

From: Lynda Barbour <[REDACTED]>
Sent: Tuesday, September 27, 2022 12:35 PM
To: Mary Salas <MSalas@chulavistaca.gov>; Steve C. Padilla <spadilla@chulavistaca.gov>; John McCann <jmccann@chulavistaca.gov>; Andrea Cardenas <acardenas@chulavistaca.gov>; Jill Galvez <jmgalvez@chulavistaca.gov>
Subject: Agenda Item 5.4

Warning:
External
Email

Dear Mayor Salas and Honorable council,
IM attaching our official letter of support for this ordinance. Your unanimous yes vote on 9/13 was appreciated by the public health groups and residents that have been working on this policy for several years. I urge your continued strong support tonight. With your vote, you will send a strong message to the tobacco industry that as a matter of public policy, this city will protect resident's health and well-being over profits from a product that when used as directed, kills. Thank you!

Lynda Barbour, MPH

Senior Government Relations Director, So. California & Grant Program
619.682.7416 | [REDACTED] f: 619.296.0928

American Cancer Society Cancer Action Network, Inc.
fightcancer.org | 1.800.227.2345



This message (including any attachments) is intended exclusively for the individual to whom it is addressed and may contain proprietary, protected, or confidential information. If you are not the named addressee, you are not authorized to read, print, copy, or disseminate this message or any part of it. If you have received this message in error, please notify the sender immediately.

September 27, 2022

The Honorable Mary Salas
Mayor, City of Chula Vista
276 Fourth Ave
Chula Vista CA 91910



Re: Agenda item: 5.4 Prohibiting the sale of flavored tobacco products

Dear Mayor Salas and members of the Chula Vista City Council,

Our mission at the American Cancer Society Cancer Action Network is to end suffering and death from cancer, and we are committed to advancing that mission in Chula Vista. Tobacco use is still the top cause of cancer deaths and policies that reduce all types of tobacco products are necessary to address this issue. Thank you for your unanimous yes vote on the first reading of the ordinance to end the sale of flavored tobacco products in your city.

We urge your continued strong support for this ordinance to end the sale of flavored tobacco products, including flavored e-cigarettes and menthol cigarettes without exemptions. Please put people's health and well-being over the profits of businesses that sell products that when used as directed, are responsible for untold death and disability.

Tobacco companies have a long history of marketing to youth with imagery and by marketing appealing flavors. Tobacco companies aggressively market flavors and menthol products in low income and Latino communities who already bear a greater burden of health disparities. Ending the sale of all flavored tobacco products, including menthol cigarettes, removes much of the allure of these products and is a key component of a comprehensive strategy to reduce tobacco initiation and subsequent addiction, as well as to promote health equity for all. Additionally, this will help put an end to the predatory marketing of tobacco products that disproportionately impact poorer communities, marginalized groups, youth, and communities of color in Chula Vista.

We urge this council to demonstrate your commitment to the health and well-being of your residents with your YES vote tonight.

Sincerely,

Lynda Barbour, MPH
Southern California Government Relations Director