



# CITY COUNCIL STAFF REPORT



October 26, 2021

## ITEM TITLE

Grant Acceptance and Appropriation: Accept Funds from the San Diego Foundation Age Friendly Communities Municipal Grant to Implement a CV Senior Connect Informational Telephone Line for Seniors and Their Caregivers

**Report Number:** 21-0178

**Location:** No specific geographic location

**Department:** Development Services

**Environmental Notice:** The activity is not a "Project" as defined under Section 15378 of the California Environmental Quality Act State Guidelines; therefore, pursuant to State Guidelines Section 15060(c)(3) no environmental review is required.

## Recommended Action

Adopt a resolution accepting grant funds in the amount of \$49,850 from the San Diego Foundation Age Friendly Communities Municipal Grant to implement goals in the Communication & Information and Health & Community sections of the Age-Friendly Action Plan, and appropriating funds for that purpose **(4/5 VOTE REQUIRED)**.

## SUMMARY

On July 10, 2018 the City Council adopted the City's first Age-Friendly Action Plan and set a variety of goals related to increasing the livability of the City. This action will accept and appropriate funds from the San Diego Foundation "Age Friendly Communities Municipal Grant" in the amount of \$49,850 to carry out goals contained within the Communication & Information and Health & Community sections of the Plan.

## ENVIRONMENTAL REVIEW

The Director of Development Services reviewed the proposed legislative action for compliance with the California Environmental Quality Act (CEQA) and determined that the action is not a "Project" as defined under Section 15378 of the State CEQA Guidelines; therefore, pursuant to Section 15060(c)(3) of the State CEQA Guidelines the action is not subject to CEQA. Therefore, no further environmental review is required.

## BOARD/COMMISSION/COMMITTEE RECOMMENDATION

Not applicable.

## DISCUSSION

The San Diego Foundation established an “Age Friendly Communities Municipal Grant” (the “Grant”) in 2020 to support existing Age Friendly Communities Program goals. Funds from the Grant will help implement the following goals in the Chula Vista Age-Friendly Action Plan:

### **Communications & Information**

#### **Goal 7.1 Maintain consistent, widespread and centralized distribution of information in a culturally appropriate way and considering technology barriers.**

D. Determine barriers to technology use and ensure that critical information is being provided in a variety of ways and education provided to remove barriers to the digital divide.

### **Health & Community**

#### **Goal 8.1 Address inequity in emergency services in South Bay through education on preventive care, chronic disease management, centralized resources, patient centered care and advocacy.**

A. Identify central resource service provider (e.g., 211) and develop promotional campaign to encourage a one-stop shop for resource and increase older adults (55+) referrals by 10%.

Grant funding will enable the project to connect seniors without technology access or a desire to utilize technology through a new telephone line developed in partnership with 2-1-1 San Diego. The phone line provides weekly automated informational messages to those who subscribe, links to services for automated check-ins and provides critical resources and social networking opportunities for all older adults in Chula Vista. Over 30,000 older adults can benefit from the service.

The program is set to launch in November 2021.

## DECISION-MAKER CONFLICT

Staff has reviewed the decision contemplated by this action and has determined that it is not site-specific and consequently, the 500-foot rule found in California Code of Regulations Title 2, section 18702.2(a)(11), is not applicable to this decision for purposes of determining a disqualifying real property-related financial conflict of interest under the Political Reform Act (Cal. Gov't Code § 87100, et seq.).

Staff is not independently aware and has not been informed by any City Council member, of any other fact that may constitute a basis for a decision maker conflict of interest in this matter.

## CURRENT-YEAR FISCAL IMPACT

Staff time to prepare this staff report and execute the project is budgeted in the Development Services budget for Healthy Chula Vista related work.

## ONGOING FISCAL IMPACT

This is a one-time project and has no ongoing fiscal impact to the General Fund or the Development Services Fund.

## ATTACHMENTS

None.

*Staff Contact: Tiffany Allen, Director of Development Services  
Stacey Kurz, Acting Housing Manager, Development Services*