

RESOLUTION NO. _____

RESOLUTION OF THE CITY COUNCIL OF THE CITY OF
CHULA VISTA APPROVING THE 2022-2035 WASTE
REDUCTION STRATEGIC PLAN, CHULA VISTA'S ROAD
PLAN TO ZERO WASTE

WHEREAS, Zero Waste supports a design framework that redefines “wastes” that are discarded and considers and promotes the total lifecycle of these materials as valuable “resources” that can be reused, repaired, recycled, or composted; and

WHEREAS, Zero Waste principles follow an established hierarchy that promotes the highest and best use of materials to eliminate waste and pollution moving in logical increments toward the goal of Zero Waste through the core principles of:

- pursuing “upstream” redesign strategies to reduce the volume and toxicity of discarded products and materials, and promote low-impact lifestyles;
- improving “downstream” reuse, repurposing, recycling, and composting of end-of-life products and materials to ensure their highest and best use;
- fostering and supporting use of discarded products and materials to reinvest and drive local economic and workforce development; and

WHEREAS, Zero Waste local and regional public-private partnerships to provide the infrastructure and services needed to accomplish the steps in the Zero Waste hierarchy; and

WHEREAS, Chula Vista's Zero Waste Plan includes six key strategies consisting of specific actions that build upon existing waste diversion infrastructure and incorporate use of innovative and smart technologies with the following actions:

1. to promote and support reduction, reuse, and repurposing;
2. reduce the use of toxic materials;
3. promote and educate the community on Zero Waste principles;
4. support the recycling industry as an innovative engine for regional economic development to fuel new businesses, expand existing markets and create jobs;
5. improve education in trash and recycling programs to reduce contamination and increase diversion;
6. keep organic materials out of landfills; and

WHEREAS, implementation of a Zero Waste Plan for Chula Vista will divert organic materials from the landfill that lessens production of methane reducing environmental impacts and the amount of greenhouse gases (GHGs) from entering the atmosphere, combats climate change, creates healthier communities, and spurs economic activity; and

WHEREAS, the City will engage in a holistic approach to Zero Waste and product stewardship involving Chula Vista residents, businesses, product manufacturers, and producers, and the recycling industry in an environmental management waste reduction strategy; and

WHEREAS, Chula Vista will join numerous California cities and local governments throughout the United States and worldwide that have adopted a goal of achieving Zero Waste; and

WHEREAS, the City will strive to implement and pursue an overarching waste reduction plan to achieve a Zero Waste goal of 90 percent waste diversion by 2035.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Chula Vista that it adopts the 2022-2035 Waste Reduction Strategic Plan – Chula Vista’s Road Plan to Zero Waste.

Presented by

Approved to as by

Eric Crockett
Economic Development

Glen R. Googins
City Attorney