESPONSE, IF UNSURE ASK: "Sigurado ka bang wala kang maisip?")

Q17. Sumasang-ayon ka ba sa programang Automated License Plate Reader ng lungsod ng Chula Vista kung saan awtomatikong kukuhanan ng larawan ng mga computerized na kamera sa apat sa 100 sasakyan ng pulis ng Chula Vista ang kalapit na mga plaka ng lisensiya para magamit kalaunan ng mga pulis ang impormasyon sa imbestigasyon ng mga krimen? (PROBE)

1. Lubos na sumasang-ayon
2. Medyo sumasang-ayon
3. Medyo di-sumasang-ayon
4. Lubos na di-sumasang-ayon

5. HALO [SKIP]
8. DI-TIYAK
9. TUMANGGI

Q18. Ano ang pangunahing dahilan ng iyong pagsang-ayon/di-pagsang-ayon sa programa?

(CLARIFY FOR SPECIFICS, ENTER RESPONSE, IF UNSURE ASK: "Sigurado ka bang wala kang maisip?")

[ROTATE PRO AND CON BATTERIES AND TRACK]

Pakisabi kung gaano kabenepisyal, kung may benepisyo man, ang sumusunod na mga aspekto ng programa sa Automated License Plate Reader. [RANDOMIZE Q19-Q20]

Q19. Natutukoy ng kapulisan ng Chula Vista ang kinaroroonan ng mga mawawalang tao gamit ang programa. Ito ba ay lubos na benepisyal, napakabenepisyal, medyo benepisyal, hindi gaanong benepisyal, o hindi benepisyal sa komunidad? (PROBE)

1. Lubos na benepisyal
2. Napakabenepisyal
3. Medyo benepisyal
4. Hindi gaanong benepisyal
5. Hindi benepisyal
8. DI-TIYAK

Q20. Ginagamit ng kapulisan ng Chula Vista ang data ng plaka ng lisensiya para imbestigahan at lutasin ang mararahas na krimen at tugisin at arestuhin ang mga kriminal na suspek. Ito ba ay lubos na benepisyal, napakabenepisyal, medyo benepisyal, hindi gaanong benepisyal, o hindi benepisyal sa komunidad? (PROBE)

1. Lubos na benepisyal
2. Napakabenepisyal
3. Medyo benepisyal
4. Hindi gaanong benepisyal
5. Hindi benepisyal
8. DI-TIYAK

Ito ang mga alalahaning ipinahayag ng ilang residente kaugnay sa programang Automated License Plate Reader ng Chula Vista...[RANDOMIZE Q21-Q22]

Q21. Tinatayang isa lang sa 2,000 pagbasa ng plaka ng lisensiya ang nagbibigay ng real-time na match sa isang kahina-hinalang sasakyan. Sinasabi ng ilang tao na nairerekord ng Police Department ang data ng napakaraming inosenteng residente, na lumilikha ng isang sistema ng malawakang pagmamanman. Ikaw ba ay lubos na nag-aalala, nag-aalala, medyo nag-aalala, hindi gaanong nag-aalala, o hindi nag-aalala tungkol dito? (PROBE)

1. Lubos na nag-aalala
2. Nag-aalala
3. Medyo nag-aalala



4. Hindi gaanong nag-aalala
5. Hindi nag-aalala
8. DI-TIYAK

Q22. Nag-aalala ang ilang residente na baka ibahagi ang impormasyon sa plaka ng lisensiya sa hindi naman dapat sangkot na mga pederal na ahensiya ng imigrasyon. Ikaw ba ay lubos na nag-aalala, nag-aalala, medyo nag-aalala, hindi gaanong nag-aalala, o hindi nag-aalala tungkol dito? (PROBE)

1. Lubos na nag-aalala
2. Nag-aalala
3. Medyo nag-aalala
4. Hindi gaanong nag-aalala
5. Hindi nag-aalala
8. DI-TIYAK

Q23. Sa polisiya ng Police Department, limitado ang akses sa data ng plaka ng lisensiya sa mga awtorisadong kawani ng kapulisan na nag-iimbestiga ng mga krimen. Hindi maaaring ibahagi ang data na ito sa ano mang mga pederal na ahensiya. Ngayong mas nalinaw na sa iyo ang programang Automated License Plate Reader, kung saan awtomatikong kukuhanan ng larawan ng mga computerized na kamera sa mga sasakyan ng pulis ang bawat kalapit na plaka ng lisensiya para magamit kalaunan sa imbestigasyon ng mga krimen, sumasang-ayon ka ba sa programang ito? (PROBE)

1. Lubos na sumasang-ayon
2. Medyo sumasang-ayon
3. Medyo di-sumasang-ayon
4. Lubos na di-sumasang-ayon
5. HALO
8. DI-TIYAK
9. TUMANGGI

May dalawang tanong na lang ako para matiyak na representatibo ang sample...

Q24. Ang pangunahin mo bang lahing etniko ay...

1. Puti o Caucasian
2. Hispaniko o Latino
3. Itim o Aprikano Amerikano
4. Asyano o Taga-isla ng Pasipiko
5. Katutubong Amerikano
6. Magkahalong lahi o
7. Iba pa? (TUKUYIN)
9. TUMANGGI

Q25. Patigilin mo ako kapag naabot ko na ang saklaw ng kabuuang taunang kita ng inyong sambahayan...

1. Mababa sa \$25,000
2. \$25,000 hanggang \$40,000
3. \$40,000 hanggang \$60,000
4. \$60,000 hanggang \$80,000
5. \$80,000 hanggang \$100,000
6. \$100,000 hanggang \$150,000
7. Mahigit \$150,000?
8. DI-TIYAK
9. TUMANGGI

Salamat sa iyong oras. Mahalaga ang iyong opinyon. Hanggang sa muli.

#### BY OBSERVATION

##### 26. GENDER

1. Male
2. Female

##### 27. LANGUAGE

1. English
2. Spanish
3. Tagalog