

ATTACHMENT 3

**Approvals from Owners and Tenants
located on Showroom Place**

Subject: Re: Street name change

Date: Tuesday, July 26, 2022 at 4:20:02 PM Pacific Daylight Time

From: Kellie Vogt

To: Dolores Jackson

CC: Olivia Wertz, Marty Ogata

Hi Dolores,

We are fixing up the fountain area. We have had a lot of issues keeping the fountain running because of the amount of debris that gets thrown in on a regular basis. We are putting decorative concrete around the fountain and redoing the surface so it can be swept and cleaned more efficiently.

Have you had a chance to look at the community stage in front of Speed Circuit? We are just finishing up on a few details and then we will open it up to the tenants and local community.

We are in the process of getting estimates for the festoon lights in your patio.

I will check with Marty about the hose bib.

Thank you,

Kellie Vogt
IRE Development
2432 Fenton St. Suite 100
Chula Vista, CA 91914
619-591-2405

From: Dolores Jackson <dj@lolitasmexicanfood.com>

Date: Tuesday, July 26, 2022 at 12:22 PM

To: Kellie Vogt <kvogt@iredevelopment.com>

Cc: Olivia Wertz <olivia@iredevelopment.com>

Subject: RE: Street name change

Hi Kellie,

We continue to push through, so can't complain. The new buildings look great!

I have no problem with the name change and agree to it. Please keep me posted on timing so that we can make the changes as needed. Besides being a headache to make sure we update everything and ensure we send "address change" notices to everyone we work with including the

cities, state and counties, it should not be an issue.

On another note, can you please send info on the updates or beautification projects at The District? Also, is there a way we can access water from time to time to water the planters outside in the patio? There used to be a hose bib, but we do not see that we have access to one anymore. This was used for limited watering of the succulent planters which don't require excessive watering.

I look forward to hearing from you.

Best,

Dolores
619-820-1011

Dolores C. Jackson
President
Lolita's Restaurants, Inc.
2060 Otay Lakes Road, Suite 140
Chula Vista, CA 91913
Office/Fax: (619) 900-4230

"Serving San Diego County Since 1984"
www.lolitasmexicanfood.com

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From: Kellie Vogt <kvogt@ireddevelopment.com>
Sent: Tuesday, July 26, 2022 10:01 AM
To: Dolores Jackson <dj@lolitasmexicanfood.com>
Cc: Olivia Wertz <olivia@ireddevelopment.com>
Subject: Street name change

[CAUTION: This email originated from outside of Lolitas. Do not click links or open attachments unless you recognize the sender and know the content is safe]

Hello Dolores,

I hope you are doing well. I was looking through my files and I noticed I don't have a consent from you. We are still a ways out. We will help with the transition and costs that you may incur because of the change.

I just need an email from you saying you agree to changing the name from Showroom Place to District Place.

Thank you,



**Kellie Vogt
IRE Development
2432 Fenton St. Suite 100
Chula Vista, CA 91914
619-591-2405**

Subject: Re: Street Name Change

Date: Tuesday, July 26, 2022 at 10:12:24 AM Pacific Daylight Time

From: Rev Body

To: Kellie Vogt

CC: Olivia Wertz, Oscar Eberle

Hey Kellie! We at Revbody approve the name change.

Thank you,
Xavier Barrett

On Tue, Jul 26, 2022 at 10:10 AM Kellie Vogt <kvogt@ireddevelopment.com> wrote:

Hello, can you please send me an email stating Rev Body agrees to changing Showroom PI to District PI?

We are submitting a request to the City of Chula Vista to change the street name.

Thank you,

Kellie Vogt

IRE Development

[2432 Fenton St. Suite 100](#)

[Chula Vista, CA 91914](#)

619-591-2405

AWAken

Monday, July 25, 2022 at 15:36:22 Pacific Daylight Time

Subject: Re: Street Name Change

Date: Thursday, January 16, 2020 at 5:56:22 PM Pacific Standard Time

From: Jesse Sullivan

To: Kellie Vogt

CC: Mike Vogt

Sounds great! Let's do it!

Sent from my iPhone

On Jan 16, 2020, at 4:09 PM, Kellie Vogt <kvogt@ireddevelopment.com> wrote:

Hello Jesse,

I wanted to send you this information and hopefully get your consent. I had spoken to Drew and Emma about this some time ago and they were fine with it but I know they are leaving soon. If you could please email me your consent, I can include it in the package I am preparing to submit to the city to begin the approval process.

If you have any questions or concerns, please call me.

To Tenants of The District of Eastlake

RE: Approval for Street Name Change

IRE Development is requesting from The City of Chula Vista a street name change from Showroom Place to District Place. The City is requesting approval from the tenants as well from the building owners in the cul-de-sac. We have approval from Acadia/Scripps, Marriott and C3. We need your help to expediate this change by responding with a yes to this email. We will follow up with a \$500 credit to your rent statement to cover any media expenses with the address change and provide a lease amendment to memorialize this. Showroom Place no longer represents the services our Center offers. IRE will be responsible for notifying all GPS navigation services and working with the City of Chula Vista so that the street name change is a smooth transition. Please let me know if I can address any concerns or questions you may have.

Kind Regards,

**Kellie Vogt
Ire Development
619-591-2405
821 Kuhn Dr. #100
Chula Vista, CA 91914**

Kellie Vogt

From: Lizbeth Ahn <lizbeth.ahn@gmail.com>
Sent: Thursday, January 16, 2020 3:54 PM
To: Kellie Vogt
Cc: Mike Vogt
Subject: Re: Street Name Change

Happy new year !!!
Yes of course!
Let me know what you need from me.

On Thu, Jan 16, 2020 at 3:45 PM Kellie Vogt <kvogt@ireddevelopment.com> wrote:

Hello Lizbeth,

Happy New Year, thank you for the Christmas card and treats!

We are ordering the glass replacement for your broken panel.

I know you had some concerns with the street name change. We will work with you to help cover the address change costs. There will be a transitional period where the post office will deliver to both addresses. We really need everyone to consent to the change to begin the process in the City. If you could please email me your consent, I can include it in the package I am preparing for the City.

Call me if you have any concerns you'd like to discuss.

Kind Regards,

Kellie Vogt

Speed Circuit

From: Speed Circuit <info@speedcircuit.fun>
Sent: Tuesday, December 03, 2019 4:14 PM
To: Kellie Vogt
Cc: Jeff Bloom
Subject: Re: Approval for Street Name Change

Hi Kelly,
YES :)

Would you also mind adding this email to your list? info@speedcircuit.fun

Thank you,

Brittney B.

Events Manager

info@speedcircuit.fun

www.speedcircuit.fun

Text me! Cell: 916-524-2748

Business: 619-600-3242

Located at: 881 Showroom Pl. Chula Vista, CA 91914

Hours: Mon-Thurs 2:00pm-8:00pm PST

Fri 2:00pm-10:00pm PST

Sat 10:00am-10:00pm PST

Sun 10:00am-8:00pm PST

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Read our [Yelp](#) reviews!

On Tue, Dec 3, 2019 at 10:49 AM Jeff Bloom <jbloom3@gmail.com> wrote:

----- Forwarded message -----

From: Kellie Vogt <kvogt@ireddevelopment.com>

Date: Tue, Dec 3, 2019 at 10:03 AM

Subject: Approval for Street Name Change

To: Mike Vogt <mvogt@ireddevelopment.com>, Mimi Gutierrez <mimi@ireddevelopment.com>

Dear Tenant of The District of Eastlake,

Kellie Vogt

Amazon

From: Greg Pieratt <gpieratt@lee-associates.com>
Sent: Wednesday, March 03, 2021 2:30 PM
To: Mike Vogt
Cc: Gieg, Amanda; Kellie Vogt; Steven C Wellington
Subject: RE: Street name change

Sounds good. thanks

From: Mike Vogt <mvogt@iredevelopment.com>
Sent: Wednesday, March 3, 2021 2:29 PM
To: Greg Pieratt <gpieratt@lee-associates.com>
Cc: Gieg, Amanda <amangieg@amazon.com>; Kellie Vogt <kvogt@iredevelopment.com>; Steven C Wellington <swellington@wellington-law.com>
Subject: RE: Street name change

Greg,

Yes, the City of Chula Vista does require a letter of acknowledgement/support from all land owners and tenants located on Showroom. The details/information of that letter will be forthcoming from Kellie Vogt, the property manager.

Thanks,

Mike

Michael A. Vogt
President

IRE Development
821 Kuhn Drive, Suite 100
Chula Vista, CA 91914

(619) 661-6681 ext. 107 office
619-520-3636 cell
(619) 591-2424 direct
(619) 591-2425 fax
mike@iredevelopment.com

From: Greg Pieratt [<mailto:gpieratt@lee-associates.com>]
Sent: Wednesday, March 03, 2021 2:19 PM
To: Mike Vogt <mvogt@iredevelopment.com>
Cc: Gieg, Amanda <amangieg@amazon.com>; Kellie Vogt <kvogt@iredevelopment.com>; Steven C Wellington <swellington@wellington-law.com>
Subject: RE: Street name change

Thanks for the update Mike. I'm not sure it's material to Amazon so probably nothing more than a fun fact to them. And an update to their system with new address when the name change concludes. Do you need anything from them at this point?

Thanks

Greg

Amazon

From: Mike Vogt <mvogt@iredevelopment.com>

Sent: Wednesday, March 3, 2021 1:52 PM

To: Greg Pieratt <gpieratt@lee-associates.com>

Cc: Gieg, Amanda <amangieg@amazon.com>; Kellie Vogt <kvogt@iredevelopment.com>; Steven C Wellington <swellington@wellington-law.com>

Subject: Street name change

Greg,

We have been working on a street name change for several months. The name would change from "Showroom Place" to "The District Place". The current name was put into place when my vision almost 20 years ago was for a 500,000 sqft furniture design district. That of course did not come to full fruition, and phase one was rebranded to recreational, entertainment and food/beverage. It was my intention to incorporate that disclosure in the lease but it slipped my mind.

I am notifying you now that we intent to finalize that process with the City of Chula Vista and would kindly ask for your cooperation.

Please contact me if you have any questions or concerns.

Best regards,

Mike

Michael A. Vogt
President

IRE Development
821 Kuhn Drive, Suite 100
Chula Vista, CA 91914

(619) 661-6681 ext. 107 office
619-520-3636 cell
(619) 591-2424 direct
(619) 591-2425 fax
mike@iredevelopment.com

Kellie Vogt

Khanya

From: Michelle Lee <mhactivelee@gmail.com>
Sent: Wednesday, April 14, 2021 1:21 PM
To: Kellie Vogt
Subject: Re: Street Name Change

Hi Kellie,

Yes I agree to the street name change.

And I am looking forward to the proposal.

Thank you,

On Wed, Apr 14, 2021 at 10:09 AM Kellie Vogt <kvogt@ireddevelopment.com> wrote:

Hi Michelle,

We are working with the city again to change Showroom Place to The District Place. In order to apply for the change we need all the tenants approval to the name change. Please respond to this email that you agree with the change.

I will have a proposal to you this week for the next door suite.

Thank you!

Kellie Vogt

Ire Development

619-591-2405

821 Kuhn Dr. #100

From: Jeff Clark <jclark@venturefit.com>
Sent: Wednesday, December 04, 2019 8:43 AM
To: Kellie Vogt
Cc: Mike Vogt; Mimi Gutierrez
Subject: Re: Approval for Street Name Change

Yes

> On Dec 3, 2019, at 12:03 PM, Kellie Vogt <kvogt@ireddevelopment.com> wrote:

>

> Dear Tenant of The District of Eastlake,

>

>

> IRE Development is requesting from The City of Chula Vista a street

> name change from Showroom Place to District Place. The City is

> requesting approval from the tenants as well from the building owners

> in the cul-de-sac. We have approval from Acadia/Scripps, Marriott and

> C3. We need your help to expediate this change by responding with a

> yes to this email. We will follow up with a \$500 credit to your rent statement to cover any
media expenses with the address change and provide a lease amendment to memorialize
this change.

>

> Showroom Place no longer represents the services our Center offers.

> IRE will be responsible for notifying all GPS navigation services and


> working with the City of Chula Vista so that the street name change is a smooth
transition.

>

> Please let me know if I can address any concerns or questions you may have.

>

Kellie Vogt

 **From:** Mike Morrill <mmorrill@floatiesswimschool.com>
Sent: Tuesday, December 03, 2019 11:07 AM
To: Kellie Vogt
Subject: Re: Approval for Street Name Change

Floaties

Floaties swim school


Yes !!


Thanks

Mike Morrill
Floaties Swim School
mmorrill@floatiesswimschool.com


On Dec 3, 2019, at 10:03 AM, Kellie Vogt <kvogt@ireddevelopment.com> wrote:

Dear Tenant of The District of Eastlake,

 IRE Development is requesting from The City of Chula Vista a street name change from Showroom Place to District Place. The City is requesting approval from the tenants as well from the building owners in the cul-de-sac. We have approval from Acadia/Scripps, Marriott and C3. We need your help to expediate this change by responding with a yes to this email. We will follow up with a \$500 credit to your rent statement to cover any media expenses with the address change and provide a lease amendment to memorialize this change.

 Showroom Place no longer represents the services our Center offers. IRE will be responsible for notifying all GPS navigation services and working with the City of Chula Vista so that the street name change is a smooth transition.

Kellie Vogt

 **From:** Timothy Parker Parker <parkert@chulavistabrewery.com>
Sent: Monday, April 19, 2021 4:11 PM
To: Kellie Vogt
Cc: Mike Vogt
Subject: Re: Street Name Change

I support name change

Chula Vista Brewery
Timothy Parker
(619) 957-8071
Parkert@chulavistabrewery.com

On Apr 19, 2021, at 3:50 PM, Kellie Vogt <kvogt@ireddevelopment.com> wrote:

Hi Tim,



We have a meeting with city planning next week. We need your consent on the name change from Showroom Place to District Place. Please respond to this email saying your support the change.

Kind Regards,

*Kellie Vogt
Ire Development
619-591-2405
821 Kuhn Dr. #100
Chula Vista, CA 91914*

From: Kellie Vogt
Sent: Tuesday, January 28, 2020 12:45 PM
To: Timothy Parker Parker <parkert@chulavistabrewery.com>
Subject: RE: Street Name Change

Hello Tim,



Here is the receipt of the cleaning we did of the grease trap after Filippis moved out. They may have left their scheduled cleaning somewhere in the restaurant.

Vega Caff

Kellie Vogt

From: Martha Vega <marthavega_07@yahoo.com>
Sent: Monday, April 19, 2021 5:49 PM
To: Kellie Vogt
Subject: Re: Street Name Change

Hello Kellie,
I consent to the name change for the street currently Showroom Place to The District Place.

Martha Vega
Vega Caff
891 Showroom Place #105
Chula Vista, Ca 91914

Sent from Yahoo Mail for iPhone

On Monday, April 19, 2021, 1:33 PM, Kellie Vogt <kvogt@ireddevelopment.com> wrote:

Hello Martha,

We need your consent to proceed with the Street Name change from Showroom Pl. to The District Place. Can you please respond to this email with your support?

Thank you,

Kellie Vogt

Ire Development

619-591-2405

821 Kuhn Dr. #100

Chula Vista, CA 91914

Kellie Vogt

From: Christian Marines <christian@sdkidventures.com>
Sent: Wednesday, April 14, 2021 11:04 AM
To: Kellie Vogt
Subject: Re: Street Name change

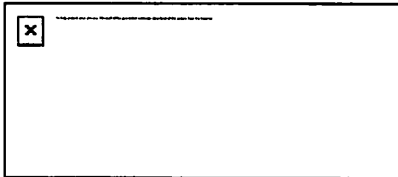
Kid Ventures

Hi Kellie

Yes, we do agree with the street name change.

Please let me know if there is something else I can do to help.

Christian Marines



Ph. (619) 730 4020

www.sdkidventures.com

On Wed, Apr 14, 2021 at 12:07 PM Kellie Vogt <kvogt@iredevelopment.com> wrote:

Hi Christian,

We are working with the City again on the street name change for Showroom Place to The District Place. We have added it to all new amendments.

Can you please respond with your agreement to the change? The city needs all tenants to consent.

Thank you,

Kellie Vogt

Subject: RE: Store number 68503

Date: Tuesday, February 25, 2020 at 7:20:35 AM Pacific Standard Time

From: Bailey, Karen

To: Kellie Vogt

CC: Mimi Gutierrez, Sandoval, Yadira

Yes, tenant consents to the name change for the street. As for rent issues, you should contact Yadira Sandoval (copied on this email).

Thanks,
Karen

Karen Bailey
Legal Supervisor
Sally Beauty Holdings, Inc.
3001 Colorado Blvd., Denton, TX 76210
O: 940.297.4511
F: 940.297.4990
kbailey@sallybeauty.com

From: Kellie Vogt [mailto:kvogt@ireddevelopment.com]

Sent: Monday, February 24, 2020 5:17 PM

To: Bailey, Karen <KBailey@Sallybeauty.com>

Cc: Mimi Gutierrez <mimi@ireddevelopment.com>

Subject: [EXT] Store number 68503

CAUTION: EXTERNAL EMAIL

Hello Karen, I sent this email out to the tenants awhile back. If you could please email me a yes that you approve, I can include it in the package I'm putting together for The City of Chula Vista. The process may take up to a year before it's implemented.

On another topic, there was a rent increase that hasn't been adjusted in the rent payments. Could you please direct to the person in charge of accounts payable?

To Tenants of The District of Eastlake

RE: Approval for Street Name Change

IRE Development is requesting from The City of Chula Vista a street name change from Showroom Place to District Place. The City is requesting approval from the tenants as well from the building owners in the cul-de-sac. We have approval from Acadia/Scripps, Marriott and C3. We need your help to expediate this change by responding with a yes to this email. We will follow up with a \$500 credit to your rent statement to cover any media expenses with the address change and provide a lease amendment to memorialize this.

Showroom Place no longer represents the services our Center offers. IRE will be responsible for notifying all GPS navigation services and working with the City of Chula Vista so that the street name change is a smooth transition.

Please let me know if I can address any concerns or questions you may have.

Kind Regards,

Kellie Vogt
Ire Development
619-591-2405
821 Kuhn Dr. #100
Chula Vista, CA 91914

Kellie Vogt

Ninja
Playcity
Suite 102 Bldg 891

From: KEVIN FONSECA <kevin_fonseca@hotmail.com>
Sent: Tuesday, December 03, 2019 10:08 AM
To: Kellie Vogt
Cc: Mike Vogt; Mimi Gutierrez
Subject: Re: Approval for Street Name Change

YES

Sent from my iPhone

On Dec 3, 2019, at 10:03 AM, Kellie Vogt <kvogt@ireddevelopment.com> wrote:

Dear Tenant of The District of Eastlake,

IRE Development is requesting from The City of Chula Vista a street name change from Showroom Place to District Place. The City is requesting approval from the tenants as well from the building owners in the cul-de-sac. We have approval from Acadia/Scripps, Marriott and C3. We need your help to expediate this change by responding with a yes to this email. We will follow up with a \$500 credit to your rent statement to cover any media expenses with the address change and provide a lease amendment to memorialize this change.

Showroom Place no longer represents the services our Center offers. IRE will be responsible for notifying all GPS navigation services and working with the City of Chula Vista so that the street name change is a smooth transition.

Please let me know if I can address any concerns or questions you may have.

Kellie Vogt

Mavriat

From: Haupt, Joe <joe.haupt@spectrum-development.com>
Sent: Friday, February 21, 2020 9:23 AM
To: Mike Vogt
Cc: Kellie Vogt
Subject: Street Name Change: Showroom Pl to District Pl

Dear Mike,

Spectrum Development Group owns Lot's 7 and 8 of EDD II parcel at 870 Showroom Pl.

We support the proposed street name change from Showroom Pl. to District Pl.

Joe Haupt
President
Spectrum Development Group
4 Venture, Suite 110
Irvine, CA
(o): 949-788-0904
(m): 818-653-3107

Kellie Vogt

Danzart

From: zarema <zarema@hotmail.com>
Sent: Wednesday, December 04, 2019 5:40 PM
To: Kellie Vogt
Subject: Re: Approval for Street Name Change

Yes!

Sent from my iPhone

On Dec 3, 2019, at 10:03 AM, Kellie Vogt <kvogt@ireddevelopment.com> wrote:

Dear Tenant of The District of Eastlake,

IRE Development is requesting from The City of Chula Vista a street name change from Showroom Place to District Place. The City is requesting approval from the tenants as well from the building owners in the cul-de-sac. We have approval from Acadia/Scripps, Marriott and C3. We need your help to expediate this change by responding with a yes to this email. We will follow up with a \$500 credit to your rent statement to cover any media expenses with the address change and provide a lease amendment to memorialize this change.

Showroom Place no longer represents the services our Center offers. IRE will be responsible for notifying all GPS navigation services and working with the City of Chula Vista so that the street name change is a smooth transition.

Please let me know if I can address any concerns or questions you may have.

Kellie Vogt

From: Joe Padilla <joe@thevenueeastlake.com>
Sent: Friday, December 06, 2019 11:37 AM
To: Kellie Vogt
Cc: Mike Vogt; Mimi Gutierrez
Subject: Re: Approval for Street Name Change

Hi Kellie,

Yes I agree, do you need me to sign anything?

Thanks

Joe Padilla

Owner

619.621.8088

joe@thevenueeastlake.com

www.TheVenueEastlake.com



----- On Tue, 03 Dec 2019 10:03:09 -0800 **kvogt@ireddevelopment.com** wrote -----

Dear Tenant of The District of Eastlake,

IRE Development is requesting from The City of Chula Vista a street name change from Showroom Place

to District Place. The City is requesting approval from the tenants as well from the building

owners in the cul-de-sac. We have approval from Acadia/Scripps, Marriott and C3. We need your help

SKYZONE

Kellie Vogt

From: Hector A. Troncoso <hectortroncoso@me.com>
Sent: Tuesday, January 28, 2020 5:25 AM
To: Kellie Vogt
Cc: Mike Vogt
Subject: Re: Street Name Change

Hello Kellie, sorry I had not answered you!! My family is great!!! Thanks for asking!!!
I agreed on the street name change
Say hello to all your beautiful family!!!
Héctor

Sent from my LOAD

On Jan 23, 2020, at 3:48 PM, Kellie Vogt <kvogt@ireddevelopment.com> wrote:

Hello Hector, I hope this email find you and your family well. I sent this email to all the tenants and have received confirmation from everyone but Skyzone. Since your name is still on the lease would you please respond with an approval for the street name change? It's going to be awhile for it takes place. I am preparing the package to send to the City.

To Tenants of The District of Eastlake

RE: Approval for Street Name Change

IRE Development is requesting from The City of Chula Vista a street name change from Showroom Place to District Place. The City is requesting approval from the tenants as well from the building owners in the cul-de-sac. We have approval from Acadia/Scripps, Marriott and C3. We need your help to expediate this change by responding with a yes to this email. We will follow up with a \$500 credit to your rent