



**OFFICE OF THE MAYOR**  
Mary Casillas Salas


**MEMO**

November 18, 2021

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TO: **Kerry Bigelow, City Clerk**

CC: Sheree Kansas, Deputy City Clerk II

FROM: MAYOR/COUNCILMEMBER 

RE: **Board and Commission Appointment**

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The Mayor would like to recommend Marisol Edwan for appointment to the Commission on Aging. Marisol Edwan will replace former Commissioner Monica Allan.

Please place this item on the December 7, 2021 Council agenda for ratification and schedule the oath of office for the following council meeting.

Thank you.

## Julia Sanchez

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**From:** Leah Larrarte on behalf of CityClerk  
**Sent:** Wednesday, January 13, 2021 10:27 AM  
**To:** Julia Sanchez  
**Subject:** FW: City of Chula Vista: Commission on Aging Application - Web form

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

Please process!

**From:** webmaster@chulavistaca.gov <webmaster@chulavistaca.gov>  
**Sent:** Tuesday, January 12, 2021 9:45 AM  
**To:** CityClerk <CityClerk@chulavistaca.gov>; Adrianna Hernandez <adhernandez@chulavistaca.gov>; Geovanna Gonzalez <gegonzalez@chulavistaca.gov>; Shaun Ellis <SEllis@chulavistaca.gov>  
**Subject:** City of Chula Vista: Commission on Aging Application - Web form

**Warning:  
External  
Email**

A new entry to a form/survey has been submitted.

**Form Name:** Commission on Aging Application  
**Date & Time:** 01/12/2021 9:44 AM  
**Response #:** 22  
**Submitter ID:** 89773  
**IP address:** 184.188.179.210  
**Time to complete:** 39 min. , 53 sec.

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### Survey Details

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#### Application for membership on the Commission on Aging

1. Prefix

(o) Ms.

2. First and Last Name

Marisol Edwan

3. E-mail

[REDACTED]

4. Home Address

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**5. City**

Chula Vista

**6. ZIP code**

CA

**7. Primary Phone**



**8. Secondary Phone**

Not answered

**9. Are you registered to vote in Chula Vista?**

(o) Yes

**10. Do you live within the City limits of Chula Vista?**

(o) Yes

**11. How Long?**

31 Years

**12. Present employer**

Bristol Hospice

**13. Occupation**

Healthcare

**14. Are you currently serving on a Chula Vista Board/Commission?**

(o) No

**15. Which one(s)?**

Not answered

**16. Have you previously served on a Chula Vista Board/Commission?**

(o) No

**17. Which ones?**

Not answered

**18. Per Chula Vista Municipal Code Section 2.25.030, I understand:**

-If I am currently serving on a board or commission, I must resign from my current board or commission if I am appointed.

-I must have served at least 12 months on my current board or commission in order to be appointed to another board or commission.

(o) I have read and acknowledged the above statement.

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**19. Are you or have you been involved in any local, civic or community groups?**

(o) No

**20. Which ones?**

Not answered

**21. What are your principal areas of interest in our City government, and what experience or special knowledge can you bring to those areas?**

My principle area of interest in our city government is to advocate and expand knowledge of the healthcare services that are available for our growing senior population. After being in hospice for over three years I have learned that the people of South Bay aren't taking advantage of the services that are available to them. I have noticed that one of the main contributing factors is the fact that the South Bay community has been neglected by healthcare providers. My goal is to change that. Our seniors are the ones that raised us, sacrificed for us and have provided unconditional love to us since we were born. I want to be able to advocate and represent them in the same loving manner that they raised me. I was born and raised in Chula Vista and I have worked very hard so that I can equip myself with the tools that I need to be able to give back to my community, especially to those who need it most. What I can offer is love, trust, education, resources and knowledge in navigating the healthcare system.

**22. What would you hope to accomplish in the role of a Member of the Commission on Aging? (250 words or less)**

- Build trust between the healthcare system and the South Bay community
- Increase education in healthcare system for seniors and their families to increase participation in amazing services that are available
- Create programs to better serve the South Bay senior population
- Increase knowledge in Hospice and healthcare programs for seniors within the Chula Vista community

**23. You may upload a resume in addition to your application (optional).**

Marisol Edwan.pdf

**24. The City understands meeting schedules and individual's availability may change. We ask that you consider the meeting schedule when submitting an application.**

(o) I have reviewed the Commission on Aging regular meeting date, time and frequency.

**25.**

(o) I am familiar with the responsibilities of the Commission on Aging. I attest that the information I have provided is accurate and true.

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Thank you,  
**City of Chula Vista**

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**Objective:**

To be employed for the liaison position by a reputable and compassionate organization that allows for the opportunity to grow, expand my learning, knowledge and skills, while making a significant contribution to the team, patient care, patient families and the success of this company.

**Experience**

**Director of Volunteer Services/ Volunteer Coordinator**

Sojourn Hospice/ Bristol Hospice | July 2018 – Present

- Recruit, on-board, train, manage, and conduct yearly reviews for all volunteers
- Visit assisted living facilities, skilled nursing and doctors with marketing team to promote the volunteer program and our hospice
- Create and implement volunteer programs to support patients and sales team
- Work directly with sales director to increase community/nursing home presence (through volunteer programs), which in turn helped increase sales and community relationships
- Promote teamwork and “At your Service” company culture across the volunteer program and hospice team
- Maintain between 5% - 12% of volunteer hours, monthly, to comply with the 5% Medicare guideline
- Attend and participate in IDT meetings - serve as a liaison between volunteers and nursing team.
- Create and implement process and procedures to track volunteers, programs, hours and other program information

**Marketing & Sales**

English MGMT. Solutions | June 2016 – January 2018

- Created yearly marketing and sales strategy to increase revenue, boost online presence and expand community involvement
- Designed and distributed marketing material to increase company awareness
- Planned, coordinated and executed company events; community outreach, company celebrations and educational seminars

**Event Manager/Marketing**

Private Contracting | January 2014 – August 2018

- Manage and plan events to promote our clients business, grow clientele and increase monthly profits
- Create and implement marketing strategy to increase social media following and develop community presence
- Train staff on best customer service practices to provide a better client experience while maximizing daily profits.

**Experience**

**University of San Diego - Bachelors Degree      2007 – 2012**

Major: Business Administration | Minor: International Bus. & Theology