

RESOLUTION NO. 2022-007

RESOLUTION OF THE CITY OF CHULA VISTA PLANNING COMMISSION
RECOMMENDING THE CITY COUNCIL ADOPT A RESOLUTION
APPROVING THE NAME CHANGE OF SHOWROOM PLACE TO DISTRICT
PLACE WITHIN THE EASTLAKE BUSINESS CENTER

WHEREAS, Mike and Kellie Vogt (the “Applicant”) requested approval of a street name change from Showroom Place to District Place within the District at Eastlake, known as the “Eastlake Business Center”; and

WHEREAS, in the 2000’s when the recession hit and the demand for home furnishing plummeted, Mike Vogt along with the city rezoned Eastlake Design District to accommodate a different tenant mix and changed the name from Eastlake Design District to the District at Eastlake; and

WHEREAS, at that time, it was anchored by large furniture stores: Ashely Furniture, Basset, Lane Furniture, Caldera Spas, Patio Source, etc.; and

WHEREAS, in 2008 when the Eastlake Design Center was developed, Girard Place was changed to Showroom Place to reflect the tenant mix; and

WHEREAS, since then, the tenant mix reflects family entertainment, from Speed Circuit, Play City Skyzone along with local restaurants, workout facilities and event venues; and

WHEREAS, the Municipal Code requires approval of street name changes by the City Council after an advisory vote by the Planning Commission; and

WHEREAS, the Director of Development Services has reviewed the proposed activity for compliance with the California Environmental Quality Act (CEQA) and has determined that the activity is not a “Project” as defined under Section 15378 of the State CEQA Guidelines because it will not result in a physical change in the environment; therefore, pursuant to Section 15060(c)(3) of the State CEQA Guidelines, no environmental review is required.

NOW THEREFORE BE IT RESOLVED that the Planning Commission hereby recommends that the City Council adopt the Resolution approving the name change of Showroom Place to District Place within the Eastlake Business Center.

Presented by:

Approved as to form by:

Laura C. Black, AICP
Interim Director of Development Services

Glen R. Googins
City Attorney

PASSED AND APPROVED BY THE PLANNING COMMISSION OF THE CITY OF
CHULA VISTA, CALIFORNIA, this _____ day of _____ 2022, by the following vote,
to-wit;

AYES:

NOES:

ABSENT:

ABSTAIN:

Max Zaker, Chair

ATTEST:

Patricia Salvacion, Secretary