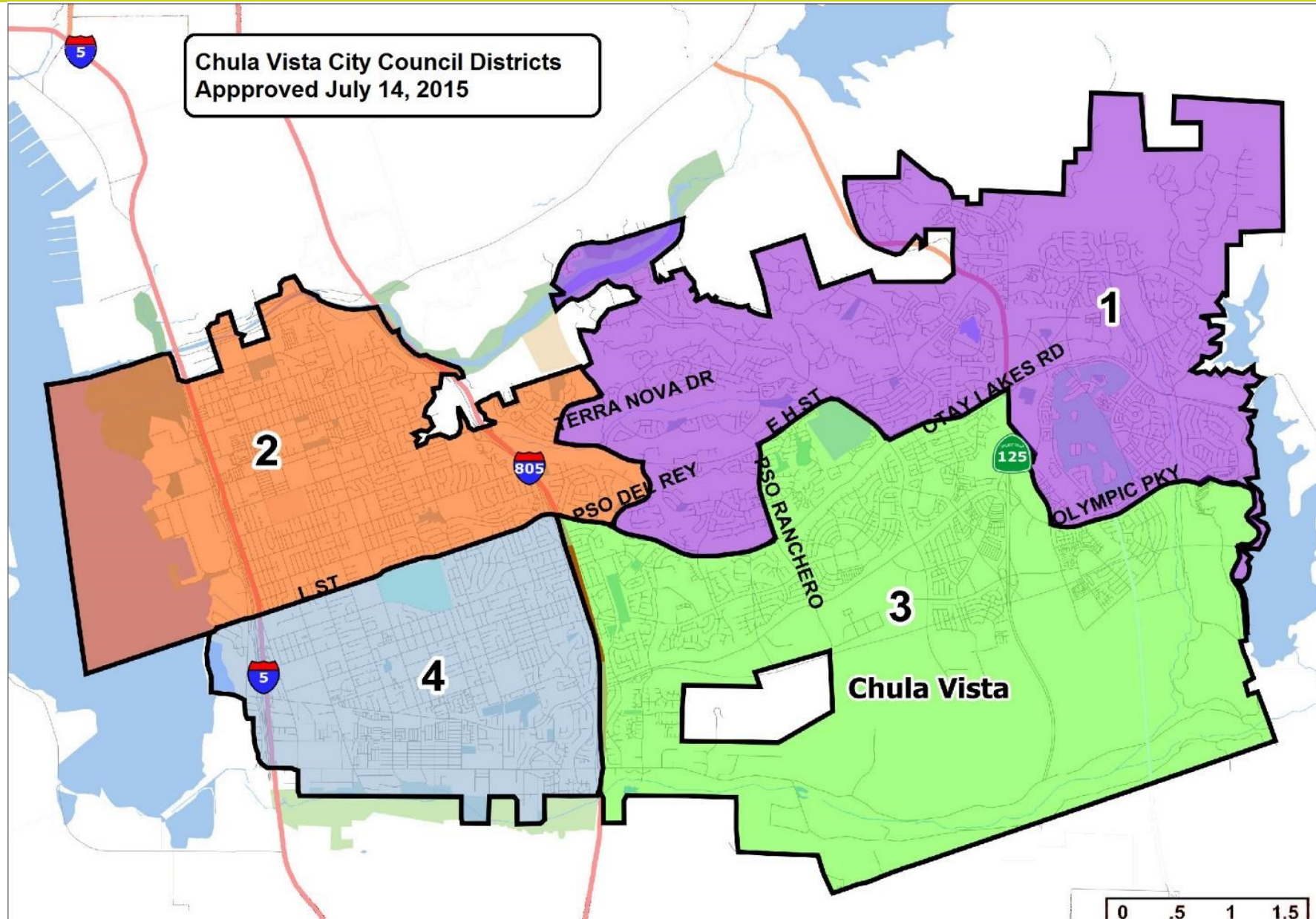


Recommended Redistricting Plan

Chula Vista Redistricting Commission
Chair Gloria Hurtado

December 7, 2021

Current Council Districts



Redistricting Regulations and Principles

1. Federal Laws

Equal Population
Federal Voting Rights Act
No Racial Gerrymandering



2. Chula Vista City Charter*

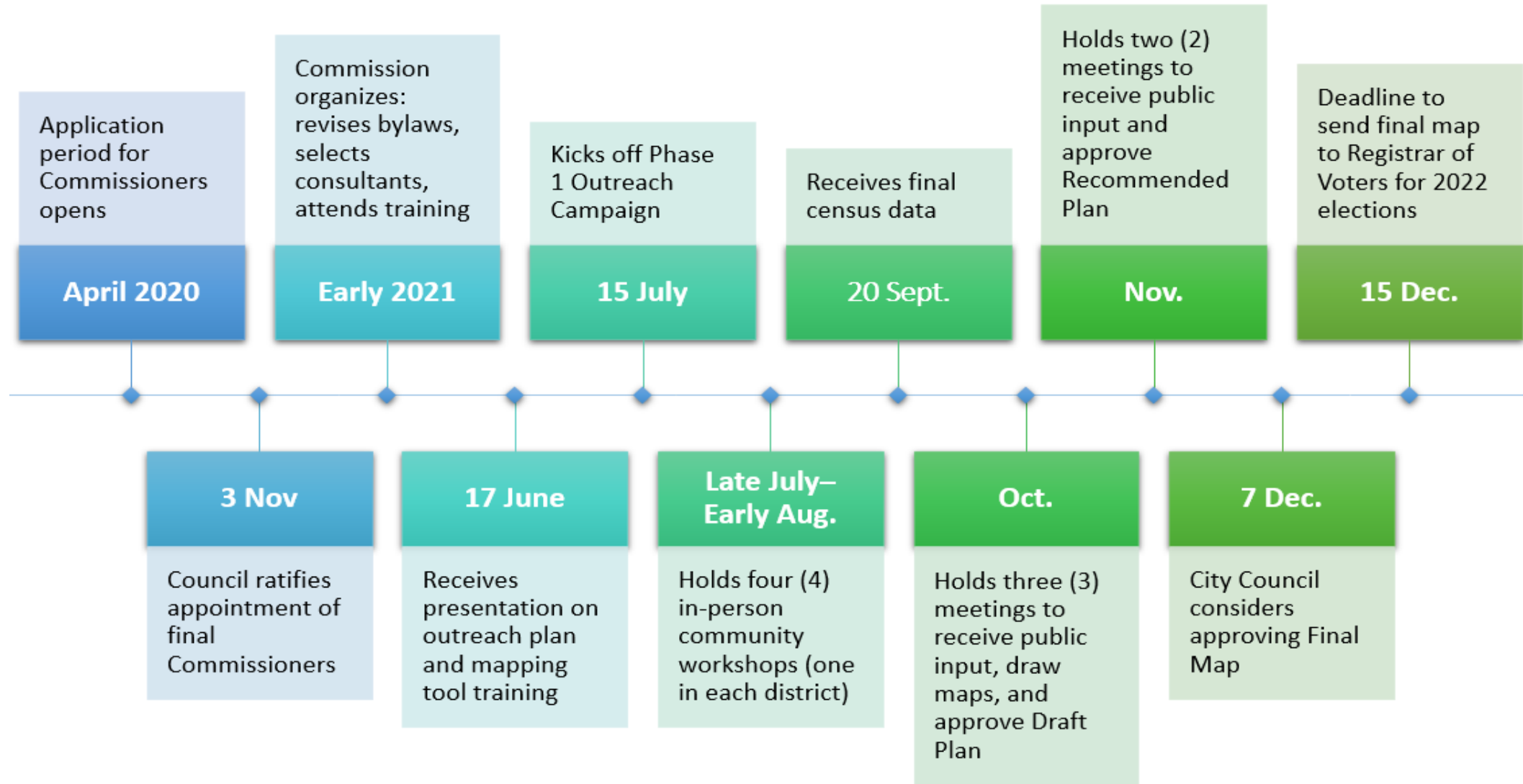
1. Reasonably equal population
2. Geographically compact and contiguous
3. Boundaries that follow existing natural/man-made features
4. Respect “communities of interest” to the extent practicable
5. Don’t favor/disfavor candidates
6. Don’t favor/disfavor political parties

3. Other Traditional Redistricting Principles

Minimize voters shifted to different election years
Preserving the core of existing districts

***Chula Vista City Charter requirements substantially align with California Fair Maps Act**

Timeline



Public Hearings/Meetings/Workshops

- Held 19 Commission Meetings/Public Hearings/Workshops
- Received community input via
 - Public testimony
 - Written comments at public workshops
 - Email submissions
 - Draft Map submissions
 - Phone messages

Public Outreach

- Digital Advertising
- Radio Advertising
- Social Media
- Redistricting web page
- E-mail notifications, featured articles in the City newsletter, and articles or calendar notices in partner publications
- Presentations to City Boards and Commissions
- Presentations to business and community organizations

2020 Census Data

<i>Chula Vista - Current Districts (2020 Adjusted)</i>						
District		1	2	3	4	Total
2020	2020 Census (Raw)	66,356	63,592	82,517	63,595	276,060
	Deviation from ideal	-2,659	-5,423	13,502	-5,420	18,925
	% Deviation	-3.85%	-7.86%	19.56%	-7.85%	27.42%
Citizen Voting Age Pop	Total	44,606	36,167	48,197	34,203	163,173
	% Hisp	45%	58%	44%	69%	52%
	% NH White	25%	29%	20%	18%	23%
	% NH Black	6%	5%	7%	5%	6%
	% Asian/Pac.Isl.	23%	7%	29%	8%	18%

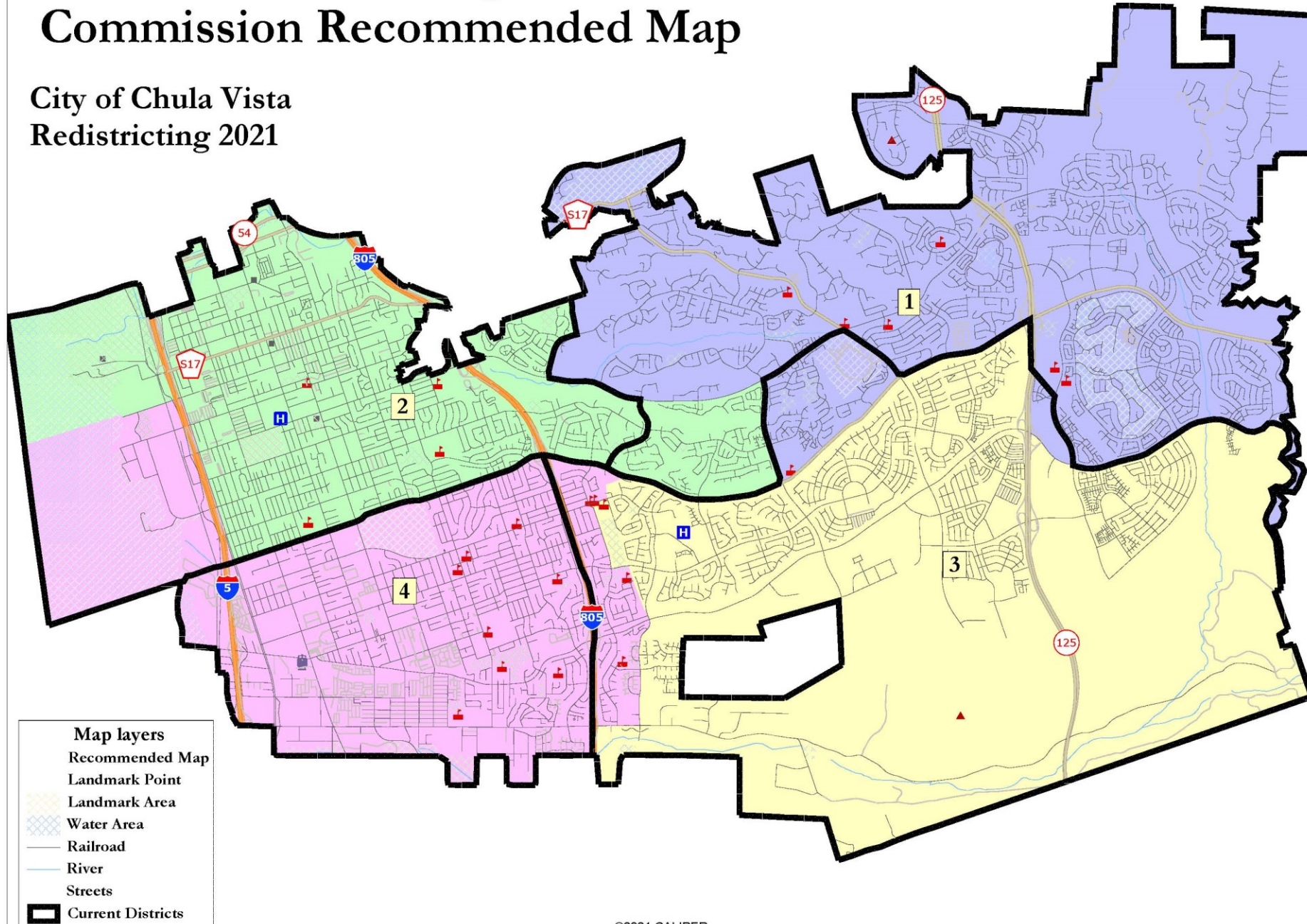
Developing Draft Maps

- Census data was received September 27
- In October, three public meetings were held to develop a Draft Redistricting Plan map
- On October 18, 2021, the Commission approved a Draft Redistricting Plan map for public review and comment
- Two public meetings were held in November to receive additional public testimony
- Following public testimony and Commissioner feedback, three additional maps were prepared by NDC
- On November 18, following additional public input and deliberations, the Commission approved the Recommended Redistricting Plan

Chula Vista Draft Map

Commission Recommended Map

City of Chula Vista
Redistricting 2021



Recommended Map Demographics

<i>Chula Vista - Commission Recommended Map</i>						
District		1	2	3	4	Total
2020	2020 Census (Adj)	66,876	69,180	69,184	70,820	276,060
	Deviation from ideal	-2,139	165	169	1,805	3,944
	% Deviation	-3.10%	0.24%	0.24%	2.62%	5.71%
Citizen Voting Age Pop	Total	44,396	40,260	39,989	38,527	163,173
	% Hispanic	43%	58%	42%	69%	52%
	% NH White	25%	29%	19%	19%	23%
	% NH Black	7%	4%	7%	4%	6%
	% Asian/Pac. Isl.	24%	8%	32%	7%	18%

Commission Considerations

- The Recommended Redistricting Plan map keeps communities together better and creates fewer redrawing changes, while also helping Districts 2 and 4 grow as they are now the most underpopulated.
- District 1 still includes the northeast portion of the City.
- District 2 expands farther east to gain the portion of the Rancho Del Rey community.
- District 3 is reduced by the area around Southwestern College, a portion of the Eastlake Village area, and the Oleander corridor between Telegraph Canyon Road and Main Street.
- District 4 expands to add areas of the Oleander corridor east of I-805, reuniting the areas on the east/west side of I-805 that were split by the I-805 construction in 1975. L Street remains the northern boundary of District 4 and now includes the future development area of the Chula Vista Bayfront, south of F Street and west of I-5.

Redistricting Commission Recommendation

Approve the
Recommended
Redistricting Plan
as the City's Final
Redistricting Plan.

