

*Food  
Insecurity –  
Emphasis on  
the City of  
Chula Vista*



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- Population: 3.3M (more people than 22 states)
- 500+ nonprofit partners; including 200 direct distributions

- Median Household Income \$78,000+
- Housing Median \$563,000+
- Over 10% Living in Poverty



# FOOD INSECURE PROFILE

## What is Nutrition Insecure?

Someone who is unable to provide three, nutritious meals per day for themselves and/or their families.



# FOOD INSECURE PROFILE

- **San Diego County November 2020 Nutrition Insecurity Rates**
  - Total nutrition insecure population: **1,034,000**
    - 31% of total population (3,380,000), or 1 in 3 people
  - Nutrition insecure adults: **603,000**
    - 29% of total adult population or 1 in 3 adults
  - Nutrition insecure children: **284,000**
    - 40% of total child population or more than 2 in 5 children
- **San Diego County Food Insecure Household Characteristics in 2019 (Pre-COVID-19 Pandemic)**
  - **25%** of the total population in San Diego County falls under 200% FPL.
  - **44%** of the **Black** population falls under 200% FPL.
  - **37%** of the **Native** population falls under 200% FPL.
  - **29%** of the **White** population falls under 200% FPL.
  - **29%** of the **Pacific Islander** population falls under 200% FPL.
  - **23%** of the **Asian** population falls under 200% FPL.
  - **43%** of the **Hispanic/Latinx** population (across all nationalities) are under 200% FPL.

*\*Research by San Diego Hunger Coalition, 2020*



# People Served Profile

## Great Recession verses Pandemic era

Year	People Served – Average Monthly
2008 – Great Recession	200,000
2009-2016	400,000
2017	375,000
2018-2019	350,000
2020-2021 – COVID-19 Pandemic	550,000-600,000





# FOOD BANK PROFILE



## Fiscal Year Numbers:

	2017	2018	2019	2020	2021
Total Pounds of Food <b>Received</b>	27,368,944	28,441,925	33,723,544	45,374,508	58,880,069
% Increase over last year	14%	4%	19%	35%	30%

	2017	2018	2019	2020	2021
Total Pounds of Food <b>Distributed</b>	25,779,655	28,011,092	31,788,618	43,601,861	59,671,020
% Increase over last year	19%	9%	13%	37%	37%



# FOOD BANK PROFILE

- CalFresh Outreach
- Diaper to Degree
  - Diaper Bank
  - Food 4 Kids Backpack
  - On the Go (middle & high school)
  - College Hunger-Relief Program
- Food to Nonprofits
  - Super Pantry Program
- Neighborhood Distribution & Mobile Pantry
- Nutrition & Wellness Education
- USDA Programs
  - Emergency Food Assistance Program (EFAP/TEFAP)
  - Commodity Supplemental Food Program (CSFP)



# Impact in Chula Vista





# Food Pantry Partners in Chula Vista

- Berean Bible Baptist Church
- Calvin J. Lauderbach Elementary
- Chula Vista Silvercrest Apartments
- Community Through Hope
- Eastlake Community Church
- Embrace FFAH Brisas Del Mar
- Feaster Elementary School
- Feeding the Flock
- Fred H Rohr Elementary
- Greater Woodlawn Park COGIC
- Harborside Elementary School
- Harvest Ridge Apartments
- Iglesia Palabra Viva
- John Montgomery Elementary
- Life Christian Center
- Lilian J Rice Elementary
- Living Rock Christian Church
- Lutheran Social Services of So Cal
- MAAC Project
- New Gateway Solutions Corporation
- Operation Promise
- Otay Elementary
- Oxford Terrace Apartments
- Palomar Elementary
- Project 1:1
- Salvation Army Chula Vista
- Seniors On Broadway
- Sharp Chula Vista Medical Center
- Silent Voices, Inc.
- South Bay Pentecostal
- Southwestern Community College District
- St. Paul's PACE AKALOA
- Sunrise Church of Christ
- True Vine Restoration Ministry
- US for Warriors Foundation
- Victory Lutheran Church
- Villa Serena Apartments
- Vista Square Elementary

38 Food Bank  
partners in  
Chula Vista



# Food Insecure Profile

## Pounds of Food Distributed in Chula Vista:

- 2021: 4,071,702 lbs. (doubled in 5 years)
- 2020: 3,347,713 lbs.
- 2019: 2,604,876 lbs.
- 2018: 2,197,929 lbs.
- 2017: 2,027,192 lbs.



# How to Access Services?

## GPS Food Locator Map

Enter your location Reset results

chula vista × Q RESET

Days filter Distance Also include SENIORS ONLY food sites (60+)

MON TUE WED THU FRI SAT SUN 15 Miles NO

Number Of Food Sites: 67

**South Bay Pentecostal**

📍 **Address:**  
395 D Street  
Chula Vista, CA, 91910

📅 **Days And Hours Of Distribution:**  
1st Friday Of The Month From 9:00 Am Until Food Is Gone

📅 **Rescheduled For Holidays:**  
No Holiday Closures Scheduled

🍌 **Types Of Food Provided:**  
25-30 Pounds Of Fresh Produce; Occasional Dry Goods.

👤 **Eligibility:**  
All Are Welcome

[Directions](#) 0.53 Miles

Map Satellite Radius Circle

- <https://sandiegofoodbank.org/get-help/>
- 866-350-FOOD (3663)
- or call 211



How can you  
help?





# How Can You Help?

- **VOLUNTEER** – [www.sandiegofoodbank.org](http://www.sandiegofoodbank.org)



## Who Can Volunteer?

The Food Bank encourages all to volunteer who meet age qualifications.

**San Diego Food Bank warehouse – Miramar** Volunteers must be **11 years of age or older** to volunteer at our San Diego Food Bank facility in Miramar.

**North County Food Bank warehouse – Vista** Volunteers must be **16 years of age or older** to volunteer at our North County Food Bank facility in Vista.

Please note that age restrictions are required due to health and safety guidelines.



## Volunteer Projects

Each shift lasts about three hours and involves a variety of projects. Volunteer projects may include, but are not limited to:

- Cleaning and packaging fresh produce for immediate distribution.
- Inspecting, sorting, boxing, and labeling food donations.
- Assembling food packages for our Senior Food Program, Moms & Children Food Program, Emergency Food Assistance Program, and our Food 4 Kids Backpack Program

*Please note: Volunteer tasks are predetermined by staff and are selected on an "as needed" basis.*



## Online Registration and Check-in

Volunteers must sign up for a shift using our online registration system. When you arrive at the Food Bank for your volunteer shift, please check in at the front desk.

If you need the Food Bank to provide verification for the number of hours worked, please bring the associated paperwork with you for our staff to complete.

[REGISTER NOW](#)



# How Can You Help?

## HOST A FOOD DRIVE:



## DONATE:

**Help feed vulnerable families and seniors  
impacted by the COVID-19 crisis.**

For every \$1 donated, 5 meals can be provided.





**SanDiegoFoodBank.org**



**NorthCountyFoodBank.org**

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