

**Third Avenue Village Association
Weekly Farmers Market
Conditions of Approval**

1. The weekly street closure shall be permitted on Park Way from Third Avenue to Fourth Avenue, more particularly delineated in the attached sketch designated as Exhibit B attached hereto and by this reference made part hereof. The street closure shall be permitted through April 30, 2023 unless revoked by the City of Chula Vista. The purpose of the street closure is to accommodate the Third Avenue Village Farmers Market. At the end the approximately 1-year period, the Farmers Market shall be evaluated by the City Manager or his/her designee. The City Manager or his/her designee may extend the duration of the street closure for three additional one-year periods through April 30, 2026.
2. With the exception of signage, all vendors and vendor activities are to take place within the confines of the Third Avenue Village Farmers Market as listed below. Additional vendors or activities require approval of the City Manager or his/her designee prior to participation in the Farmers Market.

Approved Vendors and Activities

- A. Certified Farmers Market Vendors approved by the County Agricultural Commissioner, where certified farmers offer for sale only those items grown themselves. The Farmers Market must comply with Direct Marketing Regulations as provided in the California Code of Regulations Title 3, Chapter 3, Group 4, Article 6.5.
 - B. Food products and handcrafted goods will be offered, generally made by the seller, with vendors to be selected and qualified by Third Avenue Village Association, its assigns, or its successor agency.
 - C. Promotional and/or Marketing activities that enhance the Farmers Market but do not detract from the Village business environment.
 - D. Third Avenue Village Association, including successor agency, merchants and businesses in good standing may sell or demonstrate merchandise and services that conform to the Farmers Market vendor criteria, and are currently sold within their Village business establishments.
 - E. Food items may be sold by permitted vendors selected by Third Avenue Village Association, its assigns or successor agency, staff to complement the Farmers Market experience. All packaged and prepared food vendors shall abide by all applicable regulations and must hold a current San Diego County Department of Environmental Health and Quality Temporary Food Facility and/or Cottage Food Permit, and General Business Liability insurance to sell food items within the Farmers Market.
 - F. One booth shall be reserved for use by City of Chula Vista for city purposes.
3. Third Avenue Village Association, or its successor agency, shall provide, setup, maintain, and remove all signs, barricades, temporary traffic control devices related to the Farmers Market and

street closure in a timely manner. Setup shall begin no earlier than 7:00 a.m. and breakdown shall be completed no later than 4:00 p.m. All traffic control devices, signs and barricades shall be provided at the expense of Third Avenue Village Association or its successor agency, and shall conform to the California Manual on Traffic Control Devices (CA MUTCD) requirements and be approved by the City Traffic Engineer in the form of an annual Traffic Control Plan.

4. Third Avenue Village Association, or its successor agency, will be responsible for coordination with appropriate City of Chula Vista departments and staff and implementation of all activities and regulations related to the street closure and Farmers Market in accordance with all Local, County, State and Federal Requirements.
5. Third Avenue Village Association, or its successor agency, shall be responsible for insuring the Farmers Market event subject to the approval of the Risk Manager and agrees to name the City of Chula Vista as additionally insured.
6. Trash, recycling and organics shall be disposed of pursuant to Chula Vista Municipal Code Sections 8.24 and 8.25.