

Agenda



Date: Wednesday, June 5, 2024
Time: 6:00 p.m.
Location: Civic Center Branch Library
Conference Room
365 F St, Chula Vista

Cultural Arts Commission Regular Meeting

Public Comments: Public comments may be submitted to the Cultural Arts Commission in the following ways:

- **In-person comments during the meeting.** Join us for the Cultural Arts Commission meeting at the time and location specified on this agenda to make your comments. Each person will be allotted three (3) minutes to address the Commission.
- **Submit an eComment.** Visit www.chulavistaca.gov/boardmeetings, locate this meeting, and click the comment bubble icon. Click on the item you wish to comment on, then click "Leave Comment."
- **Mail or email comments.** Submit comments via email to CAC@chulavistaca.gov or by mail to Library Dept, 365 F Street, Chula Vista, CA 91910.

The commenting period will close at noon on the day of the meeting. All comments will be made available to the Commission and the public.

Accessibility: Individuals with disabilities are invited to request modifications or accommodations in order to access and/or participate in a Cultural Arts Commission meeting by contacting the Library Department at CAC@chulavistaca.gov (California Relay Service is available for the hearing impaired by dialing 711) at least forty-eight hours in advance of the meeting.

1. CALL TO ORDER**2. ROLL CALL**

Commissioners Bishop, Brady, Gray, Kohse, Maynard, Muraoka, Vice Chair Zavala, and Chair Ward

3. PUBLIC COMMENTS

Persons may address the Commission on any subject matter within the Commission's jurisdiction that is not listed as an item on the agenda. State law generally prohibits the Commission from discussing or taking action on any issue not included on the agenda, but, if appropriate, the Commission may schedule the topic for future discussion or refer the matter to staff. If you wish to speak on any item, please fill out a "Request to Speak" form and submit it to the Secretary prior to the meeting.

4. PRESENTATIONS

The following item(s) will be presentations given to the Commission. Action on these item(s) is typically limited to the Commission receiving the presentation and providing direction or feedback to staff, as appropriate. If you wish to speak on any item, please fill out a "Request to Speak" form and submit it to the Secretary prior to the meeting.

4.1 Presentation by Deputy City Manager Courtney Chase: Keeping Chula Vista Safe, Clean and Well-Maintained, A Status Update on Measure P

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5. ACTION ITEMS

The Item(s) listed in this section of the agenda will be considered individually by the Commission and are expected to elicit discussion and deliberation. If you wish to speak on any item, please fill out a "Request to Speak" form and submit it to the Secretary prior to the meeting.

5.1 Selection of Commissioner for MTS E Street Transit Center Mural Review

Recommended Action:

Commission select a member.

5.2 Discussion and Possible Action Regarding the McCandliss Arts Awards

Recommended Action:

Commission discuss, make recommendations, and take action as appropriate.

5.3 Discussion and Possible Action Regarding Presentation to City Council

Recommended Action:

Commission discuss, make recommendations, and take action as appropriate.

5.4 Approval of Meeting Minutes

29

Recommended Action:

Approve the minutes dated: May 1, 2024

OTHER BUSINESS

6. STAFF COMMENTS

7. CHAIR'S COMMENTS

8. COMMISSIONERS' COMMENTS

9. ADJOURNMENT

to the regular meeting on July 3, 2024 at 6:00 p.m.

Materials provided to the Cultural Arts Commission related to any open-session item on this agenda are available for public review by contacting the Library at CAC@chulavistaca.gov.



Presented by:
Courtney Chase, Deputy City Manager

Keeping Chula Vista Safe, Clean and Well-Maintained

A Status Update on Measure P

Background on Measure P

Key Highlights

- ▶ ½ Cent Sales Tax on Retail Sales
- ▶ Voter Approved on November 8, 2016
- ▶ Collection Began April 1, 2017
- ▶ 10-Year Period, Set to Expire in 2027
- ▶ Instituted the **Citizens' Oversight Committee**
- ▶ Established the ***Infrastructure, Facilities and Equipment Expenditure Plan*** which established the most critical priority items for funding

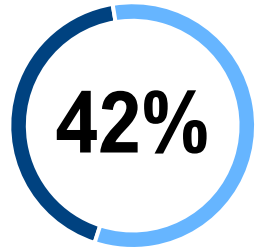


Evaluation of City Infrastructure

Background on Measure P

Approved Expenditure Plan Priorities

- ▶ Pave, maintain and repair residential streets and fix potholes
- ▶ Upgrade or replace aging police, fire and 911 emergency response facilities, vehicles and equipment
- ▶ Replace storm drains to prevent sinkholes
- ▶ Upgrade irrigation systems to conserve water and save energy
- ▶ Make essential repairs to older libraries, senior center and recreation centers
- ▶ Improve our Traffic Signal Systems



City Infrastructure Projects



Rohr Park Renovation

Measure P has funded a multitude of much-needed upgrades and repairs at Chula Vista's largest park, covering nearly 60 acres, including reconstruction of the basketball courts, bleachers, picnic benches, and drinking fountains; expansion of ADA access; and new restroom facilities.



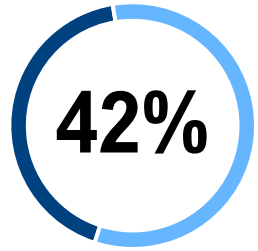
Residential Street Rehab & Repair

Over 300 residential street segments were in failing condition and required major rehabilitation and repairs at costs significantly more than typical preventative maintenance. Measure P funding allowed for major asphalt replacement and rehabilitation on these streets placing them into a sustainable cycle of preventative maintenance for years to come.



City Network Upgrade

Replacement of the City network & upgrades to telecommunications has allowed for Smart City functionality which reduces traffic congestion and associated carbon emissions, enhances energy savings in City buildings, provides advanced citizen engagement through the capabilities of virtual City Hall, and enables enhanced security at City parks and other locations.



City Infrastructure Projects



Drainage

Measure P funding has allowed for the rehabilitation of more than 160 Corrugated Metal Pipe (CMP) locations including storm drain repairs of over 19,000 linear feet outside the right of way.



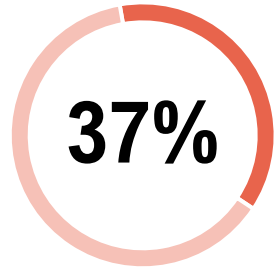
Sidewalks

Funding from Measure P has been utilized to repair over 7,640 damaged sidewalk locations exhibiting moderate-to-small heave displacements including the replacement of 130 sidewalk panels throughout the city.



Traffic Signals

Measure P funding has allowed for traffic signal modifications and upgrades to 11 existing signalized intersections. These upgrades improve visibility, provide for protected left turn movements, and replaced failing and outdated traffic signals at various locations citywide.



Public Safety Projects

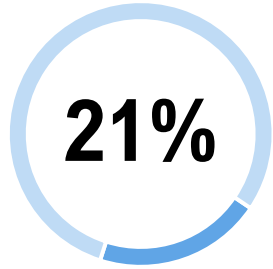


Fire Facilities and Equipment

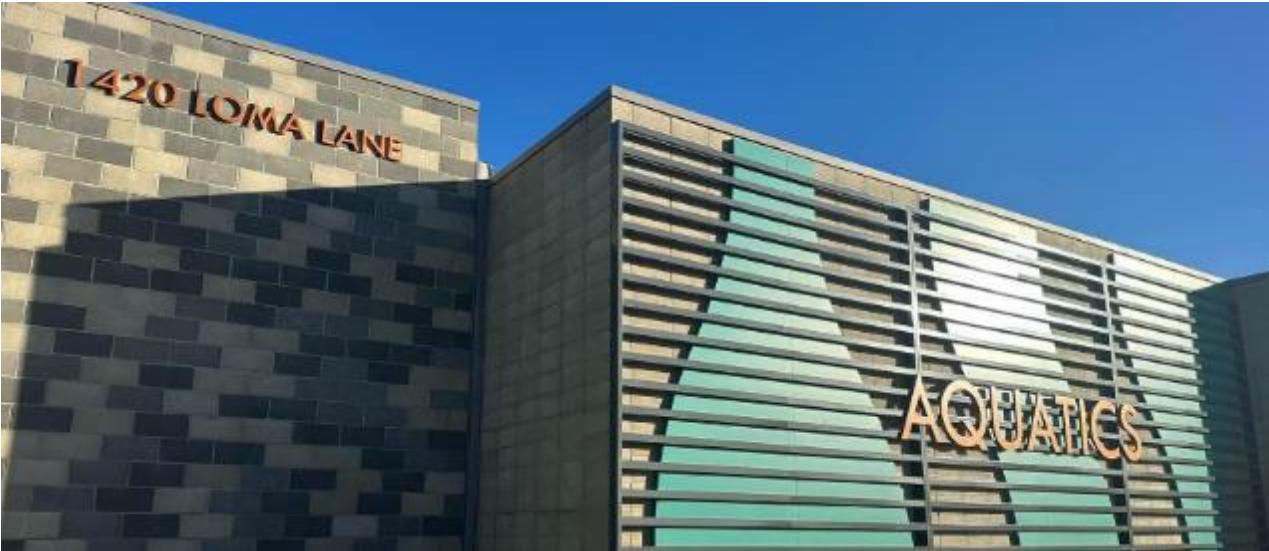
\$30 million in Measure P funding has facilitated major rehabilitation of Fire Stations throughout the City-Including the design and construction of new Fire Stations 3 and 5 and reconstruction of Fire Station 1, improving emergency services and response times in the community.

Police Dispatch Center

Funding from Measure P has secured a new \$1.4 million PremierOne Computer Aided Dispatch (CAD) System, a critical component of the 911 emergency service framework, ensuring that the system remains stable and reliable with expanded technological capabilities directly impacting response times and officer safety.



Public Facility Renovations



Loma Verde Community Center

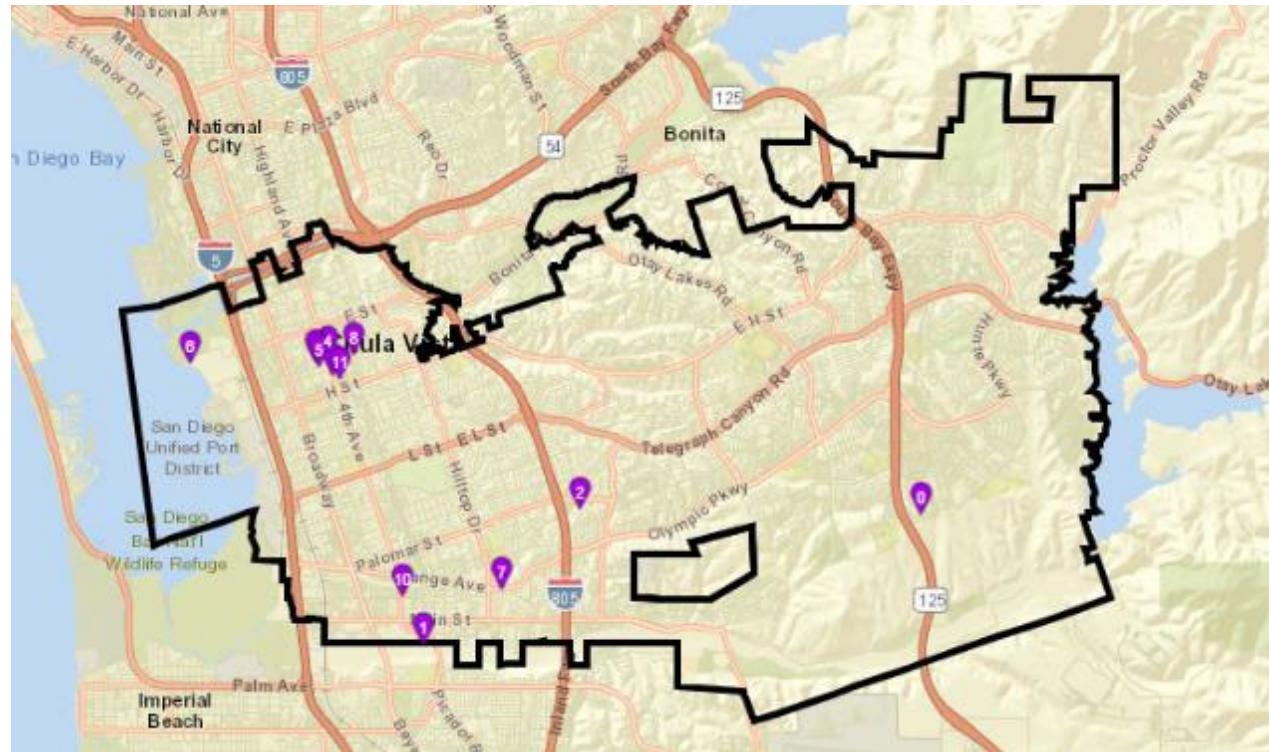
The Loma Verde Community Center underwent a \$22.5 million renovation and has a new multi-purpose gymnasium, dance rooms, crafts room, fitness room, game room, restrooms, two new pools and splash pad, shower/changing rooms, and classrooms.



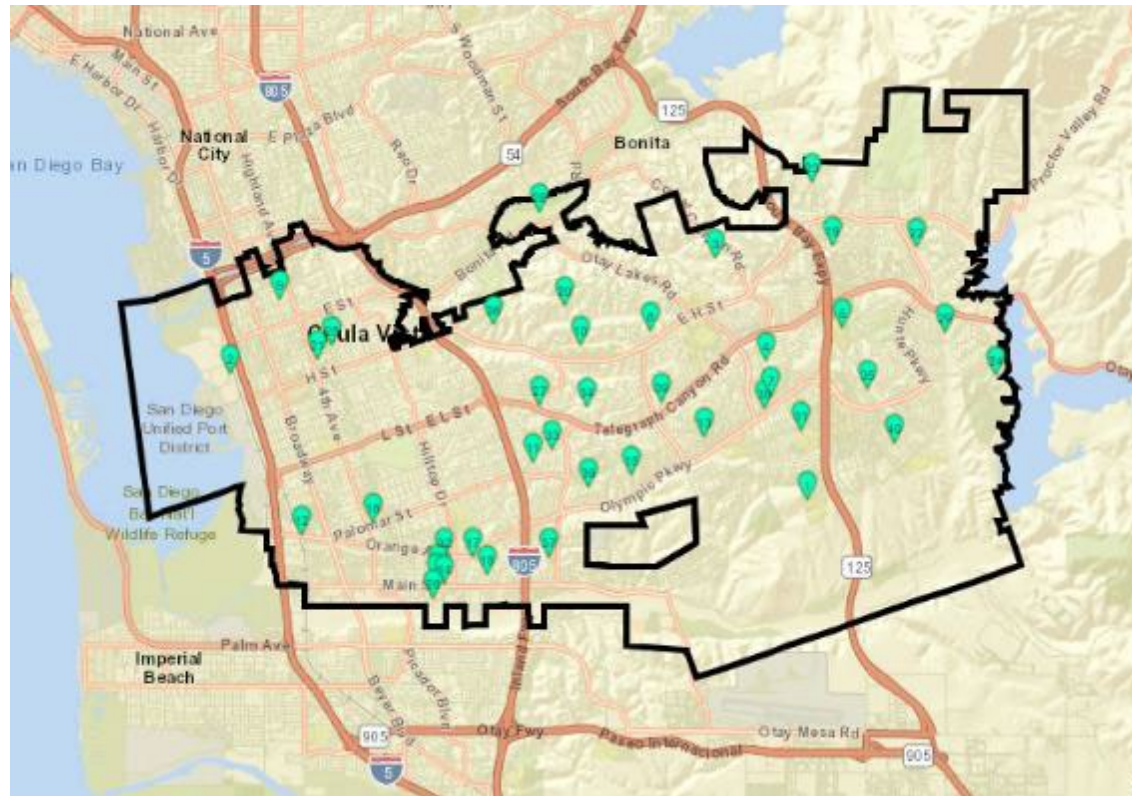
Civic Center Library

The Chula Vista Civic Center Library opened its doors in 1976, and thanks to Measure P, the City has been able to address significant infrastructure repairs including replacing the roof, restroom renovations for ADA access, and electrical/HVAC upgrades. All with the focus of increasing access to services and materials for the public.

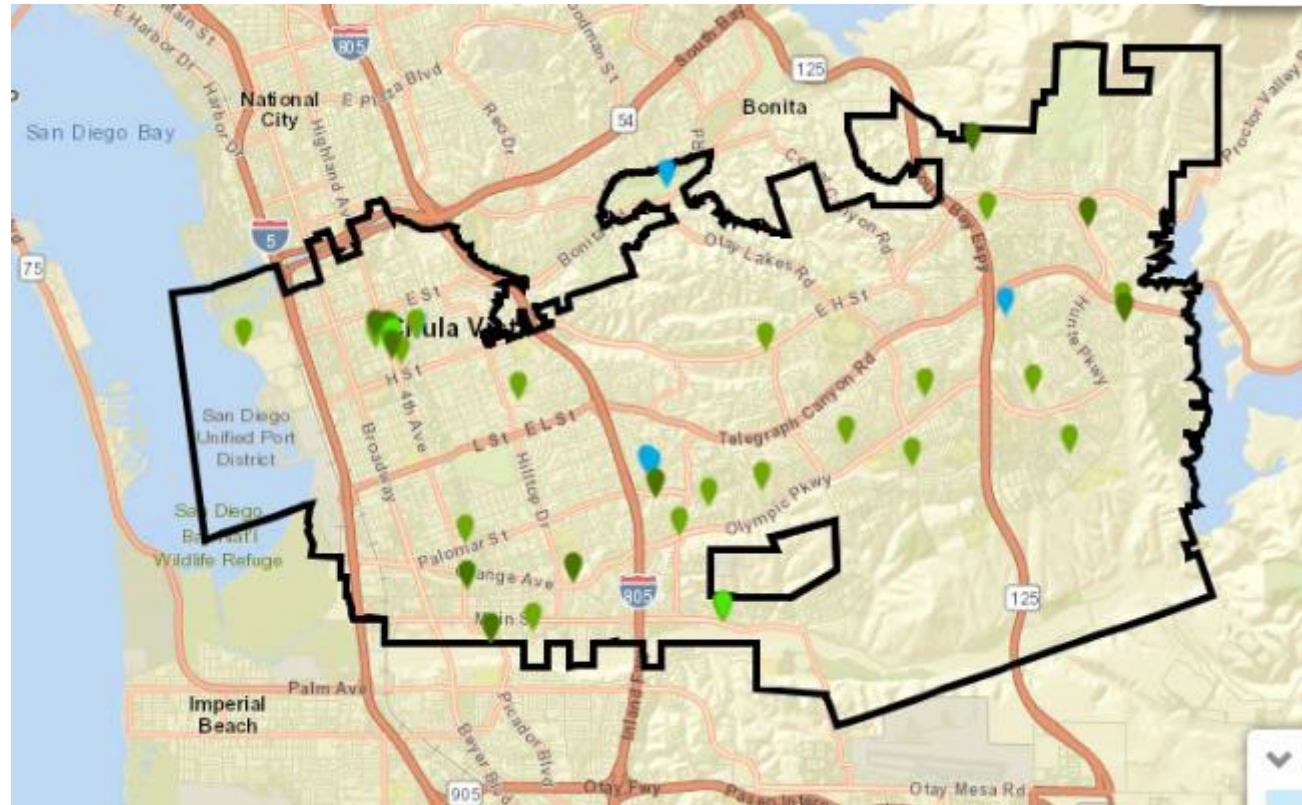
Community Facilities



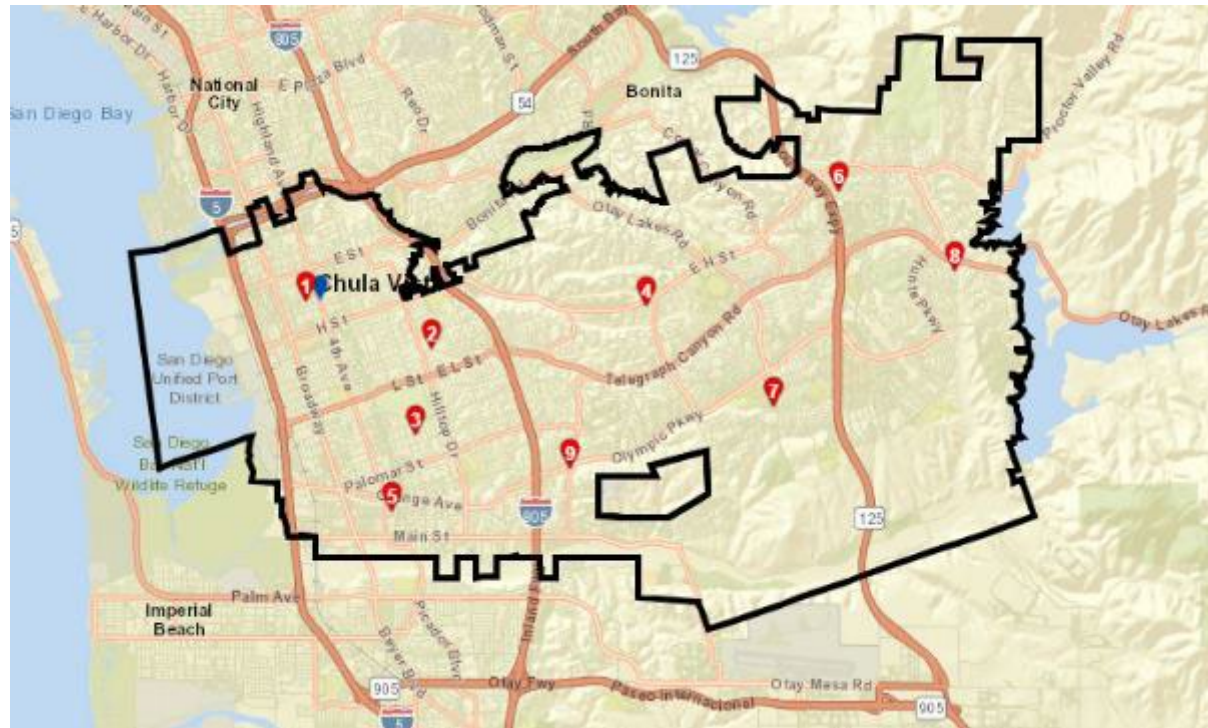
Parks, Fields & Courts



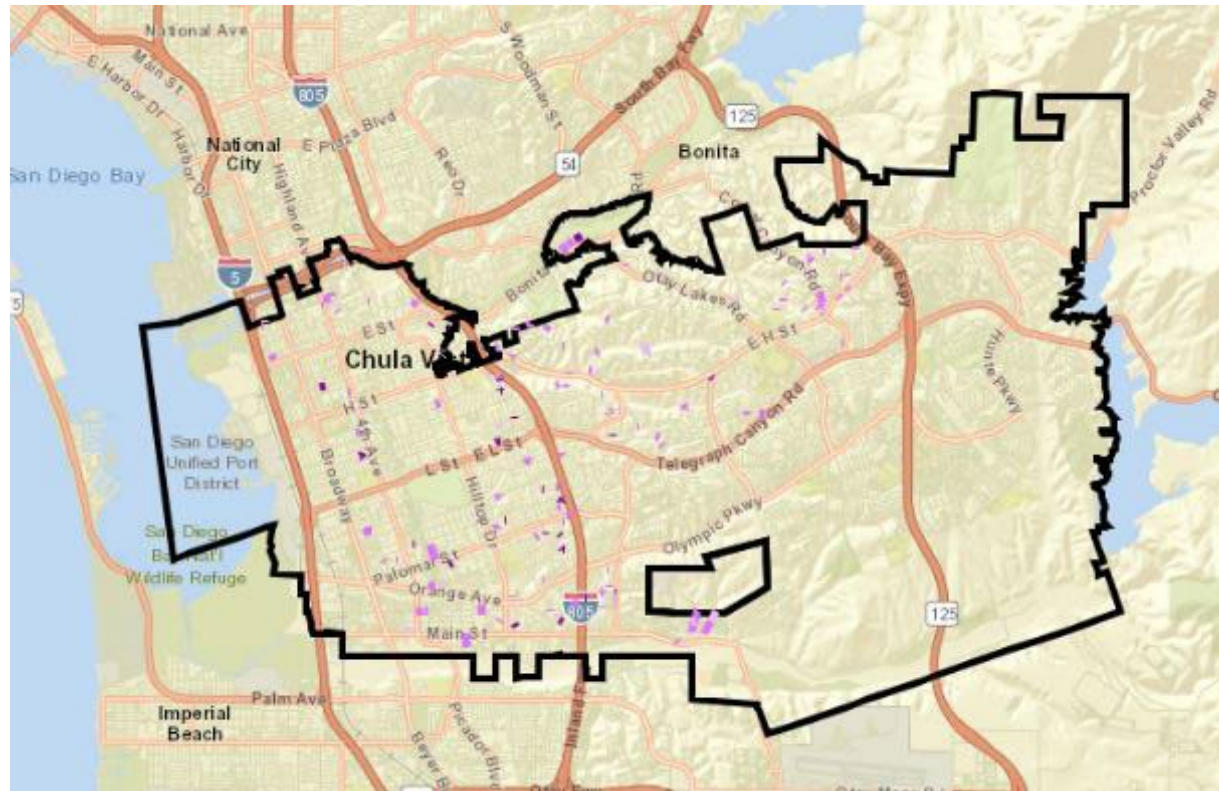
Energy & Water



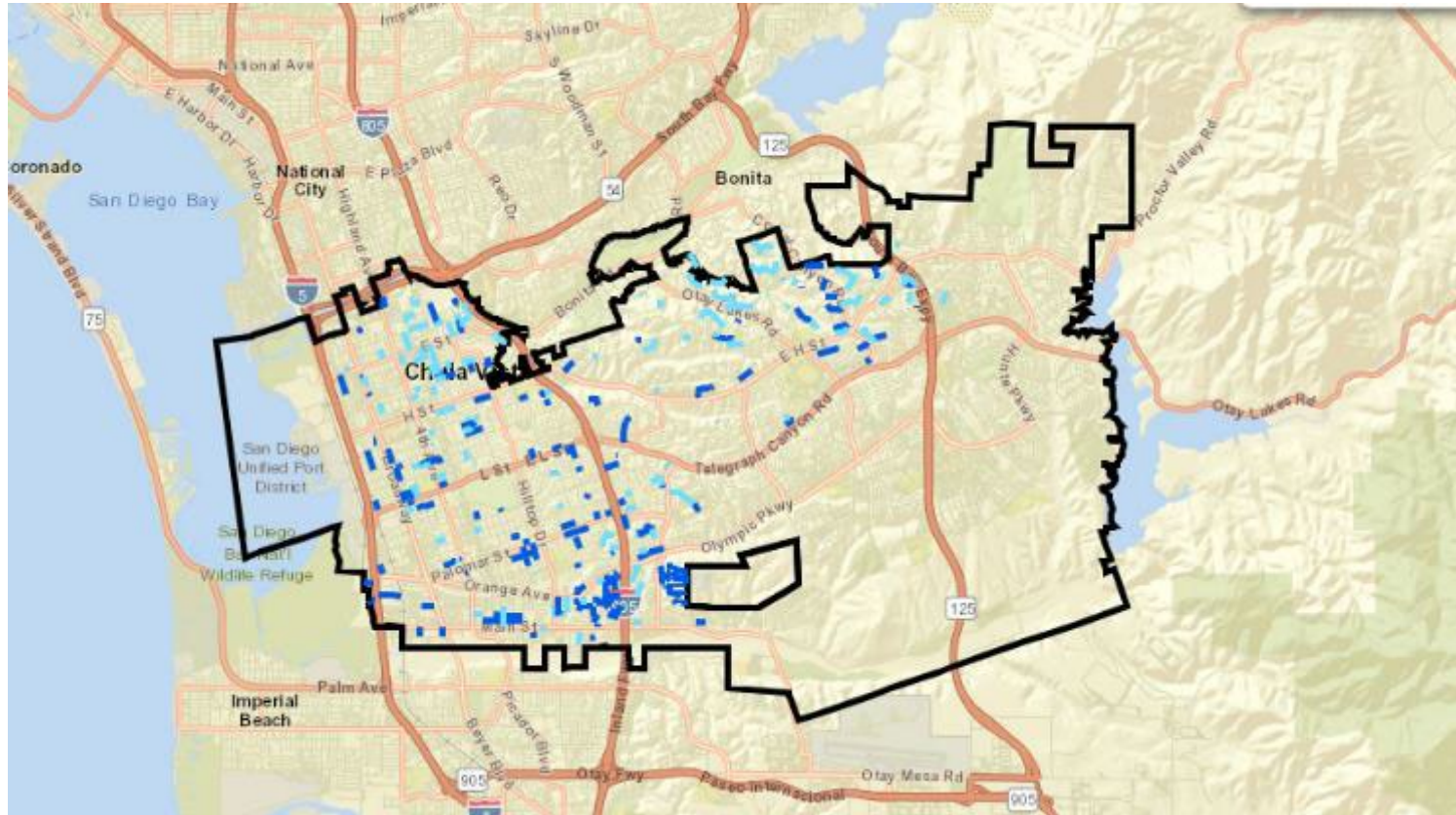
Public Safety



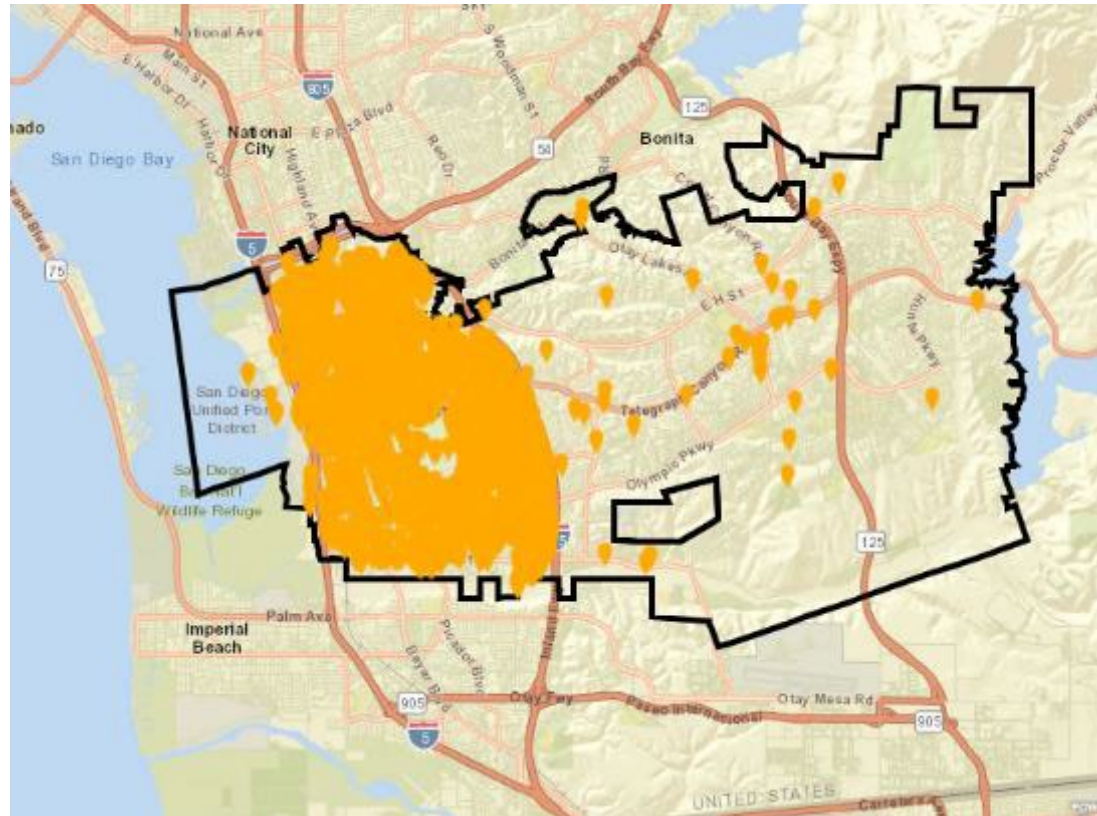
Storm Drains



Streets



Sidewalks



Actual v. Projected Revenues

Measure P Financials

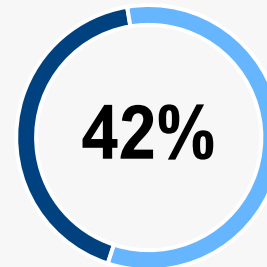
- ▶ Sales Tax Revenues were originally estimated to generate \$16 million per year
- ▶ Updated 2023 revenue estimates are projected to generate >\$25 million per year
- ▶ The *Infrastructure, Facilities and Equipment Plan* includes long-term financing of approximately \$70.8 million from the issuance of bonds via Resolution 2017-089 on June 6, 2017, in order to expedite the most critically needed repairs or replacements of citywide infrastructure.
- ▶ City has paid down the bond debt principal by 49% (\$34.7 million) as of FY22-23

\$165.5M
10Y Expected (2016)

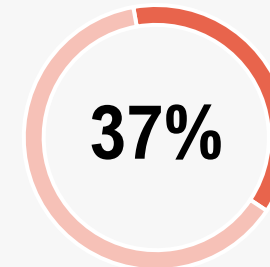
\$244.8M
10Y Projected



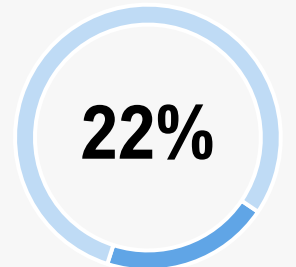
Current Expenditure Allocation



City Infrastructure
Projects



Public Safety



Public Facility
Renovations

Measure P Citizens' Oversight Committee

The committee is comprised of nine members consisting of five At-Large members, with at least one from each Council district, and four Designated members selected from candidates brought forward by select nominating authorities.

The main function of the Measure P Citizens' Oversight Committee (COC) is to review and report on City compliance with the provisions of Measure P, particularly with respect to the City's accounting and expenditure of Measure P revenues.

Meeting: 4th Thursday
Quarterly

(Jan, Apr, Jul, Oct)

June 5, 2024 Agenda

Chair: David Garcias
(Term Exp. 2025)

Measure P Citizens' Oversight Committee

Meeting: 4th Thursday
Quarterly
(Jan, Apr, Jul, Oct)
June 5, 2024 Agenda

Chair: David Garcias
(Term Exp. 2025)

About

The committee is comprised of nine members appointed to four-year terms, consisting of five At-Large members, with at least one from each Council district, and four Designated members selected from candidates nominated by the following Nominating Authorities:

- ▶ Chula Vista Chamber of Commerce
- ▶ Alliance of Californians for Community Empowerment
- ▶ San Diego & Imperial Counties Labor Union
- ▶ San Diego Taxpayers Association
- ▶ Parks and Recreation Commission
- ▶ Sustainability Commission

Role & Function

The main function of the Measure P Citizens' Oversight Committee (COC) is to review and report on City compliance with the provisions of Measure P, particularly with respect to the City's accounting and expenditure of Measure P revenues.

Specific duties include:

- ▶ Review and comment on each year's Finance Department Report, Measure P Spending Plan, and Auditor Report.
- ▶ Prepare an annual report regarding the Finance Department Report for presentation to the City Council at a Public Meeting
- ▶ Work with City staff to identify and apply 'best practices' for tracking and reporting on Measure P revenues and expenditures relative to other City revenue and expenditures.

Maintaining Local Funding without Raising Taxes

- ▶ Funding is set to expire, unless voters choose to renew it.
- ▶ To continue upgrading and maintain streets, underground storm drains and other local infrastructure the City is considering a November 2024 ballot measure to renew this source of funding for an additional 10 years at the current rate, without raising taxes.

Continued Funding Could be Used To:

- ▶ Fix potholes and pave and maintain local streets
- ▶ Clean up trash and litter along streets sidewalks and in other public areas
- ▶ Keep existing parks and recreations facilities safe, clean, and well-maintained
- ▶ Repair infrastructure including sidewalks, curbs and storm drains
- ▶ Make improvements to roads and intersections to better manage traffic congestion on City streets
- ▶ Repair or replace aging underground stormwater pipes that are at risk of collapse and creating sinkholes
- ▶ Address homeless encampments and increase cleanup efforts

Fiscal Accountability and Local Control

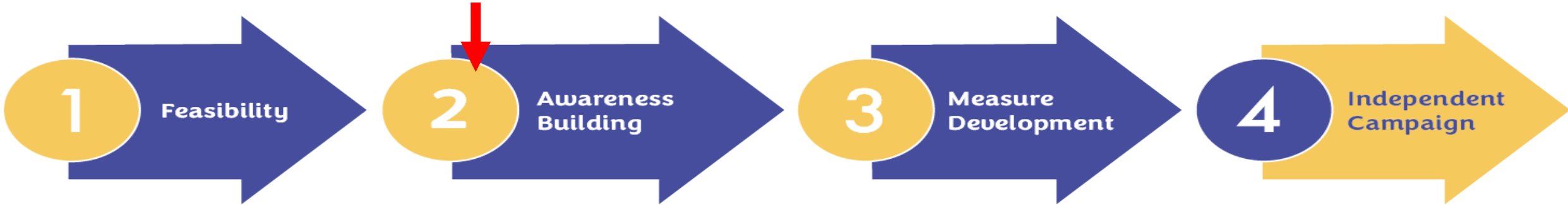
Any local funding measure would include fiscal accountability requirements, including:

- ▶ Required public disclosure of all spending
- ▶ Essential purchases such as groceries, prescription medicine, diapers, and feminine hygiene products would continue to be exempt from sales tax
- ▶ All funds must stay local in Chula Vista and no funds can be taken away by the State
- ▶ Renewal of local funding at current rates, with no increase to local sales tax



Ballot Measure Planning

We are Here



- ✓ Voter Survey
- ✓ Election Timing
- ✓ Tax Rate
- ✓ Political Landscape

- ✓ Non-Advocacy Communication
- ✓ Existing comms
- ✓ Informational mailers / digital ads
- ✓ Internal and external audiences
- ✓ Seek feedback
- ✓ Refine proposal
- ✓ Community readiness?

- ✓ Ballot Resolution/ Ordinance
- ✓ 75 words
- ✓ Projects & Programs
- ✓ Ballot Argument & Signers
- ✓ Official Vote (>88 days before Election)

- ✓ Volunteer leaders
- ✓ Fundraising
- ✓ Website/Social
- ✓ Endorsements
- ✓ Grassroots
- ✓ Lawn Signs
- ✓ Mailers
- ✓ Digital Ads
- ✓ Get Out the Vote

**Nov 2024 election:
Council Action Summer 2024**



"By successfully leveraging and investing our Measure P revenue to fund our priority infrastructure needs, the City has delivered on their promise to maintain a stronger, safer Chula Vista and improving the quality of life for our residents and visitors. "

-DAVID GARCIAS

CHAIR, MEASURE P CITIZENS OVERSIGHT COMMITTEE



Your Infrastructure Sales Tax at Work

City of Chula Vista
Measure P

Delivering on the Promise...

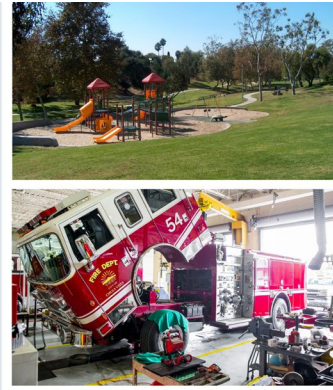


Measure P: Delivering on the Promise

Chula Vista voters approved Measure P – a temporary, ten-year, half-cent sales tax to fund high priority infrastructure needs. Collection of the sales tax began April 1, 2017. As of March 2023, the sales tax has raised \$140.1 million in revenue which has been reinvested into our City's future.

The City's Infrastructure, Facilities and Equipment Expenditure Plan has guided implementation of Measure P sales tax funds and has been successfully used to upgrade police, fire, paramedic and 9-1-1 equipment, vehicles and facilities; fund streets and sidewalks; replace storm drains to prevent sinkholes; improve parks; repair recreation facilities; and repair and replace other city infrastructure.

Read more on prominent Measure P-funded infrastructure projects that have benefited our community.



“By successfully leveraging and investing our Measure P revenue to fund our priority infrastructure needs, the City has delivered on their promise to maintain a stronger, safer Chula Vista and improving the quality of life for our residents and visitors.”

-DAVID GARCIA, CHAIR
CITIZENS OVERSIGHT COMMITTEE



Major Projects

FUNDED BY REVENUE GENERATED FROM MEASURE P

CITY INFRASTRUCTURE PROJECTS

RESIDENTIAL STREET REHABILITATION & REPAIR
Over 300 residential street segments were in falling condition and required major rehabilitation and repairs at costs significantly more than typical preventative maintenance. Measure P funding allowed for major asphalt replacement and rehabilitation on these streets placing them into a sustainable cycle of preventative maintenance for years to come.

ROHR PARK RENOVATION
Measure P has funded a multitude of much-needed upgrades and repairs at Chula Vista's largest park, covering nearly 60 acres, including reconstruction of the basketball courts, bleachers, picnic benches, and drinking fountains; expansion of ADA access; and new restroom facilities (in progress).

PUBLIC SAFETY

FIRE FACILITIES & EQUIPMENT
\$30 million in Measure P funding has facilitated major rehabilitation of Fire Stations throughout the City including the design and construction of new Fire Stations 3 and 5 and reconstruction of Fire Station 1, improving emergency services and response times in the community.

POLICE SERVICES
Funding from Measure P has secured a new \$1.4 million PremierOne Computer Aided Dispatch (CAD) System, a critical component of the 911 emergency service framework, ensuring that the system remains stable and reliable with expanded technological capabilities directly impacting response times and officer safety.

PUBLIC FACILITY RENOVATIONS

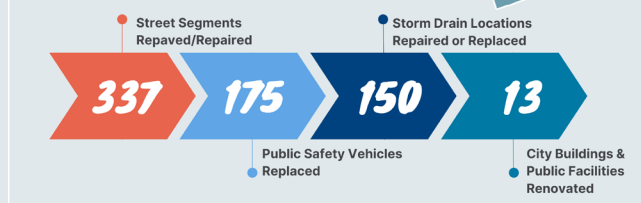
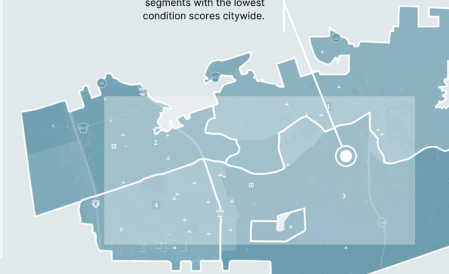
LOMA VERDE COMMUNITY CENTER
The Loma Verde Community Center is currently undergoing a \$22.5 million renovation. When complete, it will have a new multi-purpose gymnasium, dance rooms, crafts room, fitness room, game room, restrooms, two new pools and splash pad, shower/changing rooms, and classrooms. (Summer 2023)

CIVIC CENTER LIBRARY
The Chula Vista Civic Center Library opened its doors in 1976, and thanks to Measure P, the City has been able to address significant infrastructure repairs including replacing the roof, restroom renovations for ADA access, and electrical/HVAC upgrades. All with the focus of increasing access to services and materials for the public.

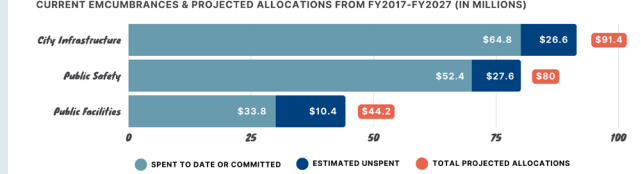
Approved Expenditure Plan Priorities

- Pave, maintain and repair neighborhood streets and fix potholes
- Improve traffic signal systems
- Replace storm drains to prevent sinkholes
- Upgrade or replace aging police, fire and 911 emergency response facilities, vehicles and equipment
- Upgrade irrigation systems to conserve water and save energy
- Make essential repairs to older libraries, senior center and recreation centers
- Repair sports fields and courts and park infrastructure

\$22.9 MILLION
Spent on rehabilitating and repairing 337 residential street segments with the lowest condition scores citywide.



Measure P Expenditures



\$244.8 Million

TOTAL REVENUE PROJECTED TO BE GENERATED FROM MEASURE P THAT WILL BE REINVESTED BACK INTO THE CITY (CURRENT 10-YEAR PROJECTION THROUGH 2027)

Category	Amount
CITY INFRASTRUCTURE UPGRADES	\$91.4 MILLION
INVESTMENT IN PUBLIC SAFETY	\$80 MILLION
PUBLIC FACILITY RENOVATIONS	\$44.2 MILLION

City Infrastructure

ASSETS INCLUDE OVER:

- 4,200,000 linear feet of curb & gutters
- 54,000 public street and park trees
- 10,000 streetlights
- 2,000 acres of open space
- 1,000 miles of sidewalks, trails, and paths
- 570 acres of park land
- 500 miles of sewer pipes
- 550 kW of solar photovoltaics
- 460 miles of public streets
- 249 miles of storm drains

CITIZENS OVERSIGHT COMMITTEE

Per CVMC3.33.160, the function of the COC is to:

1. Review and comment on each year's Finance Department Report; Measure P Spending Plan; and Audit Report.
2. Prepare an Annual Report regarding the Finance Department Report for presentation to the City Council at a Public Meeting.
3. Work with City Staff to identify and apply "best practices" for tracking & reporting on Measure P revenues and expenditures.

Energy Conservation Projects

- 16K LIGHTBULBS REPLACED WITH LEDS ACROSS THE CITY
- 11 ELECTRIC PLUG-IN HYBRIDS ADDED TO CITY FLEET
- 9 ENERGY EFFICIENT HVAC UPGRADES AT CITY FACILITIES
- 5 LOW FLOW RESTROOM TOILET RENOVATIONS TO CONSERVE WATER
- 1 CITYWIDE WATER EFFICIENT IRRIGATION SYSTEM INSTALLED
- 1 ELECTRIC VEHICLE CHARGING STATIONS INSTALLED

QUESTIONS



REGULAR MEETING OF THE CULTURAL ARTS COMMISSION

Meeting Minutes

May 1, 2024, 6:00 p.m.
Civic Center Branch Library
Conference Room
365 F St, Chula Vista

Present: Commissioners Bishop, Brady, Kohse, Maynard, Muraoka, Vice Chair Zavala

Absent: Commissioner Gray, Chair Ward

Also Present: Principal Librarian Magbanua, Librarian III Ytuarte

1. CALL TO ORDER

A regular meeting of the Cultural Arts Commission of the City of Chula Vista was called to order at 6:11 p.m. in Conference Room, Civic Center Library, Chula Vista California.

2. ROLL CALL

Secretary Magbanua called the roll.

3. CONSENT CALENDAR (Items 3.1 through 3.2)

Commission approve the recommended action on the below consent calendar items.

3.1 Approval of Meeting Minutes

Approve the minutes dated: April 3, 2024

3.2 Written Communications

Commission excuse the absences.

Moved by Commissioner Bishop

Seconded by Ken Muraoka

Yes (6): Commissioners Bishop, Brady, Kohse, Maynard, Muraoka, and Vice Chair Zavala

Result: Carried (6 to 0)

4. PUBLIC COMMENTS

Secretary Magbanua announced that 0 electronic comments had been received and 0 comments had been received via email.

5. ACTION ITEMS

5.1 Discussion of Items to be Presented to the City Council

Commission approve the content and purpose of the City Council presentation to include the importance of the City's cultural arts programs, their past and current successes, and recommendations and aspirations for the future of cultural arts in Chula Vista; and approve Commissioner Bishop and Vice Chair Zavala to present to the City Council at a future City Council meeting.

Moved by Commissioner Bishop

Seconded by Commissioner Maynard

Yes (6): Commissioners Bishop, Brady, Kohse, Maynard, Muraoka, and Vice Chair Zavala

Result: Carried (6 to 0)

5.2 2024 Performing and Visual Arts Grant Review Panel Recommendations to City Council

Commission approve the review panel recommendations.

Moved by Commissioner Kohse

Seconded by Commissioner Maynard

Yes (6): Commissioners Bishop, Brady, Kohse, Maynard, Muraoka, and Vice Chair Zavala

Result: Carried (6 to 0)

Commissioner Brady left the meeting at 7:15 p.m.

OTHER BUSINESS

6. STAFF COMMENTS

Principal Librarian Magbanua and Librarian III Ytuarte provided updates on:

- Casa Casillas progress
- F Street Promenade planning
- Request for Proposals for the upcoming E Street Transit Center mural projects
- May 19, 2024 Historic Homes Display opening
- Progress on reviving the Odawara youth exchange program
- Status of the Palma del Rio, Spain sister city proposal

7. CHAIR'S COMMENTS

There were no chair's comments.

8. COMMISSIONERS' COMMENTS

- Commissioner Bishop discussed Asian and Pacific Heritage Month and inquired about any programming about the history of Japanese internment as it relates to Chula Vista.
- Commissioner Muraoka reported on a sister city event he attended. He also requested information about policy and costs involved with using the City's recreation facilities for arts programming.
- Commissioner Maynard announced a new exhibit at Coronado called "Uncovering Coronado's Hidden African American History."

- Commissioner Kohse requested data from Staff about the economic impact of the arts.

9. ADJOURNMENT

The meeting was adjourned at 7:41 p.m.

Minutes prepared by: Erwin Magbanua, Secretary

Erwin Magbanua, Secretary

DRAFT